



Hoe-Down

Saturday, September 27, 2025 • Children's TherAplay

5:00 PM-6:00 PM: Pre-Party

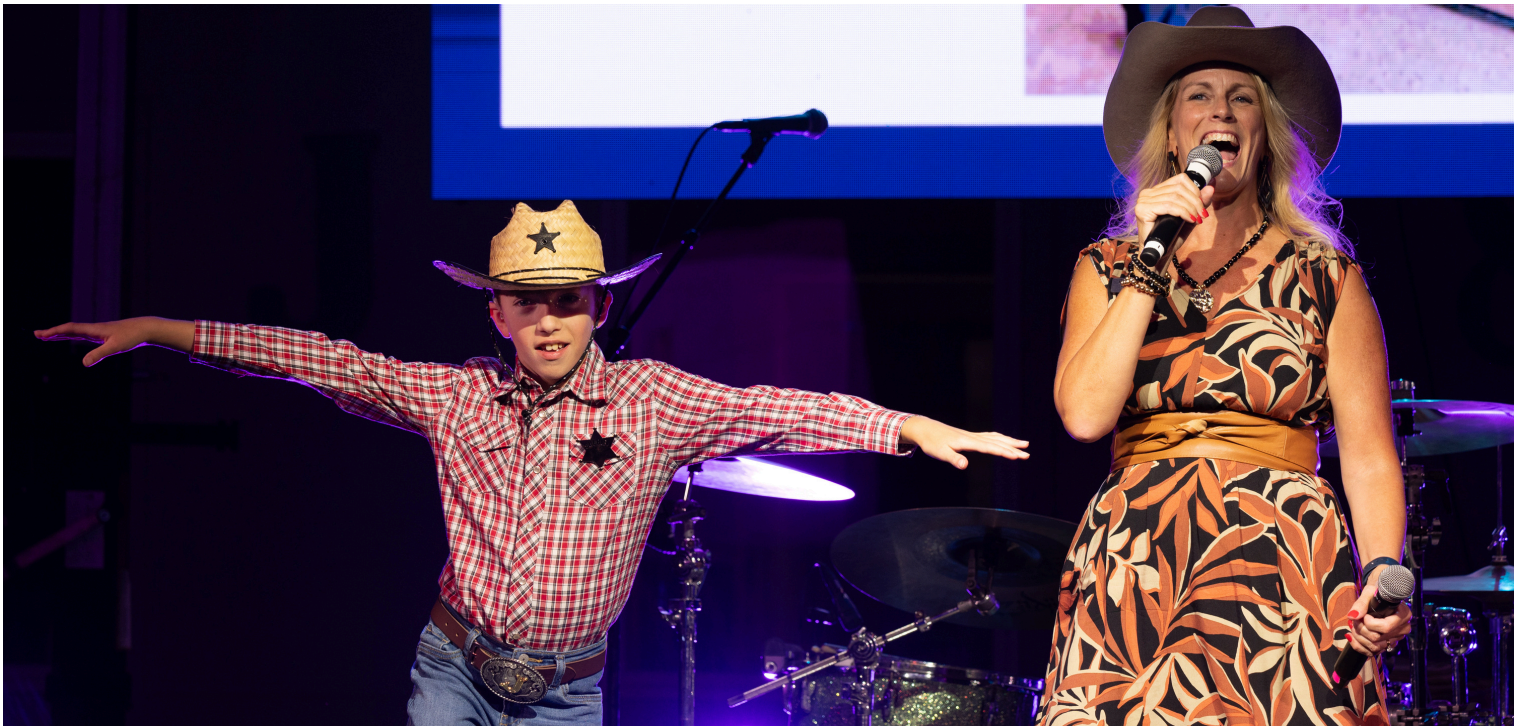
6:00 PM-10:30 PM: Main Event

THANK YOU TO OUR SIGNATURE SPONSOR

INTERCONTINENTAL

REAL ESTATE CORPORATION

Giddy up, y'all! Children's TherAplay's largest fundraiser of the year, Hoe-Down, is the place to be this fall. Join us for a boot-stompin' good time as we celebrate the successes of the kiddos we serve and showcase their stories. Enjoy live music, a top-shelf saloon, live & silent auctions, a delicious feast, and more!



2025 Hoe-Down Sponsorship Opportunities



The Children's TherAplay Foundation, Inc. is a non-profit outpatient pediatric clinic providing physical, occupational, and speech therapy for children with disabilities and/or unique needs. Therapists use the movement of a horse as a tool during a therapy session for individualized skill development.



"TherAplay has been a wonderful resource to our family! It's a place where Liam can go to get the help he needs to gain strength and new skills, but still have so much fun in the process."
-Haley, Liam's Mom

Presenting Sponsor: \$30,000

*limited to one sponsor on a first come first served basis

- Premier recognition as Presenting Sponsor on all print and digital event materials, including the Main Event video screen and Children's TherAplay's Quarterly eNewsletter
 - Digital communications reach over 7,450 people
- Sponsorship announcement during Pre-Party and Main Event program
- Opportunity to address the audience on stage during Main Event
- Prime signage placement with logo displayed in all high traffic areas throughout event
- Two (2) reserved tables with premium seating, including 20 Main Event & Pre-Party tickets
- Exclusive meet-and-greet opportunity with Hoe-Down Kiddo Ambassador and their family
- Sponsor announcement on social media
- Logo on mobile bidding app

Kick Off Corral Pre-Party Sponsor: \$20,000

*limited to one sponsor on a first come first served basis

- Sponsor recognition on all Pre-Party print and digital event materials, including the Main Event video screen
- Sponsorship announcement during Pre-Party and Main Event Program
- Prime signage placement with logo displayed throughout Pre-Party
- One (1) reserved table with premium seating, including 10 Main Event & Pre-Party tickets
- Sponsor announcement on social media
- Logo on mobile bidding app

Golden Spur Sponsor: \$10,000

- Sponsor recognition with logo on Main Event video screen
- Prominent signage placement with logo on Golden Spur Sponsor signage throughout event
- Logo on event and ticketing webpages
- One (1) reserved table with signage, including 10 Main Event & Pre-Party tickets
- Sponsor announcement with Golden Spur Sponsors on social media
- Logo on mobile bidding app

Round Up Sponsor: \$5,000

- Logo on Round Up Sponsor Signage throughout event
- Logo on event and ticketing webpages
- Six (6) Main Event & Pre-Party tickets
- Sponsor announcement with Round Up Sponsors on social media
- Logo on mobile bidding app

Reserved Table: \$3,500

*limited quantity available

- Reserved table with signage and seating for ten (10), including 10 Main Event tickets

Pre-Party Ticket Add-on: \$500

*limited quantity Pre-Party Tickets available - reserved on first come first served basis

- Upgrade your party to include ten (10) Pre-Party tickets

Cocktail Table Sponsor: \$1,000

- Logo recognition on all cocktail table signage
- Two (2) Main Event tickets

CONTACT INFORMATION: Company: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Recognition Name: _____ **Total Amount: \$** _____

A check made payable to **Children's TherAplay** is enclosed Please invoice me Please contact me for additional payment options

Questions? Contact Katie Stratman: kstratman@childrenstheraplay.org or 317.872.4166 x 3817

Please return completed form by September 5, 2025. Forms can be emailed to kstratman@childrenstheraplay.org, faxed to (317) 872-3234, or mailed to 9919 Towne Road, Carmel, IN 46032. The Children's TherAplay Foundation is a registered 501(c)(3) not-for-profit organization. Tax ID number: 35-2121568. Donations are tax-deductible to the extent allowed by law.