



# Hoe-Down

Saturday, September 30, 2023 • Children's TherAplay

5:30 PM-6:30 PM: Pre-Party, sponsored by **Ullico**

6:30 PM-11:00 PM: Main Event

THANK YOU TO OUR SIGNATURE SPONSOR

INTERCONTINENTAL

REAL ESTATE CORPORATION

Giddy up, y'all! Children's TherAplay's biggest fundraiser of the year, Hoe-Down, is the place to be this fall. Join us for a boot-stompin' good time as we celebrate the successes of the kiddos we serve and showcase their stories. Enjoy live music, a top-shelf saloon, live & silent auctions, BBQ dinner, and more!





# 2023 Hoe-Down Sponsorship Opportunities



The Children's TherAplay Foundation, Inc. is a non-profit outpatient pediatric clinic providing physical, occupational, and speech therapy for children with disabilities and/or unique needs. Therapists use the movement of a horse as a tool during a therapy session for individualized skill development.



"I saw the benefits of how much riding the horse tapped into Luke's (pictured above) ability to grow in the clinic session. I was craving therapy that felt more like play for him, and TherAplay has been a great place for him to work on his developmental skills in a fun setting."

-Erin, Luke's Mom

## ☐ Presenting Sponsor: \$30,000

*\*limited to one sponsor on a first come first served basis*

- Presenting sponsor recognition with logo on all signage and promotional materials including print and electronic media, and Main Event video screen
- Prominent signage with logo displayed at all high traffic areas at the event
- Live sponsorship announcement during Pre-Party and Main Event Program
- Two (2) reserved tables with signage, includes 20 Hoe-Down and Pre-Party tickets
- Opportunity to meet and have photo shoot with Hoe-Down Kiddo Ambassador and family
- Sponsorship announcement on social media
- Logo on mobile bidding app

## ☐ Kick Off Corral Pre-Party Sponsor: \$20,000

*\*limited to one sponsor on a first come first served basis*

- Sponsor recognition with logo on all Pre-Party signage and promotional materials including print and electronic media, and Main Event video screen
- Prominent signage with logo throughout Pre-Party
- Live sponsorship announcement during Pre-Party and Main Event Program
- One (1) reserved table with signage, includes 10 Hoe-Down and Pre-Party tickets
- Sponsor announcement on social media
- Logo on mobile bidding app

## ☐ Whiskey Jam Sponsor: \$10,000

- Logo on Whiskey Jam Sponsor Signage
- Logo on event webpage and ticketing website
- Logo on Whiskey Jam sponsor recognition on Main Event video screen
- One (1) reserved table with signage, includes 10 Hoe-Down and Pre-Party tickets
- Sponsorship announcement with Whiskey Jam Sponsors on social media
- Logo on mobile bidding app

## ☐ Round Up Sponsor: \$5,000

- Logo on Round Up Sponsor Signage
- Logo on event webpage
- Sponsor announcement with Round Up Sponsors on social media
- Six (6) Hoe-Down and Pre-Party tickets

## ☐ Reserved Table: \$3,500

*\*limited quantity available*

- Ten (10) Hoe-Down tickets
- Reserved table with signage

### ☐ Pre-Party Add-on: \$750

- Upgrade your party to include ten (10) Pre-Party tickets

## ☐ Cocktail Table Sponsor: \$1,000

- Logo recognition on all cocktail tables
- Two (2) Hoe-Down tickets

**CONTACT INFORMATION:** Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Recognition Name: \_\_\_\_\_ Total Amount: \$ \_\_\_\_\_

☐ A check made payable to **Children's TherAplay** is enclosed ☐ Please invoice me ☐ Please contact me for additional payment options

**Questions? Contact Katie Stratman: [kstratman@childrenstheraplay.org](mailto:kstratman@childrenstheraplay.org) or 317.872.4166 x 3817**

**Please return completed form by September 8, 2023.** Forms can be emailed to [kstratman@childrenstheraplay.org](mailto:kstratman@childrenstheraplay.org), faxed to (317) 872-3234, or mailed to 9919 Towne Road, Carmel, IN 46032. The Children's TherAplay Foundation is a registered 501(c)(3) not-for-profit organization. Tax ID number: 35-2121568. Donations are tax-deductible to the extent allowed by law.