

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.2642/-80.0345

1935 Electric Rd Salem, VA 24153	1 mi radius	3 mi radius	5 mi radius
<b>Population</b>			
Estimated Population (2023)	4,203	53,812	124,449
Projected Population (2028)	4,261	54,248	125,781
Census Population (2020)	4,190	54,119	125,248
Census Population (2010)	4,174	52,517	120,166
Projected Annual Growth (2023-2028)	58 0.3%	436 0.2%	1,332 0.2%
Historical Annual Growth (2020-2023)	13 -	-307 -0.2%	-799 -0.2%
Historical Annual Growth (2010-2020)	16 -	1,601 0.3%	5,082 0.4%
Estimated Population Density (2023)	1,339 <i>psm</i>	1,904 <i>psm</i>	1,585 <i>psm</i>
Trade Area Size	3.1 <i>sq mi</i>	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>
<b>Households</b>			
Estimated Households (2023)	1,994	23,172	53,869
Projected Households (2028)	1,940	22,558	52,550
Census Households (2020)	1,969	23,033	53,588
Census Households (2010)	1,957	22,575	51,448
Projected Annual Growth (2023-2028)	-54 -0.5%	-614 -0.5%	-1,319 -0.5%
Historical Annual Change (2010-2023)	36 0.1%	597 0.2%	2,422 0.4%
<b>Average Household Income</b>			
Estimated Average Household Income (2023)	\$123,680	\$99,327	\$102,222
Projected Average Household Income (2028)	\$136,886	\$109,750	\$112,854
Census Average Household Income (2010)	\$72,485	\$63,002	\$63,588
Census Average Household Income (2000)	\$53,362	\$50,999	\$52,078
Projected Annual Change (2023-2028)	\$13,206 2.1%	\$10,423 2.1%	\$10,632 2.1%
Historical Annual Change (2000-2023)	\$70,318 5.7%	\$48,328 4.1%	\$50,145 4.2%
<b>Median Household Income</b>			
Estimated Median Household Income (2023)	\$77,336	\$70,514	\$72,800
Projected Median Household Income (2028)	\$78,330	\$71,829	\$74,089
Census Median Household Income (2010)	\$55,424	\$51,416	\$51,227
Census Median Household Income (2000)	\$40,863	\$42,303	\$41,904
Projected Annual Change (2023-2028)	\$994 0.3%	\$1,315 0.4%	\$1,288 0.4%
Historical Annual Change (2000-2023)	\$36,473 3.9%	\$28,211 2.9%	\$30,896 3.2%
<b>Per Capita Income</b>			
Estimated Per Capita Income (2023)	\$58,882	\$43,014	\$44,505
Projected Per Capita Income (2028)	\$62,530	\$45,879	\$47,404
Census Per Capita Income (2010)	\$33,988	\$27,081	\$27,223
Census Per Capita Income (2000)	\$23,538	\$21,863	\$22,206
Projected Annual Change (2023-2028)	\$3,648 1.2%	\$2,865 1.3%	\$2,899 1.3%
Historical Annual Change (2000-2023)	\$35,344 6.5%	\$21,150 4.2%	\$22,299 4.4%
Estimated Average Household Net Worth (2023)	\$613,484	\$473,911	\$489,191

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1935 Electric Rd Salem, VA 24153	1 mi radius		3 mi radius		5 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2023)	4,203		53,812		124,449	
White (2023)	3,343	79.5%	40,174	74.7%	86,439	69.5%
Black or African American (2023)	496	11.8%	7,702	14.3%	24,925	20.0%
American Indian or Alaska Native (2023)	4	-	77	0.1%	219	0.2%
Asian (2023)	154	3.7%	2,847	5.3%	5,767	4.6%
Hawaiian or Pacific Islander (2023)	1	-	13	-	26	-
Other Race (2023)	41	1.0%	857	1.6%	2,017	1.6%
Two or More Races (2023)	164	3.9%	2,142	4.0%	5,056	4.1%
Population < 18 (2023)	781	18.6%	11,267	20.9%	26,244	21.1%
White Not Hispanic	530	67.8%	7,228	64.2%	15,383	58.6%
Black or African American	120	15.4%	2,172	19.3%	6,485	24.7%
Asian	37	4.7%	388	3.4%	1,008	3.8%
Other Race Not Hispanic	37	4.7%	660	5.9%	1,549	5.9%
Hispanic	58	7.4%	817	7.3%	1,819	6.9%
Not Hispanic or Latino Population (2023)	4,050	96.4%	51,494	95.7%	118,907	95.5%
Not Hispanic White	3,310	81.7%	39,665	77.0%	85,295	71.7%
Not Hispanic Black or African American	494	12.2%	7,605	14.8%	24,597	20.7%
Not Hispanic American Indian or Alaska Native	3	-	40	-	119	0.1%
Not Hispanic Asian	154	3.8%	2,836	5.5%	5,732	4.8%
Not Hispanic Hawaiian or Pacific Islander	1	-	9	-	18	-
Not Hispanic Other Race	3	-	62	0.1%	196	0.2%
Not Hispanic Two or More Races	85	2.1%	1,277	2.5%	2,950	2.5%
Hispanic or Latino Population (2023)	153	3.6%	2,318	4.3%	5,542	4.5%
Hispanic White	33	21.4%	510	22.0%	1,144	20.6%
Hispanic Black or African American	2	1.6%	97	4.2%	328	5.9%
Hispanic American Indian or Alaska Native	1	0.7%	37	1.6%	100	1.8%
Hispanic Asian	-	-	11	0.5%	35	0.6%
Hispanic Hawaiian or Pacific Islander	-	-	4	0.2%	8	0.1%
Hispanic Other Race	38	24.7%	794	34.3%	1,821	32.9%
Hispanic Two or More Races	78	51.4%	866	37.3%	2,105	38.0%
Not Hispanic or Latino Population (2020)	4,013	95.8%	51,452	95.1%	119,081	95.1%
Hispanic or Latino Population (2020)	177	4.2%	2,667	4.9%	6,167	4.9%
Not Hispanic or Latino Population (2010)	4,053	97.1%	50,874	96.9%	116,425	96.9%
Hispanic or Latino Population (2010)	121	2.9%	1,644	3.1%	3,740	3.1%
Not Hispanic or Latino Population (2028)	4,106	96.4%	51,910	95.7%	120,166	95.5%
Hispanic or Latino Population (2028)	155	3.6%	2,338	4.3%	5,615	4.5%
Projected Annual Growth (2023-2028)	2	0.3%	20	0.2%	73	0.3%
Historical Annual Growth (2010-2020)	56	4.6%	1,023	6.2%	2,426	6.5%

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<b>Total Age Distribution (2023)</b>							
Total Population		4,203		53,812		124,449	
Age Under 5 Years		197	4.7%	2,916	5.4%	6,639	5.3%
Age 5 to 9 Years		193	4.6%	3,049	5.7%	7,153	5.7%
Age 10 to 14 Years		227	5.4%	3,226	6.0%	7,680	6.2%
Age 15 to 19 Years		238	5.7%	3,658	6.8%	7,884	6.3%
Age 20 to 24 Years		208	4.9%	3,405	6.3%	7,336	5.9%
Age 25 to 29 Years		253	6.0%	3,267	6.1%	7,839	6.3%
Age 30 to 34 Years		200	4.8%	3,278	6.1%	7,957	6.4%
Age 35 to 39 Years		213	5.1%	3,170	5.9%	7,551	6.1%
Age 40 to 44 Years		212	5.0%	3,045	5.7%	7,352	5.9%
Age 45 to 49 Years		208	4.9%	3,076	5.7%	7,296	5.9%
Age 50 to 54 Years		238	5.7%	3,393	6.3%	8,067	6.5%
Age 55 to 59 Years		293	7.0%	3,611	6.7%	8,409	6.8%
Age 60 to 64 Years		339	8.1%	3,797	7.1%	8,591	6.9%
Age 65 to 69 Years		314	7.5%	3,288	6.1%	7,780	6.3%
Age 70 to 74 Years		319	7.6%	3,009	5.6%	6,822	5.5%
Age 75 to 79 Years		207	4.9%	1,959	3.6%	4,338	3.5%
Age 80 to 84 Years		175	4.2%	1,339	2.5%	2,875	2.3%
Age 85 Years or Over		170	4.0%	1,327	2.5%	2,881	2.3%
Median Age		47.7		41.0		41.0	
Age 19 Years or Less		856	20.4%	12,849	23.9%	29,356	23.6%
Age 20 to 64 Years		2,163	51.5%	30,042	55.8%	70,397	56.6%
Age 65 Years or Over		1,185	28.2%	10,921	20.3%	24,695	19.8%
<b>Female Age Distribution (2023)</b>							
Female Population		2,253	53.6%	28,160	52.3%	64,970	52.2%
Age Under 5 Years		97	4.3%	1,429	5.1%	3,257	5.0%
Age 5 to 9 Years		101	4.5%	1,510	5.4%	3,520	5.4%
Age 10 to 14 Years		108	4.8%	1,518	5.4%	3,674	5.7%
Age 15 to 19 Years		112	5.0%	1,856	6.6%	3,936	6.1%
Age 20 to 24 Years		108	4.8%	1,770	6.3%	3,738	5.8%
Age 25 to 29 Years		123	5.5%	1,669	5.9%	4,027	6.2%
Age 30 to 34 Years		99	4.4%	1,705	6.1%	4,140	6.4%
Age 35 to 39 Years		105	4.6%	1,623	5.8%	3,860	5.9%
Age 40 to 44 Years		109	4.8%	1,602	5.7%	3,791	5.8%
Age 45 to 49 Years		105	4.7%	1,578	5.6%	3,791	5.8%
Age 50 to 54 Years		122	5.4%	1,776	6.3%	4,113	6.3%
Age 55 to 59 Years		167	7.4%	1,913	6.8%	4,452	6.9%
Age 60 to 64 Years		176	7.8%	1,983	7.0%	4,488	6.9%
Age 65 to 69 Years		171	7.6%	1,820	6.5%	4,208	6.5%
Age 70 to 74 Years		184	8.2%	1,660	5.9%	3,818	5.9%
Age 75 to 79 Years		125	5.6%	1,113	4.0%	2,479	3.8%
Age 80 to 84 Years		116	5.2%	788	2.8%	1,729	2.7%
Age 85 Years or Over		124	5.5%	846	3.0%	1,949	3.0%
Female Median Age		50.0		42.3		42.5	
Age 19 Years or Less		418	18.6%	6,313	22.4%	14,387	22.1%
Age 20 to 64 Years		1,115	49.5%	15,620	55.5%	36,400	56.0%
Age 65 Years or Over		720	32.0%	6,227	22.1%	14,183	21.8%

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<b>Male Age Distribution (2023)</b>							
Male Population		1,950	46.4%	25,652	47.7%	59,479	47.8%
Age Under 5 Years		101	5.2%	1,487	5.8%	3,382	5.7%
Age 5 to 9 Years		92	4.7%	1,538	6.0%	3,634	6.1%
Age 10 to 14 Years		119	6.1%	1,708	6.7%	4,006	6.7%
Age 15 to 19 Years		126	6.5%	1,802	7.0%	3,947	6.6%
Age 20 to 24 Years		99	5.1%	1,635	6.4%	3,598	6.0%
Age 25 to 29 Years		130	6.7%	1,598	6.2%	3,812	6.4%
Age 30 to 34 Years		102	5.2%	1,573	6.1%	3,817	6.4%
Age 35 to 39 Years		108	5.5%	1,547	6.0%	3,691	6.2%
Age 40 to 44 Years		103	5.3%	1,442	5.6%	3,561	6.0%
Age 45 to 49 Years		103	5.3%	1,499	5.8%	3,504	5.9%
Age 50 to 54 Years		115	5.9%	1,617	6.3%	3,954	6.6%
Age 55 to 59 Years		126	6.4%	1,698	6.6%	3,957	6.7%
Age 60 to 64 Years		162	8.3%	1,814	7.1%	4,103	6.9%
Age 65 to 69 Years		144	7.4%	1,468	5.7%	3,572	6.0%
Age 70 to 74 Years		135	6.9%	1,348	5.3%	3,003	5.0%
Age 75 to 79 Years		82	4.2%	846	3.3%	1,859	3.1%
Age 80 to 84 Years		58	3.0%	551	2.1%	1,146	1.9%
Age 85 Years or Over		46	2.4%	481	1.9%	932	1.6%
Male Median Age		45.1		39.5		39.3	
Age 19 Years or Less		437	22.4%	6,536	25.5%	14,969	25.2%
Age 20 to 64 Years		1,048	53.7%	14,422	56.2%	33,998	57.2%
Age 65 Years or Over		464	23.8%	4,694	18.3%	10,512	17.7%
<b>Males per 100 Females (2023)</b>							
Overall Comparison		87		91		92	
Age Under 5 Years		104	50.9%	104	51.0%	104	50.9%
Age 5 to 9 Years		91	47.7%	102	50.5%	103	50.8%
Age 10 to 14 Years		110	52.4%	113	53.0%	109	52.2%
Age 15 to 19 Years		112	52.9%	97	49.3%	100	50.1%
Age 20 to 24 Years		92	47.9%	92	48.0%	96	49.0%
Age 25 to 29 Years		105	51.3%	96	48.9%	95	48.6%
Age 30 to 34 Years		103	50.6%	92	48.0%	92	48.0%
Age 35 to 39 Years		103	50.8%	95	48.8%	96	48.9%
Age 40 to 44 Years		94	48.5%	90	47.4%	94	48.4%
Age 45 to 49 Years		98	49.4%	95	48.7%	92	48.0%
Age 50 to 54 Years		94	48.5%	91	47.7%	96	49.0%
Age 55 to 59 Years		75	42.9%	89	47.0%	89	47.1%
Age 60 to 64 Years		92	47.9%	91	47.8%	91	47.8%
Age 65 to 69 Years		84	45.7%	81	44.7%	85	45.9%
Age 70 to 74 Years		73	42.2%	81	44.8%	79	44.0%
Age 75 to 79 Years		65	39.5%	76	43.2%	75	42.9%
Age 80 to 84 Years		50	33.4%	70	41.1%	66	39.9%
Age 85 Years or Over		37	27.0%	57	36.2%	48	32.3%
Age 19 Years or Less		105	51.1%	104	50.9%	104	51.0%
Age 20 to 39 Years		101	50.2%	94	48.4%	95	48.6%
Age 40 to 64 Years		90	47.2%	91	47.7%	92	48.0%
Age 65 Years or Over		64	39.2%	75	43.0%	74	42.6%

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<b>Household Type (2023)</b>						
Total Households	1,994		23,172		53,869	
Households with Children	442	22.2%	6,324	27.3%	14,433	26.8%
Average Household Size	2.0		2.2		2.2	
Household Density per Square Mile	635		820		686	
Population Family	3,100	73.8%	40,764	75.8%	94,741	76.1%
Population Non-Family	975	23.2%	11,094	20.6%	26,168	21.0%
Population Group Quarters	128	3.0%	1,955	3.6%	3,540	2.8%
Family Households	1,118	56.1%	13,977	60.3%	32,195	59.8%
Married Couple Households	843	75.3%	10,127	72.5%	22,698	70.5%
Other Family Households with Children	276	24.7%	3,850	27.5%	9,497	29.5%
Family Households with Children	441	39.4%	6,314	45.2%	14,412	44.8%
Married Couple with Children	291	66.0%	4,006	63.5%	8,802	61.1%
Other Family Households with Children	150	34.0%	2,307	36.5%	5,610	38.9%
Family Households No Children	677	60.6%	7,663	54.8%	17,783	55.2%
Married Couple No Children	551	81.4%	6,121	79.9%	13,896	78.1%
Other Family Households No Children	126	18.6%	1,542	20.1%	3,886	21.9%
Non-Family Households	875	43.9%	9,195	39.7%	21,674	40.2%
Non-Family Households with Children	1	0.1%	11	0.1%	21	-
Non-Family Households No Children	874	99.9%	9,184	99.9%	21,653	99.9%
Average Family Household Size	2.8		2.9		2.9	
Average Family Income	\$133,658		\$125,223		\$127,478	
Median Family Income	\$115,495		\$95,089		\$99,054	
Average Non-Family Household Size	1.1		1.2		1.2	
<b>Marital Status (2023)</b>						
Population Age 15 Years or Over	3,586		44,621		102,976	
Never Married	1,025	28.6%	13,041	29.2%	33,383	32.4%
Currently Married	1,520	42.4%	20,964	47.0%	44,310	43.0%
Previously Married	1,041	29.0%	10,617	23.8%	25,284	24.6%
Separated	88	8.4%	1,639	15.4%	3,655	14.5%
Widowed	339	32.6%	2,735	25.8%	6,712	26.5%
Divorced	614	59.0%	6,243	58.8%	14,917	59.0%
<b>Educational Attainment (2023)</b>						
Adult Population Age 25 Years or Over	3,140		37,558		87,757	
Elementary (Grade Level 0 to 8)	53	1.7%	908	2.4%	2,166	2.5%
Some High School (Grade Level 9 to 11)	77	2.5%	1,696	4.5%	3,987	4.5%
High School Graduate	735	23.4%	9,751	26.0%	24,653	28.1%
Some College	562	17.9%	6,780	18.1%	15,649	17.8%
Associate Degree Only	402	12.8%	3,939	10.5%	8,155	9.3%
Bachelor Degree Only	799	25.4%	8,813	23.5%	19,855	22.6%
Graduate Degree	512	16.3%	5,671	15.1%	13,291	15.1%
Any College (Some College or Higher)	2,275	72.4%	25,204	67.1%	56,951	64.9%
College Degree + (Bachelor Degree or Higher)	1,311	41.7%	14,485	38.6%	33,147	37.8%

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<b>Housing</b>							
Total Housing Units (2023)		2,238		24,962		58,331	
Total Housing Units (2020)		2,213		24,843		58,133	
Historical Annual Growth (2020-2023)		24	-	119	-	199	-
Housing Units Occupied (2023)		1,994	89.1%	23,172	92.8%	53,869	92.4%
Housing Units Owner-Occupied		1,187	59.6%	15,102	65.2%	34,643	64.3%
Housing Units Renter-Occupied		806	40.4%	8,070	34.8%	19,227	35.7%
Housing Units Vacant (2023)		244	10.9%	1,791	7.2%	4,462	7.6%
<b>Household Size (2023)</b>							
Total Households		1,994		23,172		53,869	
1 Person Households		781	39.2%	7,912	34.1%	18,695	34.7%
2 Person Households		678	34.0%	8,188	35.3%	18,979	35.2%
3 Person Households		244	12.2%	3,427	14.8%	7,682	14.3%
4 Person Households		189	9.5%	2,359	10.2%	5,397	10.0%
5 Person Households		76	3.8%	885	3.8%	2,132	4.0%
6 Person Households		21	1.1%	305	1.3%	731	1.4%
7 or More Person Households		5	0.2%	96	0.4%	252	0.5%
<b>Household Income Distribution (2023)</b>							
HH Income \$200,000 or More		296	14.8%	2,334	10.1%	5,723	10.6%
HH Income \$150,000 to \$199,999		132	6.6%	1,604	6.9%	3,920	7.3%
HH Income \$125,000 to \$149,999		227	11.4%	1,322	5.7%	2,591	4.8%
HH Income \$100,000 to \$124,999		130	6.5%	2,192	9.5%	5,244	9.7%
HH Income \$75,000 to \$99,999		227	11.4%	2,919	12.6%	6,483	12.0%
HH Income \$50,000 to \$74,999		299	15.0%	4,183	18.1%	8,971	16.7%
HH Income \$35,000 to \$49,999		217	10.9%	2,507	10.8%	6,036	11.2%
HH Income \$25,000 to \$34,999		193	9.7%	1,859	8.0%	4,443	8.2%
HH Income \$15,000 to \$24,999		117	5.9%	2,216	9.6%	5,078	9.4%
HH Income \$10,000 to \$14,999		116	5.8%	1,044	4.5%	2,645	4.9%
HH Income Under \$10,000		40	2.0%	992	4.3%	2,737	5.1%
<b>Household Vehicles (2023)</b>							
Households 0 Vehicles Available		155	7.8%	1,817	7.8%	4,575	8.5%
Households 1 Vehicle Available		752	37.7%	7,749	33.4%	19,090	35.4%
Households 2 Vehicles Available		616	30.9%	8,661	37.4%	19,312	35.9%
Households 3 or More Vehicles Available		471	23.6%	4,945	21.3%	10,892	20.2%
Total Vehicles Available		3,709		42,136		95,634	
Average Vehicles per Household		1.9		1.8		1.8	
Owner-Occupied Household Vehicles		2,398	64.7%	31,513	74.8%	71,549	74.8%
Average Vehicles per Owner-Occupied Household		2.0		2.1		2.1	
Renter-Occupied Household Vehicles		1,311	35.3%	10,623	25.2%	24,086	25.2%
Average Vehicles per Renter-Occupied Household		1.6		1.3		1.3	
<b>Travel Time (2023)</b>							
Worker Base Age 16 years or Over		2,064		27,950		64,223	
Travel to Work in 14 Minutes or Less		505	24.5%	8,615	30.8%	19,930	31.0%
Travel to Work in 15 to 29 Minutes		969	46.9%	12,056	43.1%	27,045	42.1%
Travel to Work in 30 to 59 Minutes		344	16.7%	3,774	13.5%	8,675	13.5%
Travel to Work in 60 Minutes or More		89	4.3%	771	2.8%	1,639	2.6%
Work at Home		157	7.6%	2,734	9.8%	6,935	10.8%
Average Minutes Travel to Work		19.3		17.5		17.5	

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 37.2642/-80.0345

1935 Electric Rd Salem, VA 24153	1 mi radius		3 mi radius		5 mi radius	
<b>Transportation To Work (2023)</b>						
Worker Base Age 16 years or Over	2,064		27,950		64,223	
Drive to Work Alone	1,651	80.0%	21,914	78.4%	49,329	76.8%
Drive to Work in Carpool	155	7.5%	1,547	5.5%	4,244	6.6%
Travel to Work by Public Transportation	4	0.2%	458	1.6%	1,219	1.9%
Drive to Work on Motorcycle	-	-	29	0.1%	69	0.1%
Bicycle to Work	6	0.3%	59	0.2%	164	0.3%
Walk to Work	86	4.2%	1,016	3.6%	1,771	2.8%
Other Means	5	0.2%	193	0.7%	492	0.8%
Work at Home	157	7.6%	2,734	9.8%	6,935	10.8%
<b>Daytime Demographics (2023)</b>						
Total Businesses	267		2,589		6,357	
Total Employees	4,020		26,422		63,394	
Company Headquarter Businesses	9	3.4%	86	3.3%	220	3.5%
Company Headquarter Employees	241	6.0%	2,686	10.2%	9,415	14.9%
Employee Population per Business	15.0 to 1		10.2 to 1		10.0 to 1	
Residential Population per Business	15.7 to 1		20.8 to 1		19.6 to 1	
Adj. Daytime Demographics Age 16 Years or Over	5,476		42,254		100,142	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2023)	3,527		43,930		101,353	
Labor Force Total Males (2023)	1,607	45.6%	20,573	46.8%	47,619	47.0%
Male Civilian Employed	1,074	66.8%	13,857	67.4%	31,851	66.9%
Male Civilian Unemployed	37	2.3%	408	2.0%	1,072	2.3%
Males in Armed Forces	7	0.4%	99	0.5%	299	0.6%
Males Not in Labor Force	489	30.4%	6,208	30.2%	14,398	30.2%
Labor Force Total Females (2023)	1,920	54.4%	23,358	53.2%	53,733	53.0%
Female Civilian Employed	990	51.6%	14,093	60.3%	32,372	60.2%
Female Civilian Unemployed	97	5.0%	545	2.3%	1,181	2.2%
Females in Armed Forces	-	-	49	0.2%	83	0.2%
Females Not in Labor Force	833	43.4%	8,670	37.1%	20,097	37.4%
Unemployment Rate	134	3.8%	954	2.2%	2,253	2.2%
<b>Occupation (2023)</b>						
Occupation Population Age 16 Years or Over	2,064		27,950		64,223	
Occupation Total Males	1,074	52.0%	13,857	49.6%	31,851	49.6%
Occupation Total Females	990	48.0%	14,093	50.4%	32,372	50.4%
Management, Business, Financial Operations	408	-	4,386	15.7%	9,668	15.1%
Professional, Related	634	30.7%	8,384	30.0%	19,214	29.9%
Service	300	14.5%	4,197	15.0%	10,887	17.0%
Sales, Office	392	19.0%	5,995	21.4%	13,392	20.9%
Farming, Fishing, Forestry	-	-	33	0.1%	62	-
Construction, Extraction, Maintenance	117	5.7%	1,450	5.2%	3,175	4.9%
Production, Transport, Material Moving	214	10.3%	3,506	12.5%	7,824	12.2%
White Collar Workers	1,434	69.5%	18,765	67.1%	42,274	65.8%
Blue Collar Workers	630	30.5%	9,186	32.9%	21,948	34.2%

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<b>Units In Structure (2023)</b>						
Total Units	1,994		23,172		53,869	
1 Detached Unit	1,067	53.5%	16,390	70.7%	36,918	68.5%
1 Attached Unit	174	8.7%	1,031	4.5%	2,347	4.4%
2 Units	28	1.4%	692	3.0%	2,084	3.9%
3 to 4 Units	36	1.8%	398	1.7%	1,299	2.4%
5 to 9 Units	97	4.9%	1,208	5.2%	2,950	5.5%
10 to 19 Units	331	16.6%	2,152	9.3%	4,513	8.4%
20 to 49 Units	78	3.9%	396	1.7%	1,540	2.9%
50 or More Units	172	8.6%	593	2.6%	1,703	3.2%
Mobile Home or Trailer	11	0.5%	297	1.3%	500	0.9%
Other Structure	-	-	14	-	15	-
<b>Homes Built By Year (2023)</b>						
Homes Built 2020 or later	-	-	10	-	149	0.3%
Homes Built 2010 to 2019	60	2.7%	808	3.2%	2,437	4.2%
Homes Built 2000 to 2009	134	6.0%	1,501	6.0%	3,968	6.8%
Homes Built 1990 to 1999	264	11.8%	2,413	9.7%	5,577	9.6%
Homes Built 1980 to 1989	342	15.3%	2,314	9.3%	5,521	9.5%
Homes Built 1970 to 1979	495	22.1%	4,186	16.8%	9,782	16.8%
Homes Built 1960 to 1969	296	13.2%	3,865	15.5%	7,839	13.4%
Homes Built 1950 to 1959	258	11.5%	3,804	15.2%	7,422	12.7%
Homes Built 1940 to 1949	40	1.8%	1,489	6.0%	3,531	6.1%
Homes Built Before 1939	104	4.6%	2,783	11.1%	7,641	13.1%
Median Age of Homes	49.2	yrs	55.2	yrs	54.6	yrs
<b>Home Values (2023)</b>						
Owner Specified Housing Units	1,187		15,102		34,643	
Home Values \$1,000,000 or More	9	0.7%	196	1.3%	633	1.8%
Home Values \$750,000 to \$999,999	13	1.1%	224	1.5%	745	2.2%
Home Values \$500,000 to \$749,999	60	5.0%	900	6.0%	2,249	6.5%
Home Values \$400,000 to \$499,999	112	9.4%	949	6.3%	2,442	7.0%
Home Values \$300,000 to \$399,999	310	26.1%	2,220	14.7%	5,267	15.2%
Home Values \$250,000 to \$299,999	172	14.5%	2,370	15.7%	4,891	14.1%
Home Values \$200,000 to \$249,999	168	14.1%	2,038	13.5%	4,521	13.1%
Home Values \$175,000 to \$199,999	48	4.0%	1,222	8.1%	2,688	7.8%
Home Values \$150,000 to \$174,999	85	7.2%	1,622	10.7%	3,714	10.7%
Home Values \$125,000 to \$149,999	79	6.6%	1,082	7.2%	1,980	5.7%
Home Values \$100,000 to \$124,999	67	5.7%	1,092	7.2%	2,569	7.4%
Home Values \$90,000 to \$99,999	36	3.1%	331	2.2%	694	2.0%
Home Values \$80,000 to \$89,999	7	0.6%	125	0.8%	341	1.0%
Home Values \$70,000 to \$79,999	2	0.2%	100	0.7%	214	0.6%
Home Values \$60,000 to \$69,999	-	-	55	0.4%	189	0.5%
Home Values \$50,000 to \$59,999	8	0.7%	57	0.4%	180	0.5%
Home Values \$35,000 to \$49,999	2	0.2%	89	0.6%	361	1.0%
Home Values \$25,000 to \$34,999	5	0.4%	47	0.3%	89	0.3%
Home Values \$10,000 to \$24,999	4	0.3%	326	2.2%	770	2.2%
Home Values Under \$10,000	-	-	56	0.4%	107	0.3%
Owner-Occupied Median Home Value	\$264,564		\$232,865		\$242,998	
Renter-Occupied Median Rent	\$902		\$818		\$803	



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Lat/Lon: 37.2642/-80.0345

1935 Electric Rd Salem, VA 24153		1 mi radius	3 mi radius	5 mi radius
<b>Total Annual Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$164.24 M	\$1.62 B	\$3.84 B
Total Non-Retail Expenditure		\$87.27 M	\$857.23 M	\$2.03 B
Total Retail Expenditure		\$76.97 M	\$761.14 M	\$1.8 B
Apparel		\$5.79 M	\$56.89 M	\$135.31 M
Contributions		\$5.64 M	\$54.27 M	\$129.28 M
Education		\$5.22 M	\$49.66 M	\$119.63 M
Entertainment		\$9.34 M	\$91.86 M	\$218.14 M
Food and Beverages		\$23.9 M	\$236.94 M	\$561.34 M
Furnishings and Equipment		\$5.81 M	\$56.99 M	\$135.17 M
Gifts		\$4.38 M	\$40.99 M	\$97.47 M
Health Care		\$13.78 M	\$136.94 M	\$323.31 M
Household Operations		\$6.55 M	\$64.04 M	\$152.18 M
Miscellaneous Expenses		\$3.13 M	\$30.75 M	\$72.96 M
Personal Care		\$2.21 M	\$21.7 M	\$51.45 M
Personal Insurance		\$1.19 M	\$11.55 M	\$27.47 M
Reading		\$365.27 K	\$3.57 M	\$8.47 M
Shelter		\$34.68 M	\$341.45 M	\$810.64 M
Tobacco		\$935.98 K	\$9.59 M	\$22.6 M
Transportation		\$29.52 M	\$292.85 M	\$692.33 M
Utilities		\$11.81 M	\$118.33 M	\$279.59 M
<b>Monthly Household Consumer Expenditure (2023)</b>				
Total Household Expenditure		\$6,865	\$5,820	\$5,936
Total Non-Retail Expenditure		\$3,648 53.1%	\$3,083 53.0%	\$3,148 53.0%
Total Retail Expenditures		\$3,217 46.9%	\$2,737 47.0%	\$2,788 47.0%
Apparel		\$242 3.5%	\$205 3.5%	\$209 3.5%
Contributions		\$236 3.4%	\$195 3.4%	\$200 3.4%
Education		\$218 3.2%	\$179 3.1%	\$185 3.1%
Entertainment		\$390 5.7%	\$330 5.7%	\$337 5.7%
Food and Beverages		\$999 14.6%	\$852 14.6%	\$868 14.6%
Furnishings and Equipment		\$243 3.5%	\$205 3.5%	\$209 3.5%
Gifts		\$183 2.7%	\$147 2.5%	\$151 2.5%
Health Care		\$576 8.4%	\$492 8.5%	\$500 8.4%
Household Operations		\$274 4.0%	\$230 4.0%	\$235 4.0%
Miscellaneous Expenses		\$131 1.9%	\$111 1.9%	\$113 1.9%
Personal Care		\$92 1.3%	\$78 1.3%	\$80 1.3%
Personal Insurance		\$50 0.7%	\$42 0.7%	\$42 0.7%
Reading		\$15 0.2%	\$13 0.2%	\$13 0.2%
Shelter		\$1,450 21.1%	\$1,228 21.1%	\$1,254 21.1%
Tobacco		\$39 0.6%	\$34 0.6%	\$35 0.6%
Transportation		\$1,234 18.0%	\$1,053 18.1%	\$1,071 18.0%
Utilities		\$493 7.2%	\$426 7.3%	\$433 7.3%