



Children's TherAplay
The Children's TherAplay Foundation, Inc.

HORSEPOWER

Powered by



FIFTH THIRD
BANK

May 10, 2023 • 4:00 PM-6:00 PM • Children's TherAplay

THANK YOU TO OUR SIGNATURE SPONSOR

INTERCONTINENTAL
REAL ESTATE CORPORATION

Celebrate the month of May at Children's TherAplay with our *kiddos, families, and community members* at a **sensory-friendly Carnival!**



2023 Horsepower Sponsorship Opportunities



The Children's TherAplay Foundation, Inc. is a non-profit outpatient pediatric clinic providing physical, occupational, and speech therapy for children with disabilities. Therapists use the movement of a horse as a tool during a therapy session for individualized skill development.



"I saw the benefits of how much riding the horse tapped into Luke's (pictured above) ability to grow in the clinic session. I was craving therapy that felt more like play for him, and **TherAplay has been a great place for him to work on his developmental skills in a fun setting.**"

-Erin, Luke's Mom

Presenting Sponsor: \$20,000

**limited to one sponsor on a first come first served basis*

- Recognition on all communication materials as the Presenting Sponsor
- Prime placement of logo on event banner, program, event webpage, and ticketing website
- Recognition in Children's TherAplay Parent eNewsletter
- Sponsor announcement on social media
- Sponsor stage recognition and check presentation during program
- Opportunity to address the audience from the podium and announce raffle prize winner
- Opportunity to welcome participants at event kick off
- Opportunity for display booth with activation at the event, and distribute premiums to all participants and vendors
- Ten event tickets with five VIP parking passes

Carnival Sponsor: \$12,500

**limited to one sponsor on a first come first served basis*

- Prominent placement of logo on event banner, event webpage and ticketing website
- Welcome signage with logo at Carnival entrance
- Logo on signage at "Idle Zone" sensory break room and carnival "Free Play" station
- Sponsor announcement on social media
- Sponsor stage recognition during program
- Opportunity for display booth with activation at the event
- Eight event tickets with four VIP parking passes

Children's TherAplay Family Discount Sponsor: \$5,000

**limited to one sponsor on a first come first served basis*

- Logo on event webpage and ticketing website
- Recognition on all family discount ticket communications including advertisement on Children's TherAplay's family waiting room television.
- Recognition in Children's TherAplay Parent eNewsletter
- Sponsor announcement on social media
- Opportunity for display booth with activation at the event
- Four event tickets

Horse Meet & Greet Sponsor: \$2,500

- Logo on event webpage and ticketing website
- Logo on signage at horse stable entrance and in the stables
- Sponsor announcement on social media
- Two event tickets

Snack Shack Sponsor: \$1,500

- Logo on signage at carnival snack stations
- Sponsor announcement on social media
- Two event tickets

Partner Sponsor: \$500

- Recognition on Children's TherAplay's event webpage

CONTACT INFORMATION: Company: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Recognition Name: _____ **Total Amount: \$** _____

A check made payable to **Children's TherAplay** is enclosed Please invoice me Please contact me for additional payment options

Questions? Contact Katie Stratman: kstratman@childrenstheraplay.org or 317.872.4166

To ensure all printed signage benefits, please return completed form by April 19, 2023. Forms can be emailed to kstratman@childrenstheraplay.org, faxed to (317) 872-3234, or mailed to 9919 Towne Road, Carmel, IN 46032. The Children's TherAplay Foundation is a registered 501(c)(3) not-for-profit organization.

Tax ID number: 35-2121568. Donations are tax-deductible to the extent allowed by law.