

Children's TherAplay

The Children's TherAplay Foundation, Inc.

HORSEPOWER

May 2, 2026 • 10 AM - 1 PM • Children's TherAplay

THANK YOU TO OUR SIGNATURE SPONSOR

INTERCONTINENTAL
REAL ESTATE CORPORATION

This year's Horsepower event will focus on connecting Children's TherAplay families with trusted community resources in a welcoming, inclusive environment. The event will remain free for families and feature a Resource Fair and Horse Meet & Greet, offering meaningful opportunities for sponsor engagement and community impact.



2026 Horsepower Sponsorship Opportunities



The Children's TherAplay Foundation, Inc. is a non-profit outpatient pediatric clinic providing physical, occupational, and speech therapy for children with disabilities and/or unique needs. Therapists use the movement of a horse as a tool during a therapy session for individualized skill development.



"The importance of TherAplay cannot be understated. Cici has grown so much in the 4 years we've been coming here and going to TherAplay is something she looks forward to every week."
-Austin, Cici's Dad

☐ Presenting Sponsor: \$10,000

**Limited to one sponsor | First come, first served*

- Presenting Sponsor recognition on all print & digital event communications
- Dedicated sponsor spotlight in Children's TherAplay's Quarterly eNewsletter
 - Digital communications reach over 7,450 people
- Prominent logo placement on event banner and signage
- Logo on event and ticketing webpages
- Opportunity for sponsor representatives to greet families at event entrance
- Premier extended resource fair booth with high traffic placement
- Sponsor announcement on social media

☐ Family Access Sponsor: \$5,000

- Recognition in event related communications to TherAplay families
 - Digital communications reach over 400 people
- Prominent logo placement on event signage
- Logo on event and ticketing webpages
- Priority resource fair booth with high traffic placement
- Sponsor announcement on social media

☐ Horse Meet & Greet Sponsor: \$3,500

- Logo on signage at horse stable entrance and in the stables
- Logo on event and ticketing webpages
- Opportunity to host resource booth near horse meet & greet entrance
- Sponsor announcement on social media
- Opportunity to create personalized horse artwork

☐ Resource Fair Sponsor: \$2,500

- Logo on event signage throughout the Community Engagement Center
- Logo on event and ticketing webpages
- Opportunity to host a resource fair booth
- Sponsor announcement on social media

☐ Community Partner Sponsor: \$1,000

- Logo recognition on event and ticketing webpages
- Sponsor announcement on social media

☐ Supporting Sponsor: \$500

- Logo recognition on event and ticketing webpages

CONTACT INFORMATION: Company: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Recognition Name: _____ Total Amount: \$ _____

☐ A check made payable to **Children's TherAplay** is enclosed ☐ Please invoice me ☐ Contact me for additional payment options

Questions? Contact Katie Stratman: kstratman@childrenstheraplay.org or 317.872.4166, Ext. 3817

To ensure all printed signage benefits, please return completed form by April 11, 2026. Forms can be emailed to kstratman@childrenstheraplay.org or mailed to 9919 Towne Road, Carmel, IN 46032. The Children's TherAplay Foundation is a registered 501(c)(3) not-for-profit organization.

Tax ID number: 35-2121568. Donations are tax-deductible to the extent allowed by law.