

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.4646/-87.9869

| 2064 Lime Kiln Rd<br>Green Bay, WI 54311     | 3 mi radius       |       | 5 mi radius       |       | 7 mi radius        |       |
|----------------------------------------------|-------------------|-------|-------------------|-------|--------------------|-------|
| <b>Population</b>                            |                   |       |                   |       |                    |       |
| Estimated Population (2023)                  | 59,764            |       | 134,571           |       | 188,803            |       |
| Projected Population (2028)                  | 60,616            |       | 136,953           |       | 192,212            |       |
| Census Population (2020)                     | 59,735            |       | 133,564           |       | 187,327            |       |
| Census Population (2010)                     | 57,222            |       | 128,243           |       | 178,640            |       |
| Projected Annual Growth (2023-2028)          | 852               | 0.3%  | 2,382             | 0.4%  | 3,409              | 0.4%  |
| Historical Annual Growth (2020-2023)         | 29                | -     | 1,007             | 0.3%  | 1,476              | 0.3%  |
| Historical Annual Growth (2010-2020)         | 2,513             | 0.4%  | 5,322             | 0.4%  | 8,687              | 0.5%  |
| Estimated Population Density (2023)          | 2,115 <i>psm</i>  |       | 1,714 <i>psm</i>  |       | 1,227 <i>psm</i>   |       |
| Trade Area Size                              | 28.3 <i>sq mi</i> |       | 78.5 <i>sq mi</i> |       | 153.9 <i>sq mi</i> |       |
| <b>Households</b>                            |                   |       |                   |       |                    |       |
| Estimated Households (2023)                  | 24,603            |       | 55,271            |       | 78,429             |       |
| Projected Households (2028)                  | 25,116            |       | 56,530            |       | 80,202             |       |
| Census Households (2020)                     | 24,226            |       | 54,132            |       | 76,792             |       |
| Census Households (2010)                     | 22,805            |       | 51,330            |       | 72,358             |       |
| Projected Annual Growth (2023-2028)          | 512               | 0.4%  | 1,259             | 0.5%  | 1,773              | 0.5%  |
| Historical Annual Change (2010-2023)         | 1,799             | 0.6%  | 3,941             | 0.6%  | 6,071              | 0.6%  |
| <b>Average Household Income</b>              |                   |       |                   |       |                    |       |
| Estimated Average Household Income (2023)    | \$97,814          |       | \$93,403          |       | \$94,629           |       |
| Projected Average Household Income (2028)    | \$98,128          |       | \$94,083          |       | \$95,329           |       |
| Census Average Household Income (2010)       | \$63,247          |       | \$56,408          |       | \$57,865           |       |
| Census Average Household Income (2000)       | \$59,587          |       | \$52,106          |       | \$52,793           |       |
| Projected Annual Change (2023-2028)          | \$313             | -     | \$680             | 0.1%  | \$700              | 0.1%  |
| Historical Annual Change (2000-2023)         | \$38,227          | 2.8%  | \$41,296          | 3.4%  | \$41,836           | 3.4%  |
| <b>Median Household Income</b>               |                   |       |                   |       |                    |       |
| Estimated Median Household Income (2023)     | \$72,126          |       | \$67,941          |       | \$69,449           |       |
| Projected Median Household Income (2028)     | \$66,984          |       | \$62,823          |       | \$64,579           |       |
| Census Median Household Income (2010)        | \$51,713          |       | \$46,610          |       | \$47,473           |       |
| Census Median Household Income (2000)        | \$50,315          |       | \$43,693          |       | \$44,775           |       |
| Projected Annual Change (2023-2028)          | -\$5,142          | -1.4% | -\$5,118          | -1.5% | -\$4,870           | -1.4% |
| Historical Annual Change (2000-2023)         | \$21,811          | 1.9%  | \$24,247          | 2.4%  | \$24,674           | 2.4%  |
| <b>Per Capita Income</b>                     |                   |       |                   |       |                    |       |
| Estimated Per Capita Income (2023)           | \$40,668          |       | \$38,788          |       | \$39,686           |       |
| Projected Per Capita Income (2028)           | \$41,053          |       | \$39,253          |       | \$40,147           |       |
| Census Per Capita Income (2010)              | \$25,214          |       | \$22,580          |       | \$23,440           |       |
| Census Per Capita Income (2000)              | \$22,513          |       | \$20,394          |       | \$20,815           |       |
| Projected Annual Change (2023-2028)          | \$385             | 0.2%  | \$465             | 0.2%  | \$461              | 0.2%  |
| Historical Annual Change (2000-2023)         | \$18,156          | 3.5%  | \$18,394          | 3.9%  | \$18,871           | 3.9%  |
| Estimated Average Household Net Worth (2023) | \$377,465         |       | \$358,959         |       | \$372,269          |       |

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| 2064 Lime Kiln Rd<br>Green Bay, WI 54311      |  | 3 mi radius |       | 5 mi radius |       | 7 mi radius |       |
|-----------------------------------------------|--|-------------|-------|-------------|-------|-------------|-------|
| <b>Race and Ethnicity</b>                     |  |             |       |             |       |             |       |
| Total Population (2023)                       |  | 59,764      |       | 134,571     |       | 188,803     |       |
| White (2023)                                  |  | 45,049      | 75.4% | 98,776      | 73.4% | 141,451     | 74.9% |
| Black or African American (2023)              |  | 2,601       | 4.4%  | 7,209       | 5.4%  | 9,233       | 4.9%  |
| American Indian or Alaska Native (2023)       |  | 733         | 1.2%  | 2,305       | 1.7%  | 3,483       | 1.8%  |
| Asian (2023)                                  |  | 2,788       | 4.7%  | 7,544       | 5.6%  | 11,395      | 6.0%  |
| Hawaiian or Pacific Islander (2023)           |  | 13          | -     | 45          | -     | 67          | -     |
| Other Race (2023)                             |  | 3,882       | 6.5%  | 8,058       | 6.0%  | 9,315       | 4.9%  |
| Two or More Races (2023)                      |  | 4,698       | 7.9%  | 10,635      | 7.9%  | 13,860      | 7.3%  |
| Population < 18 (2023)                        |  | 14,242      | 23.8% | 32,254      | 24.0% | 43,874      | 23.2% |
| White Not Hispanic                            |  | 8,029       | 56.4% | 17,494      | 54.2% | 25,112      | 57.2% |
| Black or African American                     |  | 513         | 3.6%  | 2,151       | 6.7%  | 2,877       | 6.6%  |
| Asian                                         |  | 1,010       | 7.1%  | 2,015       | 6.2%  | 2,744       | 6.3%  |
| Other Race Not Hispanic                       |  | 944         | 6.6%  | 2,470       | 7.7%  | 3,688       | 8.4%  |
| Hispanic                                      |  | 3,745       | 26.3% | 8,125       | 25.2% | 9,453       | 21.5% |
| Not Hispanic or Latino Population (2023)      |  | 50,982      | 85.3% | 115,344     | 85.7% | 165,810     | 87.8% |
| Not Hispanic White                            |  | 43,417      | 85.2% | 94,892      | 82.3% | 136,617     | 82.4% |
| Not Hispanic Black or African American        |  | 2,522       | 4.9%  | 6,997       | 6.1%  | 8,981       | 5.4%  |
| Not Hispanic American Indian or Alaska Native |  | 441         | 0.9%  | 1,534       | 1.3%  | 2,519       | 1.5%  |
| Not Hispanic Asian                            |  | 2,768       | 5.4%  | 7,478       | 6.5%  | 11,305      | 6.8%  |
| Not Hispanic Hawaiian or Pacific Islander     |  | 12          | -     | 40          | -     | 61          | -     |
| Not Hispanic Other Race                       |  | 85          | 0.2%  | 179         | 0.2%  | 219         | 0.1%  |
| Not Hispanic Two or More Races                |  | 1,737       | 3.4%  | 4,222       | 3.7%  | 6,108       | 3.7%  |
| Hispanic or Latino Population (2023)          |  | 8,782       | 14.7% | 19,227      | 14.3% | 22,994      | 12.2% |
| Hispanic White                                |  | 1,632       | 18.6% | 3,884       | 20.2% | 4,834       | 21.0% |
| Hispanic Black or African American            |  | 79          | 0.9%  | 211         | 1.1%  | 251         | 1.1%  |
| Hispanic American Indian or Alaska Native     |  | 292         | 3.3%  | 770         | 4.0%  | 964         | 4.2%  |
| Hispanic Asian                                |  | 20          | 0.2%  | 66          | 0.3%  | 90          | 0.4%  |
| Hispanic Hawaiian or Pacific Islander         |  | 1           | -     | 5           | -     | 6           | -     |
| Hispanic Other Race                           |  | 3,797       | 43.2% | 7,878       | 41.0% | 9,096       | 39.6% |
| Hispanic Two or More Races                    |  | 2,961       | 33.7% | 6,412       | 33.4% | 7,752       | 33.7% |
| Not Hispanic or Latino Population (2020)      |  | 50,576      | 84.7% | 113,385     | 84.9% | 163,666     | 87.4% |
| Hispanic or Latino Population (2020)          |  | 9,159       | 15.3% | 20,179      | 15.1% | 23,661      | 12.6% |
| Not Hispanic or Latino Population (2010)      |  | 50,858      | 88.9% | 113,526     | 88.5% | 161,993     | 90.7% |
| Hispanic or Latino Population (2010)          |  | 6,363       | 11.1% | 14,716      | 11.5% | 16,647      | 9.3%  |
| Not Hispanic or Latino Population (2028)      |  | 51,780      | 85.4% | 117,498     | 85.8% | 168,917     | 87.9% |
| Hispanic or Latino Population (2028)          |  | 8,836       | 14.6% | 19,455      | 14.2% | 23,295      | 12.1% |
| Projected Annual Growth (2023-2028)           |  | 54          | 0.1%  | 228         | 0.2%  | 302         | 0.3%  |
| Historical Annual Growth (2010-2020)          |  | 2,796       | 4.4%  | 5,462       | 3.7%  | 7,014       | 4.2%  |

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|------------------------------------------|--|-------------|-------|-------------|-------|-------------|-------|
| <b>Total Age Distribution (2023)</b>     |  |             |       |             |       |             |       |
| Total Population                         |  | 59,764      |       | 134,571     |       | 188,803     |       |
| Age Under 5 Years                        |  | 3,752       | 6.3%  | 8,480       | 6.3%  | 11,506      | 6.1%  |
| Age 5 to 9 Years                         |  | 3,916       | 6.6%  | 8,894       | 6.6%  | 12,086      | 6.4%  |
| Age 10 to 14 Years                       |  | 4,042       | 6.8%  | 9,354       | 7.0%  | 12,701      | 6.7%  |
| Age 15 to 19 Years                       |  | 3,740       | 6.3%  | 9,217       | 6.8%  | 13,172      | 7.0%  |
| Age 20 to 24 Years                       |  | 3,674       | 6.1%  | 10,052      | 7.5%  | 14,066      | 7.5%  |
| Age 25 to 29 Years                       |  | 4,271       | 7.1%  | 9,784       | 7.3%  | 13,633      | 7.2%  |
| Age 30 to 34 Years                       |  | 4,142       | 6.9%  | 9,380       | 7.0%  | 12,864      | 6.8%  |
| Age 35 to 39 Years                       |  | 3,968       | 6.6%  | 8,841       | 6.6%  | 12,219      | 6.5%  |
| Age 40 to 44 Years                       |  | 3,518       | 5.9%  | 8,148       | 6.1%  | 11,259      | 6.0%  |
| Age 45 to 49 Years                       |  | 3,244       | 5.4%  | 7,167       | 5.3%  | 10,080      | 5.3%  |
| Age 50 to 54 Years                       |  | 3,696       | 6.2%  | 7,853       | 5.8%  | 11,110      | 5.9%  |
| Age 55 to 59 Years                       |  | 4,144       | 6.9%  | 8,574       | 6.4%  | 12,251      | 6.5%  |
| Age 60 to 64 Years                       |  | 3,755       | 6.3%  | 7,829       | 5.8%  | 11,518      | 6.1%  |
| Age 65 to 69 Years                       |  | 3,128       | 5.2%  | 6,677       | 5.0%  | 9,994       | 5.3%  |
| Age 70 to 74 Years                       |  | 2,644       | 4.4%  | 5,531       | 4.1%  | 8,107       | 4.3%  |
| Age 75 to 79 Years                       |  | 1,790       | 3.0%  | 3,751       | 2.8%  | 5,315       | 2.8%  |
| Age 80 to 84 Years                       |  | 1,157       | 1.9%  | 2,497       | 1.9%  | 3,544       | 1.9%  |
| Age 85 Years or Over                     |  | 1,182       | 2.0%  | 2,541       | 1.9%  | 3,377       | 1.8%  |
| Median Age                               |  | 37.7        |       | 35.9        |       | 36.5        |       |
| Age 19 Years or Less                     |  | 15,450      | 25.9% | 35,946      | 26.7% | 49,466      | 26.2% |
| Age 20 to 64 Years                       |  | 34,412      | 57.6% | 77,628      | 57.7% | 109,000     | 57.7% |
| Age 65 Years or Over                     |  | 9,902       | 16.6% | 20,997      | 15.6% | 30,337      | 16.1% |
| <b>Female Age Distribution (2023)</b>    |  |             |       |             |       |             |       |
| Female Population                        |  | 29,805      | 49.9% | 67,252      | 50.0% | 95,015      | 50.3% |
| Age Under 5 Years                        |  | 1,830       | 6.1%  | 4,126       | 6.1%  | 5,573       | 5.9%  |
| Age 5 to 9 Years                         |  | 1,966       | 6.6%  | 4,404       | 6.5%  | 6,003       | 6.3%  |
| Age 10 to 14 Years                       |  | 1,944       | 6.5%  | 4,495       | 6.7%  | 6,142       | 6.5%  |
| Age 15 to 19 Years                       |  | 1,800       | 6.0%  | 4,552       | 6.8%  | 6,681       | 7.0%  |
| Age 20 to 24 Years                       |  | 1,751       | 5.9%  | 5,007       | 7.4%  | 7,117       | 7.5%  |
| Age 25 to 29 Years                       |  | 1,992       | 6.7%  | 4,687       | 7.0%  | 6,602       | 6.9%  |
| Age 30 to 34 Years                       |  | 1,971       | 6.6%  | 4,469       | 6.6%  | 6,153       | 6.5%  |
| Age 35 to 39 Years                       |  | 1,883       | 6.3%  | 4,222       | 6.3%  | 5,888       | 6.2%  |
| Age 40 to 44 Years                       |  | 1,668       | 5.6%  | 3,881       | 5.8%  | 5,431       | 5.7%  |
| Age 45 to 49 Years                       |  | 1,581       | 5.3%  | 3,470       | 5.2%  | 4,907       | 5.2%  |
| Age 50 to 54 Years                       |  | 1,827       | 6.1%  | 3,824       | 5.7%  | 5,474       | 5.8%  |
| Age 55 to 59 Years                       |  | 2,142       | 7.2%  | 4,329       | 6.4%  | 6,228       | 6.6%  |
| Age 60 to 64 Years                       |  | 1,917       | 6.4%  | 4,026       | 6.0%  | 5,948       | 6.3%  |
| Age 65 to 69 Years                       |  | 1,703       | 5.7%  | 3,525       | 5.2%  | 5,254       | 5.5%  |
| Age 70 to 74 Years                       |  | 1,416       | 4.8%  | 2,965       | 4.4%  | 4,318       | 4.5%  |
| Age 75 to 79 Years                       |  | 996         | 3.3%  | 2,134       | 3.2%  | 3,032       | 3.2%  |
| Age 80 to 84 Years                       |  | 672         | 2.3%  | 1,470       | 2.2%  | 2,062       | 2.2%  |
| Age 85 Years or Over                     |  | 747         | 2.5%  | 1,666       | 2.5%  | 2,201       | 2.3%  |
| Female Median Age                        |  | 39.0        |       | 37.1        |       | 37.6        |       |
| Age 19 Years or Less                     |  | 7,541       | 25.3% | 17,577      | 26.1% | 24,399      | 25.7% |
| Age 20 to 64 Years                       |  | 16,731      | 56.1% | 37,916      | 56.4% | 53,748      | 56.6% |
| Age 65 Years or Over                     |  | 5,534       | 18.6% | 11,759      | 17.5% | 16,867      | 17.8% |

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|------------------------------------------|--------|-------------|--------|-------------|--------|-------------|--|
| <b>Male Age Distribution (2023)</b>      |        |             |        |             |        |             |  |
| Male Population                          | 29,959 | 50.1%       | 67,319 | 50.0%       | 93,788 | 49.7%       |  |
| Age Under 5 Years                        | 1,922  | 6.4%        | 4,354  | 6.5%        | 5,933  | 6.3%        |  |
| Age 5 to 9 Years                         | 1,950  | 6.5%        | 4,490  | 6.7%        | 6,083  | 6.5%        |  |
| Age 10 to 14 Years                       | 2,098  | 7.0%        | 4,859  | 7.2%        | 6,559  | 7.0%        |  |
| Age 15 to 19 Years                       | 1,940  | 6.5%        | 4,665  | 6.9%        | 6,492  | 6.9%        |  |
| Age 20 to 24 Years                       | 1,923  | 6.4%        | 5,045  | 7.5%        | 6,950  | 7.4%        |  |
| Age 25 to 29 Years                       | 2,279  | 7.6%        | 5,096  | 7.6%        | 7,031  | 7.5%        |  |
| Age 30 to 34 Years                       | 2,171  | 7.2%        | 4,911  | 7.3%        | 6,710  | 7.2%        |  |
| Age 35 to 39 Years                       | 2,085  | 7.0%        | 4,619  | 6.9%        | 6,332  | 6.8%        |  |
| Age 40 to 44 Years                       | 1,850  | 6.2%        | 4,267  | 6.3%        | 5,828  | 6.2%        |  |
| Age 45 to 49 Years                       | 1,663  | 5.6%        | 3,696  | 5.5%        | 5,173  | 5.5%        |  |
| Age 50 to 54 Years                       | 1,869  | 6.2%        | 4,028  | 6.0%        | 5,635  | 6.0%        |  |
| Age 55 to 59 Years                       | 2,002  | 6.7%        | 4,246  | 6.3%        | 6,023  | 6.4%        |  |
| Age 60 to 64 Years                       | 1,839  | 6.1%        | 3,804  | 5.7%        | 5,570  | 5.9%        |  |
| Age 65 to 69 Years                       | 1,425  | 4.8%        | 3,152  | 4.7%        | 4,740  | 5.1%        |  |
| Age 70 to 74 Years                       | 1,228  | 4.1%        | 2,566  | 3.8%        | 3,789  | 4.0%        |  |
| Age 75 to 79 Years                       | 795    | 2.7%        | 1,618  | 2.4%        | 2,283  | 2.4%        |  |
| Age 80 to 84 Years                       | 485    | 1.6%        | 1,027  | 1.5%        | 1,482  | 1.6%        |  |
| Age 85 Years or Over                     | 436    | 1.5%        | 875    | 1.3%        | 1,176  | 1.3%        |  |
| Male Median Age                          | 36.5   |             | 34.9   |             | 35.6   |             |  |
| Age 19 Years or Less                     | 7,910  | 26.4%       | 18,369 | 27.3%       | 25,067 | 26.7%       |  |
| Age 20 to 64 Years                       | 17,681 | 59.0%       | 39,712 | 59.0%       | 55,252 | 58.9%       |  |
| Age 65 Years or Over                     | 4,368  | 14.6%       | 9,238  | 13.7%       | 13,469 | 14.4%       |  |
| <b>Males per 100 Females (2023)</b>      |        |             |        |             |        |             |  |
| Overall Comparison                       | 101    |             | 100    |             | 99     |             |  |
| Age Under 5 Years                        | 105    | 51.2%       | 106    | 51.3%       | 106    | 51.6%       |  |
| Age 5 to 9 Years                         | 99     | 49.8%       | 102    | 50.5%       | 101    | 50.3%       |  |
| Age 10 to 14 Years                       | 108    | 51.9%       | 108    | 51.9%       | 107    | 51.6%       |  |
| Age 15 to 19 Years                       | 108    | 51.9%       | 102    | 50.6%       | 97     | 49.3%       |  |
| Age 20 to 24 Years                       | 110    | 52.3%       | 101    | 50.2%       | 98     | 49.4%       |  |
| Age 25 to 29 Years                       | 114    | 53.4%       | 109    | 52.1%       | 106    | 51.6%       |  |
| Age 30 to 34 Years                       | 110    | 52.4%       | 110    | 52.4%       | 109    | 52.2%       |  |
| Age 35 to 39 Years                       | 111    | 52.5%       | 109    | 52.2%       | 108    | 51.8%       |  |
| Age 40 to 44 Years                       | 111    | 52.6%       | 110    | 52.4%       | 107    | 51.8%       |  |
| Age 45 to 49 Years                       | 105    | 51.3%       | 107    | 51.6%       | 105    | 51.3%       |  |
| Age 50 to 54 Years                       | 102    | 50.6%       | 105    | 51.3%       | 103    | 50.7%       |  |
| Age 55 to 59 Years                       | 93     | 48.3%       | 98     | 49.5%       | 97     | 49.2%       |  |
| Age 60 to 64 Years                       | 96     | 49.0%       | 94     | 48.6%       | 94     | 48.4%       |  |
| Age 65 to 69 Years                       | 84     | 45.6%       | 89     | 47.2%       | 90     | 47.4%       |  |
| Age 70 to 74 Years                       | 87     | 46.4%       | 87     | 46.4%       | 88     | 46.7%       |  |
| Age 75 to 79 Years                       | 80     | 44.4%       | 76     | 43.1%       | 75     | 43.0%       |  |
| Age 80 to 84 Years                       | 72     | 41.9%       | 70     | 41.1%       | 72     | 41.8%       |  |
| Age 85 Years or Over                     | 58     | 36.8%       | 53     | 34.4%       | 53     | 34.8%       |  |
| Age 19 Years or Less                     | 105    | 51.2%       | 105    | 51.1%       | 103    | 50.7%       |  |
| Age 20 to 39 Years                       | 111    | 52.7%       | 107    | 51.7%       | 105    | 51.2%       |  |
| Age 40 to 64 Years                       | 101    | 50.2%       | 103    | 50.6%       | 101    | 50.2%       |  |
| Age 65 Years or Over                     | 79     | 44.1%       | 79     | 44.0%       | 80     | 44.4%       |  |

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|----------------------------------------------|-------------|-------|-------------|-------|-------------|-------|
| <b>Household Type (2023)</b>                 |             |       |             |       |             |       |
| Total Households                             | 24,603      |       | 55,271      |       | 78,429      |       |
| Households with Children                     | 7,425       | 30.2% | 16,467      | 29.8% | 22,889      | 29.2% |
| Average Household Size                       | 2.4         |       | 2.3         |       | 2.3         |       |
| Household Density per Square Mile            | 871         |       | 704         |       | 510         |       |
| Population Family                            | 46,757      | 78.2% | 101,484     | 75.4% | 142,494     | 75.5% |
| Population Non-Family                        | 11,489      | 19.2% | 28,228      | 21.0% | 39,512      | 20.9% |
| Population Group Quarters                    | 1,518       | 2.5%  | 4,859       | 3.6%  | 6,797       | 3.6%  |
| Family Households                            | 15,385      | 62.5% | 33,063      | 59.8% | 47,268      | 60.3% |
| Married Couple Households                    | 11,776      | 76.5% | 23,991      | 72.6% | 34,575      | 73.1% |
| Other Family Households with Children        | 3,609       | 23.5% | 9,072       | 27.4% | 12,692      | 26.9% |
| Family Households with Children              | 7,407       | 48.1% | 16,421      | 49.7% | 22,821      | 48.3% |
| Married Couple with Children                 | 5,019       | 67.8% | 10,332      | 62.9% | 14,354      | 62.9% |
| Other Family Households with Children        | 2,389       | 32.2% | 6,089       | 37.1% | 8,467       | 37.1% |
| Family Households No Children                | 7,978       | 51.9% | 16,642      | 50.3% | 24,447      | 51.7% |
| Married Couple No Children                   | 6,758       | 84.7% | 13,659      | 82.1% | 20,222      | 82.7% |
| Other Family Households No Children          | 1,220       | 15.3% | 2,983       | 17.9% | 4,225       | 17.3% |
| Non-Family Households                        | 9,218       | 37.5% | 22,208      | 40.2% | 31,162      | 39.7% |
| Non-Family Households with Children          | 18          | 0.2%  | 46          | 0.2%  | 68          | 0.2%  |
| Non-Family Households No Children            | 9,200       | 99.8% | 22,162      | 99.8% | 31,094      | 99.8% |
| Average Family Household Size                | 3.0         |       | 3.1         |       | 3.0         |       |
| Average Family Income                        | \$116,509   |       | \$113,766   |       | \$114,443   |       |
| Median Family Income                         | \$91,059    |       | \$87,735    |       | \$90,360    |       |
| Average Non-Family Household Size            | 1.2         |       | 1.3         |       | 1.3         |       |
| <b>Marital Status (2023)</b>                 |             |       |             |       |             |       |
| Population Age 15 Years or Over              | 48,054      |       | 107,842     |       | 152,509     |       |
| Never Married                                | 15,152      | 31.5% | 38,887      | 36.1% | 54,652      | 35.8% |
| Currently Married                            | 22,639      | 47.1% | 46,094      | 42.7% | 65,294      | 42.8% |
| Previously Married                           | 10,262      | 21.4% | 22,861      | 21.2% | 32,564      | 21.4% |
| Separated                                    | 1,236       | 12.0% | 2,868       | 12.5% | 4,119       | 12.6% |
| Widowed                                      | 2,746       | 26.8% | 5,918       | 25.9% | 8,161       | 25.1% |
| Divorced                                     | 6,280       | 61.2% | 14,075      | 61.6% | 20,284      | 62.3% |
| <b>Educational Attainment (2023)</b>         |             |       |             |       |             |       |
| Adult Population Age 25 Years or Over        | 40,640      |       | 88,573      |       | 125,271     |       |
| Elementary (Grade Level 0 to 8)              | 1,908       | 4.7%  | 4,334       | 4.9%  | 5,276       | 4.2%  |
| Some High School (Grade Level 9 to 11)       | 1,869       | 4.6%  | 4,506       | 5.1%  | 5,927       | 4.7%  |
| High School Graduate                         | 10,695      | 26.3% | 25,537      | 28.8% | 36,325      | 29.0% |
| Some College                                 | 7,395       | 18.2% | 16,183      | 18.3% | 23,317      | 18.6% |
| Associate Degree Only                        | 5,065       | 12.5% | 10,951      | 12.4% | 15,875      | 12.7% |
| Bachelor Degree Only                         | 9,272       | 22.8% | 19,035      | 21.5% | 27,365      | 21.8% |
| Graduate Degree                              | 4,437       | 10.9% | 8,027       | 9.1%  | 11,185      | 8.9%  |
| Any College (Some College or Higher)         | 26,168      | 64.4% | 54,197      | 61.2% | 77,742      | 62.1% |
| College Degree + (Bachelor Degree or Higher) | 13,709      | 33.7% | 27,062      | 30.6% | 38,550      | 30.8% |

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.4646/-87.9869

| 2064 Lime Kiln Rd<br>Green Bay, WI 54311       | 3 mi radius |       | 5 mi radius |       | 7 mi radius |       |
|------------------------------------------------|-------------|-------|-------------|-------|-------------|-------|
| <b>Housing</b>                                 |             |       |             |       |             |       |
| Total Housing Units (2023)                     | 25,830      |       | 58,488      |       | 82,695      |       |
| Total Housing Units (2020)                     | 25,240      |       | 56,858      |       | 80,330      |       |
| Historical Annual Growth (2020-2023)           | 589         | -     | 1,630       | -     | 2,364       | -     |
| Housing Units Occupied (2023)                  | 24,603      | 95.3% | 55,271      | 94.5% | 78,429      | 94.8% |
| Housing Units Owner-Occupied                   | 16,190      | 65.8% | 33,837      | 61.2% | 48,175      | 61.4% |
| Housing Units Renter-Occupied                  | 8,414       | 34.2% | 21,434      | 38.8% | 30,254      | 38.6% |
| Housing Units Vacant (2023)                    | 1,226       | 4.7%  | 3,218       | 5.5%  | 4,266       | 5.2%  |
| <b>Household Size (2023)</b>                   |             |       |             |       |             |       |
| Total Households                               | 24,603      |       | 55,271      |       | 78,429      |       |
| 1 Person Households                            | 7,459       | 30.3% | 17,764      | 32.1% | 24,956      | 31.8% |
| 2 Person Households                            | 9,087       | 36.9% | 19,805      | 35.8% | 29,011      | 37.0% |
| 3 Person Households                            | 3,365       | 13.7% | 7,465       | 13.5% | 10,580      | 13.5% |
| 4 Person Households                            | 2,821       | 11.5% | 5,953       | 10.8% | 8,284       | 10.6% |
| 5 Person Households                            | 1,220       | 5.0%  | 2,702       | 4.9%  | 3,627       | 4.6%  |
| 6 Person Households                            | 441         | 1.8%  | 1,008       | 1.8%  | 1,282       | 1.6%  |
| 7 or More Person Households                    | 211         | 0.9%  | 572         | 1.0%  | 690         | 0.9%  |
| <b>Household Income Distribution (2023)</b>    |             |       |             |       |             |       |
| HH Income \$200,000 or More                    | 1,678       | 6.8%  | 3,570       | 6.5%  | 5,421       | 6.9%  |
| HH Income \$150,000 to \$199,999               | 1,877       | 7.6%  | 3,546       | 6.4%  | 5,096       | 6.5%  |
| HH Income \$125,000 to \$149,999               | 1,776       | 7.2%  | 3,289       | 6.0%  | 4,663       | 5.9%  |
| HH Income \$100,000 to \$124,999               | 2,429       | 9.9%  | 5,606       | 10.1% | 8,048       | 10.3% |
| HH Income \$75,000 to \$99,999                 | 3,659       | 14.9% | 7,426       | 13.4% | 10,709      | 13.7% |
| HH Income \$50,000 to \$74,999                 | 4,533       | 18.4% | 10,559      | 19.1% | 14,973      | 19.1% |
| HH Income \$35,000 to \$49,999                 | 2,965       | 12.0% | 6,932       | 12.5% | 9,754       | 12.4% |
| HH Income \$25,000 to \$34,999                 | 2,338       | 9.5%  | 5,589       | 10.1% | 7,321       | 9.3%  |
| HH Income \$15,000 to \$24,999                 | 1,732       | 7.0%  | 4,105       | 7.4%  | 5,742       | 7.3%  |
| HH Income \$10,000 to \$14,999                 | 665         | 2.7%  | 2,434       | 4.4%  | 3,172       | 4.0%  |
| HH Income Under \$10,000                       | 951         | 3.9%  | 2,214       | 4.0%  | 3,531       | 4.5%  |
| <b>Household Vehicles (2023)</b>               |             |       |             |       |             |       |
| Households 0 Vehicles Available                | 995         | 4.0%  | 3,118       | 5.6%  | 4,358       | 5.6%  |
| Households 1 Vehicle Available                 | 8,991       | 36.5% | 20,927      | 37.9% | 28,933      | 36.9% |
| Households 2 Vehicles Available                | 10,502      | 42.7% | 22,341      | 40.4% | 32,110      | 40.9% |
| Households 3 or More Vehicles Available        | 4,116       | 16.7% | 8,885       | 16.1% | 13,028      | 16.6% |
| Total Vehicles Available                       | 43,577      |       | 94,682      |       | 136,097     |       |
| Average Vehicles per Household                 | 1.8         |       | 1.7         |       | 1.7         |       |
| Owner-Occupied Household Vehicles              | 31,870      | 73.1% | 66,493      | 70.2% | 96,593      | 71.0% |
| Average Vehicles per Owner-Occupied Household  | 2.0         |       | 2.0         |       | 2.0         |       |
| Renter-Occupied Household Vehicles             | 11,707      | 26.9% | 28,188      | 29.8% | 39,503      | 29.0% |
| Average Vehicles per Renter-Occupied Household | 1.4         |       | 1.3         |       | 1.3         |       |
| <b>Travel Time (2023)</b>                      |             |       |             |       |             |       |
| Worker Base Age 16 years or Over               | 29,756      |       | 66,615      |       | 95,143      |       |
| Travel to Work in 14 Minutes or Less           | 10,690      | 35.9% | 23,541      | 35.3% | 33,224      | 34.9% |
| Travel to Work in 15 to 29 Minutes             | 11,470      | 38.5% | 25,742      | 38.6% | 36,570      | 38.4% |
| Travel to Work in 30 to 59 Minutes             | 2,671       | 9.0%  | 6,154       | 9.2%  | 9,195       | 9.7%  |
| Travel to Work in 60 Minutes or More           | 628         | 2.1%  | 1,326       | 2.0%  | 1,879       | 2.0%  |
| Work at Home                                   | 4,296       | 14.4% | 9,851       | 14.8% | 14,274      | 15.0% |
| Average Minutes Travel to Work                 | 15.7        |       | 15.9        |       | 16.0        |       |

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.4646/-87.9869

| 2064 Lime Kiln Rd<br>Green Bay, WI 54311       | 3 mi radius |       | 5 mi radius |       | 7 mi radius |       |
|------------------------------------------------|-------------|-------|-------------|-------|-------------|-------|
| <b>Transportation To Work (2023)</b>           |             |       |             |       |             |       |
| Worker Base Age 16 years or Over               | 29,756      |       | 66,615      |       | 95,143      |       |
| Drive to Work Alone                            | 21,816      | 73.3% | 47,939      | 72.0% | 68,692      | 72.2% |
| Drive to Work in Carpool                       | 2,828       | 9.5%  | 6,210       | 9.3%  | 8,208       | 8.6%  |
| Travel to Work by Public Transportation        | 97          | 0.3%  | 376         | 0.6%  | 593         | 0.6%  |
| Drive to Work on Motorcycle                    | 5           | -     | 84          | 0.1%  | 169         | 0.2%  |
| Bicycle to Work                                | 11          | -     | 57          | -     | 136         | 0.1%  |
| Walk to Work                                   | 456         | 1.5%  | 1,636       | 2.5%  | 2,368       | 2.5%  |
| Other Means                                    | 247         | 0.8%  | 462         | 0.7%  | 703         | 0.7%  |
| Work at Home                                   | 4,296       | 14.4% | 9,851       | 14.8% | 14,274      | 15.0% |
| <b>Daytime Demographics (2023)</b>             |             |       |             |       |             |       |
| Total Businesses                               | 1,408       |       | 4,312       |       | 6,029       |       |
| Total Employees                                | 19,847      |       | 65,371      |       | 91,960      |       |
| Company Headquarter Businesses                 | 58          | 4.1%  | 182         | 4.2%  | 260         | 4.3%  |
| Company Headquarter Employees                  | 5,029       | 25.3% | 14,135      | 21.6% | 18,797      | 20.4% |
| Employee Population per Business               | 14.1 to 1   |       | 15.2 to 1   |       | 15.3 to 1   |       |
| Residential Population per Business            | 42.5 to 1   |       | 31.2 to 1   |       | 31.3 to 1   |       |
| Adj. Daytime Demographics Age 16 Years or Over | 37,264      |       | 104,658     |       | 146,697     |       |
| <b>Labor Force</b>                             |             |       |             |       |             |       |
| Labor Population Age 16 Years or Over (2023)   | 47,173      |       | 105,958     |       | 149,953     |       |
| Labor Force Total Males (2023)                 | 23,522      | 49.9% | 52,621      | 49.7% | 73,901      | 49.3% |
| Male Civilian Employed                         | 15,070      | 64.1% | 34,382      | 65.3% | 49,019      | 66.3% |
| Male Civilian Unemployed                       | 347         | 1.5%  | 1,069       | 2.0%  | 1,554       | 2.1%  |
| Males in Armed Forces                          | -           | -     | 52          | -     | 70          | -     |
| Males Not in Labor Force                       | 8,105       | 34.5% | 17,118      | 32.5% | 23,258      | 31.5% |
| Labor Force Total Females (2023)               | 23,650      | 50.1% | 53,337      | 50.3% | 76,052      | 50.7% |
| Female Civilian Employed                       | 14,686      | 62.1% | 32,236      | 60.4% | 46,127      | 60.7% |
| Female Civilian Unemployed                     | 254         | 1.1%  | 740         | 1.4%  | 960         | 1.3%  |
| Females in Armed Forces                        | -           | -     | -           | -     | -           | -     |
| Females Not in Labor Force                     | 8,710       | 36.8% | 20,360      | 38.2% | 28,966      | 38.1% |
| Unemployment Rate                              | 602         | 1.3%  | 1,809       | 1.7%  | 2,514       | 1.7%  |
| <b>Occupation (2023)</b>                       |             |       |             |       |             |       |
| Occupation Population Age 16 Years or Over     | 29,756      |       | 66,615      |       | 95,143      |       |
| Occupation Total Males                         | 15,070      | 50.6% | 34,379      | 51.6% | 49,016      | 51.5% |
| Occupation Total Females                       | 14,686      | 49.4% | 32,236      | 48.4% | 46,127      | 48.5% |
| Management, Business, Financial Operations     | 3,665       | 12.3% | 8,055       | 12.1% | 12,244      | 12.9% |
| Professional, Related                          | 8,187       | 27.5% | 16,842      | 25.3% | 23,497      | 24.7% |
| Service                                        | 4,264       | 14.3% | 10,156      | 15.2% | 14,664      | 15.4% |
| Sales, Office                                  | 6,319       | 21.2% | 14,003      | 21.0% | 19,978      | 21.0% |
| Farming, Fishing, Forestry                     | 286         | 1.0%  | 449         | 0.7%  | 559         | 0.6%  |
| Construction, Extraction, Maintenance          | 1,780       | 6.0%  | 4,353       | 6.5%  | 6,575       | 6.9%  |
| Production, Transport, Material Moving         | 5,255       | 17.7% | 12,758      | 19.2% | 17,626      | 18.5% |
| White Collar Workers                           | 18,170      | 61.1% | 38,900      | 58.4% | 55,719      | 58.6% |
| Blue Collar Workers                            | 11,585      | 38.9% | 27,716      | 41.6% | 39,424      | 41.4% |

# Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 44.4646/-87.9869

| 2064 Lime Kiln Rd<br>Green Bay, WI 54311 |  | 3 mi radius |       | 5 mi radius |       | 7 mi radius |       |
|------------------------------------------|--|-------------|-------|-------------|-------|-------------|-------|
| <b>Units In Structure (2023)</b>         |  |             |       |             |       |             |       |
| Total Units                              |  | 24,603      |       | 55,271      |       | 78,429      |       |
| 1 Detached Unit                          |  | 15,631      | 63.5% | 33,535      | 60.7% | 47,608      | 60.7% |
| 1 Attached Unit                          |  | 1,366       | 5.6%  | 2,913       | 5.3%  | 4,448       | 5.7%  |
| 2 Units                                  |  | 1,220       | 5.0%  | 3,477       | 6.3%  | 4,550       | 5.8%  |
| 3 to 4 Units                             |  | 673         | 2.7%  | 2,212       | 4.0%  | 2,898       | 3.7%  |
| 5 to 9 Units                             |  | 2,777       | 11.3% | 6,693       | 12.1% | 9,693       | 12.4% |
| 10 to 19 Units                           |  | 929         | 3.8%  | 2,038       | 3.7%  | 3,177       | 4.1%  |
| 20 to 49 Units                           |  | 881         | 3.6%  | 2,194       | 4.0%  | 3,308       | 4.2%  |
| 50 or More Units                         |  | 639         | 2.6%  | 1,531       | 2.8%  | 1,968       | 2.5%  |
| Mobile Home or Trailer                   |  | 484         | 2.0%  | 677         | 1.2%  | 777         | 1.0%  |
| Other Structure                          |  | 1           | -     | 1           | -     | 1           | -     |
| <b>Homes Built By Year (2023)</b>        |  |             |       |             |       |             |       |
| Homes Built 2020 or later                |  | 15          | -     | 72          | 0.1%  | 173         | 0.2%  |
| Homes Built 2010 to 2019                 |  | 1,991       | 7.7%  | 4,038       | 6.9%  | 6,158       | 7.4%  |
| Homes Built 2000 to 2009                 |  | 3,584       | 13.9% | 7,166       | 12.3% | 9,518       | 11.5% |
| Homes Built 1990 to 1999                 |  | 3,823       | 14.8% | 7,052       | 12.1% | 9,800       | 11.9% |
| Homes Built 1980 to 1989                 |  | 3,218       | 12.5% | 6,369       | 10.9% | 9,624       | 11.6% |
| Homes Built 1970 to 1979                 |  | 3,928       | 15.2% | 8,151       | 13.9% | 13,090      | 15.8% |
| Homes Built 1960 to 1969                 |  | 2,573       | 10.0% | 6,052       | 10.3% | 9,647       | 11.7% |
| Homes Built 1950 to 1959                 |  | 2,580       | 10.0% | 7,280       | 12.4% | 9,376       | 11.3% |
| Homes Built 1940 to 1949                 |  | 949         | 3.7%  | 2,499       | 4.3%  | 3,194       | 3.9%  |
| Homes Built Before 1939                  |  | 1,942       | 7.5%  | 6,592       | 11.3% | 7,849       | 9.5%  |
| Median Age of Homes                      |  | 45.4        | yrs   | 49.3        | yrs   | 48.2        | yrs   |
| <b>Home Values (2023)</b>                |  |             |       |             |       |             |       |
| Owner Specified Housing Units            |  | 16,190      |       | 33,837      |       | 48,175      |       |
| Home Values \$1,000,000 or More          |  | 153         | 0.9%  | 381         | 1.1%  | 472         | 1.0%  |
| Home Values \$750,000 to \$999,999       |  | 83          | 0.5%  | 188         | 0.6%  | 246         | 0.5%  |
| Home Values \$500,000 to \$749,999       |  | 651         | 4.0%  | 1,355       | 4.0%  | 2,033       | 4.2%  |
| Home Values \$400,000 to \$499,999       |  | 1,091       | 6.7%  | 2,224       | 6.6%  | 3,246       | 6.7%  |
| Home Values \$300,000 to \$399,999       |  | 2,568       | 15.9% | 5,106       | 15.1% | 7,234       | 15.0% |
| Home Values \$250,000 to \$299,999       |  | 2,307       | 14.2% | 4,561       | 13.5% | 6,281       | 13.0% |
| Home Values \$200,000 to \$249,999       |  | 2,279       | 14.1% | 4,591       | 13.6% | 7,061       | 14.7% |
| Home Values \$175,000 to \$199,999       |  | 1,439       | 8.9%  | 2,917       | 8.6%  | 4,526       | 9.4%  |
| Home Values \$150,000 to \$174,999       |  | 2,109       | 13.0% | 4,305       | 12.7% | 6,098       | 12.7% |
| Home Values \$125,000 to \$149,999       |  | 1,082       | 6.7%  | 2,565       | 7.6%  | 3,668       | 7.6%  |
| Home Values \$100,000 to \$124,999       |  | 1,013       | 6.3%  | 2,561       | 7.6%  | 3,377       | 7.0%  |
| Home Values \$90,000 to \$99,999         |  | 150         | 0.9%  | 478         | 1.4%  | 588         | 1.2%  |
| Home Values \$80,000 to \$89,999         |  | 97          | 0.6%  | 348         | 1.0%  | 431         | 0.9%  |
| Home Values \$70,000 to \$79,999         |  | 63          | 0.4%  | 304         | 0.9%  | 388         | 0.8%  |
| Home Values \$60,000 to \$69,999         |  | 81          | 0.5%  | 156         | 0.5%  | 175         | 0.4%  |
| Home Values \$50,000 to \$59,999         |  | 26          | 0.2%  | 111         | 0.3%  | 179         | 0.4%  |
| Home Values \$35,000 to \$49,999         |  | 15          | -     | 74          | 0.2%  | 80          | 0.2%  |
| Home Values \$25,000 to \$34,999         |  | 239         | 1.5%  | 318         | 0.9%  | 411         | 0.9%  |
| Home Values \$10,000 to \$24,999         |  | 532         | 3.3%  | 921         | 2.7%  | 1,252       | 2.6%  |
| Home Values Under \$10,000               |  | 211         | 1.3%  | 373         | 1.1%  | 429         | 0.9%  |
| Owner-Occupied Median Home Value         |  | \$225,226   |       | \$216,081   |       | \$219,674   |       |
| Renter-Occupied Median Rent              |  | \$757       |       | \$742       |       | \$735       |       |



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| 2064 Lime Kiln Rd<br>Green Bay, WI 54311             | 3 mi radius   | 5 mi radius   | 7 mi radius   |
|------------------------------------------------------|---------------|---------------|---------------|
| <b>Total Annual Consumer Expenditure (2023)</b>      |               |               |               |
| Total Household Expenditure                          | \$1.7 B       | \$3.69 B      | \$5.28 B      |
| Total Non-Retail Expenditure                         | \$895.3 M     | \$1.95 B      | \$2.79 B      |
| Total Retail Expenditure                             | \$801.79 M    | \$1.74 B      | \$2.49 B      |
| Apparel                                              | \$59.74 M     | \$129.76 M    | \$185.64 M    |
| Contributions                                        | \$55.76 M     | \$120.37 M    | \$172.9 M     |
| Education                                            | \$50.55 M     | \$109.35 M    | \$157.25 M    |
| Entertainment                                        | \$96.3 M      | \$208.37 M    | \$298.55 M    |
| Food and Beverages                                   | \$249.64 M    | \$543.86 M    | \$777.08 M    |
| Furnishings and Equipment                            | \$59.87 M     | \$129.5 M     | \$185.52 M    |
| Gifts                                                | \$41.78 M     | \$90.47 M     | \$130.05 M    |
| Health Care                                          | \$144 M       | \$313.11 M    | \$447.42 M    |
| Household Operations                                 | \$66.75 M     | \$144.75 M    | \$207.25 M    |
| Miscellaneous Expenses                               | \$32.17 M     | \$69.78 M     | \$99.89 M     |
| Personal Care                                        | \$22.81 M     | \$49.56 M     | \$70.87 M     |
| Personal Insurance                                   | \$12.03 M     | \$25.81 M     | \$37.08 M     |
| Reading                                              | \$3.72 M      | \$8.07 M      | \$11.56 M     |
| Shelter                                              | \$356.91 M    | \$778.82 M    | \$1.11 B      |
| Tobacco                                              | \$10.16 M     | \$22.55 M     | \$32.03 M     |
| Transportation                                       | \$310.09 M    | \$672.83 M    | \$962.18 M    |
| Utilities                                            | \$124.83 M    | \$273.09 M    | \$389.39 M    |
| <b>Monthly Household Consumer Expenditure (2023)</b> |               |               |               |
| Total Household Expenditure                          | \$5,748       | \$5,564       | \$5,608       |
| Total Non-Retail Expenditure                         | \$3,032 52.8% | \$2,937 52.8% | \$2,961 52.8% |
| Total Retail Expenditures                            | \$2,716 47.2% | \$2,626 47.2% | \$2,647 47.2% |
| Apparel                                              | \$202 3.5%    | \$196 3.5%    | \$197 3.5%    |
| Contributions                                        | \$189 3.3%    | \$181 3.3%    | \$184 3.3%    |
| Education                                            | \$171 3.0%    | \$165 3.0%    | \$167 3.0%    |
| Entertainment                                        | \$326 5.7%    | \$314 5.6%    | \$317 5.7%    |
| Food and Beverages                                   | \$846 14.7%   | \$820 14.7%   | \$826 14.7%   |
| Furnishings and Equipment                            | \$203 3.5%    | \$195 3.5%    | \$197 3.5%    |
| Gifts                                                | \$142 2.5%    | \$136 2.5%    | \$138 2.5%    |
| Health Care                                          | \$488 8.5%    | \$472 8.5%    | \$475 8.5%    |
| Household Operations                                 | \$226 3.9%    | \$218 3.9%    | \$220 3.9%    |
| Miscellaneous Expenses                               | \$109 1.9%    | \$105 1.9%    | \$106 1.9%    |
| Personal Care                                        | \$77 1.3%     | \$75 1.3%     | \$75 1.3%     |
| Personal Insurance                                   | \$41 0.7%     | \$39 0.7%     | \$39 0.7%     |
| Reading                                              | \$13 0.2%     | \$12 0.2%     | \$12 0.2%     |
| Shelter                                              | \$1,209 21.0% | \$1,174 21.1% | \$1,183 21.1% |
| Tobacco                                              | \$34 0.6%     | \$34 0.6%     | \$34 0.6%     |
| Transportation                                       | \$1,050 18.3% | \$1,014 18.2% | \$1,022 18.2% |
| Utilities                                            | \$423 7.4%    | \$412 7.4%    | \$414 7.4%    |