Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

MIDLAND ATLANTIC
P R O P E R T I E S

Lat/Lon: 35.8961/-78.7252

9101 Leesville Rd Raleigh, NC 27613	3 mi radius		5 mi radius		7 mi radius	
Population						
Estimated Population (2023)	62,011		137,944		243,796	
Projected Population (2028)	66,432		147,588		264,026	
Census Population (2020)	59,705		132,936		234,714	
Census Population (2010)	55,265		115,766		193,322	
Projected Annual Growth (2023-2028)	4,421	1.4%	9,644	1.4%	20,230	1.7%
Historical Annual Growth (2020-2023)	2,306	-	5,008	1.3%	9,083	1.3%
Historical Annual Growth (2010-2020)	4,439	0.8%	17,170	1.5%	41,392	2.1%
Estimated Population Density (2023)	2,194	psm	1,757	psm	1,584	psm
Trade Area Size	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households						
Estimated Households (2023)	28,038		63,884		110,729	
Projected Households (2028)	31,228		70,983		124,060	
Census Households (2020)	26,670		60,892		105,447	
Census Households (2010)	24,237		51,935		85,101	
Projected Annual Growth (2023-2028)	3,191	2.3%	7,098	2.2%	13,331	2.4%
Historical Annual Change (2010-2023)	3,801	1.2%	11,949	1.8%	25,628	2.3%
Average Household Income						
Estimated Average Household Income (2023)	$134,529		$137,905		$141,960	
Projected Average Household Income (2028)	$126,218		$129,837		$132,706	
Census Average Household Income (2010)	$85,354		$89,237		$92,313	
Census Average Household Income (2000)	$79,765		$80,256		$82,379	
Projected Annual Change (2023-2028)	-$8,311	-1.2%	-$8,068	-1.2%	-$9,255	-1.3%
Historical Annual Change (2000-2023)	$54,765	3.0%	$57,650	3.1%	$59,581	3.1%
Median Household Income						
Estimated Median Household Income (2023)	$112,716		$110,541		$112,478	
Projected Median Household Income (2028)	$111,528		$109,069		$111,536	
Census Median Household Income (2010)	$70,384		$69,571		$69,948	
Census Median Household Income (2000)	$68,619		$67,821		$67,588	
Projected Annual Change (2023-2028)	-$1,188	-0.2%	-$1,472	-0.3%	-$942	-0.2%
Historical Annual Change (2000-2023)	$44,098	2.8%	$42,720	2.7%	$44,890	2.9%
Per Capita Income						
Estimated Per Capita Income (2023)	$60,868		$63,931		$64,522	
Projected Per Capita Income (2028)	$59,372		$62,506		$62,398	
Census Per Capita Income (2010)	$37,444		$40,034		$40,636	
Census Per Capita Income (2000)	$33,693		$33,825		$34,485	
Projected Annual Change (2023-2028)	-$1,496	-0.5%	-$1,426	-0.4%	-$2,125	-0.7%
Historical Annual Change (2000-2023)	$27,176	3.5%	$30,106	3.9%	$30,037	3.8%
Estimated Average Household Net Worth (2023)	$786,511		$783,293		$827,777	

MIDLAND ATLANTIC
P R O P E R T I E S

Lat/Lon: 35.8961/-78.7252

9101 Leesville Rd Raleigh, NC 27613	3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity						
Total Population (2023)	62,011		137,944		243,796	
White (2023)	42,978	69.3%	95,644	69.3%	167,705	68.8%
Black or African American (2023)	10,102	16.3%	23,315	16.9%	42,339	17.4%
American Indian or Alaska Native (2023)	152	0.2%	328	0.2%	556	0.2%
Asian (2023)	3,682	5.9%	7,879	5.7%	15,028	6.2%
Hawaiian or Pacific Islander (2023)	18	-	49	-	75	-
Other Race (2023)	1,421	2.3%	3,119	2.3%	5,412	2.2%
Two or More Races (2023)	3,658	5.9%	7,610	5.5%	12,682	5.2%
Population < 18 (2023)	13,156	21.2%	26,832	19.5%	47,896	19.6%
White Not Hispanic	8,215	62.4%	16,118	60.1%	28,331	59.2%
Black or African American	2,200	16.7%	5,042	18.8%	9,481	19.8%
Asian	781	5.9%	1,561	5.8%	3,021	6.3%
Other Race Not Hispanic	739	5.6%	1,516	5.6%	2,642	5.5%
Hispanic	1,221	9.3%	2,596	9.7%	4,420	9.2%
Not Hispanic or Latino Population (2023)	57,315	92.4%	127,749	92.6%	226,847	93.0%
Not Hispanic White	42,081	73.4%	93,588	73.3%	164,260	72.4%
Not Hispanic Black or African American	9,897	17.3%	22,806	17.9%	41,494	18.3%
Not Hispanic American Indian or Alaska Native	76	0.1%	150	0.1%	246	0.1%
Not Hispanic Asian	3,654	6.4%	7,810	6.1%	14,938	6.6%
Not Hispanic Hawaiian or Pacific Islander	14	-	34	-	52	-
Not Hispanic Other Race	127	0.2%	258	0.2%	479	0.2%
Not Hispanic Two or More Races	1,465	2.6%	3,102	2.4%	5,377	2.4%
Hispanic or Latino Population (2023)	4,696	7.6%	10,195	7.4%	16,949	7.0%
Hispanic White	896	19.1%	2,056	20.2%	3,445	20.3%
Hispanic Black or African American	206	4.4%	509	5.0%	845	5.0%
Hispanic American Indian or Alaska Native	76	1.6%	178	1.7%	310	1.8%
Hispanic Asian	28	0.6%	69	0.7%	90	0.5%
Hispanic Hawaiian or Pacific Islander	4	-	15	0.1%	23	0.1%
Hispanic Other Race	1,294	27.6%	2,861	28.1%	4,933	29.1%
Hispanic Two or More Races	2,192	46.7%	4,507	44.2%	7,304	43.1%
Not Hispanic or Latino Population (2020)	54,961	92.1%	122,873	92.4%	217,854	92.8%
Hispanic or Latino Population (2020)	4,744	7.9%	10,063	7.6%	16,860	7.2%
Not Hispanic or Latino Population (2010)	51,726	93.6%	108,239	93.5%	180,541	93.4%
Hispanic or Latino Population (2010)	3,540	6.4%	7,528	6.5%	12,780	6.6%
Not Hispanic or Latino Population (2028)	61,410	92.4%	136,703	92.6%	245,558	93.0%
Hispanic or Latino Population (2028)	5,022	7.6%	10,885	7.4%	18,468	7.0%
Projected Annual Growth (2023-2028)	325	1.4%	690	1.4%	1,519	1.8%
Historical Annual Growth (2010-2020)	1,204	3.4%	2,535	3.4%	4,080	3.2%

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MIDLAND ATLANTIC
P R O P E R T I E S

Lat/Lon: 35.8961/-78.7252

9101 Leesville Rd Raleigh, NC 27613	3 mi radius		5 mi radius		7 mi radius	
Total Age Distribution (2023)						
Total Population	62,011		137,944		243,796	
Age Under 5 Years	3,365	5.4%	6,729	4.9%	12,213	5.0%
Age 5 to 9 Years	3,437	5.5%	7,046	5.1%	12,606	5.2%
Age 10 to 14 Years	3,828	6.2%	7,894	5.7%	14,057	5.8%
Age 15 to 19 Years	3,705	6.0%	7,570	5.5%	13,239	5.4%
Age 20 to 24 Years	3,287	5.3%	7,474	5.4%	13,153	5.4%
Age 25 to 29 Years	5,877	9.5%	12,531	9.1%	21,004	8.6%
Age 30 to 34 Years	5,669	9.1%	11,405	8.3%	19,573	8.0%
Age 35 to 39 Years	4,831	7.8%	9,943	7.2%	17,043	7.0%
Age 40 to 44 Years	4,595	7.4%	9,526	6.9%	16,470	6.8%
Age 45 to 49 Years	4,416	7.1%	9,370	6.8%	16,290	6.7%
Age 50 to 54 Years	4,495	7.2%	10,036	7.3%	17,671	7.2%
Age 55 to 59 Years	4,271	6.9%	9,864	7.2%	17,518	7.2%
Age 60 to 64 Years	3,399	5.5%	8,726	6.3%	15,509	6.4%
Age 65 to 69 Years	2,531	4.1%	6,872	5.0%	12,527	5.1%
Age 70 to 74 Years	1,880	3.0%	5,156	3.7%	9,877	4.1%
Age 75 to 79 Years	1,188	1.9%	3,415	2.5%	6,696	2.7%
Age 80 to 84 Years	609	1.0%	2,045	1.5%	4,010	1.6%
Age 85 Years or Over	628	1.0%	2,341	1.7%	4,342	1.8%
Median Age	37.1		39.4		40.0	
Age 19 Years or Less	14,334	23.1%	29,239	21.2%	52,114	21.4%
Age 20 to 64 Years	40,840	65.9%	88,876	64.4%	154,230	63.3%
Age 65 Years or Over	6,836	11.0%	19,829	14.4%	37,452	15.4%
Female Age Distribution (2023)						
Female Population	32,077	51.7%	71,890	52.1%	125,961	51.7%
Age Under 5 Years	1,650	5.1%	3,271	4.5%	5,989	4.8%
Age 5 to 9 Years	1,718	5.4%	3,489	4.9%	6,169	4.9%
Age 10 to 14 Years	1,868	5.8%	3,902	5.4%	6,887	5.5%
Age 15 to 19 Years	1,830	5.7%	3,793	5.3%	6,559	5.2%
Age 20 to 24 Years	1,847	5.8%	4,201	5.8%	7,236	5.7%
Age 25 to 29 Years	3,135	9.8%	6,637	9.2%	10,925	8.7%
Age 30 to 34 Years	2,840	8.9%	5,760	8.0%	9,789	7.8%
Age 35 to 39 Years	2,455	7.7%	5,045	7.0%	8,604	6.8%
Age 40 to 44 Years	2,378	7.4%	4,932	6.9%	8,436	6.7%
Age 45 to 49 Years	2,262	7.1%	4,850	6.7%	8,393	6.7%
Age 50 to 54 Years	2,348	7.3%	5,174	7.2%	9,034	7.2%
Age 55 to 59 Years	2,236	7.0%	5,201	7.2%	9,118	7.2%
Age 60 to 64 Years	1,727	5.4%	4,519	6.3%	8,017	6.4%
Age 65 to 69 Years	1,375	4.3%	3,669	5.1%	6,730	5.3%
Age 70 to 74 Years	1,028	3.2%	2,868	4.0%	5,461	4.3%
Age 75 to 79 Years	608	1.9%	1,838	2.6%	3,541	2.8%
Age 80 to 84 Years	367	1.1%	1,217	1.7%	2,364	1.9%
Age 85 Years or Over	406	1.3%	1,523	2.1%	2,706	2.1%
Female Median Age	37.4		40.0		40.6	
Age 19 Years or Less	7,065	22.0%	14,454	20.1%	25,604	20.3%
Age 20 to 64 Years	21,228	66.2%	46,319	64.4%	79,554	63.2%
Age 65 Years or Over	3,784	11.8%	11,116	15.5%	20,803	16.5%

Lat/Lon: 35.8961/-78.7252

9101 Leesville Rd Raleigh, NC 27613	3 mi radius		5 mi radius		7 mi radius	
Male Age Distribution (2023)						
Male Population	29,934	48.3%	66,055	47.9%	117,835	48.3%
Age Under 5 Years	1,715	5.7%	3,459	5.2%	6,224	5.3%
Age 5 to 9 Years	1,719	5.7%	3,557	5.4%	6,437	5.5%
Age 10 to 14 Years	1,960	6.5%	3,992	6.0%	7,169	6.1%
Age 15 to 19 Years	1,875	6.3%	3,777	5.7%	6,680	5.7%
Age 20 to 24 Years	1,440	4.8%	3,273	5.0%	5,917	5.0%
Age 25 to 29 Years	2,743	9.2%	5,894	8.9%	10,079	8.6%
Age 30 to 34 Years	2,828	9.4%	5,645	8.5%	9,783	8.3%
Age 35 to 39 Years	2,376	7.9%	4,898	7.4%	8,438	7.2%
Age 40 to 44 Years	2,217	7.4%	4,594	7.0%	8,034	6.8%
Age 45 to 49 Years	2,154	7.2%	4,520	6.8%	7,897	6.7%
Age 50 to 54 Years	2,147	7.2%	4,862	7.4%	8,637	7.3%
Age 55 to 59 Years	2,035	6.8%	4,664	7.1%	8,400	7.1%
Age 60 to 64 Years	1,672	5.6%	4,207	6.4%	7,491	6.4%
Age 65 to 69 Years	1,156	3.9%	3,203	4.8%	5,797	4.9%
Age 70 to 74 Years	851	2.8%	2,288	3.5%	4,416	3.7%
Age 75 to 79 Years	580	1.9%	1,577	2.4%	3,154	2.7%
Age 80 to 84 Years	242	0.8%	828	1.3%	1,646	1.4%
Age 85 Years or Over	222	0.7%	817	1.2%	1,637	1.4%
Male Median Age	36.7		38.8		39.3	
Age 19 Years or Less	7,269	24.3%	14,785	22.4%	26,510	22.5%
Age 20 to 64 Years	19,612	65.5%	42,557	64.4%	74,676	63.4%
Age 65 Years or Over	3,053	10.2%	8,713	13.2%	16,649	14.1%
Males per 100 Females (2023)						
Overall Comparison	93		92		94	
Age Under 5 Years	104	51.0%	106	51.4%	104	51.0%
Age 5 to 9 Years	100	50.0%	102	50.5%	104	51.1%
Age 10 to 14 Years	105	51.2%	102	50.6%	104	51.0%
Age 15 to 19 Years	102	50.6%	100	49.9%	102	50.5%
Age 20 to 24 Years	78	43.8%	78	43.8%	82	45.0%
Age 25 to 29 Years	88	46.7%	89	47.0%	92	48.0%
Age 30 to 34 Years	100	49.9%	98	49.5%	100	50.0%
Age 35 to 39 Years	97	49.2%	97	49.3%	98	49.5%
Age 40 to 44 Years	93	48.2%	93	48.2%	95	48.8%
Age 45 to 49 Years	95	48.8%	93	48.2%	94	48.5%
Age 50 to 54 Years	91	47.8%	94	48.4%	96	48.9%
Age 55 to 59 Years	91	47.6%	90	47.3%	92	47.9%
Age 60 to 64 Years	97	49.2%	93	48.2%	93	48.3%
Age 65 to 69 Years	84	45.7%	87	46.6%	86	46.3%
Age 70 to 74 Years	83	45.3%	80	44.4%	81	44.7%
Age 75 to 79 Years	95	48.8%	86	46.2%	89	47.1%
Age 80 to 84 Years	66	39.7%	68	40.5%	70	41.0%
Age 85 Years or Over	55	35.4%	54	34.9%	60	37.7%
Age 19 Years or Less	103	50.7%	102	50.6%	104	50.9%
Age 20 to 39 Years	91	47.7%	91	47.7%	94	48.3%
Age 40 to 64 Years	93	48.3%	93	48.1%	94	48.5%
Age 65 Years or Over	81	44.7%	78	43.9%	80	44.5%

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MIDLAND ATLANTIC
P R O P E R T I E S

Lat/Lon: 35.8961/-78.7252

9101 Leesville Rd Raleigh, NC 27613	3 mi radius		5 mi radius		7 mi radius	
Household Type (2023)						
Total Households	28,038		63,884		110,729	
Households with Children	7,207	25.7%	15,419	24.1%	26,484	23.9%
Average Household Size	2.2		2.1		2.2	
Household Density per Square Mile	992		814		720	
Population Family	47,081	75.9%	102,760	74.5%	185,631	76.1%
Population Non-Family	14,687	23.7%	34,373	24.9%	57,100	23.4%
Population Group Quarters	243	0.4%	811	0.6%	1,065	0.4%
Family Households	15,976	57.0%	35,583	55.7%	63,809	57.6%
Married Couple Households	11,529	72.2%	26,525	74.5%	46,499	72.9%
Other Family Households with Children	4,447	27.8%	9,058	25.5%	17,310	27.1%
Family Households with Children	7,199	45.1%	15,399	43.3%	26,448	41.4%
Married Couple with Children	5,222	72.5%	10,973	71.3%	19,537	73.9%
Other Family Households with Children	1,977	27.5%	4,427	28.7%	6,911	26.1%
Family Households No Children	8,777	54.9%	20,184	56.7%	37,361	58.6%
Married Couple No Children	6,307	71.9%	15,552	77.1%	26,962	72.2%
Other Family Households No Children	2,470	28.1%	4,631	22.9%	10,399	27.8%
Non-Family Households	12,062	43.0%	28,301	44.3%	46,920	42.4%
Non-Family Households with Children	8	-	19	-	36	-
Non-Family Households No Children	12,054	99.9%	28,282	99.9%	46,884	99.9%
Average Family Household Size	2.9		2.9		2.9	
Average Family Income	$182,843		$185,822		$186,506	
Median Family Income	$150,422		$151,740		$156,061	
Average Non-Family Household Size	1.2		1.2		1.2	
Marital Status (2023)						
Population Age 15 Years or Over	51,381		116,275		204,921	
Never Married	15,798	30.7%	35,933	30.9%	63,998	31.2%
Currently Married	27,404	53.3%	60,042	51.6%	106,742	52.1%
Previously Married	8,179	15.9%	20,300	17.5%	34,181	16.7%
Separated	1,262	15.4%	3,554	17.5%	6,551	19.2%
Widowed	1,582	19.3%	4,380	21.6%	7,582	22.2%
Divorced	5,335	65.2%	12,367	60.9%	20,048	58.7%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	44,389		101,230		178,529	
Elementary (Grade Level 0 to 8)	658	1.5%	1,480	1.5%	2,918	1.6%
Some High School (Grade Level 9 to 11)	582	1.3%	1,855	1.8%	3,138	1.8%
High School Graduate	4,388	9.9%	10,311	10.2%	18,754	10.5%
Some College	5,940	13.4%	13,810	13.6%	23,074	12.9%
Associate Degree Only	3,450	7.8%	7,822	7.7%	12,821	7.2%
Bachelor Degree Only	18,583	41.9%	40,393	39.9%	71,911	40.3%
Graduate Degree	10,789	24.3%	25,560	25.2%	45,913	25.7%
Any College (Some College or Higher)	38,762	87.3%	87,585	86.5%	153,719	86.1%
College Degree + (Bachelor Degree or Higher)	29,372	66.2%	65,953	65.2%	117,824	66.0%

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Lat/Lon: 35.8961/-78.7252

9101 Leesville Rd Raleigh, NC 27613	3 mi radius		5 mi radius		7 mi radius	
Housing						
Total Housing Units (2023)	29,084		67,153		116,591	
Total Housing Units (2020)	27,542		63,748		110,331	
Historical Annual Growth (2020-2023)	1,542	-	3,405	-	6,260	-
Housing Units Occupied (2023)	28,038	96.4%	63,884	95.1%	110,729	95.0%
Housing Units Owner-Occupied	17,106	61.0%	37,133	58.1%	67,480	60.9%
Housing Units Renter-Occupied	10,932	39.0%	26,751	41.9%	43,248	39.1%
Housing Units Vacant (2023)	1,046	3.6%	3,269	4.9%	5,863	5.0%
Household Size (2023)						
Total Households	28,038		63,884		110,729	
1 Person Households	9,782	34.9%	23,103	36.2%	38,504	34.8%
2 Person Households	9,555	34.1%	22,650	35.5%	39,952	36.1%
3 Person Households	4,101	14.6%	8,558	13.4%	14,872	13.4%
4 Person Households	3,175	11.3%	6,529	10.2%	11,557	10.4%
5 Person Households	1,076	3.8%	2,271	3.6%	4,230	3.8%
6 Person Households	254	0.9%	545	0.9%	1,141	1.0%
7 or More Person Households	95	0.3%	230	0.4%	473	0.4%
Household Income Distribution (2023)						
HH Income $200,000 or More	5,448	19.4%	12,448	19.5%	23,452	21.2%
HH Income $150,000 to $199,999	3,895	13.9%	8,746	13.7%	14,650	13.2%
HH Income $125,000 to $149,999	2,685	9.6%	5,736	9.0%	9,599	8.7%
HH Income $100,000 to $124,999	3,149	11.2%	6,578	10.3%	10,596	9.6%
HH Income $75,000 to $99,999	3,219	11.5%	7,212	11.3%	13,131	11.9%
HH Income $50,000 to $74,999	3,795	13.5%	8,883	13.9%	15,043	13.6%
HH Income $35,000 to $49,999	2,186	7.8%	5,150	8.1%	9,268	8.4%
HH Income $25,000 to $34,999	1,478	5.3%	3,526	5.5%	5,905	5.3%
HH Income $15,000 to $24,999	1,102	3.9%	2,710	4.2%	4,700	4.2%
HH Income $10,000 to $14,999	517	1.8%	1,092	1.7%	1,610	1.5%
HH Income Under $10,000	563	2.0%	1,802	2.8%	2,776	2.5%
Household Vehicles (2023)						
Households 0 Vehicles Available	917	3.3%	2,473	3.9%	4,164	3.8%
Households 1 Vehicle Available	9,841	35.1%	22,777	35.7%	38,413	34.7%
Households 2 Vehicles Available	12,423	44.3%	27,984	43.8%	48,327	43.6%
Households 3 or More Vehicles Available	4,858	17.3%	10,650	16.7%	19,824	17.9%
Total Vehicles Available	50,784		114,015		200,604	
Average Vehicles per Household	1.8		1.8		1.8	
Owner-Occupied Household Vehicles	35,115	69.1%	76,076	66.7%	139,619	69.6%
Average Vehicles per Owner-Occupied Household	2.1		2.0		2.1	
Renter-Occupied Household Vehicles	15,669	30.9%	37,939	33.3%	60,985	30.4%
Average Vehicles per Renter-Occupied Household	1.4		1.4		1.4	
Travel Time (2023)						
Worker Base Age 16 years or Over	36,929		80,275		143,191	
Travel to Work in 14 Minutes or Less	4,294	11.6%	10,523	13.1%	21,234	14.8%
Travel to Work in 15 to 29 Minutes	11,081	30.0%	24,021	29.9%	40,769	28.5%
Travel to Work in 30 to 59 Minutes	5,586	15.1%	11,118	13.9%	19,347	13.5%
Travel to Work in 60 Minutes or More	688	1.9%	1,511	1.9%	2,577	1.8%
Work at Home	15,280	41.4%	33,101	41.2%	59,263	41.4%
Average Minutes Travel to Work	21.5		21.0		20.3	

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MIDLAND ATLANTIC
P R O P E R T I E S

Lat/Lon: 35.8961/-78.7252

9101 Leesville Rd Raleigh, NC 27613	3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	36,929		80,275		143,191	
Drive to Work Alone	19,340	52.4%	41,847	52.1%	74,254	51.9%
Drive to Work in Carpool	1,328	3.6%	3,035	3.8%	5,445	3.8%
Travel to Work by Public Transportation	239	0.6%	647	0.8%	1,191	0.8%
Drive to Work on Motorcycle	32	-	38	-	85	-
Bicycle to Work	19	-	55	-	159	0.1%
Walk to Work	185	0.5%	447	0.6%	1,052	0.7%
Other Means	507	1.4%	1,105	1.4%	1,743	1.2%
Work at Home	15,280	41.4%	33,101	41.2%	59,263	41.4%
Daytime Demographics (2023)						
Total Businesses	3,084		8,208		17,089	
Total Employees	22,276		62,866		156,743	
Company Headquarter Businesses	78	2.5%	221	2.7%	568	3.3%
Company Headquarter Employees	2,819	12.7%	7,171	11.4%	27,470	17.5%
Employee Population per Business	7.2	to 1	7.7	to 1	9.2	to 1
Residential Population per Business	20.1	to 1	16.8	to 1	14.3	to 1
Adj. Daytime Demographics Age 16 Years or Over	35,793		96,955		214,932	
Labor Force						
Labor Population Age 16 Years or Over (2023)	50,540		114,546		201,941	
Labor Force Total Males (2023)	24,103	47.7%	54,177	47.3%	96,477	47.8%
Male Civilian Employed	18,774	77.9%	40,626	75.0%	73,509	76.2%
Male Civilian Unemployed	395	1.6%	888	1.6%	1,584	1.6%
Males in Armed Forces	85	0.4%	136	0.3%	496	0.5%
Males Not in Labor Force	4,849	20.1%	12,527	23.1%	20,887	21.7%
Labor Force Total Females (2023)	26,437	52.3%	60,369	52.7%	105,465	52.2%
Female Civilian Employed	18,155	68.7%	39,652	65.7%	69,684	66.1%
Female Civilian Unemployed	428	1.6%	1,117	1.9%	1,962	1.9%
Females in Armed Forces	9	-	44	-	63	-
Females Not in Labor Force	7,845	29.7%	19,557	32.4%	33,756	32.0%
Unemployment Rate	823	1.6%	2,005	1.8%	3,546	1.8%
Occupation (2023)						
Occupation Population Age 16 Years or Over	36,929		80,275		143,191	
Occupation Total Males	18,774	50.8%	40,623	50.6%	73,506	51.3%
Occupation Total Females	18,155	49.2%	39,652	49.4%	69,684	48.7%
Management, Business, Financial Operations	10,196	27.6%	21,964	27.4%	39,075	27.3%
Professional, Related	13,265	35.9%	27,756	34.6%	50,206	35.1%
Service	3,131	8.5%	7,272	9.1%	13,003	9.1%
Sales, Office	6,781	18.4%	15,087	18.8%	26,629	18.6%
Farming, Fishing, Forestry	15	-	22	-	52	-
Construction, Extraction, Maintenance	1,175	3.2%	2,654	3.3%	4,988	3.5%
Production, Transport, Material Moving	2,366	6.4%	5,520	6.9%	9,238	6.5%
White Collar Workers	30,242	81.9%	64,806	80.7%	115,910	80.9%
Blue Collar Workers	6,687	18.1%	15,468	19.3%	27,281	19.1%

MIDLAND ATLANTIC
P R O P E R T I E S

Lat/Lon: 35.8961/-78.7252

9101 Leesville Rd Raleigh, NC 27613	3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2023)						
Total Units	28,038		63,884		110,729	
1 Detached Unit	15,212	54.3%	32,719	51.2%	60,971	55.1%
1 Attached Unit	4,127	14.7%	9,018	14.1%	13,085	11.8%
2 Units	201	0.7%	772	1.2%	1,317	1.2%
3 to 4 Units	796	2.8%	1,729	2.7%	2,775	2.5%
5 to 9 Units	1,623	5.8%	3,481	5.4%	5,622	5.1%
10 to 19 Units	3,155	11.3%	7,909	12.4%	12,067	10.9%
20 to 49 Units	1,227	4.4%	2,765	4.3%	4,782	4.3%
50 or More Units	1,304	4.6%	4,412	6.9%	8,322	7.5%
Mobile Home or Trailer	393	1.4%	1,078	1.7%	1,786	1.6%
Other Structure	-	-	-	-	1	-
Homes Built By Year (2023)						
Homes Built 2020 or later	320	1.1%	888	1.3%	1,834	1.6%
Homes Built 2010 to 2019	3,642	12.5%	10,111	15.1%	21,692	18.6%
Homes Built 2000 to 2009	7,336	25.2%	15,958	23.8%	24,148	20.7%
Homes Built 1990 to 1999	6,933	23.8%	12,808	19.1%	19,259	16.5%
Homes Built 1980 to 1989	6,230	21.4%	14,384	21.4%	21,754	18.7%
Homes Built 1970 to 1979	2,562	8.8%	6,067	9.0%	11,533	9.9%
Homes Built 1960 to 1969	501	1.7%	2,286	3.4%	6,244	5.4%
Homes Built 1950 to 1959	197	0.7%	627	0.9%	2,145	1.8%
Homes Built 1940 to 1949	120	0.4%	305	0.5%	872	0.7%
Homes Built Before 1939	197	0.7%	452	0.7%	1,247	1.1%
Median Age of Homes	30.0	yrs	30.2	yrs	31.0	yrs
Home Values (2023)						
Owner Specified Housing Units	17,106		37,133		67,480	
Home Values $1,000,000 or More	335	2.0%	942	2.5%	2,910	4.3%
Home Values $750,000 to $999,999	690	4.0%	2,208	5.9%	5,101	7.6%
Home Values $500,000 to $749,999	2,979	17.4%	7,230	19.5%	13,399	19.9%
Home Values $400,000 to $499,999	3,899	22.8%	8,453	22.8%	13,875	20.6%
Home Values $300,000 to $399,999	4,260	24.9%	8,754	23.6%	15,610	23.1%
Home Values $250,000 to $299,999	2,166	12.7%	3,971	10.7%	7,224	10.7%
Home Values $200,000 to $249,999	1,476	8.6%	2,495	6.7%	4,223	6.3%
Home Values $175,000 to $199,999	464	2.7%	938	2.5%	1,675	2.5%
Home Values $150,000 to $174,999	308	1.8%	755	2.0%	1,129	1.7%
Home Values $125,000 to $149,999	122	0.7%	356	1.0%	544	0.8%
Home Values $100,000 to $124,999	131	0.8%	424	1.1%	714	1.1%
Home Values $90,000 to $99,999	15	-	46	0.1%	85	0.1%
Home Values $80,000 to $89,999	8	-	21	-	42	-
Home Values $70,000 to $79,999	27	0.2%	46	0.1%	96	0.1%
Home Values $60,000 to $69,999	-	-	8	-	17	-
Home Values $50,000 to $59,999	1	-	14	-	26	-
Home Values $35,000 to $49,999	69	0.4%	111	0.3%	172	0.3%
Home Values $25,000 to $34,999	33	0.2%	57	0.2%	97	0.1%
Home Values $10,000 to $24,999	50	0.3%	102	0.3%	191	0.3%
Home Values Under $10,000	75	0.4%	202	0.5%	347	0.5%
Owner-Occupied Median Home Value	$389,402		$409,941		$436,570	
Renter-Occupied Median Rent	$1,195		$1,225		$1,213	

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MIDLAND ATLANTIC
P R O P E R T I E S

Lat/Lon: 35.8961/-78.7252

9101 Leesville Rd **Raleigh, NC 27613**	**3 mi radius**		**5 mi radius**		**7 mi radius**	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	$2.45 B		$5.69 B		$10.05 B	
Total Non-Retail Expenditure	$1.3 B		$3.03 B		$5.35 B	
Total Retail Expenditure	$1.15 B		$2.66 B		$4.7 B	
Apparel	$88.55 M		$205.25 M		$362.99 M	
Contributions	$86.47 M		$201.36 M		$358.98 M	
Education	$85.51 M		$198.3 M		$353.21 M	
Entertainment	$142.91 M		$331.28 M		$586.51 M	
Food and Beverages	$353.17 M		$820.07 M		$1.45 B	
Furnishings and Equipment	$88.34 M		$204.79 M		$362.37 M	
Gifts	$66.63 M		$155.13 M		$277.34 M	
Health Care	$197.27 M		$459.37 M		$811.12 M	
Household Operations	$98.65 M		$229.23 M		$406.26 M	
Miscellaneous Expenses	$46.82 M		$108.81 M		$192.38 M	
Personal Care	$32.87 M		$76.32 M		$134.77 M	
Personal Insurance	$18.6 M		$43.08 M		$76.62 M	
Reading	$5.4 M		$12.6 M		$22.31 M	
Shelter	$516.15 M		$1.2 B		$2.12 B	
Tobacco	$12.42 M		$29.11 M		$50.85 M	
Transportation	$441.2 M		$1.02 B		$1.8 B	
Utilities	$167.74 M		$390.5 M		$687.71 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	$7,278		$7,420		$7,567	
Total Non-Retail Expenditure	$3,870	53.2%	$3,949	53.2%	$4,029	53.3%
Total Retail Expenditures	$3,408	46.8%	$3,471	46.8%	$3,537	46.7%
Apparel	$263	3.6%	$268	3.6%	$273	3.6%
Contributions	$257	3.5%	$263	3.5%	$270	3.6%
Education	$254	3.5%	$259	3.5%	$266	3.5%
Entertainment	$425	5.8%	$432	5.8%	$441	5.8%
Food and Beverages	$1,050	14.4%	$1,070	14.4%	$1,089	14.4%
Furnishings and Equipment	$263	3.6%	$267	3.6%	$273	3.6%
Gifts	$198	2.7%	$202	2.7%	$209	2.8%
Health Care	$586	8.1%	$599	8.1%	$610	8.1%
Household Operations	$293	4.0%	$299	4.0%	$306	4.0%
Miscellaneous Expenses	$139	1.9%	$142	1.9%	$145	1.9%
Personal Care	$98	1.3%	$100	1.3%	$101	1.3%
Personal Insurance	$55	0.8%	$56	0.8%	$58	0.8%
Reading	$16	0.2%	$16	0.2%	$17	0.2%
Shelter	$1,534	21.1%	$1,567	21.1%	$1,595	21.1%
Tobacco	$37	0.5%	$38	0.5%	$38	0.5%
Transportation	$1,311	18.0%	$1,333	18.0%	$1,358	17.9%
Utilities	$499	6.9%	$509	6.9%	$518	6.8%