



Children's TherAplay
The Children's TherAplay Foundation, Inc.

03.24.26

Day of Giving

Social Media Toolkit

Templates

USE THE TEMPLATES BELOW TO SEND AN EMAIL TO FAMILY/FRIENDS OR TO POST ON YOUR SOCIAL MEDIA PLATFORMS ON MARCH 24TH

**Email: Copy & paste this email to send to friends and family!
Personalize the email where you see the red text.**

Dear [insert friend or family name],

Please join me in supporting Children's TherAplay today for their annual Day Of Giving. Day Of Giving is an important way Children's TherAplay raises funds for their transformational services provided to kiddos with disabilities every single day.

Children's TherAplay is a non-profit, pediatric outpatient facility specializing in physical, occupational, and speech therapy for kiddos with disabilities and/or unique needs. Kiddos participate in hippotherapy, which uses the movement of a horse as a treatment tool. Many kiddos learn to walk, jump, write, ride a bike and more here at TherAplay! Children's TherAplay is especially important to me because [include your personal reasons].

Our goal is to raise \$95,000 today. Please consider making a gift here [insert your personal fundraising link] to support life-changing therapies!

Thank you so much,
YOUR NAME

Social Media: Copy & paste this in a Facebook, Instagram, or LinkedIn post, and personalize where you see the red text. Don't forget to add a photo!

Please join me in supporting Children's TherAplay today for their annual Day Of Giving. Day Of Giving is an important way Children's TherAplay raises funds for their transformational services provided to kiddos with disabilities every single day. Children's TherAplay is near and dear to me/our family because [insert your personal reasons]. You can make a gift here [insert your personal fundraising link]. Thank you for your support!

Templates

USE THE TEMPLATES BELOW TO SEND AN EMAIL OR TEXT TO FAMILY/FRIENDS OR TO POST ON YOUR SOCIAL MEDIA PLATFORMS ON MARCH 24TH

Text: Copy & paste any of these texts to send to friends and family!
Personalize the text where you see red, or as you see fit.

Good morning [insert family or friend name]! Today is Children's TherAplay's annual Day of Giving! Help support our kiddos (and help me raise more than my coworkers 😊) by donating to my page today. Thanks for your contribution! [insert your personal giving link]

Hi [insert family or friend name]! I am raising funds for Children's TherAplay's annual Day of Giving because [personal reason/story]. Your donation, no matter how small can create a significant impact. Thank you for your support! [insert your personal fundraising link]

Hey [insert family or friend name]. Today is Children's TherAplay's Day of Giving and it would mean a lot to me if you donated to my page because [personal reason/story]. I appreciate your support! [insert personal fundraising link]

Hello [insert family or friend name]! Today is Children's TherAplay's annual Day of Giving. This important day helps us raise funds to continue serving our kiddos. Can I count on your donation to support our cause? [insert your personal fundraising link]

Fundraising Tips:

- The more personal the better! Feel free to change these up to fit who you are asking.
- Offer an incentive! For example, "if you donate to my page I will tell you which TherAplay horse you remind me of!"
- Brainstorm how you will thank your donors. Examples include:
 - Sending a quick text message of thanks
 - Posting a photo with that person thanking them on social media
 - Giving them a "heart" or responding directly on your fundraising page

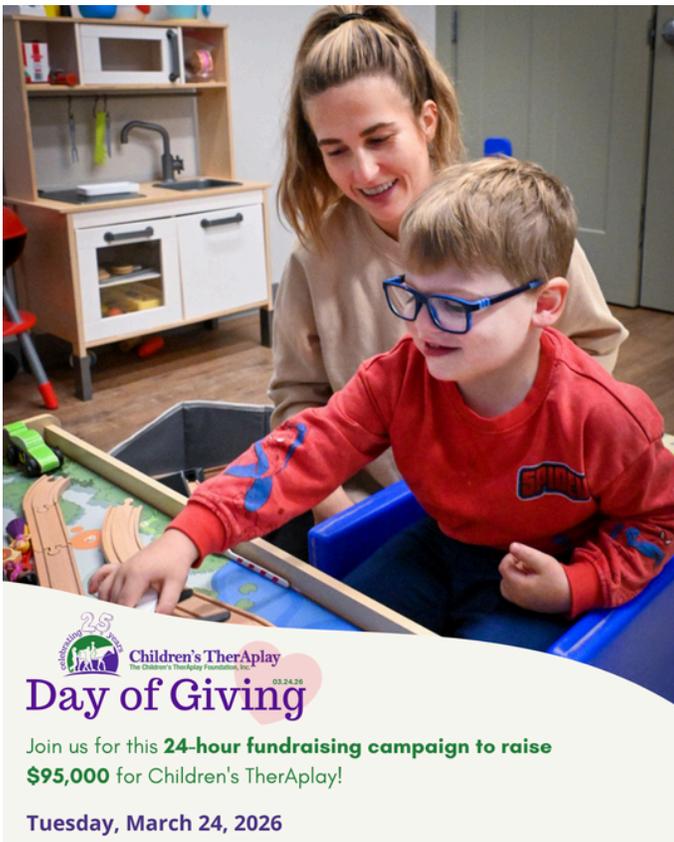
Social Media Graphics

COPY & PASTE THE GRAPHICS BELOW TO POST ON YOUR SOCIAL MEDIA PLATFORMS

Facebook Cover Photo



Facebook/LinkedIn/Instagram Graphics



Social Media Graphics

COPY & PASTE THE GRAPHICS BELOW TO POST ON YOUR SOCIAL MEDIA PLATFORMS

Facebook /Instagram/LinkedIn Graphics (cont.)



Why Day Of Giving?

Our Day of Giving is an opportunity for us to raise much-needed funds to sustain our mission while raising awareness for the achievements kids with disabilities make inside our walls every day! Help us celebrate their road to independence by making a gift to support our mission today!

Tuesday, March 24, 2026



 Children's TherAplay
The Children's TherAplay Foundation, Inc.
Day of Giving

03.24.26
THE CLOCK STARTS NOW

Your support **today** ensures kids with disabilities receive critical therapies **all year long.**

Children's TherAplay Logos



Children's TherAplay
The Children's TherAplay Foundation, Inc.

Day of Giving 03.24.26



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Fundraising Page

TIPS ON HOW TO PERSONALIZE YOUR QGIV FUNDRAISING PAGE

Create your fundraising page by visiting this link:

<https://secure.qgiv.com/event/daogi20/register/form/registration/>



Create or Join a Page for Day of Giving 2026

Details > Finish Up

Create your own fundraising page

Or join a team!

How do you want to participate?



As an Individual

Work on your own to reach your personal fundraising goal.



Join or Start a Team >

Work as a group to reach your personal + collective fundraising goals.

Customize Your Page

Profile Picture:

Add a profile picture of yourself to your page

03.25.25
Day of Giving
Day of Giving 2025
Amelia Brewers

Image Gallery:

Add your TherAplay photos!

My Personal Fundraising Page

Image Gallery Widget
You haven't added any slides.
Edit the image gallery.

Please consider supporting me in my efforts to raise funds for The Children's TherAplay Foundation mission by supporting the 5th Annual Day of Giving. Children's TherAplay offers physical, occupational, and speech therapy using a horse as a treatment tool to benefit children – and their families – who face life

100%
80%
60%
40%
20%
0%
\$0.00 achieved
\$300.00 goal
0% of your goal reached
Donate Now

Goal:

Set a fundraising goal

Fundraising Bio:

Share your story of why it is important to support Children's TherAplay

Save Page or undo changes Reset Page To Default

Learn More About TherAplay

USE THE INFORMATION BELOW TO INCLUDE IN MESSAGING TO FRIENDS AND FAMILY



Who We Are

At Children's TherAplay, licensed therapists provide **skilled physical, occupational, and speech therapy using the movement of a horse as a tool to accelerate physical, emotional, and behavioral development** for children with disabilities and/or unique needs.

The combination of our child-centered clinic and the sensory-rich practice of utilizing equine movement helps make children's dreams of independence a reality.

25

years in operation

17

horses provide therapy to kiddos

950

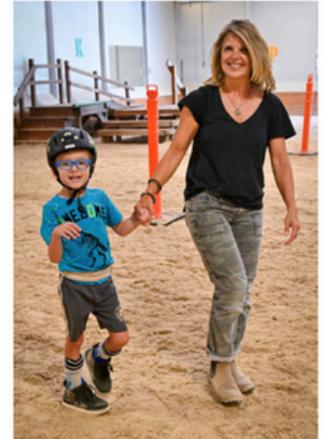
therapy sessions every month

Who We Serve

We provide individualized skill development through PT, OT, or ST for children ages 18 months to 13 years. The wide variety of diagnoses we treat include:

- Down syndrome*
- Autism spectrum disorder
- Cerebral palsy and PVL
- Developmental delays
- Sensory disorders
- Genetic abnormalities
- Traumatic brain injury
- Learning or language disabilities
- Spinal cord injuries
- Attention deficit disorder
- Spina bifida

**treatment begins at age two and older*



Benefits Of Equine Movement

- Therapy that feels like play
- Core and overall strength
- Gross and fine motor skills
- Balance and coordination
- Body awareness
- Sensory processing
- Social skills
- Emotional regulation

Insurance & Resources

Children's TherAplay accepts **all major insurance providers, including Indiana Medicaid.**

Scholarships and transportation options are available for families needing additional assistance.

Getting Started

Contact our office or visit www.childrenstheraplay.org to complete a [New Patient Form](#).

Please note:

As a medical facility, we require a prescription from your child's physician to schedule an initial evaluation.



THANK YOU
FOR YOUR
SUPPORT!

If you have any questions, please reach out to
Director of Development Kassie O'Malley at
komalley@childrenstheraplay.org



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