2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



9691 Waterstone Blvd						
Cincinnati, OH 45249	1 mi radius		3 mi rac	lius	5 mi radiu	
Population						
Estimated Population (2023)	9,068		67,026		147,596	
Projected Population (2028)	9,239		68,054		152,275	
Census Population (2020)	8,646		66,238		144,839	
Census Population (2010)	7,733		60,716		134,099	
Projected Annual Growth (2023-2028)	172	0.4%	1,028	0.3%	4,679	0.6%
Historical Annual Growth (2020-2023)	422	-	788	0.4%	2,757	0.6%
Historical Annual Growth (2010-2020)	913	1.2%	5,522	0.9%	10,740	0.8%
Estimated Population Density (2023)	2,888	psm	2,372	psm	1,880	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2023)	4,244		26,432		57,327	
Projected Households (2028)	4,402		27,051		59,750	
Census Households (2020)	4,014		25,785		55,495	
Census Households (2010)	3,598		23,597		50,983	
Projected Annual Growth (2023-2028)	157	0.7%	619	0.5%	2,423	0.8%
Historical Annual Change (2010-2023)	647	1.4%	2,835	0.9%	6,344	1.0%
Average Household Income						
Estimated Average Household Income (2023)	\$137,441		\$166,013		\$162,908	
Projected Average Household Income (2028)	\$141,467		\$173,531		\$166,925	
Census Average Household Income (2010)	\$75,303		\$93,218		\$97,533	
Census Average Household Income (2000)	\$74,796		\$88,716		\$87,550	
Projected Annual Change (2023-2028)	\$4,025	0.6%	\$7,518	0.9%	\$4,017	0.5%
Historical Annual Change (2000-2023)	\$62,646	3.6%	\$77,297	3.8%	\$75,358	3.7%
Median Household Income						
Estimated Median Household Income (2023)	\$99,665		\$120,243		\$121,424	
Projected Median Household Income (2028)	\$100,993		\$123,605		\$124,510	
Census Median Household Income (2010)	\$60,517		\$77,859		\$79,742	
Census Median Household Income (2000)	\$60,017		\$73,232		\$72,271	
Projected Annual Change (2023-2028)	\$1,328	0.3%	\$3,362	0.6%	\$3,086	0.5%
Historical Annual Change (2000-2023)	\$39,648	2.9%	\$47,011	2.8%	\$49,153	3.0%
Per Capita Income						
Estimated Per Capita Income (2023)	\$64,471		\$65,512		\$63,335	
Projected Per Capita Income (2028)	\$67,532		\$69,021		\$65,557	
Census Per Capita Income (2010)	\$35,034		\$36,229		\$37,081	
Census Per Capita Income (2000)	\$32,057		\$32,242		\$31,920	
Projected Annual Change (2023-2028)	\$3,061	0.9%	\$3,509	1.1%	\$2,222	0.7%
Historical Annual Change (2000-2023)	\$32,414	4.4%	\$33,271	4.5%	\$31,416	4.3%
Estimated Average Household Net Worth (2023)	\$655,408		\$843,165		\$857,839	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



9691 Waterstone Blvd							
Cincinnati, OH 45249	1 mi radius		3 mi rac	lius	5 mi rac	radius	
Race and Ethnicity					_	_	
Total Population (2023)	9,068		67,026		147,596		
White (2023)	6,493	71.6%	51,234	76.4%	116,949	79.2%	
Black or African American (2023)	568	6.3%	3,350	5.0%	7,007	4.7%	
American Indian or Alaska Native (2023)	10	0.1%	60	_	164	0.1%	
Asian (2023)	1,523	16.8%	8,629	12.9%	15,263	10.3%	
Hawaiian or Pacific Islander (2023)	5	_	114	0.2%	205	0.1%	
Other Race (2023)	94	1.0%	794	1.2%	2,023	1.4%	
Two or More Races (2023)	375	4.1%	2,846	4.2%	5,984	4.1%	
Population < 18 (2023)	1,801	19.9%	16,530	24.7%	35,660	24.2%	
White Not Hispanic	1,034	57.4%	11,252	68.1%	25,291	70.9%	
Black or African American	132	7.3%	838	5.1%	1,741	4.9%	
Asian	404	22.4%	2,496	15.1%	4,416	12.4%	
Other Race Not Hispanic	111	6.1%	892	5.4%	1,808	5.1%	
Hispanic	119	6.6%	1,053	6.4%	2,404	6.7%	
Not Hispanic or Latino Population (2023)	8,723	96.2%	64,236	95.8%	141,354	95.8%	
Not Hispanic White		73.6%	50,634	78.8%	115,679		
Not Hispanic Black or African American	561	6.4%	3,299	5.1%	6,922	4.9%	
Not Hispanic American Indian or Alaska Native	5	-	28	-	66	-	
Not Hispanic Asian	1,515	17.4%	8,606	13.4%	15,232	10.8%	
Not Hispanic Hawaiian or Pacific Islander	5	_	104	0.2%	178	0.1%	
Not Hispanic Other Race	11	0.1%	95	0.1%	185	0.1%	
Not Hispanic Two or More Races	209	2.4%	1,471	2.3%	3,092	2.2%	
Hispanic or Latino Population (2023)	345	3.8%	2,790	4.2%	6,242	4.2%	
Hispanic White	76	21.9%	601	21.5%	1,270	20.3%	
Hispanic Black or African American	7		52	1.8%	85	1.4%	
Hispanic American Indian or Alaska Native	5	1.5%	32	1.2%	98	1.6%	
Hispanic Asian	8	2.3%	23	0.8%	31	0.5%	
Hispanic Hawaiian or Pacific Islander	-	_	9	0.3%	27	0.4%	
Hispanic Other Race	84	24.2%	699	25.1%	1,838		
Hispanic Two or More Races	166		1,375	49.3%	2,892		
Not Hispanic or Latino Population (2020)	8,295	95.9%		95.4%	138,003		
Hispanic or Latino Population (2020)	351	4.1%	3,036	4.6%	6,836	4.7%	
Not Hispanic or Latino Population (2010)	7,407	95.8%	58,657		129,795		
Hispanic or Latino Population (2010)	326	4.2%	2,059	3.4%	4,304	3.2%	
Not Hispanic or Latino Population (2028)	8,887	96.2%		95.8%	145,851		
Hispanic or Latino Population (2028)	353	3.8%	2,831	4.2%	6,424	4.2%	
Projected Annual Growth (2023-2028)	8	0.4%	41	0.3%	182	0.6%	
Historical Annual Growth (2010-2020)	25	0.8%	978	4.7%	2,532	5.9%	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



9691 Waterstone Blvd Cincinnati, OH 45249	1 mi radius		3 mi rad	lius	5 mi rac	dius
Total Age Distribution (2023)						
Total Population	9,068		67,026		147,596	
Age Under 5 Years	514	5.7%	3,866	5.8%	8,003	5.4%
Age 5 to 9 Years	450	5.0%	4,535	6.8%	9,850	6.7%
Age 10 to 14 Years	508	5.6%	5,017	7.5%	10,907	7.4%
Age 15 to 19 Years	503	5.5%	4,605	6.9%	10,016	
Age 20 to 24 Years	712	7.9%	3,628	5.4%	7,302	4.9%
Age 25 to 29 Years	816	9.0%	4,149	6.2%	7,911	5.4%
Age 30 to 34 Years	687	7.6%	4,547	6.8%	8,858	6.0%
Age 35 to 39 Years	616	6.8%	4,667	7.0%	10,014	
Age 40 to 44 Years	549	6.1%	4,737	7.1%	10,341	7.0%
Age 45 to 49 Years	492	5.4%	4,567	6.8%	10,099	6.8%
Age 50 to 54 Years	535	5.9%	4,821	7.2%	10,940	7.4%
Age 55 to 59 Years	569	6.3%	4,575	6.8%	10,623	7.2%
Age 60 to 64 Years	527	5.8%	4,161	6.2%	9,802	6.6%
Age 65 to 69 Years	438	4.8%	3,236	4.8%	7,975	
Age 70 to 74 Years	361	4.0%	2,464	3.7%	6,269	4.2%
Age 75 to 79 Years	277	3.1%	1,515	2.3%	3,804	
Age 80 to 84 Years	239	2.6%	1,039	1.6%	2,578	1.7%
Age 85 Years or Over	275	3.0%	896	1.3%	2,304	1.6%
Median Age	37.2		37.8		39.9	
Age 19 Years or Less		21.8%	18,022		38,776	26.3%
Age 20 to 64 Years	5,503	60.7%	39,853	59.5%	85,890	58.2%
Age 65 Years or Over	1,589	17.5%	9,151	13.7%	22,930	15.5%
Female Age Distribution (2023)						
Female Population	4,662	51.4%	33,603	50.1%	74,327	50.4%
Age Under 5 Years	238	5.1%	1,852	5.5%	3,881	5.2%
Age 5 to 9 Years	231	5.0%	2,193	6.5%	4,744	6.4%
Age 10 to 14 Years	249	5.4%	2,398	7.1%	5,300	7.1%
Age 15 to 19 Years	230	4.9%	2,219	6.6%	4,782	6.4%
Age 20 to 24 Years	389	8.3%	1,794	5.3%	3,528	4.7%
Age 25 to 29 Years	399	8.6%	2,017	6.0%	3,905	5.3%
Age 30 to 34 Years	323	6.9%	2,273	6.8%	4,445	6.0%
Age 35 to 39 Years	288	6.2%	2,328	6.9%	5,065	6.8%
Age 40 to 44 Years	271	5.8%	2,399	7.1%	5,278	7.1%
Age 45 to 49 Years	250	5.4%	2,308	6.9%	5,118	6.9%
Age 50 to 54 Years	283	6.1%	2,431	7.2%	5,552	7.5%
Age 55 to 59 Years	301	6.5%	2,313	6.9%	5,349	7.2%
Age 60 to 64 Years	273	5.9%	2,108	6.3%	4,956	6.7%
Age 65 to 69 Years	230	4.9%	1,668	5.0%	4,136	5.6%
Age 70 to 74 Years	201	4.3%	1,302	3.9%	3,269	4.4%
Age 75 to 79 Years	170	3.6%	860	2.6%	2,105	2.8%
Age 80 to 84 Years	151	3.2%	582	1.7%	1,430	1.9%
Age 85 Years or Over	184	3.9%	559	1.7%	1,481	2.0%
Female Median Age	39.3		38.7		40.8	
Age 19 Years or Less	949	20.4%	8,662	25.8%	18,708	25.2%
Age 20 to 64 Years		59.6%	19,971			58.1%
Age 65 Years or Over	935	20.1%		14.8%		16.7%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



9691 Waterstone Blvd Cincinnati, OH 45249	1 mi radius		3 mi rad	lius	5 mi rac	radius	
Male Age Distribution (2023)							
Male Population		48.6%	33,423		73,269	49.6%	
Age Under 5 Years	276	6.3%	2,014	6.0%	4,122	5.6%	
Age 5 to 9 Years	219	5.0%	2,342	7.0%	5,106	7.0%	
Age 10 to 14 Years	259	5.9%	2,619	7.8%	5,606	7.7%	
Age 15 to 19 Years	273	6.2%	2,386	7.1%	5,234	7.1%	
Age 20 to 24 Years	323	7.3%	1,834	5.5%	3,774	5.2%	
Age 25 to 29 Years	417	9.5%	2,132	6.4%	4,006	5.5%	
Age 30 to 34 Years	364	8.3%	2,275	6.8%	4,413	6.0%	
Age 35 to 39 Years	328	7.4%	2,339	7.0%	4,949	6.8%	
Age 40 to 44 Years	278	6.3%	2,338	7.0%	5,063	6.9%	
Age 45 to 49 Years	242	5.5%	2,259	6.8%	4,981	6.8%	
Age 50 to 54 Years	252	5.7%	2,390	7.1%	5,388	7.4%	
Age 55 to 59 Years	268	6.1%	2,263	6.8%	5,274	7.2%	
Age 60 to 64 Years	253	5.8%	2,053	6.1%	4,846	6.6%	
Age 65 to 69 Years	208	4.7%	1,568	4.7%	3,838	5.2%	
Age 70 to 74 Years	160	3.6%	1,162	3.5%	3,001	4.1%	
Age 75 to 79 Years	107	2.4%	656	2.0%	1,698	2.3%	
Age 80 to 84 Years	88	2.0%	457	1.4%	1,148	1.6%	
Age 85 Years or Over	91	2.1%	337	1.0%	823	1.1%	
Male Median Age	35.5		36.9		39.0		
Age 19 Years or Less	1,027	23.3%		28.0%	20,068	27.4%	
Age 20 to 64 Years		61.9%	19,882			58.3%	
Age 65 Years or Over	654	14.8%	4,181	12.5%	10,508	14.3%	
Males per 100 Females (2023)							
Overall Comparison	95		99		99		
Age Under 5 Years	116	53.7%		52.1%		51.5%	
Age 5 to 9 Years		48.6%		51.6%		51.8%	
Age 10 to 14 Years		50.9%		52.2%		51.4%	
Age 15 to 19 Years		54.2%		51.8%		52.3%	
Age 20 to 24 Years		45.4%		50.6%		51.7%	
Age 25 to 29 Years		51.1%		51.4%		50.6%	
Age 30 to 34 Years		53.0%		50.0%		49.8%	
Age 35 to 39 Years		53.2%		50.1%		49.4%	
Age 40 to 44 Years		50.6%		49.4%		49.0%	
Age 45 to 49 Years	97	49.2%		49.5%		49.3%	
Age 50 to 54 Years		47.1%		49.6%		49.2%	
Age 55 to 59 Years		47.1%		49.5%		49.6%	
Age 60 to 64 Years		48.1%		49.3%		49.4%	
Age 65 to 69 Years	90	47.5%		48.5%		48.1%	
Age 70 to 74 Years		44.4%		47.2%		47.9%	
Age 75 to 79 Years		38.7%		43.3%		44.6%	
Age 80 to 84 Years		36.9%		44.0%		44.5%	
Age 85 Years or Over		33.0%		37.6%		35.7%	
Age 19 Years or Less		52.0%	108	51.9%		51.8%	
Age 20 to 39 Years	102	50.6%	102	50.5%	101	50.3%	
Age 40 to 64 Years	94	48.4%	98	49.4%	97	49.3%	
Age 65 Years or Over	70	41.2%	84	45.7%	85	45.8%	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



9691 Waterstone Blvd	lius	3 mi radius		5 mi radius		
Cincinnati, OH 45249			3		5	
Household Type (2023)						_
Total Households	4,244		26,432		57,327	
Households with Children	1,146	27.0%	9,461	35.8%	20,282	35.4%
Average Household Size	2.1		2.5		2.6	
Household Density per Square Mile	1,352		935		730	
Population Family	6,745	74.4%	57,119	85.2%	127,353	86.3%
Population Non-Family	2,145	23.7%	9,547	14.2%	19,080	12.9%
Population Group Quarters	178	2.0%	360	0.5%	1,163	0.8%
Family Households	2,342	55.2%	18,544	70.2%	41,418	72.2%
Married Couple Households	1,951	83.3%	15,149	81.7%	34,379	83.0%
Other Family Households with Children	391	16.7%	3,395	18.3%	7,039	17.0%
Family Households with Children	1,145	48.9%	9,453	51.0%	20,264	48.9%
Married Couple with Children	906	79.1%	7,346	77.7%	15,975	78.8%
Other Family Households with Children	239	20.9%	2,107	22.3%	4,289	21.2%
Family Households No Children	1,197	51.1%	9,091	49.0%	21,154	
Married Couple No Children	1,045	87.3%	7,803	85.8%		87.0%
Other Family Households No Children		12.7%		14.2%		13.0%
Non-Family Households	1,902	44.8%	7,889	29.8%		27.8%
Non-Family Households with Children	-	_	8	_	18	0.1%
Non-Family Households No Children	1,902	100.0%	7,881	99.9%	15,891	99.9%
Average Family Household Size	2.9		3.1		3.1	
Average Family Income	\$170,976		\$201,053		\$188,295	
Median Family Income	\$138,568		\$148,565		\$146,319	
Average Non-Family Household Size	1.1		1.2		1.2	
Marital Status (2023)		.				<u>-</u>
Population Age 15 Years or Over	7,595		53,609		118,836	
Never Married	2,364	31.1%	13,329	24.9%	28,465	24.0%
Currently Married	3,593	47.3%	32,076	59.8%	70,121	59.0%
Previously Married	1,639	21.6%	8,203	15.3%	20,251	17.0%
Separated	346	21.1%	1,361	16.6%	2,658	13.1%
Widowed	432	26.4%	2,210	26.9%	6,202	30.6%
Divorced		52.5%	4,633	56.5%		56.3%
Educational Attainment (2023)		i				_
Adult Population Age 25 Years or Over	6,380		45,376		101,518	
Elementary (Grade Level 0 to 8)	32	0.5%	421	0.9%	1,312	1.3%
Some High School (Grade Level 9 to 11)	137	2.2%	935	2.1%	2,201	2.2%
High School Graduate		14.2%		15.9%	18,427	
Some College		14.3%		12.6%	14,556	
Associate Degree Only	439	6.9%	2,979	6.6%	6,868	6.8%
Bachelor Degree Only		36.8%	16,163		34,286	
-						23.5%
Graduate Degree	1.606	25.2%	11.959	26.4%	23.009	
Graduate Degree Any College (Some College or Higher)	1,606 5,307		11,959 36,813			
•	5,307	25.2% 83.2% 62.0%	36,813 28,122	81.1%	79,579 58,155	78.4%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



9691 Waterstone Blvd						
Cincinnati, OH 45249	1 mi radius		3 mi rad	lius	5 mi rac	lius
Housing						
Total Housing Units (2023)	4,530		27,930		60,516	
Total Housing Units (2020)	4,252		27,158		58,110	
Historical Annual Growth (2020-2023)	277	-	772	-	2,406	_
Housing Units Occupied (2023)	4,244	93.7%	26,432	94.6%	57,327	94.7%
Housing Units Owner-Occupied		61.7%	19,099			77.3%
Housing Units Renter-Occupied		38.3%		27.7%		
Housing Units Vacant (2023)	285	6.3%	1,498	5.4%	3,189	5.3%
Household Size (2023)						-
Total Households	4,244		26,432		57,327	
1 Person Households	1,652	38.9%	6,523	24.7%	13,406	23.4%
2 Person Households	1,389	32.7%	9,335	35.3%	20,909	36.5%
3 Person Households	531	12.5%	4,267	16.1%	9,108	15.9%
4 Person Households	428	10.1%	4,102	15.5%	8,877	15.5%
5 Person Households	180	4.2%	1,609	6.1%	3,638	6.3%
6 Person Households	48	1.1%	453	1.7%	1,056	1.8%
7 or More Person Households	15	0.4%	143	0.5%	332	0.6%
Household Income Distribution (2023)						
HH Income \$200,000 or More	678	16.0%	5,992	22.7%	13,305	23.2%
HH Income \$150,000 to \$199,999	499	11.8%	3,533	13.4%	7,683	13.4%
HH Income \$125,000 to \$149,999	401	9.4%	2,506	9.5%	5,156	9.0%
HH Income \$100,000 to \$124,999	370	8.7%	2,397	9.1%	5,760	10.0%
HH Income \$75,000 to \$99,999	603	14.2%	3,697	14.0%	7,416	12.9%
HH Income \$50,000 to \$74,999	992	23.4%	3,737	14.1%	7,738	13.5%
HH Income \$35,000 to \$49,999	227	5.4%	1,748	6.6%	4,036	7.0%
HH Income \$25,000 to \$34,999	225	5.3%	1,078	4.1%	2,285	4.0%
HH Income \$15,000 to \$24,999	136	3.2%	869	3.3%	1,828	3.2%
HH Income \$10,000 to \$14,999	56	1.3%	407	1.5%	985	1.7%
HH Income Under \$10,000	58	1.4%	467	1.8%	1,136	2.0%
Household Vehicles (2023)						
Households 0 Vehicles Available	171	4.0%	763	2.9%	1,316	2.3%
Households 1 Vehicle Available	1,712	40.3%	7,752	29.3%	16,066	28.0%
Households 2 Vehicles Available	1,641	38.7%	11,846			46.5%
Households 3 or More Vehicles Available	720	17.0%	6,071	23.0%	13,317	23.2%
Total Vehicles Available	7,343		51,516		114,246	
Average Vehicles per Household	1.7		1.9		2.0	
Owner-Occupied Household Vehicles	5,043	68.7%	41,008	79.6%		82.8%
Average Vehicles per Owner-Occupied Household	1.9		2.1		2.1	
Renter-Occupied Household Vehicles	2,300	31.3%	10,508	20.4%		17.2%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.5	
Travel Time (2023)						
Worker Base Age 16 years or Over	5,075		35,056		74,728	
Travel to Work in 14 Minutes or Less	1,082	21.3%	6,738	19.2%	13,706	18.3%
Travel to Work in 15 to 29 Minutes		32.8%		33.8%		34.8%
Travel to Work in 30 to 59 Minutes		23.8%		21.8%		22.7%
Travel to Work in 60 Minutes or More	227	4.5%	768	2.2%	1,949	2.6%
Work at Home		17.6%		22.9%		21.6%
Average Minutes Travel to Work	22.5		21.9		22.1	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



9691 Waterstone Blvd	4 .		3 mi rad			
Cincinnati, OH 45249	1 mi rad	1 mi radius		lius	5 mi rac	lius
Transportation To Work (2023)						-
Worker Base Age 16 years or Over	5,075		35,056		74,728	
Drive to Work Alone	4,033	79.5%	25,105	71.6%	53,950	72.2%
Drive to Work in Carpool	68	1.3%	996	2.8%	2,957	4.0%
Travel to Work by Public Transportation	29	0.6%	267	0.8%	458	0.6%
Drive to Work on Motorcycle	2	-	15	-	18	-
Bicycle to Work	10	0.2%	73	0.2%	88	0.1%
Walk to Work	39	0.8%	325	0.9%	669	0.9%
Other Means	-	-	233	0.7%	425	0.6%
Work at Home	893	17.6%	8,040	22.9%	16,164	21.6%
Daytime Demographics (2023)						
Total Businesses	608		2,639		6,328	
Total Employees	13,997		45,238		90,197	
Company Headquarter Businesses	33	5.4%	140	5.3%	322	5.1%
Company Headquarter Employees	4,468	31.9%	12,884	28.5%	24,160	26.8%
Employee Population per Business	23.0	to 1	17.1	to 1	14.3	to 1
Residential Population per Business	14.9	to 1	25.4	to 1	23.3	to 1
Adj. Daytime Demographics Age 16 Years or Over	16,412		62,706		131,895	
Labor Force						_
Labor Population Age 16 Years or Over (2023)	7,494		52,573		116,518	
Labor Force Total Males (2023)	3,594	48.0%	25,910	49.3%	57,224	49.1%
Male Civilian Employed	2,735	76.1%	19,394	74.9%	40,862	71.4%
Male Civilian Unemployed	117	3.3%	554	2.1%	1,281	2.2%
Males in Armed Forces	-	-	6	-	48	-
Males Not in Labor Force	741	20.6%	5,957	23.0%	15,033	26.3%
Labor Force Total Females (2023)	3,900	52.0%	26,663	50.7%	59,293	50.9%
Female Civilian Employed	2,339	60.0%	15,662	58.7%	33,866	57.1%
Female Civilian Unemployed	77	2.0%	330	1.2%	691	1.2%
Females in Armed Forces	5	0.1%	44	0.2%	44	-
Females Not in Labor Force	1,479	37.9%	10,628	39.9%	24,692	41.6%
Unemployment Rate	195	2.6%	883	1.7%	1,973	1.7%
Occupation (2023)						
Occupation Population Age 16 Years or Over	5,075		35,056		74,728	
Occupation Total Males	2,735	53.9%	19,394	55.3%	40,862	54.7%
Occupation Total Females	2,339	46.1%	15,662	44.7%	33,866	45.3%
Management, Business, Financial Operations	1,414	-	8,849	25.2%	18,988	25.4%
Professional, Related	1,897	37.4%	12,790	36.5%	25,026	33.5%
Service	490	9.7%	3,710	10.6%	8,355	11.2%
Sales, Office	913	18.0%	6,295	18.0%	13,638	18.3%
Farming, Fishing, Forestry	-	-	3	-	4	-
Construction, Extraction, Maintenance	90	1.8%	1,111	3.2%	2,746	3.7%
Production, Transport, Material Moving	270	5.3%	2,297	6.6%	5,971	8.0%
White Collar Workers	4,224	83.2%	27,934	79.7%	57,653	77.2%
Blue Collar Workers	850	16.8%	7,122	20.3%	17,075	22.8%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



9691 Waterstone Blvd							
Cincinnati, OH 45249	1 mi rad	lius	3 mi rad	lius	5 mi rac	radius	
Units In Structure (2023)	_					_	
Total Units	4,244		26,432		57,327		
1 Detached Unit	2,092	49.3%	17,699	67.0%	41,205	71.9%	
1 Attached Unit	323	7.6%	2,197	8.3%	5,104	8.9%	
2 Units	46	1.1%	219	0.8%	532	0.9%	
3 to 4 Units	159	3.7%	943	3.6%	1,851	3.2%	
5 to 9 Units	463	10.9%	1,964	7.4%	2,853	5.0%	
10 to 19 Units	641	15.1%	1,739	6.6%	2,695	4.7%	
20 to 49 Units	154	3.6%	421	1.6%	615	1.1%	
50 or More Units	333	7.8%	950	3.6%	1,514	2.6%	
Mobile Home or Trailer	34	0.8%	300	1.1%	959	1.7%	
Other Structure	-	-	-		-	-	
Homes Built By Year (2023)	-	<u> </u>				<u>-</u>	
Homes Built 2020 or later	31	0.7%	229	0.8%	516	0.9%	
Homes Built 2010 to 2019	353	7.8%	2,309	8.3%	5,055	8.4%	
Homes Built 2000 to 2009	684	15.1%	3,082	11.0%	8,541	14.1%	
Homes Built 1990 to 1999	1,313	29.0%	7,159	25.6%	13,290	22.0%	
Homes Built 1980 to 1989	851	18.8%	5,681	20.3%	10,563	17.5%	
Homes Built 1970 to 1979	513	11.3%	3,547	12.7%	8,797	14.5%	
Homes Built 1960 to 1969	244	5.4%	1,693	6.1%	4,545	7.5%	
Homes Built 1950 to 1959	114	2.5%	1,340	4.8%	3,028	5.0%	
Homes Built 1940 to 1949	25	0.5%	285	1.0%	727	1.2%	
Homes Built Before 1939	117	2.6%	1,109	4.0%	2,265	3.7%	
Median Age of Homes	35.7	yrs	38.7	yrs	38.9	yrs	
Home Values (2023)	-					_	
Owner Specified Housing Units	2,618		19,099		44,328		
Home Values \$1,000,000 or More	31	1.2%	305	1.6%	635	1.4%	
Home Values \$750,000 to \$999,999	51	2.0%	410	2.1%	915	2.1%	
Home Values \$500,000 to \$749,999	213	8.1%	2,020	10.6%	4,566	10.3%	
Home Values \$400,000 to \$499,999	284	10.9%	2,515	13.2%	5,401	12.2%	
Home Values \$300,000 to \$399,999	498	19.0%	3,478	18.2%	8,894	20.1%	
Home Values \$250,000 to \$299,999	539	20.6%	3,056	16.0%	6,757	15.2%	
Home Values \$200,000 to \$249,999	300	11.4%		13.4%		13.6%	
Home Values \$175,000 to \$199,999	127	4.8%	1,216	6.4%	2,787	6.3%	
Home Values \$150,000 to \$174,999	209	8.0%	1,346	7.0%	3,110	7.0%	
Home Values \$125,000 to \$149,999	115	4.4%	608	3.2%	1,595	3.6%	
Home Values \$100,000 to \$124,999	151	5.8%	747	3.9%	1,569	3.5%	
Home Values \$90,000 to \$99,999	15	0.6%	116	0.6%	277	0.6%	
Home Values \$80,000 to \$89,999	20	0.8%	145	0.8%	273	0.6%	
Home Values \$70,000 to \$79,999	13	0.5%	97	0.5%	196	0.4%	
Home Values \$60,000 to \$69,999	20	0.7%	154	0.8%	248	0.6%	
Home Values \$50,000 to \$59,999	7	0.3%	68	0.4%	167	0.4%	
Home Values \$35,000 to \$49,999	2	-	45	0.2%	102	0.2%	
Home Values \$25,000 to \$34,999	2	-	20	0.1%	176	0.4%	
Home Values \$10,000 to \$24,999	11	0.4%	90	0.5%	262	0.6%	
Home Values Under \$10,000	11	0.4%	109	0.6%	349	0.8%	
Owner-Occupied Median Home Value	\$267,277		\$301,502		\$302,144		
Renter-Occupied Median Rent	\$1,100		\$1,111		\$1,123		

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



9691 Waterstone Blvd						
Cincinnati, OH 45249	1 mi rad	lius	3 mi rad	lius	5 mi rac	dius
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$376.63 M		\$2.71 B		\$5.81 B	
Total Non-Retail Expenditure	\$199.9 M		\$1.44 B		\$3.09 B	
Total Retail Expenditure	\$176.72 M		\$1.27 B		\$2.72 B	
Apparel	\$13.47 M		\$98.12 M		\$210.12 M	
Contributions	\$13.08 M		\$96.88 M		\$208.86 M	
Education	\$12.49 M		\$95.74 M		\$205.79 M	
Entertainment	\$21.78 M		\$158.66 M		\$340.72 M	
Food and Beverages	\$54.59 M		\$389.81 M		\$834.59 M	
Furnishings and Equipment	\$13.5 M		\$97.95 M		\$210.26 M	
Gifts	\$10.08 M		\$74.88 M		\$160.9 M	
Health Care	\$30.92 M		\$218.38 M		\$469.07 M	
Household Operations	\$15.08 M		\$109.63 M		\$235.56 M	
Miscellaneous Expenses	\$7.19 M		\$51.74 M		\$111.05 M	
Personal Care	\$5.06 M		\$36.3 M		\$77.78 M	
Personal Insurance	\$2.79 M		\$20.87 M		\$44.99 M	
Reading	\$833.87 K		\$6 M		\$12.89 M	
Shelter	\$79.29 M		\$568.25 M		\$1.22 B	
Tobacco	\$2.01 M		\$13.46 M		\$28.62 M	
Transportation	\$68.1 M		\$487.52 M		\$1.04 B	
Utilities	\$26.37 M		\$184.82 M		\$395.79 M	_
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$7,395		\$8,541		\$8,441	
Total Non-Retail Expenditure	\$3,925	53.1%	\$4,541	53.2%	\$4,488	53.2%
Total Retail Expenditures	\$3,470	46.9%	\$4,000	46.8%	\$3,953	46.8%
Apparel	\$265	3.6%	\$309	3.6%	\$305	3.6%
Contributions	\$257	3.5%	\$305	3.6%	\$304	3.6%
Education	\$245	3.3%	\$302	3.5%	\$299	3.5%
Entertainment	\$428	5.8%	\$500	5.9%	\$495	5.9%
Food and Beverages	\$1,072	14.5%	\$1,229	14.4%	\$1,213	14.4%
Furnishings and Equipment	\$265	3.6%	\$309	3.6%	\$306	3.6%
Gifts	\$198	2.7%	\$236	2.8%	\$234	2.8%
Health Care	\$607	8.2%	\$688	8.1%	\$682	8.1%
Household Operations	\$296	4.0%	\$346	4.0%	\$342	4.1%
Miscellaneous Expenses	\$141	1.9%	\$163	1.9%	\$161	1.9%
Personal Care	\$99	1.3%	\$114	1.3%	\$113	1.3%
Personal Insurance	\$55	0.7%	\$66	0.8%	\$65	
Reading	\$16	0.2%	\$19	0.2%	\$19	0.2%
Shelter	\$1,557	21.1%	\$1,791	21.0%	\$1,767	
Tobacco	\$39	0.5%	\$42	0.5%	\$42	
Transportation	\$1,337	18.1%	\$1,537	18.0%	\$1,519	