



**Children's TherAplay**  
The Children's TherAplay Foundation, Inc.

# Giddy Up & Grow Capital Campaign: Final Phase



## Our Impact

The Children's TherAplay Foundation, Inc. is a pediatric outpatient clinic where licensed therapists provide children with disabilities and/or unique needs physical, occupational, and speech therapy which uses the movement of a horse as a tool to accelerate physical, emotional, and behavioral development.

## The Need

Families who have a child with a disability desire opportunities to engage, connect, and learn from and alongside members of their community.

Our Children's TherAplay family is growing and we need open, uninterrupted space to facilitate big movement activities. Physical therapists will utilize this space for vector supported gait training, gross motor activities, and open field play.

## The Solution

Our new Community Engagement Center will help make meaningful engagement possible by offering families opportunities to connect with resources and education available in the community. Our new space will meet family's needs in the following ways:

- **Workshops and educational events** with other disability service organizations to help inform families and the community.
- Space to host **75 to 100 people for conferences, workshops, and family-focused social events.**
- **On-site childcare room for community events.**
- **Additional gym space** with high ceilings for therapy equipment, large open space for bike riding and obstacle courses, and an ADA-accessible ramp to the arena area.
- Our new space will include a **vector gait system** - a body weight support harness system used during gait training and other forms of rehabilitation. This will be the first pediatric vector gait system in the state of Indiana.



Caregivers of children are **twice as likely** as the general adult population to say they are in fair or poor health.

60% of caregivers says their caregiving limits the amount of time they spend with other family and friends.

\*Source: Provision Summary Health Statistics for U.S. Adults, National Health Interview Survey, 2008, dated August 2009.

# Giddy Up & Grow Capital Campaign Total Project Cost: \$6.0 MM



*Phase 1, August 2017:  
The Myers Family Stable  
\$675,000*



*Phase 2, December 2020:  
The Dobbs & Aletto Family Children's Clinic  
\$3.4 MM*



*Final Phase, 2023-2024:  
Community Engagement Center  
\$2.0 MM*

## *Meet Kiddo Ellie*



*Kiddo Ellie has faced many developmental delays since birth, ultimately leading to two rare genetic diagnoses. When she started at Children's TherAplay, Ellie's biggest goal was learning to walk.*

*Ellie's time on the horse allowed her to build up some essential core muscles she would need to begin learning to walk. With the help of her therapists and therapy horses, Ellie took her first steps! Every day, she grows stronger and more independent.*

***"A community center at TherAplay would provide a sense of belonging and safety for kiddos like Ellie. Having a place of learning, engaging, and growing available to our families and community is needed! I am excited to utilize all aspects that TherAplay has to offer in the new community center."***

*-Ellie's Mother, Brittany*

## BY THE NUMBERS

**11,350**

total therapy sessions  
provided

**311**

unique clients served

**35%**

increase in therapy sessions  
provided over 3 years

**100%**

of therapists have doctoral  
or masters degrees

**70%**

of families served are on  
Indiana Medicaid

**4,261**

volunteer hours logged in  
2022



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# Giddy Up & Grow Final Phase Giving Opportunities

## Naming Recognition

<b>\$750,000</b>	Community Engagement Center
<b>\$325,000</b>	Physical Therapy Gym & Vector Gait System
<b>\$250,000</b>	Entry Way
<b>\$125,000</b>	Presentation Platform
<b>\$50,000</b>	Kitchen - FUNDED - THANK YOU! Conference Room - FUNDED - THANK YOU!
<b>\$35,000</b>	Audiovisual (AV) Equipment
<b>\$25,000</b>	Executive Director Office Volunteer Entrance Staff Kitchen Administration Den
<b>\$15,000</b>	Fireplace - FUNDED - THANK YOU! Director of Therapy Services Office Accounting Manager Office Billing Office
<b>\$10,000</b>	IT Room Storage Room
<b>\$5,000</b>	Water Fountain

## You Can Help

Please consider making a meaningful gift to change the lives of children with disabilities and/or unique needs. Your support ensures those we serve now in the future can continue to grow stronger and more independent through physical, occupational, and speech therapies using the movement of a horse as a tool.

*Thank you for your dedication to our families and kiddos.*

## Giddy Up & Grow Giving Levels

<b>LEGACY CLUB</b>	<b>Gifts above \$50,000</b>
<b>CHAMPION'S CLUB</b>	<b>\$25,000</b>
<b>BLUE RIBBON CLUB</b>	<b>\$15,000</b>
<b>EQUESTRIAN CLUB</b>	<b>\$10,000</b>
<b>HORSESHOW CLUB</b>	<b>\$5,000</b>
<b>BRIDLE CLUB</b>	<b>\$1,000</b>

*\*All gifts above will be recognized on the Donor Wall in our new facility*

**Contact Kathy Pelletier, Executive Director, to find the giving option most meaningful to you.**  
**[kpelletier@childrenstheraplay.org](mailto:kpelletier@childrenstheraplay.org) | 317.616.1117**