Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

MIDLAND ATLANTIC
P R O P E R T I E S

Lat/Lon: 41.6825/-86.1877

420 W McKinley Ave Mishawaka, IN 46545	3 mi radius		5 mi radius		7 mi radius	
Population						
Estimated Population (2023)	85,287		171,370		239,536	
Projected Population (2028)	87,922		175,445		243,459	
Census Population (2020)	84,911		171,342		240,204	
Census Population (2010)	78,467		164,818		233,418	
Projected Annual Growth (2023-2028)	2,635	0.6%	4,075	0.5%	3,923	0.3%
Historical Annual Growth (2020-2023)	376	-	28	-	-668	-
Historical Annual Growth (2010-2020)	6,444	0.8%	6,524	0.4%	6,786	0.3%
Estimated Population Density (2023)	3,017	psm	2,183	psm	1,557	psm
Trade Area Size	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households						
Estimated Households (2023)	34,743		69,159		95,033	
Projected Households (2028)	34,764		68,773		93,918	
Census Households (2020)	34,264		68,458		94,328	
Census Households (2010)	31,621		64,739		90,080	
Projected Annual Growth (2023-2028)	21	-	-386	-0.1%	-1,115	-0.2%
Historical Annual Change (2010-2023)	3,122	0.8%	4,420	0.5%	4,953	0.4%
Average Household Income						
Estimated Average Household Income (2023)	$76,721		$90,313		$94,446	
Projected Average Household Income (2028)	$77,697		$94,060		$99,929	
Census Average Household Income (2010)	$45,334		$52,464		$55,134	
Census Average Household Income (2000)	$43,269		$49,024		$50,650	
Projected Annual Change (2023-2028)	$975	0.3%	$3,747	0.8%	$5,483	1.2%
Historical Annual Change (2000-2023)	$33,452	3.4%	$41,289	3.7%	$43,797	3.8%
Median Household Income						
Estimated Median Household Income (2023)	$57,131		$64,881		$67,737	
Projected Median Household Income (2028)	$52,068		$60,002		$63,157	
Census Median Household Income (2010)	$36,734		$41,736		$44,493	
Census Median Household Income (2000)	$35,358		$40,016		$42,026	
Projected Annual Change (2023-2028)	-$5,063	-1.8%	-$4,878	-1.5%	-$4,580	-1.4%
Historical Annual Change (2000-2023)	$21,773	2.7%	$24,865	2.7%	$25,711	2.7%
Per Capita Income						
Estimated Per Capita Income (2023)	$31,853		$36,903		$37,816	
Projected Per Capita Income (2028)	$31,302		$37,316		$38,890	
Census Per Capita Income (2010)	$18,269		$20,605		$21,275	
Census Per Capita Income (2000)	$17,005		$18,661		$19,155	
Projected Annual Change (2023-2028)	-$550	-0.3%	$413	0.2%	$1,073	0.6%
Historical Annual Change (2000-2023)	$14,847	3.8%	$18,242	4.3%	$18,662	4.2%
Estimated Average Household Net Worth (2023)	$299,976		$361,761		$369,693	

MIDLAND ATLANTIC
P R O P E R T I E S

Lat/Lon: 41.6825/-86.1877

420 W McKinley Ave Mishawaka, IN 46545	3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity						
Total Population (2023)	85,287		171,370		239,536	
White (2023)	57,048	66.9%	115,635	67.5%	163,400	68.2%
Black or African American (2023)	11,150	13.1%	25,470	14.9%	35,779	14.9%
American Indian or Alaska Native (2023)	250	0.3%	608	0.4%	877	0.4%
Asian (2023)	10,048	11.8%	13,751	8.0%	15,468	6.5%
Hawaiian or Pacific Islander (2023)	33	-	72	-	109	-
Other Race (2023)	1,794	2.1%	5,187	3.0%	8,624	3.6%
Two or More Races (2023)	4,964	5.8%	10,647	6.2%	15,279	6.4%
Population < 18 (2023)	17,383	20.4%	38,049	22.2%	56,270	23.5%
White Not Hispanic	10,239	58.9%	21,137	55.6%	30,925	55.0%
Black or African American	3,473	20.0%	8,045	21.1%	11,408	20.3%
Asian	485	2.8%	1,031	2.7%	1,502	2.7%
Other Race Not Hispanic	1,402	8.1%	2,848	7.5%	4,025	7.2%
Hispanic	1,784	10.3%	4,988	13.1%	8,408	14.9%
Not Hispanic or Latino Population (2023)	79,154	92.8%	155,981	91.0%	215,927	90.1%
Not Hispanic White	55,310	69.9%	111,613	71.6%	157,499	72.9%
Not Hispanic Black or African American	10,928	13.8%	24,936	16.0%	35,042	16.2%
Not Hispanic American Indian or Alaska Native	138	0.2%	271	0.2%	386	0.2%
Not Hispanic Asian	10,026	12.7%	13,691	8.8%	15,389	7.1%
Not Hispanic Hawaiian or Pacific Islander	26	-	60	-	89	-
Not Hispanic Other Race	127	0.2%	328	0.2%	441	0.2%
Not Hispanic Two or More Races	2,598	3.3%	5,082	3.3%	7,082	3.3%
Hispanic or Latino Population (2023)	6,133	7.2%	15,389	9.0%	23,609	9.9%
Hispanic White	1,738	28.3%	4,022	26.1%	5,900	25.0%
Hispanic Black or African American	222	3.6%	533	3.5%	737	3.1%
Hispanic American Indian or Alaska Native	111	1.8%	337	2.2%	492	2.1%
Hispanic Asian	23	0.4%	61	0.4%	79	0.3%
Hispanic Hawaiian or Pacific Islander	6	0.1%	12	-	20	-
Hispanic Other Race	1,667	27.2%	4,858	31.6%	8,183	34.7%
Hispanic Two or More Races	2,365	38.6%	5,566	36.2%	8,197	34.7%
Not Hispanic or Latino Population (2020)	78,238	92.1%	155,173	90.6%	215,291	89.6%
Hispanic or Latino Population (2020)	6,672	7.9%	16,169	9.4%	24,914	10.4%
Not Hispanic or Latino Population (2010)	73,678	93.9%	152,968	92.8%	215,321	92.2%
Hispanic or Latino Population (2010)	4,789	6.1%	11,850	7.2%	18,098	7.8%
Not Hispanic or Latino Population (2028)	81,503	92.7%	159,428	90.9%	219,160	90.0%
Hispanic or Latino Population (2028)	6,419	7.3%	16,017	9.1%	24,299	10.0%
Projected Annual Growth (2023-2028)	286	0.9%	628	0.8%	691	0.6%
Historical Annual Growth (2010-2020)	1,883	3.9%	4,319	3.6%	6,816	3.8%

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Lat/Lon: 41.6825/-86.1877

420 W McKinley Ave Mishawaka, IN 46545	3 mi radius		5 mi radius		7 mi radius	
Total Age Distribution (2023)						
Total Population	85,287		171,370		239,536	
Age Under 5 Years	5,035	5.9%	10,517	6.1%	15,057	6.3%
Age 5 to 9 Years	4,777	5.6%	10,418	6.1%	15,441	6.4%
Age 10 to 14 Years	4,670	5.5%	10,572	6.2%	15,920	6.6%
Age 15 to 19 Years	7,787	9.1%	13,701	8.0%	18,365	7.7%
Age 20 to 24 Years	10,568	12.4%	16,376	9.6%	19,618	8.2%
Age 25 to 29 Years	6,935	8.1%	13,137	7.7%	16,999	7.1%
Age 30 to 34 Years	5,962	7.0%	11,682	6.8%	15,918	6.6%
Age 35 to 39 Years	5,047	5.9%	10,497	6.1%	14,961	6.2%
Age 40 to 44 Years	4,436	5.2%	9,673	5.6%	14,160	5.9%
Age 45 to 49 Years	4,027	4.7%	8,805	5.1%	12,903	5.4%
Age 50 to 54 Years	4,199	4.9%	9,362	5.5%	13,534	5.7%
Age 55 to 59 Years	4,340	5.1%	9,490	5.5%	13,759	5.7%
Age 60 to 64 Years	4,430	5.2%	9,852	5.7%	14,321	6.0%
Age 65 to 69 Years	4,190	4.9%	9,063	5.3%	13,066	5.5%
Age 70 to 74 Years	3,382	4.0%	7,242	4.2%	10,313	4.3%
Age 75 to 79 Years	2,146	2.5%	4,427	2.6%	6,342	2.6%
Age 80 to 84 Years	1,461	1.7%	2,990	1.7%	4,151	1.7%
Age 85 Years or Over	1,896	2.2%	3,567	2.1%	4,710	2.0%
Median Age	33.8		35.4		36.1	
Age 19 Years or Less	22,269	26.1%	45,208	26.4%	64,782	27.0%
Age 20 to 64 Years	49,943	58.6%	98,873	57.7%	136,172	56.8%
Age 65 Years or Over	13,075	15.3%	27,289	15.9%	38,582	16.1%
Female Age Distribution (2023)						
Female Population	43,993	51.6%	87,974	51.3%	122,622	51.2%
Age Under 5 Years	2,459	5.6%	5,079	5.8%	7,267	5.9%
Age 5 to 9 Years	2,394	5.4%	5,126	5.8%	7,578	6.2%
Age 10 to 14 Years	2,273	5.2%	5,185	5.9%	7,842	6.4%
Age 15 to 19 Years	3,987	9.1%	6,962	7.9%	9,167	7.5%
Age 20 to 24 Years	5,343	12.1%	8,481	9.6%	10,090	8.2%
Age 25 to 29 Years	3,450	7.8%	6,520	7.4%	8,511	6.9%
Age 30 to 34 Years	2,932	6.7%	5,808	6.6%	8,042	6.6%
Age 35 to 39 Years	2,426	5.5%	5,144	5.8%	7,397	6.0%
Age 40 to 44 Years	2,233	5.1%	4,857	5.5%	7,116	5.8%
Age 45 to 49 Years	2,076	4.7%	4,513	5.1%	6,620	5.4%
Age 50 to 54 Years	2,150	4.9%	4,766	5.4%	6,898	5.6%
Age 55 to 59 Years	2,316	5.3%	4,971	5.7%	7,143	5.8%
Age 60 to 64 Years	2,374	5.4%	5,138	5.8%	7,426	6.1%
Age 65 to 69 Years	2,300	5.2%	4,831	5.5%	6,912	5.6%
Age 70 to 74 Years	1,892	4.3%	3,948	4.5%	5,567	4.5%
Age 75 to 79 Years	1,220	2.8%	2,475	2.8%	3,519	2.9%
Age 80 to 84 Years	893	2.0%	1,767	2.0%	2,426	2.0%
Age 85 Years or Over	1,275	2.9%	2,402	2.7%	3,101	2.5%
Female Median Age	35.3		36.7		37.3	
Age 19 Years or Less	11,112	25.3%	22,351	25.4%	31,854	26.0%
Age 20 to 64 Years	25,300	57.5%	50,200	57.1%	69,242	56.5%
Age 65 Years or Over	7,581	17.2%	15,423	17.5%	21,526	17.6%

Lat/Lon: 41.6825/-86.1877

420 W McKinley Ave Mishawaka, IN 46545	3 mi radius		5 mi radius		7 mi radius	
Male Age Distribution (2023)						
Male Population	41,294	*48.4%*	83,396	*48.7%*	116,914	*48.8%*
Age Under 5 Years	2,576	*6.2%*	5,438	*6.5%*	7,790	*6.7%*
Age 5 to 9 Years	2,383	*5.8%*	5,292	*6.3%*	7,863	*6.7%*
Age 10 to 14 Years	2,398	*5.8%*	5,387	*6.5%*	8,077	*6.9%*
Age 15 to 19 Years	3,800	*9.2%*	6,739	*8.1%*	9,198	*7.9%*
Age 20 to 24 Years	5,225	*12.7%*	7,895	*9.5%*	9,528	*8.1%*
Age 25 to 29 Years	3,485	*8.4%*	6,616	*7.9%*	8,488	*7.3%*
Age 30 to 34 Years	3,030	*7.3%*	5,874	*7.0%*	7,876	*6.7%*
Age 35 to 39 Years	2,621	*6.3%*	5,353	*6.4%*	7,565	*6.5%*
Age 40 to 44 Years	2,203	*5.3%*	4,815	*5.8%*	7,044	*6.0%*
Age 45 to 49 Years	1,951	*4.7%*	4,292	*5.1%*	6,283	*5.4%*
Age 50 to 54 Years	2,048	*5.0%*	4,595	*5.5%*	6,636	*5.7%*
Age 55 to 59 Years	2,024	*4.9%*	4,519	*5.4%*	6,615	*5.7%*
Age 60 to 64 Years	2,056	*5.0%*	4,713	*5.7%*	6,896	*5.9%*
Age 65 to 69 Years	1,890	*4.6%*	4,231	*5.1%*	6,153	*5.3%*
Age 70 to 74 Years	1,489	*3.6%*	3,294	*3.9%*	4,746	*4.1%*
Age 75 to 79 Years	925	*2.2%*	1,953	*2.3%*	2,823	*2.4%*
Age 80 to 84 Years	568	*1.4%*	1,223	*1.5%*	1,725	*1.5%*
Age 85 Years or Over	621	*1.5%*	1,165	*1.4%*	1,609	*1.4%*
Male Median Age	32.4		34.3		35.0	
Age 19 Years or Less	11,157	*27.0%*	22,857	*27.4%*	32,928	*28.2%*
Age 20 to 64 Years	24,643	*59.7%*	48,673	*58.4%*	66,930	*57.2%*
Age 65 Years or Over	5,494	*13.3%*	11,866	*14.2%*	17,057	*14.6%*
Males per 100 Females (2023)						
Overall Comparison	94		95		95	
Age Under 5 Years	105	*51.2%*	107	*51.7%*	107	*51.7%*
Age 5 to 9 Years	100	*49.9%*	103	*50.8%*	104	*50.9%*
Age 10 to 14 Years	106	*51.3%*	104	*51.0%*	103	*50.7%*
Age 15 to 19 Years	95	*48.8%*	97	*49.2%*	100	*50.1%*
Age 20 to 24 Years	98	*49.4%*	93	*48.2%*	94	*48.6%*
Age 25 to 29 Years	101	*50.3%*	101	*50.4%*	100	*49.9%*
Age 30 to 34 Years	103	*50.8%*	101	*50.3%*	98	*49.5%*
Age 35 to 39 Years	108	*51.9%*	104	*51.0%*	102	*50.6%*
Age 40 to 44 Years	99	*49.7%*	99	*49.8%*	99	*49.7%*
Age 45 to 49 Years	94	*48.5%*	95	*48.7%*	95	*48.7%*
Age 50 to 54 Years	95	*48.8%*	96	*49.1%*	96	*49.0%*
Age 55 to 59 Years	87	*46.6%*	91	*47.6%*	93	*48.1%*
Age 60 to 64 Years	87	*46.4%*	92	*47.8%*	93	*48.1%*
Age 65 to 69 Years	82	*45.1%*	88	*46.7%*	89	*47.1%*
Age 70 to 74 Years	79	*44.0%*	83	*45.5%*	85	*46.0%*
Age 75 to 79 Years	76	*43.1%*	79	*44.1%*	80	*44.5%*
Age 80 to 84 Years	64	*38.9%*	69	*40.9%*	71	*41.6%*
Age 85 Years or Over	49	*32.8%*	48	*32.6%*	52	*34.2%*
Age 19 Years or Less	100	*50.1%*	102	*50.6%*	103	*50.8%*
Age 20 to 39 Years	101	*50.4%*	99	*49.8%*	98	*49.6%*
Age 40 to 64 Years	92	*48.0%*	95	*48.6%*	95	*48.7%*
Age 65 Years or Over	72	*42.0%*	77	*43.5%*	79	*44.2%*

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Lat/Lon: 41.6825/-86.1877

420 W McKinley Ave Mishawaka, IN 46545	3 mi radius		5 mi radius		7 mi radius	
Household Type (2023)						
Total Households	34,743		69,159		95,033	
Households with Children	9,127	26.3%	19,617	28.4%	28,442	29.9%
Average Household Size	2.2		2.3		2.4	
Household Density per Square Mile	1,229		881		618	
Population Family	56,083	65.8%	122,844	71.7%	181,557	75.8%
Population Non-Family	20,531	24.1%	36,726	21.4%	45,604	19.0%
Population Group Quarters	8,672	10.2%	11,800	6.9%	12,376	5.2%
Family Households	18,470	53.2%	39,609	57.3%	58,299	61.3%
Married Couple Households	11,360	61.5%	26,208	66.2%	39,808	68.3%
Other Family Households with Children	7,109	38.5%	13,401	33.8%	18,490	31.7%
Family Households with Children	9,107	49.3%	19,579	49.4%	28,390	48.7%
Married Couple with Children	4,826	53.0%	11,222	57.3%	17,011	59.9%
Other Family Households with Children	4,281	47.0%	8,358	42.7%	11,380	40.1%
Family Households No Children	9,363	50.7%	20,029	50.6%	29,908	51.3%
Married Couple No Children	6,534	69.8%	14,986	74.8%	22,798	76.2%
Other Family Households No Children	2,829	30.2%	5,043	25.2%	7,111	23.8%
Non-Family Households	16,273	46.8%	29,551	42.7%	36,734	38.7%
Non-Family Households with Children	20	0.1%	38	0.1%	52	0.1%
Non-Family Households No Children	16,253	99.9%	29,513	99.9%	36,682	99.9%
Average Family Household Size	3.0		3.1		3.1	
Average Family Income	$93,945		$109,466		$113,794	
Median Family Income	$77,064		$85,786		$88,084	
Average Non-Family Household Size	1.3		1.2		1.2	
Marital Status (2023)						
Population Age 15 Years or Over	70,805		139,863		193,119	
Never Married	32,565	46.0%	57,956	41.4%	73,449	38.0%
Currently Married	23,994	33.9%	53,985	38.6%	81,259	42.1%
Previously Married	14,246	20.1%	27,921	20.0%	38,412	19.9%
Separated	2,004	14.1%	4,696	16.8%	6,396	16.7%
Widowed	3,168	22.2%	6,172	22.1%	8,999	23.4%
Divorced	9,074	63.7%	17,054	61.1%	23,017	59.9%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	52,449		109,786		155,137	
Elementary (Grade Level 0 to 8)	1,225	2.3%	2,578	2.3%	3,921	2.5%
Some High School (Grade Level 9 to 11)	2,929	5.6%	6,349	5.8%	9,013	5.8%
High School Graduate	15,247	29.1%	30,836	28.1%	45,362	29.2%
Some College	10,823	20.6%	22,361	20.4%	31,231	20.1%
Associate Degree Only	4,349	8.3%	9,477	8.6%	13,949	9.0%
Bachelor Degree Only	10,719	20.4%	22,033	20.1%	30,310	19.5%
Graduate Degree	7,158	13.6%	16,151	14.7%	21,351	13.8%
Any College (Some College or Higher)	33,050	63.0%	70,022	63.8%	96,841	62.4%
College Degree + (Bachelor Degree or Higher)	17,877	34.1%	38,184	34.8%	51,661	33.3%

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MIDLAND ATLANTIC
P R O P E R T I E S

Lat/Lon: 41.6825/-86.1877

420 W McKinley Ave **Mishawaka, IN 46545**	**3 mi radius**		**5 mi radius**		**7 mi radius**	
Housing						
Total Housing Units (2023)	38,735		77,690		105,350	
Total Housing Units (2020)	37,862		76,635		104,312	
Historical Annual Growth (2020-2023)	873	-	1,055	-	1,038	-
Housing Units Occupied (2023)	34,743	89.7%	69,159	89.0%	95,033	90.2%
Housing Units Owner-Occupied	19,652	56.6%	42,469	61.4%	63,536	66.9%
Housing Units Renter-Occupied	15,091	43.4%	26,690	38.6%	31,496	33.1%
Housing Units Vacant (2023)	3,992	10.3%	8,531	11.0%	10,317	9.8%
Household Size (2023)						
Total Households	34,743		69,159		95,033	
1 Person Households	13,590	39.1%	25,031	36.2%	31,099	32.7%
2 Person Households	11,229	32.3%	22,800	33.0%	32,442	34.1%
3 Person Households	4,584	13.2%	9,324	13.5%	13,557	14.3%
4 Person Households	3,096	8.9%	6,772	9.8%	10,059	10.6%
5 Person Households	1,403	4.0%	3,191	4.6%	4,864	5.1%
6 Person Households	567	1.6%	1,359	2.0%	2,025	2.1%
7 or More Person Households	274	0.8%	682	1.0%	987	1.0%
Household Income Distribution (2023)						
HH Income $200,000 or More	1,781	5.1%	4,860	7.0%	6,734	7.1%
HH Income $150,000 to $199,999	1,300	3.7%	3,317	4.8%	5,577	5.9%
HH Income $125,000 to $149,999	1,546	4.5%	4,038	5.8%	5,942	6.3%
HH Income $100,000 to $124,999	2,637	7.6%	5,611	8.1%	8,071	8.5%
HH Income $75,000 to $99,999	4,135	11.9%	8,607	12.4%	11,884	12.5%
HH Income $50,000 to $74,999	6,911	19.9%	13,184	19.1%	17,439	18.4%
HH Income $35,000 to $49,999	4,895	14.1%	8,833	12.8%	11,598	12.2%
HH Income $25,000 to $34,999	3,856	11.1%	6,839	9.9%	9,294	9.8%
HH Income $15,000 to $24,999	3,513	10.1%	6,232	9.0%	8,174	8.6%
HH Income $10,000 to $14,999	1,926	5.5%	3,305	4.8%	4,299	4.5%
HH Income Under $10,000	2,244	6.5%	4,333	6.3%	6,020	6.3%
Household Vehicles (2023)						
Households 0 Vehicles Available	2,534	7.3%	4,878	7.1%	6,334	6.7%
Households 1 Vehicle Available	15,198	43.7%	27,741	40.1%	35,262	37.1%
Households 2 Vehicles Available	12,421	35.8%	25,956	37.5%	36,942	38.9%
Households 3 or More Vehicles Available	4,590	13.2%	10,585	15.3%	16,495	17.4%
Total Vehicles Available	55,160		114,535		164,237	
Average Vehicles per Household	1.6		1.7		1.7	
Owner-Occupied Household Vehicles	35,824	64.9%	80,501	70.3%	123,938	75.5%
Average Vehicles per Owner-Occupied Household	1.8		1.9		2.0	
Renter-Occupied Household Vehicles	19,337	35.1%	34,034	29.7%	40,299	24.5%
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.3	
Travel Time (2023)						
Worker Base Age 16 years or Over	42,303		83,885		116,098	
Travel to Work in 14 Minutes or Less	14,368	34.0%	24,299	29.0%	31,546	27.2%
Travel to Work in 15 to 29 Minutes	14,264	33.7%	29,853	35.6%	43,440	37.4%
Travel to Work in 30 to 59 Minutes	6,777	16.0%	14,038	16.7%	19,794	17.0%
Travel to Work in 60 Minutes or More	1,545	3.7%	3,067	3.7%	4,356	3.8%
Work at Home	5,349	12.6%	12,628	15.1%	16,962	14.6%
Average Minutes Travel to Work	17.1		18.1		18.7	

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MIDLAND ATLANTIC
P R O P E R T I E S

Lat/Lon: 41.6825/-86.1877

420 W McKinley Ave Mishawaka, IN 46545	3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	42,303		83,885		116,098	
Drive to Work Alone	31,205	*73.8%*	60,968	*72.7%*	85,879	*74.0%*
Drive to Work in Carpool	2,499	*5.9%*	4,840	*5.8%*	6,783	*5.8%*
Travel to Work by Public Transportation	194	*0.5%*	931	*1.1%*	1,200	*1.0%*
Drive to Work on Motorcycle	27	*-*	37	*-*	56	*-*
Bicycle to Work	323	*0.8%*	500	*0.6%*	540	*0.5%*
Walk to Work	2,234	*5.3%*	3,161	*3.8%*	3,702	*3.2%*
Other Means	471	*1.1%*	821	*1.0%*	975	*0.8%*
Work at Home	5,349	*12.6%*	12,628	*15.1%*	16,962	*14.6%*
Daytime Demographics (2023)						
Total Businesses	4,034		7,285		9,620	
Total Employees	42,034		75,048		96,227	
Company Headquarter Businesses	136	*3.4%*	226	*3.1%*	304	*3.2%*
Company Headquarter Employees	3,451	*8.2%*	8,118	*10.8%*	10,796	*11.2%*
Employee Population per Business	10.4	to 1	10.3	to 1	10.0	to 1
Residential Population per Business	21.1	to 1	23.5	to 1	24.9	to 1
Adj. Daytime Demographics Age 16 Years or Over	69,523		128,748		169,847	
Labor Force						
Labor Population Age 16 Years or Over (2023)	69,854		137,689		189,852	
Labor Force Total Males (2023)	33,435	*47.9%*	66,143	*48.0%*	91,490	*48.2%*
Male Civilian Employed	21,161	*63.3%*	41,994	*63.5%*	58,820	*64.3%*
Male Civilian Unemployed	1,365	*4.1%*	2,219	*3.4%*	2,828	*3.1%*
Males in Armed Forces	27	*-*	52	*-*	82	*-*
Males Not in Labor Force	10,882	*32.5%*	21,878	*33.1%*	29,761	*32.5%*
Labor Force Total Females (2023)	36,419	*52.1%*	71,546	*52.0%*	98,362	*51.8%*
Female Civilian Employed	21,143	*58.1%*	41,895	*58.6%*	57,282	*58.2%*
Female Civilian Unemployed	756	*2.1%*	1,574	*2.2%*	2,257	*2.3%*
Females in Armed Forces	34	*-*	48	*-*	48	*-*
Females Not in Labor Force	14,485	*39.8%*	28,028	*39.2%*	38,774	*39.4%*
Unemployment Rate	2,122	*3.0%*	3,793	*2.8%*	5,085	*2.7%*
Occupation (2023)						
Occupation Population Age 16 Years or Over	42,303		83,885		116,098	
Occupation Total Males	21,160	*50.0%*	41,992	*50.1%*	58,818	*50.7%*
Occupation Total Females	21,143	*50.0%*	41,893	*49.9%*	57,280	*49.3%*
Management, Business, Financial Operations	6,545	*15.5%*	12,983	*15.5%*	17,712	*15.3%*
Professional, Related	11,098	*26.2%*	21,891	*26.1%*	29,499	*25.4%*
Service	6,807	*16.1%*	13,087	*15.6%*	18,017	*15.5%*
Sales, Office	8,408	*19.9%*	16,714	*19.9%*	23,007	*19.8%*
Farming, Fishing, Forestry	262	*0.6%*	514	*0.6%*	612	*0.5%*
Construction, Extraction, Maintenance	2,477	*5.9%*	5,208	*6.2%*	7,988	*6.9%*
Production, Transport, Material Moving	6,705	*15.8%*	13,488	*16.1%*	19,263	*16.6%*
White Collar Workers	26,052	*61.6%*	51,588	*61.5%*	70,218	*60.5%*
Blue Collar Workers	16,251	*38.4%*	32,297	*38.5%*	45,879	*39.5%*

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Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

MIDLAND ATLANTIC
P R O P E R T I E S

Lat/Lon: 41.6825/-86.1877

420 W McKinley Ave Mishawaka, IN 46545	3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2023)						
Total Units	34,743		69,159		95,033	
1 Detached Unit	23,298	67.1%	49,158	71.1%	71,292	75.0%
1 Attached Unit	1,796	5.2%	2,949	4.3%	3,486	3.7%
2 Units	382	1.1%	734	1.1%	853	0.9%
3 to 4 Units	1,636	4.7%	2,899	4.2%	3,547	3.7%
5 to 9 Units	2,036	5.9%	3,484	5.0%	4,083	4.3%
10 to 19 Units	2,409	6.9%	4,144	6.0%	4,866	5.1%
20 to 49 Units	1,332	3.8%	2,300	3.3%	2,624	2.8%
50 or More Units	1,482	4.3%	2,745	4.0%	3,115	3.3%
Mobile Home or Trailer	372	1.1%	748	1.1%	1,165	1.2%
Other Structure	-	-	-	-	1	-
Homes Built By Year (2023)						
Homes Built 2020 or later	50	0.1%	221	0.3%	443	0.4%
Homes Built 2010 to 2019	2,437	6.3%	4,135	5.3%	5,411	5.1%
Homes Built 2000 to 2009	2,857	7.4%	6,841	8.8%	9,881	9.4%
Homes Built 1990 to 1999	2,623	6.8%	5,811	7.5%	8,941	8.5%
Homes Built 1980 to 1989	3,216	8.3%	7,197	9.3%	9,988	9.5%
Homes Built 1970 to 1979	3,456	8.9%	7,604	9.8%	11,092	10.5%
Homes Built 1960 to 1969	3,732	9.6%	7,735	10.0%	10,678	10.1%
Homes Built 1950 to 1959	4,882	12.6%	8,940	11.5%	13,168	12.5%
Homes Built 1940 to 1949	2,994	7.7%	5,417	7.0%	7,579	7.2%
Homes Built Before 1939	8,496	21.9%	15,257	19.6%	17,853	16.9%
Median Age of Homes	58.5	yrs	56.6	yrs	55.2	yrs
Home Values (2023)						
Owner Specified Housing Units	19,652		42,469		63,536	
Home Values $1,000,000 or More	221	1.1%	441	1.0%	600	0.9%
Home Values $750,000 to $999,999	265	1.4%	409	1.0%	540	0.8%
Home Values $500,000 to $749,999	589	3.0%	1,264	3.0%	1,821	2.9%
Home Values $400,000 to $499,999	467	2.4%	1,666	3.9%	2,644	4.2%
Home Values $300,000 to $399,999	1,286	6.5%	3,583	8.4%	5,478	8.6%
Home Values $250,000 to $299,999	1,104	5.6%	3,290	7.7%	5,361	8.4%
Home Values $200,000 to $249,999	2,177	11.1%	5,092	12.0%	8,033	12.6%
Home Values $175,000 to $199,999	1,129	5.7%	2,783	6.6%	4,493	7.1%
Home Values $150,000 to $174,999	1,826	9.3%	4,092	9.6%	6,427	10.1%
Home Values $125,000 to $149,999	1,791	9.1%	3,800	8.9%	5,630	8.9%
Home Values $100,000 to $124,999	2,780	14.1%	5,062	11.9%	6,937	10.9%
Home Values $90,000 to $99,999	782	4.0%	1,354	3.2%	1,824	2.9%
Home Values $80,000 to $89,999	1,390	7.1%	2,326	5.5%	3,088	4.9%
Home Values $70,000 to $79,999	1,030	5.2%	1,678	4.0%	2,362	3.7%
Home Values $60,000 to $69,999	823	4.2%	1,422	3.3%	2,070	3.3%
Home Values $50,000 to $59,999	395	2.0%	765	1.8%	1,110	1.7%
Home Values $35,000 to $49,999	544	2.8%	1,274	3.0%	2,039	3.2%
Home Values $25,000 to $34,999	116	0.6%	350	0.8%	552	0.9%
Home Values $10,000 to $24,999	427	2.2%	956	2.3%	1,319	2.1%
Home Values Under $10,000	508	2.6%	862	2.0%	1,207	1.9%
Owner-Occupied Median Home Value	$150,648		$167,020		$170,082	
Renter-Occupied Median Rent	$759		$752		$749	

MIDLAND ATLANTIC
P R O P E R T I E S

Lat/Lon: 41.6825/-86.1877

420 W McKinley Ave Mishawaka, IN 46545	3 mi radius		5 mi radius		7 mi radius	
Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	$2.02 B		$4.49 B		$6.37 B	
Total Non-Retail Expenditure	$1.07 B		$2.37 B		$3.37 B	
Total Retail Expenditure	$950.21 M		$2.11 B		$3 B	
Apparel	$70.39 M		$157.68 M		$223.99 M	
Contributions	$64.7 M		$147.58 M		$210.03 M	
Education	$57.97 M		$134.56 M		$192.25 M	
Entertainment	$112.23 M		$252.85 M		$360.2 M	
Food and Beverages	$298.66 M		$660.69 M		$936.12 M	
Furnishings and Equipment	$69.8 M		$157.06 M		$223.71 M	
Gifts	$48.79 M		$111.81 M		$158.28 M	
Health Care	$172.57 M		$380.41 M		$539.19 M	
Household Operations	$78.71 M		$176.57 M		$250.89 M	
Miscellaneous Expenses	$38.1 M		$85.04 M		$120.66 M	
Personal Care	$27.04 M		$60.19 M		$85.41 M	
Personal Insurance	$13.61 M		$31.32 M		$44.93 M	
Reading	$4.4 M		$9.84 M		$13.95 M	
Shelter	$428.67 M		$948.94 M		$1.34 B	
Tobacco	$13.08 M		$27.56 M		$38.47 M	
Transportation	$365.85 M		$814.12 M		$1.16 B	
Utilities	$152.56 M		$332.6 M		$469.67 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	$4,838		$5,409		$5,583	
Total Non-Retail Expenditure	$2,559	52.9%	$2,861	52.9%	$2,951	52.9%
Total Retail Expenditures	$2,279	47.1%	$2,547	47.1%	$2,632	47.1%
Apparel	$169	3.5%	$190	3.5%	$196	3.5%
Contributions	$155	3.2%	$178	3.3%	$184	3.3%
Education	$139	2.9%	$162	3.0%	$169	3.0%
Entertainment	$269	5.6%	$305	5.6%	$316	5.7%
Food and Beverages	$716	14.8%	$796	14.7%	$821	14.7%
Furnishings and Equipment	$167	3.5%	$189	3.5%	$196	3.5%
Gifts	$117	2.4%	$135	2.5%	$139	2.5%
Health Care	$414	8.6%	$458	8.5%	$473	8.5%
Household Operations	$189	3.9%	$213	3.9%	$220	3.9%
Miscellaneous Expenses	$91	1.9%	$102	1.9%	$106	1.9%
Personal Care	$65	1.3%	$73	1.3%	$75	1.3%
Personal Insurance	$33	0.7%	$38	0.7%	$39	0.7%
Reading	$11	0.2%	$12	0.2%	$12	0.2%
Shelter	$1,028	21.3%	$1,143	21.1%	$1,177	21.1%
Tobacco	$31	0.6%	$33	0.6%	$34	0.6%
Transportation	$878	18.1%	$981	18.1%	$1,014	18.2%
Utilities	$366	7.6%	$401	7.4%	$412	7.4%