

### Children's TherAplay

#### **Mission Statement**

The mission of The Children's TherAplay Foundation is to provide children with special needs a foundation for developing life skills through innovative therapies, including equineassisted physical and occupational therapies, in a safe and caring environment.

#### **Geographic Service Area**

Children's TherAplay serves children across central Indiana, from cities ranging from Logansport to Greenwood, West Lafayette, and Selma.

#### **Top Funding Sources**

- 41% Therapy / Earned Income
- 22% Fundraising Events

and Bonds

- 11% Donated Stocks
- 9.7% Contributions
- 8% Grants
- 6% In-Kind Contributions
- 1.7% United Way Allocation
- .6% Other Income



Wm. Craig Dobbs

Founder and

Board Member



Kathy Pelletier Executive Director

Address: 9919 Towne Road Carmel, IN 46032 Phone: 317-872-4166 Website: ChildrensTherAplay.org Number of employees: 15 Annual revenue: \$1,789,268 Year established: 2001

# Goals

Our goals spring from our vision that The Children's TherAplay Foundation be nationally renowned as a leader and educator in hippotherapy. In 2019, we will strive to...

(1) Serve our patients even more effectively by renovating the facility to include a treatment area for life skills as well as dedicated rooms for patient evaluations and family consultations.



# **Opportunities**

#### **FUND**

- #Horsepower500 (May 6, 2019) Cheer along as IndyCar drivers, including 2018 series champion Scott Dixon, and the kiddos compete in the greatest spectacle in adaptive tricycle racing!
- Our signature event: The Hoe-Down (Sept 21, 2019). The mechanical calf-roping, dancin', legendary auctions, saloon, and more make for a boot-scootin' good time.

Visit www.childrenstheraplay.org to learn about all our events.

#### VOLUNTEER

The services we provide at Children's TherAplay would not be possible without the support of the

## Board

Jeff Craig\* President Fifth Third Bank

Kevin Kennedy\* Vice President Marketpath

Kristen Durrett\* Secretary CarNow

Paul A. Kraft' Treasurer Frank & Kraft Wm. Craig Dobbs\* Founder and Immediate Past President Graystone Consulting Laura Fuguay Cummins

Angela Goodwin-Volpert WTHR-13 Indianapolis Lisa Kobek Mobius VP Anders Krohn CoForce

Howard W. Sams Siemens Medical Solutions

- (2) Continue to strengthen our community partnerships so we can serve as an even greater resource for children with special needs and their families.
- (3) Contribute to the field of pediatrics, especially in regards to the treatment strategy of hippotherapy, by providing physical and occupational therapy students with real-world experience during their fieldwork.





dedicated volunteers who assist with so many different tasks.

Learn more and get started at www.childrenstheraplay.org/volunteer.

#### GIVE

Each physical or occupational therapy treatment costs Children's TherAplay \$182, yet the average insurance reimbursement is only \$99.

You can help fill that \$83-per-treatment gap and ensure that children with special needs continue to have access to these life-changing therapies. Contact Executive Director Kathy Pelletier at kpelletier@childrenstheraplay.org or 317-616-1117.

> Jillian Unitas Krohn CSM Sport & Entertainment Katie Wiley TCC

> > \* Board Officers

# Your support changes lives for children with special needs

"Emmett has overcome so many obstacles this past year. When first starting [occupational therapy at] Children's TherAplay he could not sit in a chair without falling over. Now [he is] playing along the side of his peers. ... It has been a beautiful sight to watch him grow with the help of everyone at Children's TherAplay."

-Emmett's mother, Aryel

With thanks to: Aletto Family Foundation • Anders Krohn, Jillian Unitas Krohn, and CoForce • Intercontinental Real Estate • Peter Palandjian • United Way of Central Indiana • Wm. Craig and Teneen Dobbs Family Foundation • Ball State University • F.A. Wilhelm Construction • Food Guys Catering • Randy and Judi Koorsen • Trends International • Fifth Third Bank • Leslie Ackerman • Marketpath • Meyers Family Foundation • Tony Stewart Foundation