

Children's TherAplay  
The Children's TherAplay Foundation, Inc.



# HORSEPOWER

May 8, 2025 • 4:30 PM-7:00 PM • Children's TherAplay

THANK YOU TO OUR SIGNATURE SPONSOR

INTERCONTINENTAL  
REAL ESTATE CORPORATION

Celebrate the month of May at Children's TherAplay with our *kiddos, families, and community members* at a **sensory-friendly Carnival!**





# 2025 Horsepower Sponsorship Opportunities



*The Children's TherAplay Foundation, Inc. is a non-profit outpatient pediatric clinic providing physical, occupational, and speech therapy for children with disabilities and/or unique needs. Therapists use the movement of a horse as a tool during a therapy session for individualized skill development.*



*"TherAplay has been a wonderful resource to our family! It's a place where Liam can go to get the help he needs to gain strength and new skills, but still have so much fun in the process."*

*-Haley, Liam's Mom*

## Presenting Sponsor: \$20,000

*\*Limited to one sponsor on a first come first served basis*

- Recognition on all print and digital communication materials as the Presenting Sponsor including Children's TherAplay's Quarterly eNewsletter
  - Digital communications reach over 7,450 people
- Exclusive video spotlight of a company representative featured in our eNewsletter, website, and across our social media platforms.
- Prime placement of logo on event banner, program, event and ticketing webpages
- Sponsor stage recognition and check presentation during program
- Sponsor announcement on social media
- Opportunity to address the audience from the podium and announce horse of the year
- Opportunity to welcome participants at event kick off
- Opportunity for display booth with activation at the event
- Ten (10) event tickets with VIP parking passes

## Children's TherAplay Family Discount Sponsor: \$10,000

*\*Limited to one sponsor on a first come first served basis*

*\*This sponsorship will make tickets half price for TherAplay families*

- Prominent placement of logo on event signage, program, event and ticketing webpages
- Recognition on all ticket communications to TherAplay families
  - Digital communications reach over 400 people
- Sponsor stage recognition during program
- Sponsor announcement on social media
- Opportunity for display booth with activation at the event
- Eight (8) event tickets with VIP parking passes

## Carnival Sponsor: \$5,000

- Name/Logo prominently displayed throughout the three (3) Special Attraction Areas
- Recognition in Children's TherAplay's Quarterly Newsletter
  - Digital communications reach over 7,450 people
- Name/Logo on event and ticketing webpages
- Sponsor announcement on social media
- Opportunity for display booth with activation at the event
- Four (4) event tickets with VIP parking passes

## Horse Meet & Greet Sponsor: \$2,500

- Name/Logo on event and ticketing webpages
- Name/Logo on signage at horse stable entrance and in the stables
- Sponsor announcement on social media
- Two (2) event tickets

## Snack Shack Sponsor: \$1,500

- Name/Logo on signage at carnival snack stations
- Sponsor announcement on social media
- Two (2) event tickets

## Partner Sponsor: \$500

- Recognition on Children's TherAplay's event and ticketing webpages

**CONTACT INFORMATION:** Company: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Recognition Name: \_\_\_\_\_ **Total Amount: \$** \_\_\_\_\_

A check made payable to **Children's TherAplay** is enclosed  Please invoice me  Contact me for additional payment options

**Questions? Contact Katie Stratman: [kstratman@childrenstheraplay.org](mailto:kstratman@childrenstheraplay.org) or 317.872.4166, Ext. 3817**

**To ensure all printed signage benefits, please return completed form by April 16, 2025.** Forms can be emailed to [kstratman@childrenstheraplay.org](mailto:kstratman@childrenstheraplay.org) or mailed to 9919 Towne Road, Carmel, IN 46032. The Children's TherAplay Foundation is a registered 501(c)(3) not-for-profit organization.

Tax ID number: 35-2121568. Donations are tax-deductible to the extent allowed by law.