



# Hoe-Down

Saturday, September 27, 2025 • Children's TherAplay

5:00 PM-6:00 PM: **Ullico's** Pre-Party

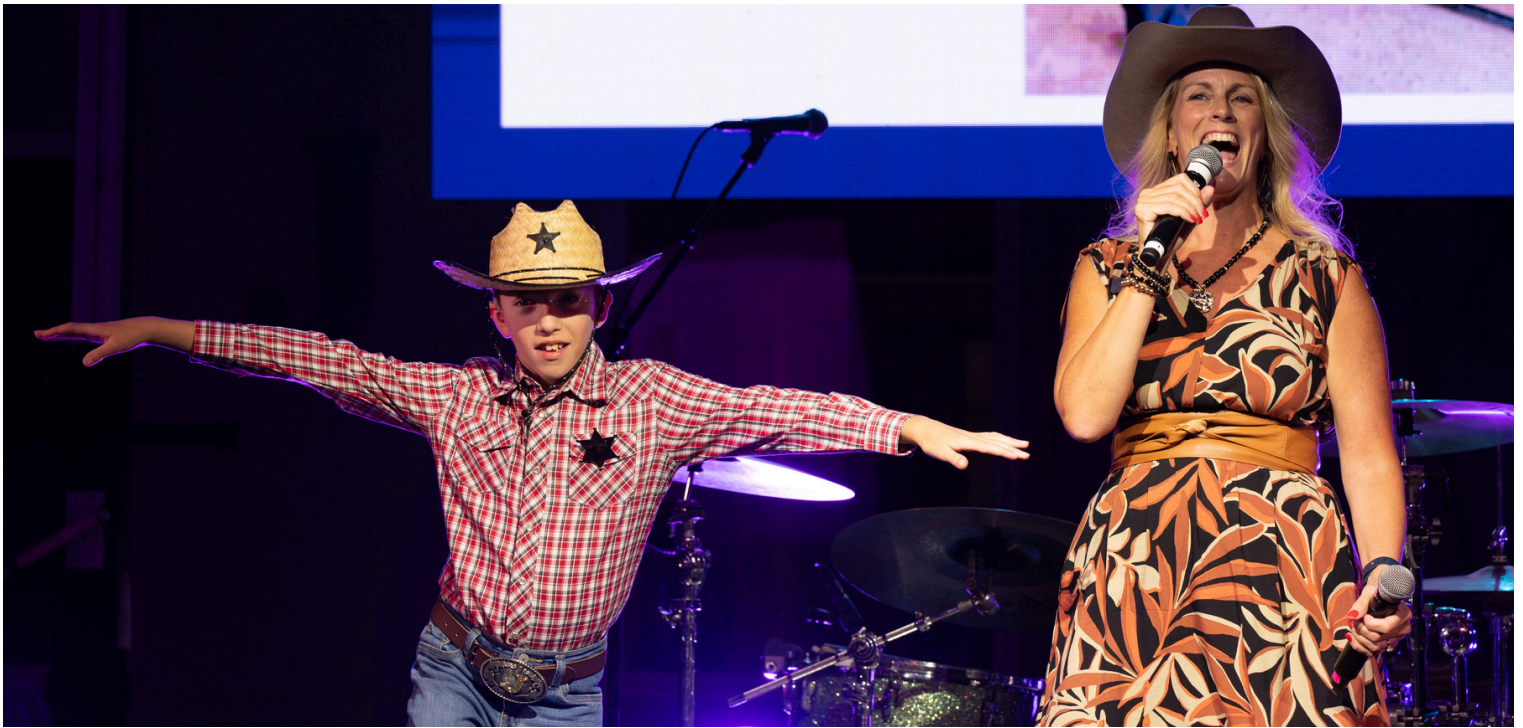
6:00 PM-10:30 PM: Main Event

*THANK YOU TO OUR SIGNATURE SPONSOR*

**INTERCONTINENTAL**

REAL ESTATE CORPORATION

Giddy up, y'all! Children's TherAplay's largest fundraiser of the year, Hoe-Down, is the place to be this fall. Join us for a boot-stompin' good time as we celebrate the successes of the kiddos we serve and showcase their stories. Enjoy live music, a top-shelf saloon, live & silent auctions, a delicious feast, and more!





# 2025 Hoe-Down Sponsorship Opportunities



*The Children's TherAplay Foundation, Inc. is a non-profit outpatient pediatric clinic providing physical, occupational, and speech therapy for children with disabilities and/or unique needs. Therapists use the movement of a horse as a tool during a therapy session for individualized skill development.*



*"TherAplay has been a wonderful resource to our family! It's a place where Liam can go to get the help he needs to gain strength and new skills, but still have so much fun in the process."*

*-Haley, Liam's Mom*

## ☐ **Presenting Sponsor: \$30,000**

*\*limited to one sponsor on a first come first served basis*

- Premier recognition as Presenting Sponsor on all print and digital event materials, including the Main Event video screen and Children's TherAplay's Quarterly eNewsletter
  - Digital communications reach over 7,450 people
- Sponsorship announcement during Pre-Party and Main Event program
- Opportunity to address the audience on stage during Main Event
- Prime signage placement with logo displayed in all high traffic areas throughout event
- Two (2) reserved tables with premium seating, including 20 Main Event & Pre-Party tickets
- Exclusive meet-and-greet opportunity with Hoe-Down Kiddo Ambassador and their family
- Sponsor announcement on social media
- Logo on mobile bidding app

## ☐ **Kick Off Corral Pre-Party Sponsor: \$20,000**

*\*limited to one sponsor on a first come first served basis*

- Sponsor recognition on all Pre-Party print and digital event materials, including the Main Event video screen
- Sponsorship announcement during Pre-Party and Main Event Program
- Prime signage placement with logo displayed throughout Pre-Party
- One (1) reserved table with premium seating, including 10 Main Event & Pre-Party tickets
- Sponsor announcement on social media
- Logo on mobile bidding app

## ☐ **Golden Spur Sponsor: \$10,000**

- Sponsor recognition with logo on Main Event video screen
- Prominent signage placement with logo on Golden Spur Sponsor signage throughout event
- Logo on event and ticketing webpages
- One (1) reserved table with signage, including 10 Main Event & Pre-Party tickets
- Sponsor announcement with Golden Spur Sponsors on social media
- Logo on mobile bidding app

## ☐ **Round Up Sponsor: \$5,000**

- Logo on Round Up Sponsor Signage throughout event
- Logo on event and ticketing webpages
- Six (6) Main Event & Pre-Party tickets
- Sponsor announcement with Round Up Sponsors on social media
- Logo on mobile bidding app

## ☐ **Reserved Table: \$3,500**

*\*limited quantity available*

- Reserved table with signage and seating for ten (10), including 10 Main Event tickets

### ☐ **Pre-Party Ticket Add-on: \$500**

*\*limited quantity Pre-Party Tickets available - reserved on first come first served basis*

- Upgrade your party to include ten (10) Pre-Party tickets

## ☐ **Cocktail Table Sponsor: \$1,000**

- Logo recognition on all cocktail table signage
- Two (2) Main Event tickets

### **CONTACT INFORMATION:**

Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Recognition Name: \_\_\_\_\_ Total Amount: \$ \_\_\_\_\_

☐ A check made payable to **Children's TherAplay** is enclosed ☐ Please invoice me ☐ Please contact me for additional payment options

**Questions? Contact Katie Stratman: [kstratman@childrenstheraplay.org](mailto:kstratman@childrenstheraplay.org) or 317.872.4166 x 3817**

**Please return completed form by September 5, 2025.** Forms can be emailed to [kstratman@childrenstheraplay.org](mailto:kstratman@childrenstheraplay.org), faxed to (317) 872-3234, or mailed to 9919 Towne Road, Carmel, IN 46032. The Children's TherAplay Foundation is a registered 501(c)(3) not-for-profit organization. Tax ID number: 35-2121568. Donations are tax-deductible to the extent allowed by law.