

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.097/-103.1842

1225 Eglin St Rapid City, SD 57701	5 mi radius		10 mi radius		30 mi radius	
Population						
Estimated Population (2023)	70,909		115,576		144,882	
Projected Population (2028)	74,697		121,539		152,500	
Census Population (2020)	68,992		112,057		140,038	
Census Population (2010)	63,134		100,401		127,106	
Projected Annual Growth (2023-2028)	3,788	1.1%	5,963	1.0%	7,618	1.1%
Historical Annual Growth (2020-2023)	1,916	-	3,519	1.0%	4,843	1.2%
Historical Annual Growth (2010-2020)	5,859	0.9%	11,656	1.2%	12,932	1.0%
Estimated Population Density (2023)	903 <i>psm</i>		368 <i>psm</i>		51 <i>psm</i>	
Trade Area Size	78.5 <i>sq mi</i>		314.0 <i>sq mi</i>		2,827.2 <i>sq mi</i>	
Households						
Estimated Households (2023)	29,311		47,157		59,582	
Projected Households (2028)	31,090		50,196		63,862	
Census Households (2020)	28,143		45,081		56,847	
Census Households (2010)	25,700		40,374		51,515	
Projected Annual Growth (2023-2028)	1,779	1.2%	3,039	1.3%	4,279	1.4%
Historical Annual Change (2010-2023)	3,611	1.1%	6,784	1.3%	8,067	1.2%
Average Household Income						
Estimated Average Household Income (2023)	\$78,912		\$93,718		\$93,691	
Projected Average Household Income (2028)	\$73,927		\$89,414		\$88,851	
Census Average Household Income (2010)	\$50,431		\$61,517		\$61,406	
Census Average Household Income (2000)	\$40,752		\$47,198		\$47,526	
Projected Annual Change (2023-2028)	-\$4,985	-1.3%	-\$4,304	-0.9%	-\$4,840	-1.0%
Historical Annual Change (2000-2023)	\$38,160	4.1%	\$46,519	4.3%	\$46,165	4.2%
Median Household Income						
Estimated Median Household Income (2023)	\$63,311		\$70,173		\$70,754	
Projected Median Household Income (2028)	\$57,972		\$65,039		\$65,633	
Census Median Household Income (2010)	\$43,136		\$49,849		\$49,826	
Census Median Household Income (2000)	\$34,327		\$38,962		\$38,892	
Projected Annual Change (2023-2028)	-\$5,338	-1.7%	-\$5,134	-1.5%	-\$5,122	-1.4%
Historical Annual Change (2000-2023)	\$28,984	3.7%	\$31,211	3.5%	\$31,862	3.6%
Per Capita Income						
Estimated Per Capita Income (2023)	\$33,259		\$38,875		\$39,066	
Projected Per Capita Income (2028)	\$31,377		\$37,533		\$37,717	
Census Per Capita Income (2010)	\$20,525		\$24,735		\$24,886	
Census Per Capita Income (2000)	\$15,903		\$18,081		\$18,328	
Projected Annual Change (2023-2028)	-\$1,882	-1.1%	-\$1,342	-0.7%	-\$1,349	-0.7%
Historical Annual Change (2000-2023)	\$17,356	4.7%	\$20,795	5.0%	\$20,739	4.9%
Estimated Average Household Net Worth (2023)	\$303,561		\$372,288		\$373,396	

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1225 Eglin St Rapid City, SD 57701		5 mi radius		10 mi radius		30 mi radius	
Race and Ethnicity							
Total Population (2023)		70,909		115,576		144,882	
White (2023)		54,157	76.4%	91,604	79.3%	117,930	81.4%
Black or African American (2023)		2,568	3.6%	3,359	2.9%	3,636	2.5%
American Indian or Alaska Native (2023)		4,431	6.2%	5,660	4.9%	6,203	4.3%
Asian (2023)		1,996	2.8%	2,665	2.3%	2,877	2.0%
Hawaiian or Pacific Islander (2023)		37	-	109	-	119	-
Other Race (2023)		981	1.4%	1,619	1.4%	1,937	1.3%
Two or More Races (2023)		6,739	9.5%	10,560	9.1%	12,179	8.4%
Population < 18 (2023)		16,496 23.3%		26,788 23.2%		32,372 22.3%	
White Not Hispanic		9,873	59.9%	17,315	64.6%	21,855	67.5%
Black or African American		295	1.8%	478	1.8%	510	1.6%
Asian		173	1.0%	310	1.2%	349	1.1%
Other Race Not Hispanic		4,249	25.8%	5,800	21.7%	6,394	19.8%
Hispanic		1,905	11.5%	2,886	10.8%	3,263	10.1%
Not Hispanic or Latino Population (2023)		66,273 93.5%		108,573 93.9%		136,575 94.3%	
Not Hispanic White		51,870	78.3%	88,252	81.3%	114,084	83.5%
Not Hispanic Black or African American		2,514	3.8%	3,255	3.0%	3,483	2.6%
Not Hispanic American Indian or Alaska Native		4,217	6.4%	5,344	4.9%	5,820	4.3%
Not Hispanic Asian		1,973	3.0%	2,632	2.4%	2,842	2.1%
Not Hispanic Hawaiian or Pacific Islander		34	-	106	-	114	-
Not Hispanic Other Race		322	0.5%	616	0.6%	697	0.5%
Not Hispanic Two or More Races		5,342	8.1%	8,368	7.7%	9,534	7.0%
Hispanic or Latino Population (2023)		4,636 6.5%		7,003 6.1%		8,307 5.7%	
Hispanic White		2,286	49.3%	3,352	47.9%	3,847	46.3%
Hispanic Black or African American		54	1.2%	104	1.5%	153	1.8%
Hispanic American Indian or Alaska Native		214	4.6%	316	4.5%	382	4.6%
Hispanic Asian		23	0.5%	33	0.5%	35	0.4%
Hispanic Hawaiian or Pacific Islander		3	-	3	-	5	-
Hispanic Other Race		659	14.2%	1,004	14.3%	1,239	14.9%
Hispanic Two or More Races		1,396	30.1%	2,192	31.3%	2,645	31.8%
Not Hispanic or Latino Population (2020)		65,061 94.3%		106,154 94.7%		133,119 95.1%	
Hispanic or Latino Population (2020)		3,931	5.7%	5,903	5.3%	6,920	4.9%
Not Hispanic or Latino Population (2010)		60,344 95.6%		96,331 95.9%		122,230 96.2%	
Hispanic or Latino Population (2010)		2,789	4.4%	4,070	4.1%	4,876	3.8%
Not Hispanic or Latino Population (2028)		69,820 93.5%		114,172 93.9%		143,767 94.3%	
Hispanic or Latino Population (2028)		4,876	6.5%	7,367	6.1%	8,732	5.7%
Projected Annual Growth (2023-2028)		241	1.0%	364	1.0%	425	1.0%
Historical Annual Growth (2010-2020)		1,142	4.1%	1,833	4.5%	2,043	4.2%

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Total Age Distribution (2023)							
Total Population		70,909		115,576		144,882	
Age Under 5 Years		4,919	6.9%	7,350	6.4%	8,496	5.9%
Age 5 to 9 Years		4,582	6.5%	7,474	6.5%	8,991	6.2%
Age 10 to 14 Years		4,433	6.3%	7,615	6.6%	9,401	6.5%
Age 15 to 19 Years		4,427	6.2%	7,030	6.1%	8,684	6.0%
Age 20 to 24 Years		4,894	6.9%	7,729	6.7%	8,946	6.2%
Age 25 to 29 Years		5,324	7.5%	8,090	7.0%	9,376	6.5%
Age 30 to 34 Years		5,138	7.2%	8,063	7.0%	9,612	6.6%
Age 35 to 39 Years		4,567	6.4%	7,523	6.5%	9,290	6.4%
Age 40 to 44 Years		3,992	5.6%	6,771	5.9%	8,646	6.0%
Age 45 to 49 Years		3,526	5.0%	5,836	5.0%	7,483	5.2%
Age 50 to 54 Years		3,616	5.1%	5,972	5.2%	7,813	5.4%
Age 55 to 59 Years		4,158	5.9%	7,199	6.2%	9,527	6.6%
Age 60 to 64 Years		4,712	6.6%	8,310	7.2%	11,160	7.7%
Age 65 to 69 Years		4,568	6.4%	7,890	6.8%	10,616	7.3%
Age 70 to 74 Years		3,544	5.0%	5,832	5.0%	7,727	5.3%
Age 75 to 79 Years		1,907	2.7%	3,092	2.7%	4,204	2.9%
Age 80 to 84 Years		1,218	1.7%	1,847	1.6%	2,421	1.7%
Age 85 Years or Over		1,383	2.0%	1,953	1.7%	2,490	1.7%
Median Age		36.9		38.2		39.9	
Age 19 Years or Less		18,361	25.9%	29,469	25.5%	35,571	24.6%
Age 20 to 64 Years		39,927	56.3%	65,493	56.7%	81,853	56.5%
Age 65 Years or Over		12,620	17.8%	20,614	17.8%	27,458	19.0%
Female Age Distribution (2023)							
Female Population		34,804	49.1%	56,623	49.0%	70,917	48.9%
Age Under 5 Years		2,385	6.9%	3,616	6.4%	4,165	5.9%
Age 5 to 9 Years		2,197	6.3%	3,528	6.2%	4,276	6.0%
Age 10 to 14 Years		2,168	6.2%	3,697	6.5%	4,569	6.4%
Age 15 to 19 Years		2,018	5.8%	3,245	5.7%	4,031	5.7%
Age 20 to 24 Years		2,202	6.3%	3,392	6.0%	3,911	5.5%
Age 25 to 29 Years		2,499	7.2%	3,778	6.7%	4,376	6.2%
Age 30 to 34 Years		2,482	7.1%	3,936	7.0%	4,712	6.6%
Age 35 to 39 Years		2,185	6.3%	3,661	6.5%	4,512	6.4%
Age 40 to 44 Years		1,865	5.4%	3,311	5.8%	4,256	6.0%
Age 45 to 49 Years		1,716	4.9%	2,859	5.0%	3,676	5.2%
Age 50 to 54 Years		1,774	5.1%	2,966	5.2%	3,875	5.5%
Age 55 to 59 Years		2,086	6.0%	3,620	6.4%	4,801	6.8%
Age 60 to 64 Years		2,383	6.8%	4,165	7.4%	5,584	7.9%
Age 65 to 69 Years		2,428	7.0%	4,052	7.2%	5,339	7.5%
Age 70 to 74 Years		1,783	5.1%	2,862	5.1%	3,740	5.3%
Age 75 to 79 Years		1,001	2.9%	1,600	2.8%	2,150	3.0%
Age 80 to 84 Years		708	2.0%	1,047	1.8%	1,336	1.9%
Age 85 Years or Over		924	2.7%	1,290	2.3%	1,609	2.3%
Female Median Age		38.3		39.4		41.0	
Age 19 Years or Less		8,767	25.2%	14,085	24.9%	17,042	24.0%
Age 20 to 64 Years		19,192	55.1%	31,688	56.0%	39,702	56.0%
Age 65 Years or Over		6,844	19.7%	10,850	19.2%	14,173	20.0%

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1225 Eglin St Rapid City, SD 57701		5 mi radius		10 mi radius		30 mi radius	
Male Age Distribution (2023)							
Male Population	36,105	50.9%	58,953	51.0%	73,965	51.1%	
Age Under 5 Years	2,534	7.0%	3,734	6.3%	4,331	5.9%	
Age 5 to 9 Years	2,385	6.6%	3,946	6.7%	4,714	6.4%	
Age 10 to 14 Years	2,265	6.3%	3,919	6.6%	4,832	6.5%	
Age 15 to 19 Years	2,409	6.7%	3,785	6.4%	4,652	6.3%	
Age 20 to 24 Years	2,692	7.5%	4,337	7.4%	5,035	6.8%	
Age 25 to 29 Years	2,825	7.8%	4,313	7.3%	5,000	6.8%	
Age 30 to 34 Years	2,656	7.4%	4,128	7.0%	4,900	6.6%	
Age 35 to 39 Years	2,382	6.6%	3,862	6.6%	4,779	6.5%	
Age 40 to 44 Years	2,127	5.9%	3,459	5.9%	4,390	5.9%	
Age 45 to 49 Years	1,810	5.0%	2,977	5.1%	3,807	5.1%	
Age 50 to 54 Years	1,843	5.1%	3,005	5.1%	3,938	5.3%	
Age 55 to 59 Years	2,072	5.7%	3,579	6.1%	4,726	6.4%	
Age 60 to 64 Years	2,329	6.5%	4,145	7.0%	5,576	7.5%	
Age 65 to 69 Years	2,140	5.9%	3,838	6.5%	5,278	7.1%	
Age 70 to 74 Years	1,761	4.9%	2,970	5.0%	3,988	5.4%	
Age 75 to 79 Years	906	2.5%	1,492	2.5%	2,054	2.8%	
Age 80 to 84 Years	510	1.4%	801	1.4%	1,085	1.5%	
Age 85 Years or Over	458	1.3%	663	1.1%	881	1.2%	
Male Median Age	35.6		37.2		39.0		
Age 19 Years or Less	9,594	26.6%	15,384	26.1%	18,529	25.1%	
Age 20 to 64 Years	20,735	57.4%	33,805	57.3%	42,151	57.0%	
Age 65 Years or Over	5,776	16.0%	9,764	16.6%	13,285	18.0%	
Males per 100 Females (2023)							
Overall Comparison	104		104		104		
Age Under 5 Years	106	51.5%	103	50.8%	104	51.0%	
Age 5 to 9 Years	109	52.1%	112	52.8%	110	52.4%	
Age 10 to 14 Years	104	51.1%	106	51.5%	106	51.4%	
Age 15 to 19 Years	119	54.4%	117	53.8%	115	53.6%	
Age 20 to 24 Years	122	55.0%	128	56.1%	129	56.3%	
Age 25 to 29 Years	113	53.1%	114	53.3%	114	53.3%	
Age 30 to 34 Years	107	51.7%	105	51.2%	104	51.0%	
Age 35 to 39 Years	109	52.2%	105	51.3%	106	51.4%	
Age 40 to 44 Years	114	53.3%	104	51.1%	103	50.8%	
Age 45 to 49 Years	105	51.3%	104	51.0%	104	50.9%	
Age 50 to 54 Years	104	51.0%	101	50.3%	102	50.4%	
Age 55 to 59 Years	99	49.8%	99	49.7%	98	49.6%	
Age 60 to 64 Years	98	49.4%	100	49.9%	100	50.0%	
Age 65 to 69 Years	88	46.9%	95	48.6%	99	49.7%	
Age 70 to 74 Years	99	49.7%	104	50.9%	107	51.6%	
Age 75 to 79 Years	91	47.5%	93	48.3%	96	48.9%	
Age 80 to 84 Years	72	41.9%	77	43.3%	81	44.8%	
Age 85 Years or Over	50	33.2%	51	34.0%	55	35.4%	
Age 19 Years or Less	109	52.2%	109	52.2%	109	52.1%	
Age 20 to 39 Years	113	53.0%	113	53.0%	113	53.0%	
Age 40 to 64 Years	104	50.9%	101	50.4%	101	50.3%	
Age 65 Years or Over	84	45.8%	90	47.4%	94	48.4%	

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1225 Eglin St		5 mi radius		10 mi radius		30 mi radius	
Rapid City, SD 57701							
Household Type (2023)							
Total Households		29,311		47,157		59,582	
Households with Children		8,652	29.5%	14,307	30.3%	17,421	29.2%
Average Household Size		2.3		2.4		2.3	
Household Density per Square Mile		373		150		21	
Population Family		51,965	73.3%	89,025	77.0%	113,064	78.0%
Population Non-Family		15,379	21.7%	21,949	19.0%	26,861	18.5%
Population Group Quarters		3,564	5.0%	4,602	4.0%	4,957	3.4%
Family Households		17,226	58.8%	29,768	63.1%	38,182	64.1%
Married Couple Households		11,466	66.6%	21,675	72.8%	28,783	75.4%
Other Family Households with Children		5,760	33.4%	8,093	27.2%	9,399	24.6%
Family Households with Children		8,618	50.0%	14,262	47.9%	17,369	45.5%
Married Couple with Children		4,650	54.0%	8,691	60.9%	10,937	63.0%
Other Family Households with Children		3,968	46.0%	5,571	39.1%	6,432	37.0%
Family Households No Children		8,608	50.0%	15,506	52.1%	20,813	54.5%
Married Couple No Children		6,815	79.2%	12,984	83.7%	17,847	85.7%
Other Family Households No Children		1,793	20.8%	2,523	16.3%	2,967	14.3%
Non-Family Households		12,085	41.2%	17,389	36.9%	21,400	35.9%
Non-Family Households with Children		34	0.3%	45	0.3%	52	0.2%
Non-Family Households No Children		12,051	99.7%	17,345	99.7%	21,348	99.8%
Average Family Household Size		3.0		3.0		3.0	
Average Family Income		\$92,443		\$111,376		\$112,386	
Median Family Income		\$80,285		\$88,034		\$88,101	
Average Non-Family Household Size		1.3		1.3		1.3	
Marital Status (2023)							
Population Age 15 Years or Over		56,975		93,136		117,994	
Never Married		19,357	34.0%	28,187	30.3%	34,351	29.1%
Currently Married		24,504	43.0%	45,224	48.6%	59,869	50.7%
Previously Married		13,114	23.0%	19,725	21.2%	23,774	20.1%
Separated		1,837	14.0%	2,831	14.4%	3,386	14.2%
Widowed		3,142	24.0%	4,834	24.5%	6,026	25.3%
Divorced		8,134	62.0%	12,061	61.1%	14,362	60.4%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		47,653		78,378		100,365	
Elementary (Grade Level 0 to 8)		774	1.6%	1,232	1.6%	1,692	1.7%
Some High School (Grade Level 9 to 11)		2,162	4.5%	2,899	3.7%	3,624	3.6%
High School Graduate		14,883	31.2%	21,604	27.6%	28,652	28.5%
Some College		10,769	22.6%	16,983	21.7%	21,703	21.6%
Associate Degree Only		5,327	11.2%	9,080	11.6%	11,481	11.4%
Bachelor Degree Only		9,062	19.0%	17,040	21.7%	21,604	21.5%
Graduate Degree		4,676	9.8%	9,541	12.2%	11,610	11.6%
Any College (Some College or Higher)		29,835	62.6%	52,644	67.2%	66,397	66.2%
College Degree + (Bachelor Degree or Higher)		13,739	28.8%	26,581	33.9%	33,214	33.1%

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Housing						
Total Housing Units (2023)	31,570		50,594		65,723	
Total Housing Units (2020)	30,114		48,039		62,335	
Historical Annual Growth (2020-2023)	1,456	-	2,555	-	3,388	-
Housing Units Occupied (2023)	29,311	92.8%	47,157	93.2%	59,582	90.7%
Housing Units Owner-Occupied	17,629	60.1%	30,233	64.1%	40,365	67.7%
Housing Units Renter-Occupied	11,682	39.9%	16,925	35.9%	19,217	32.3%
Housing Units Vacant (2023)	2,259	7.2%	3,437	6.8%	6,141	9.3%
Household Size (2023)						
Total Households	29,311		47,157		59,582	
1 Person Households	9,939	33.9%	14,317	30.4%	17,738	29.8%
2 Person Households	10,195	34.8%	17,548	37.2%	22,957	38.5%
3 Person Households	4,082	13.9%	6,598	14.0%	8,109	13.6%
4 Person Households	3,047	10.4%	5,232	11.1%	6,501	10.9%
5 Person Households	1,352	4.6%	2,341	5.0%	2,894	4.9%
6 Person Households	512	1.7%	840	1.8%	1,015	1.7%
7 or More Person Households	186	0.6%	280	0.6%	369	0.6%
Household Income Distribution (2023)						
HH Income \$200,000 or More	1,386	4.7%	3,275	6.9%	4,130	6.9%
HH Income \$150,000 to \$199,999	1,561	5.3%	3,065	6.5%	3,981	6.7%
HH Income \$125,000 to \$149,999	1,509	5.1%	2,747	5.8%	3,710	6.2%
HH Income \$100,000 to \$124,999	2,934	10.0%	4,628	9.8%	5,766	9.7%
HH Income \$75,000 to \$99,999	3,917	13.4%	6,643	14.1%	8,425	14.1%
HH Income \$50,000 to \$74,999	5,436	18.5%	9,016	19.1%	11,253	18.9%
HH Income \$35,000 to \$49,999	3,579	12.2%	5,341	11.3%	6,843	11.5%
HH Income \$25,000 to \$34,999	3,096	10.6%	4,662	9.9%	5,717	9.6%
HH Income \$15,000 to \$24,999	2,813	9.6%	3,877	8.2%	4,924	8.3%
HH Income \$10,000 to \$14,999	1,644	5.6%	2,061	4.4%	2,392	4.0%
HH Income Under \$10,000	1,435	4.9%	1,844	3.9%	2,440	4.1%
Household Vehicles (2023)						
Households 0 Vehicles Available	2,657	9.1%	3,143	6.7%	3,463	5.8%
Households 1 Vehicle Available	10,031	34.2%	14,317	30.4%	16,985	28.5%
Households 2 Vehicles Available	9,766	33.3%	16,604	35.2%	21,389	35.9%
Households 3 or More Vehicles Available	6,857	23.4%	13,094	27.8%	17,745	29.8%
Total Vehicles Available	53,445		93,356		122,062	
Average Vehicles per Household	1.8		2.0		2.0	
Owner-Occupied Household Vehicles	38,120	71.3%	69,492	74.4%	94,951	77.8%
Average Vehicles per Owner-Occupied Household	2.2		2.3		2.4	
Renter-Occupied Household Vehicles	15,325	28.7%	23,864	25.6%	27,111	22.2%
Average Vehicles per Renter-Occupied Household	1.3		1.4		1.4	
Travel Time (2023)						
Worker Base Age 16 years or Over	33,466		54,477		68,638	
Travel to Work in 14 Minutes or Less	15,076	45.0%	22,061	40.5%	26,731	38.9%
Travel to Work in 15 to 29 Minutes	12,722	38.0%	22,265	40.9%	26,493	38.6%
Travel to Work in 30 to 59 Minutes	2,145	6.4%	4,760	8.7%	8,109	11.8%
Travel to Work in 60 Minutes or More	984	2.9%	1,457	2.7%	1,989	2.9%
Work at Home	2,539	7.6%	3,934	7.2%	5,316	7.7%
Average Minutes Travel to Work	14.3		15.4		16.2	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.097/-103.1842

1225 Eglin St Rapid City, SD 57701	5 mi radius		10 mi radius		30 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	33,466		54,477		68,638	
Drive to Work Alone	26,423	79.0%	43,768	80.3%	54,408	79.3%
Drive to Work in Carpool	2,717	8.1%	4,414	8.1%	5,663	8.3%
Travel to Work by Public Transportation	263	0.8%	333	0.6%	350	0.5%
Drive to Work on Motorcycle	56	0.2%	96	0.2%	134	0.2%
Bicycle to Work	247	0.7%	252	0.5%	266	0.4%
Walk to Work	969	2.9%	1,338	2.5%	1,980	2.9%
Other Means	252	0.8%	343	0.6%	521	0.8%
Work at Home	2,539	7.6%	3,934	7.2%	5,316	7.7%
Daytime Demographics (2023)						
Total Businesses	4,529		5,976		7,499	
Total Employees	43,863		54,310		62,945	
Company Headquarter Businesses	195	4.3%	240	4.0%	282	3.8%
Company Headquarter Employees	7,131	16.3%	8,739	16.1%	9,560	15.2%
Employee Population per Business	9.7 to 1		9.1 to 1		8.4 to 1	
Residential Population per Business	15.7 to 1		19.3 to 1		19.3 to 1	
Adj. Daytime Demographics Age 16 Years or Over	65,851		89,331		108,161	
Labor Force						
Labor Population Age 16 Years or Over (2023)	56,123		91,678		116,156	
Labor Force Total Males (2023)	28,463	50.7%	46,587	50.8%	59,135	50.9%
Male Civilian Employed	17,476	61.4%	28,434	61.0%	36,518	61.8%
Male Civilian Unemployed	470	1.6%	773	1.7%	922	1.6%
Males in Armed Forces	573	2.0%	1,842	4.0%	1,948	3.3%
Males Not in Labor Force	9,944	34.9%	15,538	33.4%	19,747	33.4%
Labor Force Total Females (2023)	27,660	49.3%	45,091	49.2%	57,021	49.1%
Female Civilian Employed	15,997	57.8%	26,051	57.8%	32,128	56.3%
Female Civilian Unemployed	237	0.9%	349	0.8%	426	0.7%
Females in Armed Forces	88	0.3%	330	0.7%	346	0.6%
Females Not in Labor Force	11,337	41.0%	18,361	40.7%	24,121	42.3%
Unemployment Rate	706	1.3%	1,122	1.2%	1,348	1.2%
Occupation (2023)						
Occupation Population Age 16 Years or Over	33,466		54,477		68,638	
Occupation Total Males	17,473	52.2%	28,431	52.2%	36,514	53.2%
Occupation Total Females	15,993	47.8%	26,047	47.8%	32,124	46.8%
Management, Business, Financial Operations	4,439	13.3%	7,707	14.1%	10,036	14.6%
Professional, Related	8,370	25.0%	14,481	26.6%	17,310	25.2%
Service	5,510	16.5%	8,375	15.4%	11,205	16.3%
Sales, Office	6,680	20.0%	11,241	20.6%	13,985	20.4%
Farming, Fishing, Forestry	38	0.1%	130	0.2%	304	0.4%
Construction, Extraction, Maintenance	3,631	10.8%	5,561	10.2%	7,278	10.6%
Production, Transport, Material Moving	4,798	14.3%	6,982	12.8%	8,520	12.4%
White Collar Workers	19,489	58.2%	33,429	61.4%	41,331	60.2%
Blue Collar Workers	13,977	41.8%	21,048	38.6%	27,307	39.8%

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.097/-103.1842

1225 Eglin St		5 mi radius		10 mi radius		30 mi radius	
Rapid City, SD 57701							
Units In Structure (2023)							
Total Units		29,311		47,157		59,582	
1 Detached Unit		17,557	59.9%	29,384	62.3%	38,639	64.8%
1 Attached Unit		893	3.0%	2,162	4.6%	2,625	4.4%
2 Units		716	2.4%	863	1.8%	945	1.6%
3 to 4 Units		824	2.8%	1,204	2.6%	1,394	2.3%
5 to 9 Units		1,308	4.5%	1,769	3.8%	1,946	3.3%
10 to 19 Units		1,808	6.2%	2,628	5.6%	2,838	4.8%
20 to 49 Units		2,200	7.5%	2,985	6.3%	3,217	5.4%
50 or More Units		1,532	5.2%	2,160	4.6%	2,387	4.0%
Mobile Home or Trailer		2,234	7.6%	3,581	7.6%	5,137	8.6%
Other Structure		239	0.8%	421	0.9%	455	0.8%
Homes Built By Year (2023)							
Homes Built 2020 or later		604	1.9%	694	1.4%	713	1.1%
Homes Built 2010 to 2019		3,731	11.8%	6,733	13.3%	8,097	12.3%
Homes Built 2000 to 2009		4,072	12.9%	7,360	14.5%	9,786	14.9%
Homes Built 1990 to 1999		3,067	9.7%	5,515	10.9%	7,453	11.3%
Homes Built 1980 to 1989		2,845	9.0%	4,834	9.6%	6,095	9.3%
Homes Built 1970 to 1979		5,372	17.0%	8,588	17.0%	10,951	16.7%
Homes Built 1960 to 1969		1,900	6.0%	2,741	5.4%	3,351	5.1%
Homes Built 1950 to 1959		4,484	14.2%	5,994	11.8%	6,809	10.4%
Homes Built 1940 to 1949		983	3.1%	1,348	2.7%	1,855	2.8%
Homes Built Before 1939		2,254	7.1%	3,351	6.6%	4,472	6.8%
Median Age of Homes		44.5	yrs	42.4	yrs	42.3	yrs
Home Values (2023)							
Owner Specified Housing Units		17,629		30,233		40,365	
Home Values \$1,000,000 or More		300	1.7%	653	2.2%	909	2.3%
Home Values \$750,000 to \$999,999		152	0.9%	376	1.2%	596	1.5%
Home Values \$500,000 to \$749,999		1,423	8.1%	2,842	9.4%	3,763	9.3%
Home Values \$400,000 to \$499,999		1,307	7.4%	2,837	9.4%	3,868	9.6%
Home Values \$300,000 to \$399,999		2,548	14.5%	5,091	16.8%	7,058	17.5%
Home Values \$250,000 to \$299,999		2,503	14.2%	4,395	14.5%	5,840	14.5%
Home Values \$200,000 to \$249,999		3,152	17.9%	5,085	16.8%	6,294	15.6%
Home Values \$175,000 to \$199,999		1,573	8.9%	2,363	7.8%	2,906	7.2%
Home Values \$150,000 to \$174,999		1,105	6.3%	1,664	5.5%	2,255	5.6%
Home Values \$125,000 to \$149,999		508	2.9%	704	2.3%	1,093	2.7%
Home Values \$100,000 to \$124,999		678	3.8%	937	3.1%	1,342	3.3%
Home Values \$90,000 to \$99,999		136	0.8%	241	0.8%	366	0.9%
Home Values \$80,000 to \$89,999		135	0.8%	190	0.6%	250	0.6%
Home Values \$70,000 to \$79,999		171	1.0%	236	0.8%	297	0.7%
Home Values \$60,000 to \$69,999		81	0.5%	147	0.5%	254	0.6%
Home Values \$50,000 to \$59,999		196	1.1%	265	0.9%	339	0.8%
Home Values \$35,000 to \$49,999		313	1.8%	396	1.3%	518	1.3%
Home Values \$25,000 to \$34,999		135	0.8%	197	0.7%	415	1.0%
Home Values \$10,000 to \$24,999		528	3.0%	710	2.4%	964	2.4%
Home Values Under \$10,000		686	3.9%	903	3.0%	1,040	2.6%
Owner-Occupied Median Home Value		\$241,620		\$269,763		\$273,218	
Renter-Occupied Median Rent		\$808		\$861		\$834	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.097/-103.1842

1225 Eglin St Rapid City, SD 57701		5 mi radius	10 mi radius	30 mi radius
Total Annual Consumer Expenditure (2023)				
Total Household Expenditure		\$1.74 B	\$3.15 B	\$3.98 B
Total Non-Retail Expenditure		\$918.66 M	\$1.66 B	\$2.1 B
Total Retail Expenditure		\$821.04 M	\$1.49 B	\$1.88 B
Apparel		\$60.78 M	\$110.63 M	\$139.54 M
Contributions		\$55.78 M	\$103.42 M	\$130.97 M
Education		\$49.93 M	\$93.56 M	\$117.79 M
Entertainment		\$97.39 M	\$178.27 M	\$225.49 M
Food and Beverages		\$257.5 M	\$463.56 M	\$585.38 M
Furnishings and Equipment		\$60.54 M	\$110.73 M	\$140.1 M
Gifts		\$41.76 M	\$77.73 M	\$98.18 M
Health Care		\$149.01 M	\$267.73 M	\$339.14 M
Household Operations		\$67.83 M	\$123.72 M	\$156.43 M
Miscellaneous Expenses		\$32.81 M	\$59.57 M	\$75.34 M
Personal Care		\$23.36 M	\$42.27 M	\$53.42 M
Personal Insurance		\$11.9 M	\$22.18 M	\$28.14 M
Reading		\$3.79 M	\$6.9 M	\$8.73 M
Shelter		\$368.81 M	\$664.93 M	\$838.72 M
Tobacco		\$11.06 M	\$19.1 M	\$24.07 M
Transportation		\$316.72 M	\$574.15 M	\$726.05 M
Utilities		\$130.71 M	\$232.47 M	\$293.77 M
Monthly Household Consumer Expenditure (2023)				
Total Household Expenditure		\$4,946	\$5,568	\$5,568
Total Non-Retail Expenditure		\$2,612 52.8%	\$2,941 52.8%	\$2,939 52.8%
Total Retail Expenditures		\$2,334 47.2%	\$2,627 47.2%	\$2,629 47.2%
Apparel		\$173 3.5%	\$195 3.5%	\$195 3.5%
Contributions		\$159 3.2%	\$183 3.3%	\$183 3.3%
Education		\$142 2.9%	\$165 3.0%	\$165 3.0%
Entertainment		\$277 5.6%	\$315 5.7%	\$315 5.7%
Food and Beverages		\$732 14.8%	\$819 14.7%	\$819 14.7%
Furnishings and Equipment		\$172 3.5%	\$196 3.5%	\$196 3.5%
Gifts		\$119 2.4%	\$137 2.5%	\$137 2.5%
Health Care		\$424 8.6%	\$473 8.5%	\$474 8.5%
Household Operations		\$193 3.9%	\$219 3.9%	\$219 3.9%
Miscellaneous Expenses		\$93 1.9%	\$105 1.9%	\$105 1.9%
Personal Care		\$66 1.3%	\$75 1.3%	\$75 1.3%
Personal Insurance		\$34 0.7%	\$39 0.7%	\$39 0.7%
Reading		\$11 0.2%	\$12 0.2%	\$12 0.2%
Shelter		\$1,049 21.2%	\$1,175 21.1%	\$1,173 21.1%
Tobacco		\$31 0.6%	\$34 0.6%	\$34 0.6%
Transportation		\$900 18.2%	\$1,015 18.2%	\$1,015 18.2%
Utilities		\$372 7.5%	\$411 7.4%	\$411 7.4%