



Children's TherAplay
The Children's TherAplay Foundation, Inc.

HORSEPOWER

Powered by



FIFTH THIRD
BANK

Carnival & Parade

May 11, 2022 • 4:00 PM-6:00 PM • Children's TherAplay

THANK YOU TO OUR SIGNATURE SPONSOR

INTERCONTINENTAL

REAL ESTATE CORPORATION

Celebrate the month of May at Children's TherAplay with our **kiddos, families, and community members** at a **sensory-friendly Carnival & Parade**.



2022 HORSEPOWER SPONSORSHIP OPPORTUNITIES



The Children's TherAplay Foundation, Inc., a not-for profit pediatric clinic providing physical, occupational, and speech therapy using a horse as a tool for Central Indiana children with disabilities.



"After the first couple sessions I realized how hard she was working on the horse and how important this therapy was.

I wanted Ellie to have a safe place. When we started she wasn't able to walk. Now, Ellie is walking, and her whole world has opened up."

-Brittany, Ellie's Mom

TITLE SPONSOR: \$20,000

- Recognition on all communication materials as the Title Sponsor
- Prime placement of logo on event banner, event webpage, and ticketing website
- Opportunity to welcome participants at event kick off
- Opportunity for sponsor participation in event parade and logo on parade cars
- Opportunity to distribute premiums to all participants and vendors
- Opportunity for display booth with activation at the event
- Sponsor recognition during Carnival Parade
- Twelve event tickets

CARNIVAL SPONSOR: \$12,500

- Prominent placement of logo on event banner, event webpage, and ticketing website
- Welcome signage with logo at Carnival entrance
- Opportunity for display booth with activation at the event
- Opportunity for sponsor participation in Carnival Parade
- Sponsor recognition during Carnival Parade
- Sponsor announcement on social media
- Ten event tickets

PARADE SPONSOR: \$5,000

- Placement of logo on event banner, event webpage, and ticketing website
- Logo on signage along parade route
- Sponsor recognition during Carnival Parade
- Sponsor announcement on social media
- Eight event tickets

CHILDREN'S THERAPLAY FAMILY DISCOUNT SPONSOR: \$2,500

- Logo on event webpage and ticketing website
- Recognition in TherAplay Parent eNewsletter
- Sponsor announcement on social media
- Six event tickets

HORSE MEET & GREET SPONSOR: \$1,500

- Logo on signage at barn entrance
- Four event tickets

FUN & GAMES SPONSOR: \$500

- Logo at carnival game

CONTACT INFORMATION: Company: _____ Contact name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email address: _____

Recognition name: _____ **Total amount: \$** _____

A check made payable to *Children's TherAplay* is enclosed Please invoice me

Please contact me for additional payment options

Questions? Contact Kathy Pelletier at kpelletier@childrenstheraplay.org or 317-616-1117.

Please return completed form by April 8. Forms can be emailed to kpelletier@childrenstheraplay.org, faxed to (317) 872-3234, or mailed to 9919 Towne Road, Carmel, IN 46032. The Children's TherAplay Foundation is a registered 501(c)(3) not-for-profit organization. Tax ID number: 35-2121568. Donations are tax-deductible to the extent allowed by law.