2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



930 E Barnes Crossing Rd							
Tupelo, MS 38804	3 mi radius		5 mi radius		7 mi rac	radius	
Population							
Estimated Population (2023)	7,336		29,701		49,476		
Projected Population (2028)	7,154		29,129		50,764		
Census Population (2020)	7,530		29,840		49,894		
Census Population (2010)	7,167		28,952		48,915		
Projected Annual Growth (2023-2028)	-182	-0.5%	-572	-0.4%	1,288	0.5%	
Historical Annual Growth (2020-2023)	-194	-	-139	-0.2%	-418	-0.3%	
Historical Annual Growth (2010-2020)	363	0.5%	888	0.3%	979	0.2%	
Estimated Population Density (2023)	260	psm	378	psm	322	psm	
Trade Area Size	28.3	sq mi	78.5	sq mi	153.9	sq mi	
Households							
Estimated Households (2023)	3,053		12,510		20,474		
Projected Households (2028)	2,871		11,742		20,146		
Census Households (2020)	3,101		12,418		20,274		
Census Households (2010)	2,888		11,686		19,247		
Projected Annual Growth (2023-2028)	-182	-1.2%	-768	-1.2%	-328	-0.3%	
Historical Annual Change (2010-2023)	165	0.4%	824	0.5%	1,227	0.5%	
Average Household Income							
Estimated Average Household Income (2023)	\$114,309		\$91,983		\$98,680		
Projected Average Household Income (2028)	\$128,712		\$102,835		\$104,754		
Census Average Household Income (2010)	\$65,669		\$55,288		\$60,882		
Census Average Household Income (2000)	\$57,096		\$49,817		\$53,530		
Projected Annual Change (2023-2028)	\$14,403	2.5%	\$10,852	2.4%	\$6,074	1.2%	
Historical Annual Change (2000-2023)	\$57,213	4.4%	\$42,167	3.7%	\$45,150	3.7%	
Median Household Income							
Estimated Median Household Income (2023)	\$79,197		\$66,752		\$74,454		
Projected Median Household Income (2028)	\$72,959		\$61,654		\$71,087		
Census Median Household Income (2010)	\$47,796		\$43,193		\$45,230		
Census Median Household Income (2000)	\$44,073		\$39,133		\$41,772		
Projected Annual Change (2023-2028)	-\$6,238	-1.6%	-\$5,098	-1.5%	-\$3,367	-0.9%	
Historical Annual Change (2000-2023)	\$35,123	3.5%	\$27,619	3.1%	\$32,682	3.4%	
Per Capita Income							
Estimated Per Capita Income (2023)	\$47,694		\$38,923		\$40,980		
Projected Per Capita Income (2028)	\$51,779		\$41,637		\$41,713		
Census Per Capita Income (2010)	\$26,456		\$22,315		\$23,954		
Census Per Capita Income (2000)	\$22,309		\$19,815		\$20,947		
Projected Annual Change (2023-2028)	\$4,086	1.7%	\$2,714	1.4%	\$733	0.4%	
Historical Annual Change (2000-2023)	\$25,385	4.9%	\$19,108	4.2%	\$20,033	4.2%	
Estimated Average Household Net Worth (2023)	\$523,407		\$381,219	/0	\$455,698	/0	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Asian (2023)         200         2,7%         466         1,6%         720         1,5%           Hawaiian or Pacific Islander (2023)         2         -         4         -         8         -           Other Race (2023)         64         0.9%         462         1.6%         783         1.6%           Two or More Races (2023)         184         2.5%         714         2.4%         1.204         2.48%           Population < 18 (2023)         1,782         24.3%         7.284         24.5%         12,294         24.8%           White Not Hispanic         1,054         59.1%         3,340         54.1%         6.735         54.8%           Black or African American         557         31.2%         2.589         35.5%         4.282         34.8%           Asian         59         3.3%         115         1.6%         178         1.4%           Other Race Not Hispanic         56         3.1%         241         3.3%         411         3.3%           Hispanic or Latino Population (2023)         7,154         9.2%         28.70         28.70         48.78         6.6%           Not Hispanic American Indian or Alaska Native         5         2         25         2	930 E Barnes Crossing Rd						
Total Appulation (2023)	Tupelo, MS 38804	3 mi radius		5 mi radius		/ mi rac	lius
White (2023)         4,998 (81%)         19,172 (84%)         32,234 (82%)         62,298 (83%)         14,477 (29%)         29,898 (14,47)         29,298 (14,47)	Race and Ethnicity		-		-		-
Black or African American (2023)   1,880   25,696   8,837   29,896   14,437   29,299   American Indian or Alaska Native (2023)   200   2,796   466   1,696   720   1,599   1,4343   1,292   1,590	Total Population (2023)	7,336		29,701		49,476	
American Indian or Alaska Native (2023)         8         0.1%         46         0.2%         74         0.29           Asian (2023)         20         2.7%         466         1.6%         720         1.5%           Hawaiian or Pacific Islander (2023)         64         0.9%         462         1.6%         783         1.6%           Two or More Races (2023)         184         2.5%         714         2.4%         1.202         2.4%           Poputation < 18 (2023)	White (2023)	4,998	68.1%	19,172	64.6%	32,253	65.2%
Asian (2023)	Black or African American (2023)	1,880	25.6%	8,837	29.8%	14,437	29.2%
Description of Pacific Islander (2023)	American Indian or Alaska Native (2023)	8	0.1%	46	0.2%	74	0.2%
Other Race (2023)         64         0.9%         462         1.6%         783         1.6%           Two or More Races (2023)         184         2.5%         714         2.4%         1.202         2.4%           Population < 18 (2023)	Asian (2023)	200	2.7%	466	1.6%	720	1.5%
Two or More Races (2023)	Hawaiian or Pacific Islander (2023)	2	_	4	_	8	-
Population < 18 (2023)         1.782 (24.3%)         7.284 (24.5%)         12.294 (24.5%)           White Not Hispanic         1.054 (59.1%)         3.940 (54.1%)         6.735 (54.8%)           Black or African American         557 (31.2%)         2.589 (35.5%)         4.282 (34.8%)           Asian         59 (31.3%)         115 (1.6%)         178 (14.4%)           Other Race Not Hispanic         56 (31.4%)         241 (33.3%)         115 (1.6%)         178 (14.4%)           Hispanic Or Latino Population (2023)         7.154 (97.5%)         28.704 (96.6%)         47.801 (96.6%)         3.6%           Not Hispanic White White Mite White Mite Alay (1.6%)         4.94 (96.2%)         18.94 (96.2%)         18.94 (96.2%)         66.0%         31.89 (96.7%)           Not Hispanic Black or African American         1.878 (26.2%)         8.799 (30.7%)         14.365 (30.1%)         30.1%           Not Hispanic American Indian or Alaska Native         5 (2.5%)         4.2 (2.5%)         7.0 (2.5%)         2.2 (2.5%)         4.2 (2.5%)         4.1 (2.5%)         1.5 (2.5%)           Not Hispanic American Indian or Pacific Islander         2 (2.5%)         4.2 (2.5%)         4.2 (2.5%)         4.2 (2.5%)         4.2 (2.5%)         4.2 (2.5%)         4.2 (2.5%)         4.2 (2.5%)         4.2 (2.5%)         4.2 (2.5%)         4.2 (2.5%)         4.2	Other Race (2023)	64	0.9%	462	1.6%	783	1.6%
White Not Hispanic         1.054         59.1%         3.940         54.1%         6.735         54.8%           Black or African American         557         31.2%         2.589         3.5%         4.282         34.8%           Asian         59         3.3%         115         1.6%         178         1.4%           Other Race Not Hispanic         56         3.1%         241         3.3%         411         3.3%           Hispanic Plasmanic         58         3.2%         399         5.5%         688         5.6%           Not Hispanic Or Latino Population (2023)         7.154         97.5%         28.70         96.6%         47.801         96.7%           Not Hispanic White         4.949         69.2%         18.945         66.0%         31.897         6.7%           Not Hispanic Alsian         1.678         2.2%         8.799         30.7%         14.365         30.1%           Not Hispanic Alsian         20         2.8%         462         1.6%         716         1.5%           Not Hispanic Idwalian or Pacific Islander         2         2         23         2         4         1.5%           Not Hispanic Or Latino Population (2023)         182         2.5%         907 <td>Two or More Races (2023)</td> <td>184</td> <td>2.5%</td> <td>714</td> <td>2.4%</td> <td>1,200</td> <td>2.4%</td>	Two or More Races (2023)	184	2.5%	714	2.4%	1,200	2.4%
Black or African American         557         31.2%         2.589         3.5%         4.282         3.4.89           Asian         59         3.3%         115         1.6%         178         1.4%           Other Race Not Hispanic         56         3.1%         241         3.3%         411         3.3%           Hispanic Or Latino Population (2023)         7.154         97.5%         28.704         96.6%         47.801         96.6%           Not Hispanic White         4.949         69.2%         8.945         66.0%         31.89         96.7%           Not Hispanic Black or African American         1.878         26.2%         8.799         30.7%         14.365         30.19           Not Hispanic American Indian or Alaska Native         5         2.5         40         -         8.7         1.59           Not Hispanic American Indian or Pacific Islander         2         -         2         4         -         8.7         1.59           Not Hispanic Orbustion (2023)         182         2.5%         997         3.4%         1.65         3.49           Hispanic White         50         27.2%         227         2.2%         356         21.3%           Hispanic American Indian or Alaska Native </td <td>Population &lt; 18 (2023)</td> <td>1,782</td> <td>24.3%</td> <td>7,284</td> <td>24.5%</td> <td>12,294</td> <td>24.8%</td>	Population < 18 (2023)	1,782	24.3%	7,284	24.5%	12,294	24.8%
Asian       59       3.3%       115       1.6%       178       1.4%         Other Race Not Hispanic       56       3.1%       241       3.3%       411       3.3%         Hispanic       58       3.2%       399       5.5%       688       5.6%         Not Hispanic or Latino Population (2023)       7.15       9.7%       28.70       96.6%       47.801       96.6%         Not Hispanic Slack or African American       1.88       26.2%       18.94       60.0%       13.93       6.7%       6.7%         Not Hispanic American Indian or Alaska Native       5       6       2       25       6       40       1.5%         Not Hispanic American Indian or Pacific Islander       2       2       2       3       6       716       1.5%         Not Hispanic Orber Race       2       2       2       2       3       4       1       1.5%         Hispanic Orbulation (2023)       18       1.7%       444       1.5%       731       1.5%         Hispanic Black or African American       3       1.5%       38       3.8%       72       2.3%         Hispanic American Indian or Alaska Native       3       1.5%       3       3.9%       3	White Not Hispanic	1,054	59.1%	3,940	54.1%	6,735	54.8%
Other Race Not Hispanic         56         3.1%         241         3.3%         411         3.3%           Hispanic         58         3.2%         399         5.5%         688         5.6%           Not Hispanic or Latino Population (2023)         7,154         97.5%         28.704         96.6%         47.801         96.6%           Not Hispanic White         4,949         69.2%         18.945         66.0%         31.897         66.7%           Not Hispanic Black or African American         1.878         26.2%         8.799         30.7%         14.365         30.1%           Not Hispanic Asian         20         2.8%         462         1.6%         716         1.5%           Not Hispanic Hawaiian or Pacific Islander         2         -         4         -         88         1.5%           Not Hispanic Two or More Races         118         1.7%         444         1.5%         731         1.5%           Hispanic White         5         2.72%         223         -         44         1.5%         3.4%         1.675         3.4%           Hispanic White         5         2.72%         227         2.2%         356         21.3%         4.3%         4.4%         1.5%	Black or African American	557	31.2%	2,589	35.5%	4,282	34.8%
Hispanic         58         3.2%         399         5.5%         688         5.6%           Not Hispanic or Latino Population (2023)         7.154         9.7.5%         28.704         9.6%         47.801         96.6%           Not Hispanic White         4.949         69.2%         18.945         66.0%         31.897         66.7%           Not Hispanic Black or African American         1.878         26.2%         8.799         30,7%         14,365         30.1%           Not Hispanic American Indian or Alaska Native         5         -         25         -         40         -         1.5%           Not Hispanic Hawaiian or Pacific Islander         2         -         4         -         8         -           Not Hispanic Two or More Races         18         1.7%         444         1.5%         731         1.5%           Hispanic White         50         27.2%         227         2.2%         356         21.3%           Hispanic Black or African American         18         2.7%         227         2.2%         356         21.3%           Hispanic White         5         2.72%         227         2.2%         356         21.3%           Hispanic White         3         1.6%<	Asian	59	3.3%	115	1.6%	178	1.4%
Not Hispanic or Latino Population (2023)         7,154         97,5%         28,704         96,6%         47,801         96,6%           Not Hispanic White         4,949         69,2%         18,945         66,0%         31,897         66,7%           Not Hispanic Black or African American         1,878         26,2%         8,799         30,7%         14,365         30,1%           Not Hispanic American Indian or Alaska Native         5         2         2         40         1,5%         15,5%           Not Hispanic Asian         200         2,8%         462         1,6%         716         1,5%           Not Hispanic Diber Race         2         -         4         -         8         -           Not Hispanic Two or More Races         118         1,7%         444         1,5%         731         1,5%           Hispanic Other Race         18         2,5%         997         3,4%         1,675         3,4%           Hispanic White         50         27,2%         227         22,8%         350         21,3%           Hispanic Asian         1         1,5%         3         3,8%         72         4,3%           Hispanic Asian         2         -         3         1,5% <td>Other Race Not Hispanic</td> <td>56</td> <td>3.1%</td> <td>241</td> <td>3.3%</td> <td>411</td> <td>3.3%</td>	Other Race Not Hispanic	56	3.1%	241	3.3%	411	3.3%
Not Hispanic White         4.949         69.2%         18.945         6.0%         31.897         66.7%           Not Hispanic Black or African American         1.878         26.2%         8.799         3.0,%         14.365         30.1%           Not Hispanic American Indian or Alaska Native         5         -         25         -         40         -           Not Hispanic Asian         200         2.8%         462         1.6%         716         1.5%           Not Hispanic Hawaiian or Pacific Islander         2         -         4         -         8         -           Not Hispanic Other Race         2         -         23         -         44         -         8           Not Hispanic Other Race         118         1.7%         444         1.5%         731         1.5%           Hispanic Other Race         18         2.5%         997         3.4%         1.675         3.4%           Hispanic Black or African American         3         1.5%         38         3.8%         72         4.3%           Hispanic Alaska Native         3         1.5%         38         3.8%         72         4.3%           Hispanic Asian         -         -         -         -<	Hispanic	58	3.2%	399	5.5%	688	5.6%
Not Hispanic White         4.949         69.2%         18.945         6.0%         31.897         66.7%           Not Hispanic Black or African American         1.878         26.2%         8.799         3.0,%         14.365         30.1%           Not Hispanic American Indian or Alaska Native         5         -         25         -         40         -           Not Hispanic Asian         200         2.8%         462         1.6%         716         1.5%           Not Hispanic Hawaiian or Pacific Islander         2         -         4         -         8         -           Not Hispanic Other Race         2         -         23         -         44         -         8           Not Hispanic Other Race         118         1.7%         444         1.5%         731         1.5%           Hispanic Other Race         18         2.5%         997         3.4%         1.675         3.4%           Hispanic Black or African American         3         1.5%         38         3.8%         72         4.3%           Hispanic Alaska Native         3         1.5%         38         3.8%         72         4.3%           Hispanic Asian         -         -         -         -<	Not Hispanic or Latino Population (2023)	7,154	97.5%	28,704	96.6%	47,801	96.6%
Not Hispanic Black or African American         1,878         26,2%         8,799         30,7%         14,365         30,1%           Not Hispanic American Indian or Alaska Native         5         -         25         -         40         -           Not Hispanic Asian         200         2,8%         462         1,6%         716         1,5%           Not Hispanic Hawaiian or Pacific Islander         2         -         4         -         8         -           Not Hispanic Other Race         2         -         23         -         44         -         8         -           Not Hispanic Two or More Races         118         1,7%         444         1,5%         731         1,5%           Hispanic Or Latino Population (2023)         182         2,5%         997         3,4%         1,675         3,4%           Hispanic Black or African American         3         1,5%         38         3,8%         72         4,3%           Hispanic American Indian or Alaska Native         3         1,6%         21         2,1%         34         2,0%           Hispanic Hawaiian or Pacific Islander         -         -         -         -         -         -         -         -         -	Not Hispanic White			18,945	66.0%		
Not Hispanic American Indian or Alaska Native         5         -         25         -         40         -           Not Hispanic Asian         200         2,8%         462         1,6%         716         1,5%           Not Hispanic Hawaiian or Pacific Islander         2         -         4         -         8         -           Not Hispanic Other Race         2         -         23         -         44         -         8         -           Hispanic Other Race         118         1,7%         444         1,5%         731         1,5%           Hispanic Other Races         118         2,7%         997         3,4%         1,675         3,4%           Hispanic White         50         27,2%         227         2,2%         356         21,3%           Hispanic Black or African American         3         1,5%         38         3,8%         72         4,3%           Hispanic American Indian or Alaska Native         3         1,6%         21         2,1%         3,4%           Hispanic American Indian or Pacific Islander         -         -         -         -         -         -         -         -         -         -         -         -         -	Not Hispanic Black or African American	1,878		8,799		14,365	
Not Hispanic Hawaiian or Pacific Islander         2         -         4         -         8           Not Hispanic Other Race         2         -         23         -         44           Not Hispanic Two or More Races         118         1.7%         444         1.5%         731         1.5%           Hispanic Or Latino Population (2023)         182         2.5%         997         3.4%         1.675         3.4%           Hispanic White         50         27.2%         227         22.8%         356         21.3%           Hispanic Black or African American         3         1.5%         38         3.8%         72         4.3%           Hispanic American Indian or Alaska Native         3         1.6%         21         2.1%         34         2.0%           Hispanic Hawaiian or Pacific Islander         -	Not Hispanic American Indian or Alaska Native		_	25	_		_
Not Hispanic Other Race         2         -         23         -         44           Not Hispanic Two or More Races         118         1.7%         444         1.5%         731         1.5%           Hispanic or Latino Population (2023)         182         2.5%         997         3.4%         1.675         3.4%           Hispanic White         50         27.2%         227         22.8%         356         21.3%           Hispanic Black or African American         3         1.5%         38         3.8%         72         4.3%           Hispanic American Indian or Alaska Native         3         1.6%         21         2.1%         34         2.0%           Hispanic Hawaiian or Pacific Islander         -	Not Hispanic Asian	200	2.8%	462	1.6%	716	1.5%
Not Hispanic Two or More Races         118         1.7%         444         1.5%         731         1.5%           Hispanic or Latino Population (2023)         182         2.5%         997         3.4%         1.675         3.4%           Hispanic White         50         27.2%         227         22.8%         356         21.3%           Hispanic Black or African American         3         1.5%         38         3.8%         72         4.3%           Hispanic American Indian or Alaska Native         3         1.6%         21         2.1%         34         2.0%           Hispanic Asian         -         -         3         0.3%         4         0.2%           Hispanic Other Race         61         33.6%         438         44.0%         739         44.1%           Hispanic Two or More Races         65         35.9%         270         27.0%         469         28.0%           Not Hispanic or Latino Population (2020)         7,314         97.1%         28.643         96.0%         47.938         96.1%           Hispanic or Latino Population (2020)         7,057         98.5%         28.244         97.6%         47.708         97.5%           Not Hispanic or Latino Population (2010)         11	Not Hispanic Hawaiian or Pacific Islander	2	_	4	_	8	_
Hispanic or Latino Population (2023)       182       2.5%       997       3.4%       1.675       3.4%         Hispanic White       50       27.2%       227       22.8%       356       21.3%         Hispanic Black or African American       3       1.5%       38       3.8%       72       4.3%         Hispanic American Indian or Alaska Native       3       1.6%       21       2.1%       34       2.0%         Hispanic Asian       -       -       3       0.3%       4       0.2%         Hispanic Hawaiian or Pacific Islander       - <td>Not Hispanic Other Race</td> <td>2</td> <td>_</td> <td>23</td> <td>-</td> <td>44</td> <td>-</td>	Not Hispanic Other Race	2	_	23	-	44	-
Hispanic or Latino Population (2023)       182       2.5%       997       3.4%       1,675       3.4%         Hispanic White       50       27.2%       227       22.8%       356       21.3%         Hispanic Black or African American       3       1.5%       38       3.8%       72       4.3%         Hispanic American Indian or Alaska Native       3       1.6%       21       2.1%       34       2.0%         Hispanic Asian       -       -       -       3       0.3%       4       0.2%         Hispanic Hawaiian or Pacific Islander       - <td>Not Hispanic Two or More Races</td> <td>118</td> <td>1.7%</td> <td>444</td> <td>1.5%</td> <td>731</td> <td>1.5%</td>	Not Hispanic Two or More Races	118	1.7%	444	1.5%	731	1.5%
Hispanic White       50       27.2%       227       22.8%       356       21.3%         Hispanic Black or African American       3       1.5%       38       3.8%       72       4.3%         Hispanic American Indian or Alaska Native       3       1.6%       21       2.1%       34       2.0%         Hispanic Asian       -       -       -       3       0.3%       4       0.2%         Hispanic Hawaiian or Pacific Islander       -	Hispanic or Latino Population (2023)	182		997		1,675	3.4%
Hispanic Black or African American       3 1.5%       38 3.8%       72 4.3%         Hispanic American Indian or Alaska Native       3 1.6%       21 2.1%       34 2.0%         Hispanic Asian       -       -       3 0.3%       4 0.2%         Hispanic Hawaiian or Pacific Islander       -	Hispanic White	50		227		356	
Hispanic American Indian or Alaska Native       3       1.6%       21       2.1%       34       2.0%         Hispanic Asian       -       -       -       3       0.3%       4       0.2%         Hispanic Hawaiian or Pacific Islander       -	Hispanic Black or African American						4.3%
Hispanic Asian 3 0.3% 4 0.2% Hispanic Hawaiian or Pacific Islander	Hispanic American Indian or Alaska Native	3	1.6%	21		34	
Hispanic Hawaiian or Pacific Islander  Hispanic Other Race 61 33.6% 438 44.0% 739 44.1%  Hispanic Two or More Races 65 35.9% 270 27.0% 469 28.0%  Not Hispanic or Latino Population (2020) 7,314 97.1% 28.643 96.0% 47.938 96.1%  Hispanic or Latino Population (2020) 216 2.9% 1,197 4.0% 1,956 3.9%  Not Hispanic or Latino Population (2010) 7,057 98.5% 28.244 97.6% 47.708 97.5%  Hispanic or Latino Population (2010) 110 1.5% 708 2.4% 1,208 2.5%  Not Hispanic or Latino Population (2028) 6,984 97.6% 28.155 96.7% 49.067 96.7%  Hispanic or Latino Population (2028) 170 2.4% 974 3.3% 1,697 3.3%		-	-				
Hispanic Two or More Races 65 35.9% 270 27.0% 469 28.0% Not Hispanic or Latino Population (2020) 7,314 97.1% 28,643 96.0% 47,938 96.1% Hispanic or Latino Population (2020) 216 2.9% 1.197 4.0% 1.956 3.9% Not Hispanic or Latino Population (2010) 7,057 98.5% 28,244 97.6% 47,708 97.5% Hispanic or Latino Population (2010) 110 1.5% 708 2.4% 1.208 2.5% Not Hispanic or Latino Population (2028) 6,984 97.6% 28,155 96.7% 49,067 96.7% Hispanic or Latino Population (2028) 170 2.4% 97.6 3.3% 1.697 3.3%	Hispanic Hawaiian or Pacific Islander	_	_	_	_	-	_
Hispanic Two or More Races       65 35.9%       270 27.0%       469 28.0%         Not Hispanic or Latino Population (2020)       7,314 97.1%       28,643 96.0%       47,938 96.1%         Hispanic or Latino Population (2020)       216 2.9%       1,197 4.0%       1,956 3.9%         Not Hispanic or Latino Population (2010)       7,057 98.5%       28,244 97.6%       47,708 97.5%         Hispanic or Latino Population (2010)       110 1.5%       708 2.4%       1,208 2.5%         Not Hispanic or Latino Population (2028)       6,984 97.6%       28,155 96.7%       49,067 96.7%         Hispanic or Latino Population (2028)       170 2.4%       974 3.3%       1,697 3.3%	Hispanic Other Race	61	33.6%	438	44.0%	739	44.1%
Not Hispanic or Latino Population (2020)       7,314       97.1%       28,643       96.0%       47,938       96.1%         Hispanic or Latino Population (2020)       216       2.9%       1,197       4.0%       1,956       3.9%         Not Hispanic or Latino Population (2010)       7,057       98.5%       28,244       97.6%       47,708       97.5%         Hispanic or Latino Population (2010)       110       1.5%       708       2.4%       1,208       2.5%         Not Hispanic or Latino Population (2028)       6,984       97.6%       28,155       96.7%       49,067       96.7%         Hispanic or Latino Population (2028)       170       2.4%       974       3.3%       1,697       3.3%	Hispanic Two or More Races			270			
Hispanic or Latino Population (2020)       216       2.9%       1,197       4.0%       1,956       3.9%         Not Hispanic or Latino Population (2010)       7,057       98.5%       28,244       97.6%       47,708       97.5%         Hispanic or Latino Population (2010)       110       1.5%       708       2.4%       1,208       2.5%         Not Hispanic or Latino Population (2028)       6,984       97.6%       28,155       96.7%       49,067       96.7%         Hispanic or Latino Population (2028)       170       2.4%       974       3.3%       1,697       3.3%	·						
Not Hispanic or Latino Population (2010)       7,057 98.5%       28,244 97.6%       47,708 97.5%         Hispanic or Latino Population (2010)       110 1.5%       708 2.4%       1,208 2.5%         Not Hispanic or Latino Population (2028)       6,984 97.6%       28,155 96.7%       49,067 96.7%         Hispanic or Latino Population (2028)       170 2.4%       974 3.3%       1,697 3.3%							
Hispanic or Latino Population (2010)       110       1.5%       708       2.4%       1,208       2.5%         Not Hispanic or Latino Population (2028)       6,984       97.6%       28,155       96.7%       49,067       96.7%         Hispanic or Latino Population (2028)       170       2.4%       974       3.3%       1,697       3.3%							
Not Hispanic or Latino Population (2028)       6,984       97.6%       28,155       96.7%       49,067       96.7%         Hispanic or Latino Population (2028)       170       2.4%       974       3.3%       1,697       3.3%							
Hispanic or Latino Population (2028) 170 2.4% 974 3.3% 1,697 3.3%							
Historical Annual Growth (2010-2020) 106 9.6% 489 6.9% 748 6.2%							6.2%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



930 E Barnes Crossing Rd Tupelo, MS 38804	3 mi radius		s 5 mi radius		7 mi rac	dius
Total Age Distribution (2023)						
Total Population	7,336		29,701		49,476	
Age Under 5 Years	445	6.1%	1,828	6.2%	3,022	6.1%
Age 5 to 9 Years	496	6.8%	2,012	6.8%	3,362	6.8%
Age 10 to 14 Years	522	7.1%	2,192	7.4%	3,731	7.5%
Age 15 to 19 Years	458	6.2%	1,858	6.3%	3,201	6.5%
Age 20 to 24 Years	417	5.7%	1,772	6.0%	2,817	5.7%
Age 25 to 29 Years	462	6.3%	2,098	7.1%	3,249	6.6%
Age 30 to 34 Years	490	6.7%	2,191	7.4%	3,403	6.9%
Age 35 to 39 Years	474	6.5%	1,945	6.6%	3,209	6.5%
Age 40 to 44 Years	470	6.4%	1,943	6.5%	3,223	6.5%
Age 45 to 49 Years	450	6.1%	1,804	6.1%	3,014	6.1%
Age 50 to 54 Years	463	6.3%	1,809	6.1%	3,088	6.2%
Age 55 to 59 Years	477	6.5%	1,868	6.3%	3,253	6.6%
Age 60 to 64 Years	480	6.5%	1,723	5.8%	2,973	6.0%
Age 65 to 69 Years	407	5.6%	1,466	4.9%	2,585	5.2%
Age 70 to 74 Years	318	4.3%	1,230	4.1%	2,072	4.2%
Age 75 to 79 Years	242	3.3%	818	2.8%	1,416	2.9%
Age 80 to 84 Years	153	2.1%	604	2.0%	972	2.0%
Age 85 Years or Over	112	1.5%	540	1.8%	887	1.8%
Median Age	38.0		36.6		37.3	
Age 19 Years or Less		26.2%		26.6%	13,315	26.9%
Age 20 to 64 Years	4,182	57.0%	17,153	57.8%	28,228	57.1%
Age 65 Years or Over	1,232	16.8%	4,658	15.7%	7,933	16.0%
Female Age Distribution (2023)						
Female Population	3,800	51.8%	15,524	52.3%	25,793	52.1%
Age Under 5 Years	220	5.8%	917	5.9%	1,483	5.7%
Age 5 to 9 Years	253	6.7%	1,037	6.7%	1,697	6.6%
Age 10 to 14 Years	266	7.0%	1,096	7.1%	1,852	7.2%
Age 15 to 19 Years	217	5.7%	868	5.6%	1,493	5.8%
Age 20 to 24 Years	226	6.0%	904	5.8%	1,433	5.6%
Age 25 to 29 Years	223	5.9%	1,079	7.0%	1,685	6.5%
Age 30 to 34 Years	261	6.9%	1,154	7.4%	1,796	7.0%
Age 35 to 39 Years	243	6.4%	998	6.4%	1,655	6.4%
Age 40 to 44 Years	242	6.4%	1,019	6.6%	1,702	6.6%
Age 45 to 49 Years	240	6.3%	909	5.9%	1,532	5.9%
Age 50 to 54 Years	222	5.9%	892	5.7%	1,567	6.1%
Age 55 to 59 Years	239	6.3%	984	6.3%	1,706	6.6%
Age 60 to 64 Years	264	6.9%	940	6.1%	1,596	6.2%
Age 65 to 69 Years	202	5.3%	773	5.0%	1,372	5.3%
Age 70 to 74 Years	184	4.8%	705	4.5%	1,168	4.5%
Age 75 to 79 Years	143	3.8%	488	3.1%	817	3.2%
Age 80 to 84 Years	83	2.2%	369	2.4%	603	2.3%
Age 85 Years or Over	72	1.9%	393	2.5%	636	2.5%
Female Median Age	38.7		37.8		38.7	
Age 19 Years or Less	956	25.2%		25.2%	6,524	25.3%
Age 20 to 64 Years		56.9%		57.2%		56.9%
Age 65 Years or Over		18.0%		17.6%		17.8%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



930 E Barnes Crossing Rd Tupelo, MS 38804	3 mi radius		5 mi radius		5 7 mi radius	
Male Age Distribution (2023)		<u> </u>				
Male Population	3,536	48.2%	14,177	47.7%	23,683	47.9%
Age Under 5 Years	225	6.4%	911	6.4%	1,539	6.5%
Age 5 to 9 Years	243	6.9%	975	6.9%	1,665	7.0%
Age 10 to 14 Years	257	7.3%	1,095	7.7%	1,879	7.9%
Age 15 to 19 Years	241	6.8%	990	7.0%	1,708	7.2%
Age 20 to 24 Years	190	5.4%	868	6.1%	1,384	5.8%
Age 25 to 29 Years	239	6.8%	1,018	7.2%	1,564	6.6%
Age 30 to 34 Years	229	6.5%	1,037	7.3%	1,607	6.8%
Age 35 to 39 Years	231	6.5%	947	6.7%	1,555	6.6%
Age 40 to 44 Years	228	6.4%	924	6.5%	1,521	6.4%
Age 45 to 49 Years	210	5.9%	894	6.3%	1,482	6.3%
Age 50 to 54 Years	241	6.8%	917	6.5%	1,521	6.4%
Age 55 to 59 Years	238	6.7%	885	6.2%	1,546	6.5%
Age 60 to 64 Years	216	6.1%	783	5.5%	1,377	5.8%
Age 65 to 69 Years	205	5.8%	694	4.9%	1,213	5.1%
Age 70 to 74 Years	134	3.8%	525	3.7%	904	3.8%
Age 75 to 79 Years	98	2.8%	330	2.3%	599	2.5%
Age 80 to 84 Years	70	2.0%	235	1.7%	369	1.6%
Age 85 Years or Over	40	1.1%	147	1.0%	251	1.1%
Male Median Age	37.2		35.3		35.8	
Age 19 Years or Less	966	27.3%	3,972	28.0%	6,791	28.7%
Age 20 to 64 Years	2,022	57.2%	8,274	58.4%	13,556	57.2%
Age 65 Years or Over	549	15.5%	1,931	13.6%	3,336	14.1%
Males per 100 Females (2023)		<u> </u>				<u>-</u>
Overall Comparison	93		91		92	
Age Under 5 Years	103	50.6%	99	49.9%	104	50.9%
Age 5 to 9 Years	96	49.1%	94	48.5%	98	49.5%
Age 10 to 14 Years	97	49.1%	100	50.0%	101	50.4%
Age 15 to 19 Years	111	52.5%	114	53.3%	114	53.4%
Age 20 to 24 Years	84	45.7%	96	49.0%	97	49.1%
Age 25 to 29 Years	107	51.8%	94	48.5%	93	48.1%
Age 30 to 34 Years	88	46.8%	90	47.3%	89	47.2%
Age 35 to 39 Years		48.8%		48.7%		48.4%
Age 40 to 44 Years	94	48.5%	91	47.5%	89	47.2%
Age 45 to 49 Years		46.6%		49.6%		49.2%
Age 50 to 54 Years	108	52.0%	103	50.7%		49.3%
Age 55 to 59 Years		49.8%		47.4%		47.5%
Age 60 to 64 Years		44.9%		45.5%		46.3%
Age 65 to 69 Years		50.4%		47.3%		46.9%
Age 70 to 74 Years		42.2%		42.7%		43.6%
Age 75 to 79 Years		40.7%		40.3%		42.3%
Age 80 to 84 Years		46.0%		38.9%		38.0%
Age 85 Years or Over		35.9%		27.2%		28.3%
Age 19 Years or Less		50.3%		50.3%		51.0%
Age 20 to 39 Years		48.3%		48.3%		48.2%
Age 40 to 64 Years		48.4%		48.1%		47.9%
Age 65 Years or Over		44.5%		41.4%		42.1%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



930 E Barnes Crossing Rd						
Tupelo, MS 38804	3 mi rad	3 mi radius		lius	7 mi rac	dius
Household Type (2023)		-				-
Total Households	3,053		12,510		20,474	
Households with Children	1,042	34.1%	4,185	33.5%	6,916	33.8%
Average Household Size	2.4		2.3		2.4	
Household Density per Square Mile	108		159		133	
Population Family	6,164	84.0%	24,075	81.1%	40,894	82.7%
Population Non-Family	1,069	14.6%	5,043	17.0%	7,693	15.5%
Population Group Quarters	103	1.4%	583	2.0%	888	1.8%
Family Households	2,114	69.3%	8,161	65.2%	13,785	67.3%
Married Couple Households	1,565	74.0%	5,707	69.9%	10,008	72.6%
Other Family Households with Children	550	26.0%	2,455	30.1%	3,777	27.4%
Family Households with Children	1,040	49.2%	4,178	51.2%	6,907	50.1%
Married Couple with Children	704	67.7%	2,616	62.6%	4,537	65.7%
Other Family Households with Children	336	32.3%	1,562	37.4%	2,370	34.3%
Family Households No Children		50.8%	3,983	48.8%	6,878	49.9%
Married Couple No Children	861	80.1%	3,090	77.6%	5,471	79.5%
Other Family Households No Children	213	19.9%	893	22.4%		20.5%
Non-Family Households		30.7%	4,348	34.8%		32.7%
Non-Family Households with Children	2	0.2%	7	0.2%	9	0.1%
Non-Family Households No Children	937	99.8%	4,341	99.8%	6,679	99.9%
Average Family Household Size	2.9		2.9		3.0	
Average Family Income	\$146,573		\$111,611		\$120,935	
Median Family Income	\$98,458		\$82,705		\$91,175	
Average Non-Family Household Size	1.1		1.2		1.2	
Marital Status (2023)	-	-	-			_
Population Age 15 Years or Over	5,872		23,669		39,362	
Never Married	1,413	24.1%	6,255	26.4%	9,578	24.3%
Currently Married	3,557	60.6%	12,771	54.0%	22,327	56.7%
Previously Married	901	15.4%	4,643	19.6%	7,457	18.9%
Separated		18.8%		14.7%		14.1%
Widowed	219	24.3%	1,134	24.4%	2,129	28.5%
Divorced	513	56.9%	2,825	60.8%	4,275	57.3%
Educational Attainment (2023)	-		-			<u>-</u>
Adult Population Age 25 Years or Over	4,997		20,039		33,344	
Elementary (Grade Level 0 to 8)	58	1.2%	421	2.1%	1,003	3.0%
Some High School (Grade Level 9 to 11)	583	11.7%	1,713	8.6%	2,546	7.6%
High School Graduate		21.5%	4,504	22.5%	7,640	
Some College		20.4%		22.5%		21.3%
Associate Degree Only	473	9.5%		11.5%		10.7%
Bachelor Degree Only		22.0%		20.4%		20.5%
Graduate Degree		13.8%		12.5%		
Any College (Some College or Higher)		65.7%	13,401			66.4%
Any college (Some college of Fligher)	0,200				,	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



930 E Barnes Crossing Rd						
Tupelo, MS 38804	3 mi radius		5 mi rac	lius	7 mi rac	lius
Housing						_
Total Housing Units (2023)	3,565		14,084		23,040	
Total Housing Units (2020)	3,600		13,891		22,456	
Historical Annual Growth (2020-2023)	-35	_	193	_	584	_
Housing Units Occupied (2023)		85.6%	12,510	88.8%	20,474	88.9%
Housing Units Owner-Occupied		68.9%		69.4%		73.2%
Housing Units Renter-Occupied		31.1%	·	30.6%		26.8%
Housing Units Vacant (2023)		14.4%		11.2%		11.1%
Household Size (2023)			·			
Total Households	3,053		12,510		20,474	
1 Person Households		27.8%		31.1%		29.3%
2 Person Households		36.2%		35.1%		36.3%
3 Person Households		15.7%		15.2%		15.2%
4 Person Households		13.2%		11.8%		12.0%
5 Person Households	154	5.0%	583	4.7%	1,018	5.0%
6 Person Households	41	1.3%	189	1.5%	348	1.7%
7 or More Person Households	22	0.7%	78	0.6%	123	0.6%
Household Income Distribution (2023)						
HH Income \$200,000 or More	356	11.7%	881	7.0%	1,915	9.4%
HH Income \$150,000 to \$199,999	241	7.9%	757	6.1%	1,356	6.6%
HH Income \$125,000 to \$149,999	180	5.9%	631	5.0%	1,192	5.8%
HH Income \$100,000 to \$124,999	279	9.2%	1,010	8.1%		10.1%
HH Income \$75,000 to \$99,999	329	10.8%		14.6%		14.6%
HH Income \$50,000 to \$74,999	511	16.7%	2,358	18.9%	3,428	16.7%
HH Income \$35,000 to \$49,999	313	10.3%	1,508	12.1%	2,184	10.7%
HH Income \$25,000 to \$34,999	259	8.5%	1,228	9.8%	1,715	8.4%
HH Income \$15,000 to \$24,999	246	8.0%	1,158	9.3%	1,691	8.3%
HH Income \$10,000 to \$14,999	225	7.4%	707	5.7%	1,037	5.1%
HH Income Under \$10,000	114	3.7%	439	3.5%	898	4.4%
Household Vehicles (2023)						
Households 0 Vehicles Available	353	11.6%	819	6.6%	1,148	5.6%
Households 1 Vehicle Available	744	24.4%	4,258	34.0%	6,271	30.6%
Households 2 Vehicles Available	1,195	39.1%	4,974	39.8%	8,820	43.1%
Households 3 or More Vehicles Available	761	24.9%	2,459	19.7%	4,234	20.7%
Total Vehicles Available	5,527		22,254		37,891	
Average Vehicles per Household	1.8		1.8		1.9	
Owner-Occupied Household Vehicles	4,614	83.5%	17,336	77.9%	30,580	80.7%
Average Vehicles per Owner-Occupied Household	2.2		2.0		2.0	
Renter-Occupied Household Vehicles	913	16.5%	4,918	22.1%	7,311	19.3%
Average Vehicles per Renter-Occupied Household	-		1.3		1.3	
Travel Time (2023)						-
Worker Base Age 16 years or Over	3,206		13,171		21,865	
Travel to Work in 14 Minutes or Less	662	20.6%	3,600	27.3%	5,794	26.5%
Travel to Work in 15 to 29 Minutes	1,442	45.0%	6,117	46.4%	10,563	48.3%
Travel to Work in 30 to 59 Minutes	666	20.8%	2,056	15.6%	3,470	15.9%
Travel to Work in 60 Minutes or More	56	1.7%	345	2.6%	577	2.6%
Work at Home	381	11.9%	1,053	8.0%	1,459	6.7%
Average Minutes Travel to Work	19.9		18.7		18.6	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



930 E Barnes Crossing Rd	2 :					
Tupelo, MS 38804	3 mi radius		5 mi radius		7 mi rac	lius
Transportation To Work (2023)						
Worker Base Age 16 years or Over	3,206		13,171		21,865	
Drive to Work Alone	2,690	83.9%	11,209	85.1%	18,901	86.4%
Drive to Work in Carpool	110	3.4%	680	5.2%	1,178	5.4%
Travel to Work by Public Transportation	6	0.2%	133	1.0%	200	0.9%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	14	0.4%	17	0.1%	20	-
Walk to Work	-	-	37	0.3%	48	0.2%
Other Means	3	0.1%	41	0.3%	57	0.3%
Work at Home	381	11.9%	1,053	8.0%	1,459	6.7%
Daytime Demographics (2023)						
Total Businesses	456		1,933		2,862	
Total Employees	5,398		21,837		30,999	
Company Headquarter Businesses	11	2.4%	84	4.3%	121	4.2%
Company Headquarter Employees	286	5.3%	3,881	17.8%	4,803	15.5%
Employee Population per Business	11.8	to 1	11.3	to 1	10.8	to 1
Residential Population per Business	16.1	to 1	15.4	to 1	17.3	to 1
Adj. Daytime Demographics Age 16 Years or Over	7,945		31,716		47,522	
Labor Force	_	<u> </u>				_
Labor Population Age 16 Years or Over (2023)	5,766		23,244		38,622	
Labor Force Total Males (2023)	2,762	47.9%	10,984	47.3%	18,227	47.2%
Male Civilian Employed	1,881	68.1%	7,156	65.1%	11,671	64.0%
Male Civilian Unemployed	17	0.6%	126	1.1%	311	1.7%
Males in Armed Forces	13	0.5%	194	1.8%	234	1.3%
Males Not in Labor Force	852	30.8%	3,508	31.9%	6,011	33.0%
Labor Force Total Females (2023)	3,004	52.1%	12,260	52.7%	20,395	52.8%
Female Civilian Employed	1,325	44.1%	6,015	49.1%	10,194	50.0%
Female Civilian Unemployed	38	1.3%	229	1.9%	323	1.6%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,641	54.6%	6,016	49.1%	9,877	48.4%
Unemployment Rate	54	0.9%	355	1.5%	635	1.6%
Occupation (2023)						
Occupation Population Age 16 Years or Over	3,206		13,171		21,865	
Occupation Total Males	1,881	58.7%	7,156	54.3%	11,671	53.4%
Occupation Total Females	1,325	41.3%	6,015	45.7%	10,194	46.6%
Management, Business, Financial Operations	702	21.9%	2,682	20.4%	4,681	21.4%
Professional, Related	905	28.2%	2,939	22.3%	4,892	22.4%
Service	360	11.2%	1,266	9.6%	1,818	8.3%
Sales, Office	605	18.9%	2,826	21.5%	4,692	21.5%
Farming, Fishing, Forestry	3	0.1%	32	0.2%	50	0.2%
Construction, Extraction, Maintenance	141	4.4%	857	6.5%	1,581	7.2%
Production, Transport, Material Moving	491	15.3%	2,569	19.5%	4,151	19.0%
White Collar Workers	2,212	69.0%	8,447	64.1%	14,265	65.2%
Blue Collar Workers	994	31.0%	4,724	35.9%	7,600	34.8%

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



Tupelo, MS 38804	3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2023)						
Total Units	3,053		12,510		20,474	
1 Detached Unit	2,227	73.0%	9,298	74.3%	15,763	77.0%
1 Attached Unit	48	1.6%	243	1.9%	416	2.0%
2 Units	59	1.9%	327	2.6%	477	2.3%
3 to 4 Units	132	4.3%	457	3.7%	648	3.2%
5 to 9 Units	104	3.4%	444	3.5%	667	3.3%
10 to 19 Units	107	3.5%	227	1.8%	269	1.3%
20 to 49 Units	5	0.2%	57	0.5%	69	0.3%
50 or More Units	158	5.2%	640	5.1%	838	4.1%
Mobile Home or Trailer	212	6.9%	815	6.5%	1,324	6.5%
Other Structure	<del>-</del>	-	1		3	-
Homes Built By Year (2023)						
Homes Built 2020 or later	60	1.7%	220	1.6%	356	1.5%
Homes Built 2010 to 2019	311	8.7%	1,547	11.0%		12.0%
Homes Built 2000 to 2009	581	16.3%	1,544	11.0%	2,709	11.8%
Homes Built 1990 to 1999	406	11.4%	1,660	11.8%	2,975	12.9%
Homes Built 1980 to 1989	570	16.0%	2,335	16.6%	4,120	17.9%
Homes Built 1970 to 1979	400	11.2%	1,667	11.8%		11.5%
Homes Built 1960 to 1969	409	11.5%	1,639	11.6%	·	10.4%
Homes Built 1950 to 1959	154	4.3%	969	6.9%	1,357	5.9%
Homes Built 1940 to 1949	82	2.3%	393	2.8%	471	2.0%
Homes Built Before 1939	80	2.2%	536	3.8%	688	3.0%
Median Age of Homes	38.9	yrs	41.5	yrs	39.4	yrs
Home Values (2023)						
Owner Specified Housing Units	2,102		8,676		14,983	
Home Values \$1,000,000 or More	4	0.2%	14	0.2%	21	0.1%
Home Values \$750,000 to \$999,999	21	1.0%	64	0.7%	116	0.8%
Home Values \$500,000 to \$749,999	155	7.4%	413	4.8%	793	5.3%
Home Values \$400,000 to \$499,999	73	3.5%	266	3.1%	474	3.2%
Home Values \$300,000 to \$399,999	351	16.7%	1,275	14.7%	2,324	15.5%
Home Values \$250,000 to \$299,999	206	9.8%	641	7.4%	1,115	7.4%
Home Values \$200,000 to \$249,999	377	17.9%	1,241	14.3%	2,170	14.5%
Home Values \$175,000 to \$199,999	183	8.7%	763	8.8%	1,418	9.5%
Home Values \$150,000 to \$174,999	232	11.0%	1,097	12.6%	1,838	12.3%
Home Values \$125,000 to \$149,999	100	4.7%	735	8.5%	1,281	8.5%
Home Values \$100,000 to \$124,999	149	7.1%	980	11.3%	1,594	10.6%
Home Values \$90,000 to \$99,999	11	0.5%	103	1.2%	166	1.1%
Home Values \$80,000 to \$89,999	71	3.4%	345	4.0%	472	3.1%
Home Values \$70,000 to \$79,999	24	1.1%	88	1.0%	132	0.9%
Home Values \$60,000 to \$69,999	22	1.1%	107	1.2%	148	1.0%
Home Values \$50,000 to \$59,999	13	0.6%	50	0.6%	75	0.5%
Home Values \$35,000 to \$49,999	36	1.7%	153	1.8%	249	1.7%
Home Values \$25,000 to \$34,999	16	0.7%	92	1.1%	149	1.0%
Home Values \$10,000 to \$24,999	26	1.2%	95	1.1%	163	1.1%
Home Values Under \$10,000	34	1.6%	154	1.8%	286	1.9%
Owner-Occupied Median Home Value	\$225,667		\$196,802		\$202,272	
Renter-Occupied Median Rent	\$591		\$642		\$657	

2010-2020 Census, 2023 Estimates with 2028 Projections Calculated using Weighted Block Centroid from Block Groups



930 E Barnes Crossing Rd						
Tupelo, MS 38804	3 mi rad	lius	5 mi rad	lius	7 mi rac	lius
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$237.11 M		\$826.39 M		\$1.42 B	
Total Non-Retail Expenditure	\$125.92 M		\$436.66 M		\$749.61 M	
Total Retail Expenditure	\$111.19 M		\$389.73 M		\$668.95 M	
Apparel	\$8.44 M		\$29.04 M		\$50.02 M	
Contributions	\$8.19 M		\$27.2 M		\$47.36 M	
Education	\$7.79 M		\$24.68 M		\$43.48 M	
Entertainment	\$13.64 M		\$46.76 M		\$80.84 M	
Food and Beverages	\$34.44 M		\$121.55 M		\$207.99 M	
Furnishings and Equipment	\$8.44 M		\$29.03 M		\$50.12 M	
Gifts	\$6.23 M		\$20.39 M		\$35.56 M	
Health Care	\$19.7 M		\$70.24 M		\$119.76 M	
Household Operations	\$9.49 M		\$32.54 M		\$56.08 M	
Miscellaneous Expenses	\$4.51 M		\$15.63 M		\$26.87 M	
Personal Care	\$3.18 M		\$11.09 M		\$19.03 M	_
Personal Insurance	\$1.76 M		\$5.83 M		\$10.18 M	
Reading	\$524.03 K		\$1.81 M		\$3.11 M	
Shelter	\$49.97 M		\$174.18 M		\$298.28 M	
Tobacco	\$1.31 M		\$5.02 M		\$8.34 M	
Transportation	\$42.65 M		\$150.28 M		\$257.97 M	
Utilities	\$16.87 M		\$61.12 M		\$103.57 M	_
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$6,472		\$5,505		\$5,774	
Total Non-Retail Expenditure	\$3,437	53.1%	\$2,909	52.8%	\$3,051	52.8%
Total Retail Expenditures	\$3,035	46.9%	\$2,596	47.2%	\$2,723	47.2%
Apparel	\$230	3.6%	\$193	3.5%	\$204	3.5%
Contributions	\$224	3.5%	\$181	3.3%	\$193	3.3%
Education	\$213	3.3%	\$164	3.0%	\$177	3.1%
Entertainment	\$372	5.8%	\$312	5.7%	\$329	5.7%
Food and Beverages	\$940	14.5%	\$810	14.7%	\$847	14.7%
Furnishings and Equipment	\$230	3.6%	\$193	3.5%	\$204	3.5%
Gifts	\$170	2.6%	\$136	2.5%	\$145	2.5%
Health Care	\$538	8.3%	\$468	8.5%	\$487	8.4%
Household Operations	\$259	4.0%	\$217	3.9%	\$228	4.0%
Miscellaneous Expenses	\$123	1.9%	\$104	1.9%	\$109	1.9%
Personal Care	\$87	1.3%	\$74	1.3%	\$77	1.3%
Personal Insurance	\$48	0.7%	\$39	0.7%	\$41	0.7%
Reading	\$14	0.2%	\$12	0.2%	\$13	0.2%
Shelter	\$1,364		\$1,160			21.0%
Tobacco	\$36	0.6%	\$33	0.6%	\$34	0.6%
Transportation	\$1,164		\$1,001			18.2%
Utilities	\$460	7.1%	\$407	7.4%	\$422	7.3%