



**Children's TherAplay**  
The Children's TherAplay Foundation, Inc.

# TherAplay Hoe - Down ♦ SEPT. 26, 2020

Giddy up, ya'll! **Hoe-Down**, the signature fundraiser of Children's TherAplay, is a fabulous opportunity to break out your cowboy hat and give back to support equine-assisted physical and occupational therapies!



All proceeds benefit The Children's TherAplay Foundation, a not-for profit pediatric clinic providing physical and occupational therapies with *horsepower* for Central Indiana children who have special needs.



*"From the bottom of my heart, thank you for providing the opportunity for our kids to move mountains and for giving them a fighting chance."  
-Ollie's mother, Kaleigh*



## PRIVATE PRE-PARTY: 6PM

The good times start early with our **all-inclusive, private pre-party** offering complimentary bourbon tasting, chair-massages, local brews, and hors d'oeuvres .



## GENERAL ADMISSION: 7:00 PM - 11:00 PM

Mechanical Bull • Live Music • Wine Pull • Legendary Live Auction • Top Shelf Drinks • Tasty Vittles • Electronic Silent Auction

Questions? Contact Breinne Lasley at [blasley@childrenstheraplay.org](mailto:blasley@childrenstheraplay.org) | (317) 872-4166



**Presenting Sponsor: \$50,000**

- Presenting Sponsor recognition with logo on all Hoe-Down printed and electronic marketing, including:
  - ◊ Children's TherAplay website and event webpage
  - ◊ Press release, social media announcements
  - ◊ Event invitations, communications, program
- Prominent signage at Grand Entry Corral
- Sponsorship acknowledgement with logo on stage video
- 3 (three) reserved tables for 10 (ten) with table signage and Pre-Party access
- Stage announcement at Hoe-Down
- Logo on mobile bidding scroll
- Presenting Sponsor announcement on social media

**Pre-Party Sponsor: \$25,000**

- Naming rights with all Pre-Party mentions print and electronic
- Prominent Pre-Party Sponsor signage with logo
- Sponsorship acknowledgement with logo on stage video
- 2 (two) reserved tables for 10 (ten) with table signage and Pre-Party access
- Speaking opportunity before Pre-Party toast with guests
- Logo on Pre-Party table signage
- Logo on mobile bidding scroll
- Pre-Party Sponsor announcement on social media

**Gold Nugget Sponsor: \$15,000**

- Prominent logo display on sponsor recognition signage
- Reserved table for 10 (ten) with Pre-Party access
- Sponsorship acknowledgement with logo on stage video
- Logo on Hoe-Down webpage
- Logo on mobile bidding scroll
- Gold Nugget Sponsor announcement on social media

**Whiskey Jam Sponsor: \$10,000**

- Logo displayed on sponsor recognition signage
- Reserved table for 10 (ten) with Pre-Party access
- Sponsorship acknowledgement with logo on stage video
- Logo on Hoe-Down webpage
- Whiskey Jam Sponsor announcement on social media

**Round Up Sponsor: \$5,000**

- Logo displayed on sponsor recognition signage
- 6 (six) Hoe-Down tickets
- Logo on Hoe-Down webpage
- Round Up Sponsor announcement on social media

**Reserved Table: \$3,500**                      **Qty available: 20**

- Reserved table for 10 (ten) with table signage and Pre-Party access

**Cocktail Table Sponsor: \$1,000**

- Logo recognition on all cocktail tables
- 2 (two) Hoe-Down tickets



Please complete the below information and return to Breinne Lasley at: blasley@childrenstheraplay.org, fax to (317) 872-3234 or mail to 9919 Towne Rd., Carmel, IN 46032

Company: \_\_\_\_\_

Contact name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email address: \_\_\_\_\_

Recognition name: \_\_\_\_\_

Total amount: \$ \_\_\_\_\_

A check made payable to *Children's TherAplay* is enclosed

Please invoice me at the address above

Please charge my credit card:

Card #: \_\_\_\_\_

Expiration date: \_\_\_\_\_ CCV: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

The Children's TherAplay Foundation is a registered 501(c)(3) not-for-profit organization. Tax ID number: 35-2121568. Donations are tax-deductible to the extent allowed by law.