



Hoe-Down

Saturday, October 3rd, 2026 • Children's TherAplay

5:00 PM-6:00 PM: Pre-Party

6:00 PM-10:30 PM: Main Event

THANK YOU TO OUR SIGNATURE SPONSOR

INTERCONTINENTAL

REAL ESTATE CORPORATION

Giddy up, y'all! Children's TherAplay's largest fundraiser of the year, Hoe-Down, is the place to be this fall. Join us for a boot-stompin' good time as we celebrate the successes of the kiddos we serve and showcase their stories. Enjoy live music, a top-shelf saloon, live & silent auctions, a delicious feast, and more!



2026 Hoe-Down Sponsorship Opportunities



The Children's TherAplay Foundation, Inc. is a non-profit outpatient pediatric clinic providing physical, occupational, and speech therapy for children with disabilities and/or unique needs. Therapists use the movement of a horse as a tool during a therapy session for individualized skill development.



"The importance of TherAplay cannot be understated. Cici has grown so much in the 4 years we've been coming here and going to TherAplay is something she looks forward to every week."

-Austin, Cici's Dad

- Presenting Sponsor: \$30,000** *Limited to one sponsor | First come first served
 - Premier recognition as Presenting Sponsor on all print and digital event materials, including the Main Event video screen
 - Custom video sponsorship recognition in Children's TherAplay's Quarterly eNewsletter
 - Digital communications reach over 7,450 people
 - Sponsorship announcement during Pre-Party and Main Event program
 - Opportunity to address the audience on stage during Main Event
 - Prime signage placement with logo displayed in all high traffic areas throughout event
 - Two (2) premium seating reserved tables including 20 Main Event & Pre-Party tickets
 - Exclusive meet-and-greet with Hoe-Down Kiddo Ambassador and their therapist
 - Sponsor announcement on social media
 - Logo on mobile bidding app
- Pre-Party Corral Sponsor: \$20,000** *Limited to one sponsor
 - Sponsor Recognition on all Pre-Party print and digital event materials, including the Main Event video screen
 - Sponsorship announcement during Pre-Party and Main Event Program
 - Prime signage placement with logo displayed throughout Pre-Party
 - One (1) premium seating reserved table including 10 Main Event & Pre-Party tickets
 - Sponsor announcement on social media
 - Logo on mobile bidding app
- Golden Spur Sponsor: \$10,000**
 - Sponsor recognition with logo on Main Event video screen
 - Prominent signage placement with logo on Golden Spur signage throughout event
 - Logo on event and ticketing webpages
 - One (1) reserved table with signage, including 10 Main Event & Pre-Party tickets
 - Sponsor announcement with Golden Spur Sponsors on social media
 - Logo on mobile bidding app
- Round Up Sponsor: \$5,000**
 - Logo on Round Up Sponsor Signage throughout event
 - Logo on event and ticketing webpages
 - Six (6) Main Event & Pre-Party tickets
 - Sponsor announcement with Round Up Sponsors on social media
 - Logo on mobile bidding app
- Reserved Table: \$3,500** *Limited quantity available
 - Reserved table with signage and seating for ten (10), including 10 Main Event tickets
- Pre-Party Ticket Add-on: \$500**
 - *limited quantity Pre-Party Tickets available - reserved first come first served basis
 - Upgrade your party to include ten (10) Pre-Party tickets
- Cocktail Table Sponsor: \$1,000**
 - Logo recognition on all cocktail table signage
 - Two (2) Main Event tickets

CONTACT INFORMATION: Company: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Recognition Name: _____ **Total Amount: \$** _____

A check made payable to **Children's TherAplay** is enclosed Please invoice me Please contact me for additional payment options

Questions? Contact Katie Stratman: kstratman@childrenstheraplay.org or 317.872.4166 x 3817

Please return completed form by September 10, 2026. Forms can be emailed to kstratman@childrenstheraplay.org, faxed to (317) 872-3234, or mailed to 9919 Towne Road, Carmel, IN 46032. The Children's TherAplay Foundation is a registered 501(c)(3) not-for-profit organization. Tax ID number: 35-2121568. Donations are tax-deductible to the extent allowed by law.