

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.6259/-83.7922

391 Market Square Dr Maysville, KY 41056	3 mi radius	5 mi radius	7 mi radius
Population			
Estimated Population (2023)	8,814	12,736	14,687
Projected Population (2028)	8,549	12,362	14,350
Census Population (2020)	8,947	13,022	15,023
Census Population (2010)	9,111	13,352	15,468
Projected Annual Growth (2023-2028)	-265 -0.6%	-374 -0.6%	-337 -0.5%
Historical Annual Growth (2020-2023)	-133 -	-286 -0.7%	-336 -0.7%
Historical Annual Growth (2010-2020)	-164 -0.2%	-330 -0.2%	-445 -0.3%
Estimated Population Density (2023)	312 <i>psm</i>	162 <i>psm</i>	95 <i>psm</i>
Trade Area Size	28.3 <i>sq mi</i>	78.5 <i>sq mi</i>	153.9 <i>sq mi</i>
Households			
Estimated Households (2023)	3,880	5,596	6,397
Projected Households (2028)	3,578	5,174	5,954
Census Households (2020)	3,888	5,656	6,468
Census Households (2010)	3,820	5,624	6,459
Projected Annual Growth (2023-2028)	-302 -1.6%	-423 -1.5%	-443 -1.4%
Historical Annual Change (2010-2023)	60 0.1%	-28 -	-62 -
Average Household Income			
Estimated Average Household Income (2023)	\$72,932	\$71,790	\$74,605
Projected Average Household Income (2028)	\$82,780	\$81,473	\$84,143
Census Average Household Income (2010)	\$51,336	\$49,692	\$49,598
Census Average Household Income (2000)	\$39,343	\$38,945	\$39,207
Projected Annual Change (2023-2028)	\$9,847 2.7%	\$9,683 2.7%	\$9,538 2.6%
Historical Annual Change (2000-2023)	\$33,589 3.7%	\$32,845 3.7%	\$35,398 3.9%
Median Household Income			
Estimated Median Household Income (2023)	\$55,877	\$52,484	\$54,081
Projected Median Household Income (2028)	\$49,741	\$46,631	\$48,296
Census Median Household Income (2010)	\$36,253	\$35,377	\$35,970
Census Median Household Income (2000)	\$30,087	\$30,088	\$30,348
Projected Annual Change (2023-2028)	-\$6,136 -2.2%	-\$5,853 -2.2%	-\$5,785 -2.1%
Historical Annual Change (2000-2023)	\$25,791 3.7%	\$22,397 3.2%	\$23,733 3.4%
Per Capita Income			
Estimated Per Capita Income (2023)	\$32,395	\$31,749	\$32,673
Projected Per Capita Income (2028)	\$34,942	\$34,308	\$35,093
Census Per Capita Income (2010)	\$21,510	\$20,928	\$20,709
Census Per Capita Income (2000)	\$16,528	\$16,396	\$16,297
Projected Annual Change (2023-2028)	\$2,546 1.6%	\$2,559 1.6%	\$2,421 1.5%
Historical Annual Change (2000-2023)	\$15,867 4.2%	\$15,352 4.1%	\$16,375 4.4%
Estimated Average Household Net Worth (2023)	\$293,589	\$287,557	\$299,470

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391 Market Square Dr Maysville, KY 41056		3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity							
Total Population (2023)		8,814		12,736		14,687	
White (2023)		7,447	84.5%	10,987	86.3%	12,825	87.3%
Black or African American (2023)		784	8.9%	992	7.8%	1,039	7.1%
American Indian or Alaska Native (2023)		22	0.2%	26	0.2%	28	0.2%
Asian (2023)		121	1.4%	136	1.1%	143	1.0%
Hawaiian or Pacific Islander (2023)		-	-	-	-	-	-
Other Race (2023)		73	0.8%	93	0.7%	102	0.7%
Two or More Races (2023)		367	4.2%	502	3.9%	551	3.7%
Population < 18 (2023)		2,026	23.0%	2,946	23.1%	3,394	23.1%
White Not Hispanic		1,551	76.5%	2,320	78.7%	2,728	80.4%
Black or African American		155	7.6%	205	7.0%	217	6.4%
Asian		51	2.5%	55	1.9%	58	1.7%
Other Race Not Hispanic		162	8.0%	225	7.7%	246	7.3%
Hispanic		108	5.3%	141	4.8%	146	4.3%
Not Hispanic or Latino Population (2023)		8,561	97.1%	12,395	97.3%	14,320	97.5%
Not Hispanic White		7,398	86.4%	10,906	88.0%	12,734	88.9%
Not Hispanic Black or African American		780	9.1%	984	7.9%	1,031	7.2%
Not Hispanic American Indian or Alaska Native		12	0.1%	15	0.1%	17	0.1%
Not Hispanic Asian		115	1.3%	130	1.0%	137	1.0%
Not Hispanic Hawaiian or Pacific Islander		-	-	-	-	-	-
Not Hispanic Other Race		8	-	11	-	12	-
Not Hispanic Two or More Races		248	2.9%	349	2.8%	389	2.7%
Hispanic or Latino Population (2023)		253	2.9%	341	2.7%	368	2.5%
Hispanic White		49	19.5%	81	23.7%	91	24.7%
Hispanic Black or African American		5	1.8%	8	2.2%	8	2.2%
Hispanic American Indian or Alaska Native		10	4.0%	11	3.2%	11	3.0%
Hispanic Asian		6	2.3%	6	1.8%	6	1.6%
Hispanic Hawaiian or Pacific Islander		-	-	-	-	-	-
Hispanic Other Race		64	25.4%	82	24.0%	90	24.5%
Hispanic Two or More Races		119	47.0%	154	45.1%	162	44.0%
Not Hispanic or Latino Population (2020)		8,726	97.5%	12,709	97.6%	14,678	97.7%
Hispanic or Latino Population (2020)		221	2.5%	312	2.4%	345	2.3%
Not Hispanic or Latino Population (2010)		8,993	98.7%	13,160	98.6%	15,247	98.6%
Hispanic or Latino Population (2010)		118	1.3%	192	1.4%	221	1.4%
Not Hispanic or Latino Population (2028)		8,304	97.1%	12,027	97.3%	13,990	97.5%
Hispanic or Latino Population (2028)		245	2.9%	334	2.7%	360	2.5%
Projected Annual Growth (2023-2028)		-8	-0.7%	-6	-0.4%	-7	-0.4%
Historical Annual Growth (2010-2020)		103	8.7%	120	6.2%	124	5.6%

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Total Age Distribution (2023)							
Total Population		8,814		12,736		14,687	
Age Under 5 Years		525	6.0%	773	6.1%	881	6.0%
Age 5 to 9 Years		559	6.3%	809	6.3%	929	6.3%
Age 10 to 14 Years		597	6.8%	857	6.7%	996	6.8%
Age 15 to 19 Years		514	5.8%	757	5.9%	875	6.0%
Age 20 to 24 Years		505	5.7%	718	5.6%	814	5.5%
Age 25 to 29 Years		522	5.9%	757	5.9%	866	5.9%
Age 30 to 34 Years		574	6.5%	812	6.4%	931	6.3%
Age 35 to 39 Years		423	4.8%	623	4.9%	728	5.0%
Age 40 to 44 Years		514	5.8%	730	5.7%	845	5.8%
Age 45 to 49 Years		472	5.4%	695	5.5%	821	5.6%
Age 50 to 54 Years		594	6.7%	850	6.7%	995	6.8%
Age 55 to 59 Years		618	7.0%	903	7.1%	1,063	7.2%
Age 60 to 64 Years		598	6.8%	883	6.9%	1,024	7.0%
Age 65 to 69 Years		588	6.7%	859	6.7%	987	6.7%
Age 70 to 74 Years		499	5.7%	718	5.6%	827	5.6%
Age 75 to 79 Years		312	3.5%	443	3.5%	502	3.4%
Age 80 to 84 Years		240	2.7%	332	2.6%	365	2.5%
Age 85 Years or Over		159	1.8%	218	1.7%	239	1.6%
Median Age		41.0		40.9		41.0	
Age 19 Years or Less		2,196	24.9%	3,195	25.1%	3,681	25.1%
Age 20 to 64 Years		4,820	54.7%	6,971	54.7%	8,086	55.1%
Age 65 Years or Over		1,798	20.4%	2,570	20.2%	2,920	19.9%
Female Age Distribution (2023)							
Female Population		4,529	51.4%	6,577	51.6%	7,549	51.4%
Age Under 5 Years		251	5.5%	369	5.6%	425	5.6%
Age 5 to 9 Years		264	5.8%	380	5.8%	441	5.8%
Age 10 to 14 Years		285	6.3%	417	6.3%	483	6.4%
Age 15 to 19 Years		246	5.4%	359	5.5%	407	5.4%
Age 20 to 24 Years		248	5.5%	365	5.6%	411	5.4%
Age 25 to 29 Years		254	5.6%	375	5.7%	432	5.7%
Age 30 to 34 Years		272	6.0%	392	6.0%	451	6.0%
Age 35 to 39 Years		212	4.7%	310	4.7%	363	4.8%
Age 40 to 44 Years		271	6.0%	387	5.9%	444	5.9%
Age 45 to 49 Years		240	5.3%	355	5.4%	421	5.6%
Age 50 to 54 Years		300	6.6%	435	6.6%	509	6.7%
Age 55 to 59 Years		320	7.1%	477	7.2%	557	7.4%
Age 60 to 64 Years		322	7.1%	476	7.2%	546	7.2%
Age 65 to 69 Years		313	6.9%	463	7.0%	529	7.0%
Age 70 to 74 Years		277	6.1%	391	6.0%	445	5.9%
Age 75 to 79 Years		196	4.3%	273	4.1%	303	4.0%
Age 80 to 84 Years		155	3.4%	212	3.2%	228	3.0%
Age 85 Years or Over		103	2.3%	143	2.2%	157	2.1%
Female Median Age		43.6		43.4		43.3	
Age 19 Years or Less		1,046	23.1%	1,524	23.2%	1,756	23.3%
Age 20 to 64 Years		2,440	53.9%	3,571	54.3%	4,133	54.7%
Age 65 Years or Over		1,044	23.0%	1,482	22.5%	1,660	22.0%

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Male Age Distribution (2023)							
Male Population		4,285	48.6%	6,159	48.4%	7,138	48.6%
Age Under 5 Years		275	6.4%	404	6.6%	456	6.4%
Age 5 to 9 Years		295	6.9%	429	7.0%	488	6.8%
Age 10 to 14 Years		313	7.3%	440	7.1%	513	7.2%
Age 15 to 19 Years		268	6.3%	398	6.5%	467	6.5%
Age 20 to 24 Years		257	6.0%	353	5.7%	403	5.6%
Age 25 to 29 Years		268	6.3%	382	6.2%	435	6.1%
Age 30 to 34 Years		302	7.0%	420	6.8%	480	6.7%
Age 35 to 39 Years		211	4.9%	313	5.1%	366	5.1%
Age 40 to 44 Years		243	5.7%	343	5.6%	401	5.6%
Age 45 to 49 Years		231	5.4%	339	5.5%	400	5.6%
Age 50 to 54 Years		294	6.9%	415	6.7%	486	6.8%
Age 55 to 59 Years		298	7.0%	426	6.9%	506	7.1%
Age 60 to 64 Years		276	6.4%	407	6.6%	477	6.7%
Age 65 to 69 Years		275	6.4%	397	6.4%	459	6.4%
Age 70 to 74 Years		222	5.2%	327	5.3%	382	5.4%
Age 75 to 79 Years		116	2.7%	170	2.8%	199	2.8%
Age 80 to 84 Years		85	2.0%	120	1.9%	138	1.9%
Age 85 Years or Over		56	1.3%	75	1.2%	83	1.2%
Male Median Age		38.1		38.2		38.6	
Age 19 Years or Less		1,150	26.8%	1,671	27.1%	1,924	27.0%
Age 20 to 64 Years		2,380	55.6%	3,400	55.2%	3,954	55.4%
Age 65 Years or Over		754	17.6%	1,088	17.7%	1,260	17.7%
Males per 100 Females (2023)							
Overall Comparison		95		94		95	
Age Under 5 Years		110	52.3%	110	52.3%	107	51.8%
Age 5 to 9 Years		111	52.7%	113	53.0%	111	52.6%
Age 10 to 14 Years		110	52.3%	106	51.4%	106	51.5%
Age 15 to 19 Years		109	52.2%	111	52.5%	115	53.4%
Age 20 to 24 Years		104	50.9%	97	49.1%	98	49.5%
Age 25 to 29 Years		106	51.3%	102	50.5%	101	50.2%
Age 30 to 34 Years		111	52.6%	107	51.8%	106	51.6%
Age 35 to 39 Years		99	49.8%	101	50.3%	101	50.2%
Age 40 to 44 Years		89	47.2%	89	47.0%	90	47.5%
Age 45 to 49 Years		96	49.0%	96	48.9%	95	48.7%
Age 50 to 54 Years		98	49.5%	96	48.9%	95	48.8%
Age 55 to 59 Years		93	48.2%	89	47.2%	91	47.6%
Age 60 to 64 Years		86	46.1%	86	46.1%	87	46.6%
Age 65 to 69 Years		88	46.7%	86	46.2%	87	46.5%
Age 70 to 74 Years		80	44.5%	83	45.5%	86	46.2%
Age 75 to 79 Years		59	37.2%	62	38.4%	66	39.7%
Age 80 to 84 Years		55	35.4%	56	36.1%	60	37.7%
Age 85 Years or Over		55	35.5%	53	34.5%	53	34.5%
Age 19 Years or Less		110	52.4%	110	52.3%	110	52.3%
Age 20 to 39 Years		105	51.3%	102	50.5%	102	50.4%
Age 40 to 64 Years		92	48.0%	91	47.6%	92	47.8%
Age 65 Years or Over		72	41.9%	73	42.3%	76	43.2%

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Household Type (2023)							
Total Households		3,880		5,596		6,397	
Households with Children		1,052	27.1%	1,551	27.7%	1,794	28.0%
Average Household Size		2.2		2.2		2.3	
Household Density per Square Mile		137		71		42	
Population Family		6,640	75.3%	9,811	77.0%	11,476	78.1%
Population Non-Family		1,926	21.9%	2,672	21.0%	2,956	20.1%
Population Group Quarters		248	2.8%	254	2.0%	255	1.7%
Family Households		2,275	58.6%	3,352	59.9%	3,924	61.3%
Married Couple Households		1,616	71.0%	2,339	69.8%	2,796	71.3%
Other Family Households with Children		659	29.0%	1,014	30.2%	1,128	28.7%
Family Households with Children		1,051	46.2%	1,549	46.2%	1,791	45.6%
Married Couple with Children		613	58.3%	884	57.1%	1,057	59.0%
Other Family Households with Children		438	41.7%	665	42.9%	735	41.0%
Family Households No Children		1,224	53.8%	1,803	53.8%	2,133	54.4%
Married Couple No Children		1,003	82.0%	1,454	80.7%	1,740	81.6%
Other Family Households No Children		221	18.0%	349	19.3%	393	18.4%
Non-Family Households		1,605	41.4%	2,244	40.1%	2,473	38.7%
Non-Family Households with Children		1	-	2	-	2	-
Non-Family Households No Children		1,604	99.9%	2,242	99.9%	2,471	99.9%
Average Family Household Size		2.9		2.9		2.9	
Average Family Income		\$99,725		\$95,652		\$97,829	
Median Family Income		\$73,961		\$68,979		\$70,264	
Average Non-Family Household Size		1.2		1.2		1.2	
Marital Status (2023)							
Population Age 15 Years or Over		7,132		10,298		11,881	
Never Married		2,181	30.6%	3,022	29.4%	3,438	28.9%
Currently Married		3,272	45.9%	4,732	46.0%	5,570	46.9%
Previously Married		1,680	23.6%	2,543	24.7%	2,873	24.2%
Separated		271	16.1%	374	14.7%	435	15.1%
Widowed		649	38.6%	902	35.5%	1,018	35.4%
Divorced		760	45.2%	1,267	49.8%	1,421	49.5%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		6,113		8,823		10,193	
Elementary (Grade Level 0 to 8)		295	4.8%	466	5.3%	545	5.3%
Some High School (Grade Level 9 to 11)		458	7.5%	699	7.9%	815	8.0%
High School Graduate		1,832	30.0%	2,871	32.5%	3,359	33.0%
Some College		1,330	21.8%	1,860	21.1%	2,100	20.6%
Associate Degree Only		823	13.5%	1,150	13.0%	1,301	12.8%
Bachelor Degree Only		640	10.5%	819	9.3%	1,000	9.8%
Graduate Degree		735	12.0%	959	10.9%	1,073	10.5%
Any College (Some College or Higher)		3,528	57.7%	4,787	54.3%	5,474	53.7%
College Degree + (Bachelor Degree or Higher)		1,375	22.5%	1,777	20.1%	2,073	20.3%

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Housing						
Total Housing Units (2023)	4,494		6,445		7,381	
Total Housing Units (2020)	4,522		6,540		7,488	
Historical Annual Growth (2020-2023)	-27	-	-95	-	-107	-
Housing Units Occupied (2023)	3,880	86.3%	5,596	86.8%	6,397	86.7%
Housing Units Owner-Occupied	2,471	63.7%	3,568	63.7%	4,222	66.0%
Housing Units Renter-Occupied	1,410	36.3%	2,029	36.3%	2,175	34.0%
Housing Units Vacant (2023)	614	13.7%	848	13.2%	984	13.3%
Household Size (2023)						
Total Households	3,880		5,596		6,397	
1 Person Households	1,462	37.7%	2,033	36.3%	2,232	34.9%
2 Person Households	1,317	33.9%	1,923	34.4%	2,246	35.1%
3 Person Households	554	14.3%	805	14.4%	929	14.5%
4 Person Households	349	9.0%	532	9.5%	631	9.9%
5 Person Households	132	3.4%	202	3.6%	237	3.7%
6 Person Households	49	1.3%	74	1.3%	88	1.4%
7 or More Person Households	19	0.5%	27	0.5%	34	0.5%
Household Income Distribution (2023)						
HH Income \$200,000 or More	160	4.1%	231	4.1%	290	4.5%
HH Income \$150,000 to \$199,999	276	7.1%	342	6.1%	376	5.9%
HH Income \$125,000 to \$149,999	173	4.5%	253	4.5%	327	5.1%
HH Income \$100,000 to \$124,999	289	7.5%	410	7.3%	482	7.5%
HH Income \$75,000 to \$99,999	422	10.9%	616	11.0%	697	10.9%
HH Income \$50,000 to \$74,999	575	14.8%	762	13.6%	871	13.6%
HH Income \$35,000 to \$49,999	433	11.1%	652	11.7%	777	12.2%
HH Income \$25,000 to \$34,999	405	10.4%	610	10.9%	702	11.0%
HH Income \$15,000 to \$24,999	481	12.4%	661	11.8%	717	11.2%
HH Income \$10,000 to \$14,999	196	5.1%	339	6.1%	365	5.7%
HH Income Under \$10,000	470	12.1%	721	12.9%	793	12.4%
Household Vehicles (2023)						
Households 0 Vehicles Available	425	10.9%	635	11.4%	683	10.7%
Households 1 Vehicle Available	1,365	35.2%	1,929	34.5%	2,119	33.1%
Households 2 Vehicles Available	1,110	28.6%	1,679	30.0%	1,955	30.6%
Households 3 or More Vehicles Available	980	25.3%	1,354	24.2%	1,640	25.6%
Total Vehicles Available	7,176		10,177		11,973	
Average Vehicles per Household	1.8		1.8		1.9	
Owner-Occupied Household Vehicles	5,412	75.4%	7,727	75.9%	9,308	77.7%
Average Vehicles per Owner-Occupied Household	2.2		2.2		2.2	
Renter-Occupied Household Vehicles	1,763	24.6%	2,450	24.1%	2,665	22.3%
Average Vehicles per Renter-Occupied Household	1.3		1.2		1.2	
Travel Time (2023)						
Worker Base Age 16 years or Over	3,427		4,819		5,588	
Travel to Work in 14 Minutes or Less	1,340	39.1%	1,769	36.7%	1,932	34.6%
Travel to Work in 15 to 29 Minutes	1,034	30.2%	1,567	32.5%	1,867	33.4%
Travel to Work in 30 to 59 Minutes	402	11.7%	564	11.7%	701	12.6%
Travel to Work in 60 Minutes or More	373	10.9%	591	12.3%	732	13.1%
Work at Home	278	8.1%	328	6.8%	355	6.4%
Average Minutes Travel to Work	15.3		16.2		16.9	

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 38.6259/-83.7922

391 Market Square Dr Maysville, KY 41056	3 mi radius		5 mi radius		7 mi radius	
Transportation To Work (2023)						
Worker Base Age 16 years or Over	3,427		4,819		5,588	
Drive to Work Alone	2,864	83.6%	4,046	83.9%	4,687	83.9%
Drive to Work in Carpool	209	6.1%	334	6.9%	412	7.4%
Travel to Work by Public Transportation	12	0.4%	26	0.5%	28	0.5%
Drive to Work on Motorcycle	-	-	-	-	-	-
Bicycle to Work	1	-	4	-	4	-
Walk to Work	52	1.5%	66	1.4%	72	1.3%
Other Means	10	0.3%	16	0.3%	29	0.5%
Work at Home	278	8.1%	328	6.8%	355	6.4%
Daytime Demographics (2023)						
Total Businesses	529		617		661	
Total Employees	4,919		5,493		6,146	
Company Headquarter Businesses	19	3.6%	23	3.7%	24	3.6%
Company Headquarter Employees	792	16.1%	865	15.8%	870	14.2%
Employee Population per Business	9.3 to 1		8.9 to 1		9.3 to 1	
Residential Population per Business	16.6 to 1		20.6 to 1		22.2 to 1	
Adj. Daytime Demographics Age 16 Years or Over	8,493		10,773		12,213	
Labor Force						
Labor Population Age 16 Years or Over (2023)	7,007		10,110		11,669	
Labor Force Total Males (2023)	3,331	47.5%	4,783	47.3%	5,564	47.7%
Male Civilian Employed	1,729	51.9%	2,431	50.8%	2,859	51.4%
Male Civilian Unemployed	114	3.4%	174	3.6%	220	3.9%
Males in Armed Forces	6	0.2%	10	0.2%	14	0.3%
Males Not in Labor Force	1,481	44.5%	2,168	45.3%	2,470	44.4%
Labor Force Total Females (2023)	3,676	52.5%	5,327	52.7%	6,105	52.3%
Female Civilian Employed	1,698	46.2%	2,389	44.8%	2,728	44.7%
Female Civilian Unemployed	93	2.5%	146	2.7%	168	2.8%
Females in Armed Forces	-	-	-	-	-	-
Females Not in Labor Force	1,886	51.3%	2,792	52.4%	3,209	52.6%
Unemployment Rate	207	2.9%	320	3.2%	388	3.3%
Occupation (2023)						
Occupation Population Age 16 Years or Over	3,427		4,819		5,588	
Occupation Total Males	1,729	50.5%	2,431	50.4%	2,859	51.2%
Occupation Total Females	1,698	49.5%	2,389	49.6%	2,728	48.8%
Management, Business, Financial Operations	407	11.9%	540	11.2%	615	11.0%
Professional, Related	695	20.3%	944	19.6%	1,068	19.1%
Service	597	17.4%	853	17.7%	1,001	17.9%
Sales, Office	676	19.7%	925	19.2%	1,052	18.8%
Farming, Fishing, Forestry	5	0.1%	8	0.2%	10	0.2%
Construction, Extraction, Maintenance	312	9.1%	472	9.8%	573	10.3%
Production, Transport, Material Moving	736	21.5%	1,077	22.4%	1,268	22.7%
White Collar Workers	1,778	51.9%	2,409	50.0%	2,735	48.9%
Blue Collar Workers	1,649	48.1%	2,411	50.0%	2,853	51.1%

Complete Profile

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391 Market Square Dr Maysville, KY 41056		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2023)							
Total Units		3,880		5,596		6,397	
1 Detached Unit		2,669	68.8%	3,847	68.7%	4,469	69.9%
1 Attached Unit		177	4.6%	220	3.9%	237	3.7%
2 Units		129	3.3%	157	2.8%	159	2.5%
3 to 4 Units		108	2.8%	198	3.5%	201	3.1%
5 to 9 Units		258	6.6%	363	6.5%	367	5.7%
10 to 19 Units		208	5.4%	230	4.1%	231	3.6%
20 to 49 Units		105	2.7%	144	2.6%	149	2.3%
50 or More Units		46	1.2%	89	1.6%	89	1.4%
Mobile Home or Trailer		180	4.6%	349	6.2%	495	7.7%
Other Structure		-	-	-	-	-	-
Homes Built By Year (2023)							
Homes Built 2020 or later		2	-	3	-	6	-
Homes Built 2010 to 2019		210	4.7%	289	4.5%	324	4.4%
Homes Built 2000 to 2009		391	8.7%	542	8.4%	669	9.1%
Homes Built 1990 to 1999		507	11.3%	714	11.1%	857	11.6%
Homes Built 1980 to 1989		416	9.3%	612	9.5%	690	9.4%
Homes Built 1970 to 1979		601	13.4%	885	13.7%	986	13.4%
Homes Built 1960 to 1969		425	9.5%	638	9.9%	752	10.2%
Homes Built 1950 to 1959		433	9.6%	666	10.3%	731	9.9%
Homes Built 1940 to 1949		251	5.6%	380	5.9%	399	5.4%
Homes Built Before 1939		644	14.3%	868	13.5%	982	13.3%
Median Age of Homes		53.0	yrs	53.1	yrs	52.5	yrs
Home Values (2023)							
Owner Specified Housing Units		2,471		3,568		4,222	
Home Values \$1,000,000 or More		21	0.8%	25	0.7%	27	0.6%
Home Values \$750,000 to \$999,999		-	-	-	-	1	-
Home Values \$500,000 to \$749,999		48	1.9%	64	1.8%	90	2.1%
Home Values \$400,000 to \$499,999		42	1.7%	81	2.3%	99	2.3%
Home Values \$300,000 to \$399,999		209	8.5%	276	7.7%	324	7.7%
Home Values \$250,000 to \$299,999		250	10.1%	306	8.6%	342	8.1%
Home Values \$200,000 to \$249,999		231	9.3%	375	10.5%	466	11.0%
Home Values \$175,000 to \$199,999		259	10.5%	289	8.1%	331	7.8%
Home Values \$150,000 to \$174,999		160	6.5%	241	6.8%	309	7.3%
Home Values \$125,000 to \$149,999		189	7.6%	277	7.8%	304	7.2%
Home Values \$100,000 to \$124,999		269	10.9%	397	11.1%	438	10.4%
Home Values \$90,000 to \$99,999		119	4.8%	199	5.6%	223	5.3%
Home Values \$80,000 to \$89,999		130	5.2%	180	5.1%	233	5.5%
Home Values \$70,000 to \$79,999		72	2.9%	133	3.7%	177	4.2%
Home Values \$60,000 to \$69,999		75	3.1%	132	3.7%	170	4.0%
Home Values \$50,000 to \$59,999		96	3.9%	156	4.4%	169	4.0%
Home Values \$35,000 to \$49,999		86	3.5%	126	3.5%	142	3.4%
Home Values \$25,000 to \$34,999		61	2.5%	75	2.1%	88	2.1%
Home Values \$10,000 to \$24,999		87	3.5%	142	4.0%	169	4.0%
Home Values Under \$10,000		67	2.7%	93	2.6%	120	2.8%
Owner-Occupied Median Home Value		\$148,539		\$143,672		\$144,099	
Renter-Occupied Median Rent		\$479		\$468		\$469	

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391 Market Square Dr Maysville, KY 41056	3 mi radius	5 mi radius	7 mi radius
Total Annual Consumer Expenditure (2023)			
Total Household Expenditure	\$217.78 M	\$309.72 M	\$363.51 M
Total Non-Retail Expenditure	\$115.37 M	\$164.06 M	\$192.42 M
Total Retail Expenditure	\$102.41 M	\$145.66 M	\$171.09 M
Apparel	\$7.6 M	\$10.8 M	\$12.67 M
Contributions	\$7.05 M	\$9.99 M	\$11.76 M
Education	\$6.45 M	\$9.15 M	\$10.73 M
Entertainment	\$12.19 M	\$17.31 M	\$20.35 M
Food and Beverages	\$32.18 M	\$45.81 M	\$53.73 M
Furnishings and Equipment	\$7.57 M	\$10.75 M	\$12.64 M
Gifts	\$5.2 M	\$7.39 M	\$8.72 M
Health Care	\$18.68 M	\$26.59 M	\$31.21 M
Household Operations	\$8.54 M	\$12.14 M	\$14.25 M
Miscellaneous Expenses	\$4.13 M	\$5.87 M	\$6.89 M
Personal Care	\$2.93 M	\$4.16 M	\$4.88 M
Personal Insurance	\$1.5 M	\$2.13 M	\$2.51 M
Reading	\$478.47 K	\$679.37 K	\$797.27 K
Shelter	\$46.28 M	\$65.84 M	\$77.11 M
Tobacco	\$1.39 M	\$2 M	\$2.33 M
Transportation	\$39.22 M	\$55.75 M	\$65.55 M
Utilities	\$16.39 M	\$23.38 M	\$27.38 M
Monthly Household Consumer Expenditure (2023)			
Total Household Expenditure	\$4,677	\$4,612	\$4,735
Total Non-Retail Expenditure	\$2,478 53.0%	\$2,443 53.0%	\$2,506 52.9%
Total Retail Expenditures	\$2,199 47.0%	\$2,169 47.0%	\$2,229 47.1%
Apparel	\$163 3.5%	\$161 3.5%	\$165 3.5%
Contributions	\$151 3.2%	\$149 3.2%	\$153 3.2%
Education	\$138 3.0%	\$136 3.0%	\$140 3.0%
Entertainment	\$262 5.6%	\$258 5.6%	\$265 5.6%
Food and Beverages	\$691 14.8%	\$682 14.8%	\$700 14.8%
Furnishings and Equipment	\$163 3.5%	\$160 3.5%	\$165 3.5%
Gifts	\$112 2.4%	\$110 2.4%	\$114 2.4%
Health Care	\$401 8.6%	\$396 8.6%	\$407 8.6%
Household Operations	\$183 3.9%	\$181 3.9%	\$186 3.9%
Miscellaneous Expenses	\$89 1.9%	\$87 1.9%	\$90 1.9%
Personal Care	\$63 1.3%	\$62 1.3%	\$64 1.3%
Personal Insurance	\$32 0.7%	\$32 0.7%	\$33 0.7%
Reading	\$10 0.2%	\$10 0.2%	\$10 0.2%
Shelter	\$994 21.2%	\$980 21.3%	\$1,004 21.2%
Tobacco	\$30 0.6%	\$30 0.6%	\$30 0.6%
Transportation	\$842 18.0%	\$830 18.0%	\$854 18.0%
Utilities	\$352 7.5%	\$348 7.5%	\$357 7.5%