



Hoe-Down

Saturday, September 24, 2022 • Children's TherAplay

5:30 PM-6:30 PM: Pre-Party, sponsored by Ullico

6:30 PM-11:00 PM: Main Event

THANK YOU TO OUR SIGNATURE SPONSOR

INTERCONTINENTAL

REAL ESTATE CORPORATION

Giddy up, y'all! The signature fundraising event of Children's TherAplay, Hoe-Down, is the place to be this Fall. Join us for a boot-stompin' good time while enjoying live music, a top-shelf saloon, live & silent auctions, BBQ dinner, hearing from a TherAplay family, and more!



2022 Hoe-Down Sponsorship Opportunities



The Children's TherAplay Foundation, Inc. is a not-for-profit outpatient pediatric clinic providing physical, occupational, and speech therapy for children with disabilities. The movement of a horse as a tool is used during a therapy session.



"Aiden [pictured above] has greatly benefited by adding speech therapy. Outside of just knowing words, **he has learned how to voluntarily express his desires/wants, inherently reducing his frustrations.**"

-Kyle, Aiden's Dad

☐ Presenting Sponsor: \$30,000

**limited to one sponsor on a first come first served basis*

- Presenting sponsor recognition with logo for 2022 Hoe-Down on all signage and promotional materials including print and electronic media, and Main Event video screen
- Prominent signage with logo throughout all high traffic areas at the event
- Sponsorship announcement during Pre-Party and Main Event Program
- Two (2) reserved tables with signage, includes 20 Hoe-Down and Pre-Party tickets
- Opportunity to meet and have photo shoot with Hoe-Down Kiddo Ambassador and family
- Sponsorship announcement on social media
- Logo on mobile bidding app

☐ Kick Off Corral Pre-Party Sponsor: \$20,000

**limited to one sponsor on a first come first served basis*

- Sponsor recognition with logo on all 2022 Hoe Down Pre-Party signage and promotional materials including print and electronic media, and Main Event video screen
- Prominent signage with logo throughout Pre-Party
- Sponsorship announcement during Pre-Party and Main Event Program
- One (1) reserved table with signage, includes 10 Hoe-Down and Pre-Party tickets
- Sponsor announcement on social media
- Logo on mobile bidding applications

☐ Whiskey Jam Sponsor: \$10,000

- Logo on Whiskey Jam Sponsor Signage
- Logo on event webpage and ticketing website
- Logo on Whiskey Jam sponsor recognition on Main Event video screen
- One (1) reserved table with signage, includes 10 Hoe-Down and Pre-Party tickets
- Sponsorship announcement with Whiskey Jam Sponsors on social media
- Logo on mobile bidding app

☐ Round Up Sponsor: \$5,000

- Logo on Round Up Sponsor Signage
- Logo on event webpage
- Sponsor announcement with Round Up Sponsors on social media
- Six (6) Hoe-Down and Pre-Party tickets

☐ Reserved Table: \$3,300

**limited quantity available*

- Ten (10) Hoe-Down and Pre-Party tickets
- Reserved table with signage

☐ Cocktail Table Sponsor: \$1,000

- Logo recognition on all cocktail tables
- Two (2) Hoe-Down tickets

CONTACT INFORMATION: Company: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Recognition Name: _____ **Total Amount: \$** _____

☐ A check made payable to **Children's TherAplay** is enclosed ☐ Please invoice me ☐ Please contact me for additional payment options

Questions? Contact Katie Stratman: kstratman@childrenstheraplay.org or 317.872.4166

Please return completed form by September 3, 2022. Forms can be emailed to kstratman@childrenstheraplay.org, faxed to (317) 872-3234, or mailed to 9919 Towne Road, Carmel, IN 46032. The Children's TherAplay Foundation is a registered 501(c)(3) not-for-profit organization. Tax ID number: 35-2121568.

Donations are tax-deductible to the extent allowed by law.