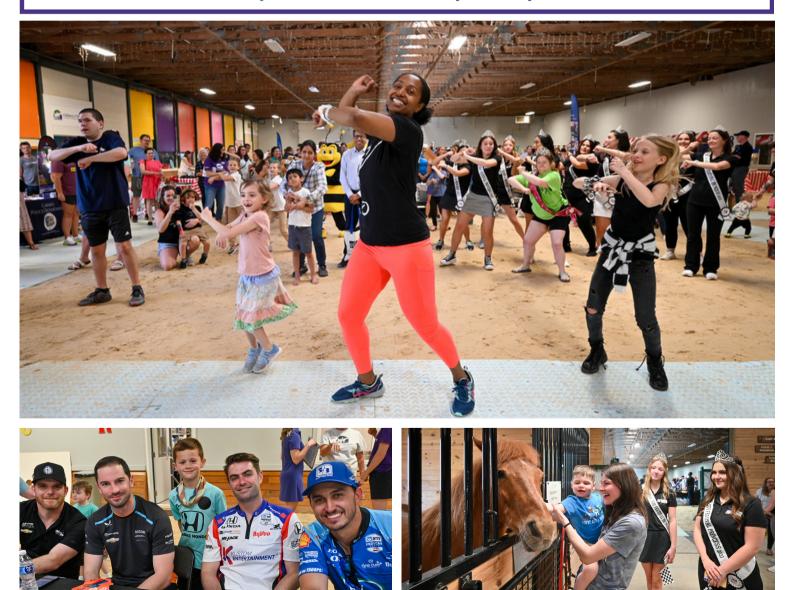


May 8, 2024 • 4:00 PM-6:30 PM • Children's TherAplay

THANK YOU TO OUR SIGNATURE SPONSOR

INTERCONTINENTAL REAL ESTATE CORPORATION

Celebrate the month of May at Children's TherAplay with our *kiddos, families, and community members* at a sensory-friendly Carnival!





The Children's TherAplay Foundation, Inc. is a non-profit outpatient pediatric clinic providing physical, occupational, and speech therapy for children with disabilities and/or unique needs. Therapists use the movement of a horse as a tool during a therapy session for individualized skill development.



"Ollie's favorite words are horse and farm, and I believe 100% it's because of [Children's TherAplay]. It's been amazing for him, for us, for the community."

-Sasha, Ollie's Mom

2024 Horsepower Sponsorship Opportunities

Presenting Sponsor: \$20,000

- *limited to one sponsor on a first come first served basis
- Recognition on all communication materials as the Presenting Sponsor
- Prime placement of logo on event banner, program, event webpage, and ticketing website
- Recognition in Children's TherAplay Parent eNewsletter
- Sponsor stage recognition and check presentation during program
 - Sponsor announcement on social media
- Opportunity to address the audience from the podium
- Opportunity for display booth with activation at the event
- Opportunity to welcome participants at event kick off and distribute premiums
- Ten event tickets with five VIP parking passes

Carnival Sponsor: \$10,000

*limited to one sponsor on a first come first served basis

- Prominent placement of logo on event banner, event webpage and ticketing website
- Welcome signage with logo at Carnival entrance
- Opportunity for display booth with activation at the event
- Logo on signage at "Idle Zone" sensory break room and carnival "Free Play" station
- Sponsor stage recognition during program
- Sponsor announcement on social media
- Eight event tickets with four VIP parking passes

Children's TherAplay Family Discount Ticket Sponsor: \$5,000

*limited to one sponsor on a first come first served basis

- Logo on event webpage and ticketing website
- Recognition on all discount family ticket communications
 Digital communications reach over 600 people
- Recognition in Children's TherAplay Parent eNewsletter
- Sponsor announcement on social media
- Four event tickets

Horse Meet & Greet Sponsor: \$2,500

- Logo on event webpage and ticketing website
- Logo on signage at horse stable entrance and in the stables
- Sponsor announcement on social media
- Two event tickets

Snack Shack Sponsor: \$1,500

- Logo on signage at carnival snack stations
- Sponsor announcement on social media
- Two event tickets

Partner Sponsor: \$500

• Recognition on Children's TherAplay's event webpage

CONTACT INFORMATION: Compa	ny:	Contact Name:	
Address:	City:	State:	Zip:
Phone:	Email:		
Recognition Name:		Total Amount: \$	
A check made payable to Childre	n's TherAplay is enclosed Please inv	oice me Please contact me for ad	ditional payment options
Questions? Contac	et Katie Stratman: kstratman@childrer	nstheraplay.org or 317.872.4166, E	xt. 3817
	please return completed form by April 16, 2024 Towne Road, Carmel, IN 46032. The Children's Th		

Tax ID number: 35-2121568. Donations are tax-deductible to the extent allowed by law.