



Children's TherAplay
The Children's TherAplay Foundation, Inc.

HORSEPOWER

May 8, 2024 • 4:00 PM-6:30 PM • Children's TherAplay

THANK YOU TO OUR SIGNATURE SPONSOR

INTERCONTINENTAL
REAL ESTATE CORPORATION

Celebrate the month of May at Children's TherAplay with our *kiddos, families, and community members* at a **sensory-friendly Carnival!**



2024 Horsepower Sponsorship Opportunities



The Children's TherAplay Foundation, Inc. is a non-profit outpatient pediatric clinic providing physical, occupational, and speech therapy for children with disabilities and/or unique needs. Therapists use the movement of a horse as a tool during a therapy session for individualized skill development.



"Ollie's favorite words are horse and farm, and I believe 100% it's because of [Children's TherAplay]. It's been amazing for him, for us, for the community."

-Sasha, Ollie's Mom

☐ Presenting Sponsor: \$20,000

**limited to one sponsor on a first come first served basis*

- Recognition on all communication materials as the Presenting Sponsor
- Prime placement of logo on event banner, program, event webpage, and ticketing website
- Recognition in Children's TherAplay Parent eNewsletter
- Sponsor stage recognition and check presentation during program
- Sponsor announcement on social media
- Opportunity to address the audience from the podium
- Opportunity for display booth with activation at the event
- Opportunity to welcome participants at event kick off and distribute premiums
- Ten event tickets with five VIP parking passes

☐ Carnival Sponsor: \$10,000

**limited to one sponsor on a first come first served basis*

- Prominent placement of logo on event banner, event webpage and ticketing website
- Welcome signage with logo at Carnival entrance
- Opportunity for display booth with activation at the event
- Logo on signage at "Idle Zone" sensory break room and carnival "Free Play" station
- Sponsor stage recognition during program
- Sponsor announcement on social media
- Eight event tickets with four VIP parking passes

☐ Children's TherAplay Family Discount Ticket Sponsor: \$5,000

**limited to one sponsor on a first come first served basis*

- Logo on event webpage and ticketing website
- Recognition on all discount family ticket communications
 - Digital communications reach over 600 people
- Recognition in Children's TherAplay Parent eNewsletter
- Sponsor announcement on social media
- Four event tickets

☐ Horse Meet & Greet Sponsor: \$2,500

- Logo on event webpage and ticketing website
- Logo on signage at horse stable entrance and in the stables
- Sponsor announcement on social media
- Two event tickets

☐ Snack Shack Sponsor: \$1,500

- Logo on signage at carnival snack stations
- Sponsor announcement on social media
- Two event tickets

☐ Partner Sponsor: \$500

- Recognition on Children's TherAplay's event webpage

CONTACT INFORMATION: Company: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Recognition Name: _____ **Total Amount: \$** _____

☐ A check made payable to **Children's TherAplay** is enclosed ☐ Please invoice me ☐ Please contact me for additional payment options

Questions? Contact Katie Stratman: kstratman@childrenstheraplay.org or 317.872.4166, Ext. 3817

To ensure all printed signage benefits, please return completed form by April 16, 2024. Forms can be emailed to kstratman@childrenstheraplay.org, faxed to (317) 872-3234, Ext. 3817, or mailed to 9919 Towne Road, Carmel, IN 46032. The Children's TherAplay Foundation is a registered 501(c)(3) not-for-profit organization.

Tax ID number: 35-2121568. Donations are tax-deductible to the extent allowed by law.