



Children's TherAplay
The Children's TherAplay Foundation, Inc.

Polo at Sunset

Friday, June 24, 2022 • Hickory Hall Polo Club
Gates Open: 5:00 PM • Match Begins: 6:00 PM

For over 20 years, Hickory Hall Polo Club has provided a unique, family-focused social and sporting venue, helping raise money and awareness for local organizations. Children's TherAplay is grateful to once again benefit from a Polo at Sunset event in 2022!



2022 Polo at Sunset Sponsorship Opportunities



The Children's TherAplay Foundation, Inc. is a not-for-profit outpatient pediatric clinic providing physical, occupational, and speech therapy for children with disabilities. The movement of a horse as a tool is used during a therapy session.



"After the first couple sessions, I realized how hard she was working on the horse and how important this therapy was. When we started she wasn't able to walk. Now, Ellie is walking, and her whole world has opened up."

-Brittany, Ellie's Mom

☐ **VIP Tailgate Sponsor: \$10,000**

- Logo on all reserved Children's TherAplay VIP tailgate signage
- Three (3) VIP tailgate boxes
- Sponsor announcement during polo match
- Sponsor announcement on social media
- Logo and recognition on all picnic basket details and cards
- Logo on Children's TherAplay event website
- Logo on event flyer distributed at the gate
- Tour of the Hickory Hall Polo Club barn for up to 20 guests

☐ **Kids Zone Sponsor: \$5,000**

- Logo on signage at Kids Zone and all Kids Zone promotional mentions
- Two (2) VIP Tailgate Boxes
- Sponsor announcement during polo match
- Sponsor announcement on social media
- Ceremonial starter of kids Hobby Horse Race
- Logo on Children's TherAplay event website
- Logo on event flyer distributed at the gate

☐ **Hobby Horse Race Sponsor: \$2,500**

- Logo signage on Hobby Horse point of purchase
- One (1) VIP Tailgate Box
- Sponsor recognition to kick off halftime Hobby Horse Race
- Opportunity to award prize to Hobby Horse Race winner
- Logo on Children's TherAplay event website

Polo Tailgate Reservations

☐ **VIP Tailgate Box: \$750**

- Reserved 10'x12' Tailgate Box
- Three (3) gate passes including VIP parking for three vehicles
- Name on signage at tailgate site
- Two (2) Hobby Horses to participate in halftime Hobby Horse Race
- Picnic basket with wine and tailgating essentials

CONTACT INFORMATION: Company: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Recognition Name: _____ **Total Amount: \$** _____

☐ A check made payable to **Children's TherAplay** is enclosed ☐ Please invoice me

☐ Please contact me for additional payment options

Questions? Contact Katie Stratman: kstratman@childrenstheraplay.org or 317-872.4166

Please return completed form by June 3, 2022. Forms can be emailed to kstratman@childrenstheraplay.org, faxed to (317) 872-3234, or mailed to 9919 Towne Road, Carmel, IN 46032. The Children's TherAplay Foundation is a registered 501(c)(3) not-for-profit organization. Tax ID number: 35-2121568. Donations are tax-deductible to the extent allowed by law.