

# PRIVACY POLICY

Lafayette Interior Fashions.com and lafvb.com are private, copyrighted sites and intended solely for personal use.

## Types of Personal Information

Information about you can be identified as (a) personally identifiable information or (b) non-personally identifiable information. "Personally identifiable information" is data that we collect from you such as your name, address, phone number and email address. "Non-personally identifiable information" is information that we collect from you that does not include your name or any other information contact information.

## How We Use and Share Data

Some of the ways in which we use your personally identifiable information may include using it to fill your orders, to provide you with information that you have requested and to customize your web site experience. We do use contractors (i.e. delivery services) to help us operate our business. We do, however, require that our contractors agree to not disclose personally identifiable information or use it other than as necessary to perform their services to us. Because we care about your privacy, we agree not to give your personally identifiable information to other marketers or retailers for them to use to contact you.

As a responsible company, we believe obeying the law is important. Therefore, we may disclose personally identifiable information in order to comply with a subpoena or court order or when we are otherwise required to do so by law. We may also disclose personally identifiable information in cooperation with a law enforcement or government request.

The above policies and restrictions do not apply to our use or disclosure of non-personally identifiable information. By using our website, you understand and agree that we may compile and freely use and disclose non-personally identifiable information. We may use this information for measuring and analyzing site usage, system administration, and improving our site.

## How We Collect Data

We collect personally identifiable information from you when you actively give us the information. Examples of you actively giving us information are placing orders (dealers only), filling out online site registration forms, responding to surveys or requesting that we send you information. Like many other commercial web sites we collect non-personally identifiable information through passive means, by tracking your use of the site often through the use of cookies. The information collected may include data such as type of computer, operating system, web browser that are being used and the domain name of your Internet service provider.

## Cookies

A cookie is a small data file that is placed on your computer's hard drive that may contain information (such as a unique user ID) that a web site may use to track certain things. We use cookies in order to improve your web site experience. This cookie helps us track the pages that you visit on our site, tells us whether you have been to our site before and tell us which other web site you may have visited before our site; however, it does not tell us about your activity on other web sites. You can keep from using cookies by turning them off in your browser. However, if you turn off your cookies, certain parts of our web site may not function.

Protecting your order information is important to us. We use the industry standard Secure Sockets Layer (SSL) technology to protect the security of your online order information. SSL encryption is a method by which information is encrypted while being transmitted over the Internet. To check the security of your connection, look for a key or lock icon in your browser window after accessing the server. If you see an unbroken key or a closed lock then the SSL is active. You can also double check by looking at the URL line of your browser. When accessing a secure server, the first characters of the site address should change from "http" to https." While no method is completely impenetrable, SSL is one of the encryption technologies used in e-commerce today. Unfortunately, no data transmission over the Internet can be guaranteed to be 100% secure. As a result, while we are committed to protecting your personal information, we cannot entirely ensure or warrant the security of any information you transmit to us.

### **Acceptance of Terms**

By using this site, you indicate your agreement to this Privacy Policy. If you do not agree with this Privacy Policy then do not use this web site. Your continued use of this site following any changes to this privacy constitutes your acceptance of such changes.