



# Polo at Sunset

Friday, June 21, 2024 • Hickory Hall Polo Club  
Gates Open: 5:00 PM • Match Begins: 6:00 PM

For over 20 years, Hickory Hall Polo Club has provided a unique, family-focused social and sporting venue, helping raise money and awareness for local organizations. Children's TherAplay is grateful to once again benefit from a Polo at Sunset event in 2024!



# 2024 Polo at Sunset Sponsorship Opportunities

## VIP Tailgate Sponsor: \$10,000

*\*limited to one sponsor on a first come first served basis*

- Logo on all reserved Children's TherAplay VIP tailgate signage
- Three (3) VIP tailgate boxes
- Tour of the Hickory Hall Polo Club barn for up to 30 guests
- Sponsor announcement during polo match
- Sponsor announcement on social media
- Logo on Children's TherAplay event website
- Logo on event flyer distributed at the gate
- Logo and recognition on all TherAplay VIP tailgate details and cards

## Kids Zone Sponsor: \$5,000

- Logo on signage at Kids Zone and all Kids Zone promotional mentions
- Two (2) VIP Tailgate Boxes
- Sponsor announcement during polo match
- Sponsor announcement on social media
- Logo on Children's TherAplay event website
- Logo on event flyer distributed at the gate

## Pony Express Sponsor: \$2,500

*\*Children's TherAplay miniature horses Peanut and Banana will be wandering through the crowd to meet and greet with photo opportunities!*

- One (1) VIP Tailgate Box
- Signage on both miniature therapy horses Peanut and Banana
- Sponsor announcement on social media
- Logo on Children's TherAplay event website

## Pony Partner Sponsor: \$1,000

- Sponsor announcement on social media
- Logo on Children's TherAplay event website
- Logo on event flyer distributed at the gate

## Polo Tailgate Reservations

### VIP Tailgate Box: \$750/ea. (18 available)

- Reserved 10'x12' Tailgate Box
- Two (2) gate passes including (1) for VIP parking and (1) for Tailgate Box, plus an additional VIP parking pass that requires the \$40 entry fee
- Name on signage at tailgate site
- TherAplay Souvenir, iced champagne, snacks & tailgating essentials

I will drop off my 10'x10' pop up tent for TherAplay to set up ahead of time

I would like to donate my VIP Tailgate Box back for Children's TherAplay families to enjoy an evening out.



*The Children's TherAplay Foundation, Inc. is a non-profit outpatient pediatric clinic providing physical, occupational, and speech therapy for children with disabilities and/or unique needs. Therapists use the movement of a horse as a tool during a therapy session for individualized skill development.*



*"Ollie's favorite words are horse and farm, and I believe 100% it's because of [Children's TherAplay]. It's been amazing for him, for us, for the community."*

*-Sasha, Ollie's Mom*

**CONTACT INFORMATION:** Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Recognition Name: \_\_\_\_\_ **Total Amount: \$** \_\_\_\_\_

A check made payable to **Children's TherAplay** is enclosed  Please contact me for additional payment options  Please invoice me

**Questions? Contact Katie Stratman: [kstratman@childrenstheraplay.org](mailto:kstratman@childrenstheraplay.org) or 317-872.4166 ext. 3817**

**Please return completed form by June 3, 2024.** Forms can be emailed to [kstratman@childrenstheraplay.org](mailto:kstratman@childrenstheraplay.org), faxed to (317) 872-3234, or mailed to 9919 Towne Road, Carmel, IN 46032. The Children's TherAplay Foundation is a registered 501(c)(3) not-for-profit organization.

Tax ID number: 35-2121568. Donations are tax-deductible to the extent allowed by law.