

# Complete Profile

2000-2010 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.168/-79.4175

420 Ridgewood Dr Southern Pines, NC 28387	3 mi radius		5 mi radius		7 mi radius	
<b>Population</b>						
Estimated Population (2021)	22,802		44,190		57,920	
Projected Population (2026)	25,363		48,923		64,168	
Census Population (2010)	20,375		37,710		49,874	
Census Population (2000)	16,534		30,064		40,425	
Projected Annual Growth (2021-2026)	2,561	2.2%	4,733	2.1%	6,248	2.2%
Historical Annual Growth (2010-2021)	2,427	1.1%	6,480	1.6%	8,046	1.5%
Historical Annual Growth (2000-2010)	3,841	2.3%	7,646	2.5%	9,449	2.3%
Estimated Population Density (2021)	807 <i>psm</i>		563 <i>psm</i>		376 <i>psm</i>	
Trade Area Size	28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
<b>Households</b>						
Estimated Households (2021)	10,600		19,701		25,256	
Projected Households (2026)	11,246		20,765		26,649	
Census Households (2010)	9,615		17,156		22,160	
Census Households (2000)	7,262		13,170		17,280	
Projected Annual Growth (2021-2026)	646	1.2%	1,064	1.1%	1,393	1.1%
Historical Annual Change (2000-2021)	3,337	2.2%	6,531	2.4%	7,976	2.2%
<b>Average Household Income</b>						
Estimated Average Household Income (2021)	\$89,311		\$92,082		\$91,013	
Projected Average Household Income (2026)	\$98,521		\$102,938		\$101,298	
Census Average Household Income (2010)	\$63,090		\$64,147		\$63,090	
Census Average Household Income (2000)	\$59,494		\$64,741		\$63,245	
Projected Annual Change (2021-2026)	\$9,209	2.1%	\$10,856	2.4%	\$10,285	2.3%
Historical Annual Change (2000-2021)	\$29,817	2.4%	\$27,340	2.0%	\$27,768	2.1%
<b>Median Household Income</b>						
Estimated Median Household Income (2021)	\$65,852		\$69,599		\$70,022	
Projected Median Household Income (2026)	\$76,057		\$80,772		\$81,110	
Census Median Household Income (2010)	\$45,148		\$49,309		\$49,381	
Census Median Household Income (2000)	\$43,357		\$46,818		\$46,547	
Projected Annual Change (2021-2026)	\$10,205	3.1%	\$11,173	3.2%	\$11,088	3.2%
Historical Annual Change (2000-2021)	\$22,495	2.5%	\$22,781	2.3%	\$23,475	2.4%
<b>Per Capita Income</b>						
Estimated Per Capita Income (2021)	\$41,587		\$41,134		\$39,795	
Projected Per Capita Income (2026)	\$43,746		\$43,765		\$42,168	
Census Per Capita Income (2010)	\$29,772		\$29,184		\$28,032	
Census Per Capita Income (2000)	\$26,585		\$28,445		\$27,102	
Projected Annual Change (2021-2026)	\$2,158	1.0%	\$2,631	1.3%	\$2,372	1.2%
Historical Annual Change (2000-2021)	\$15,002	2.7%	\$12,689	2.1%	\$12,694	2.2%
Estimated Average Household Net Worth (2021)	\$662,218		\$655,294		\$644,227	

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420 Ridgewood Dr Southern Pines, NC 28387	3 mi radius		5 mi radius		7 mi radius	
<b>Race and Ethnicity</b>						
Total Population (2021)	22,802		44,190		57,920	
White (2021)	17,342	76.1%	34,792	78.7%	45,404	78.4%
Black or African American (2021)	3,902	17.1%	6,318	14.3%	8,168	14.1%
American Indian or Alaska Native (2021)	165	0.7%	365	0.8%	533	0.9%
Asian (2021)	473	2.1%	965	2.2%	1,240	2.1%
Hawaiian or Pacific Islander (2021)	11	-	19	-	30	-
Other Race (2021)	399	1.8%	729	1.6%	1,167	2.0%
Two or More Races (2021)	509	2.2%	1,002	2.3%	1,378	2.4%
Population < 18 (2021)	4,557 20.0%		8,727 19.7%		11,589 20.0%	
White Not Hispanic	2,755	60.4%	5,613	64.3%	7,483	64.6%
Black or African American	1,028	22.6%	1,586	18.2%	1,981	17.1%
Asian	98	2.1%	215	2.5%	282	2.4%
Other Race Not Hispanic	251	5.5%	523	6.0%	716	6.2%
Hispanic	425	9.3%	790	9.1%	1,128	9.7%
Not Hispanic or Latino Population (2021)	21,519 94.4%		41,894 94.8%		54,712 94.5%	
Not Hispanic White	16,606	77.2%	33,526	80.0%	43,787	80.0%
Not Hispanic Black or African American	3,866	18.0%	6,240	14.9%	8,067	14.7%
Not Hispanic American Indian or Alaska Native	158	0.7%	352	0.8%	507	0.9%
Not Hispanic Asian	457	2.1%	927	2.2%	1,193	2.2%
Not Hispanic Hawaiian or Pacific Islander	8	-	13	-	24	-
Not Hispanic Other Race	10	-	25	-	29	-
Not Hispanic Two or More Races	414	1.9%	812	1.9%	1,103	2.0%
Hispanic or Latino Population (2021)	1,283 5.6%		2,296 5.2%		3,208 5.5%	
Hispanic White	736	57.4%	1,266	55.1%	1,616	50.4%
Hispanic Black or African American	37	2.9%	78	3.4%	101	3.2%
Hispanic American Indian or Alaska Native	7	0.6%	14	0.6%	26	0.8%
Hispanic Asian	15	1.2%	38	1.7%	46	1.4%
Hispanic Hawaiian or Pacific Islander	3	0.2%	6	0.3%	6	0.2%
Hispanic Other Race	389	30.4%	704	30.7%	1,138	35.5%
Hispanic Two or More Races	95	7.4%	190	8.3%	275	8.6%
Not Hispanic or Latino Population (2010)	19,559 96.0%		36,326 96.3%		47,867 96.0%	
Hispanic or Latino Population (2010)	816 4.0%		1,384 3.7%		2,007 4.0%	
Not Hispanic or Latino Population (2000)	16,176 97.8%		29,454 98.0%		39,591 97.9%	
Hispanic or Latino Population (2000)	358 2.2%		610 2.0%		834 2.1%	
Not Hispanic or Latino Population (2026)	23,663 93.3%		45,860 93.7%		59,890 93.3%	
Hispanic or Latino Population (2026)	1,700 6.7%		3,063 6.3%		4,277 6.7%	
Projected Annual Growth (2021-2026)	417 -		766 -		1,069 -	
Historical Annual Growth (2000-2010)	458 12.8%		774 12.7%		1,173 14.1%	

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420 Ridgewood Dr Southern Pines, NC 28387		3 mi radius		5 mi radius		7 mi radius	
<b>Total Age Distribution (2021)</b>							
Total Population		22,802		44,190		57,920	
Age Under 5 Years		1,340	5.9%	2,528	5.7%	3,274	5.7%
Age 5 to 9 Years		1,315	5.8%	2,509	5.7%	3,341	5.8%
Age 10 to 14 Years		1,192	5.2%	2,316	5.2%	3,118	5.4%
Age 15 to 19 Years		1,102	4.8%	2,065	4.7%	2,791	4.8%
Age 20 to 24 Years		1,171	5.1%	1,935	4.4%	2,486	4.3%
Age 25 to 29 Years		1,368	6.0%	2,362	5.3%	3,012	5.2%
Age 30 to 34 Years		1,462	6.4%	2,718	6.2%	3,527	6.1%
Age 35 to 39 Years		1,295	5.7%	2,615	5.9%	3,496	6.0%
Age 40 to 44 Years		1,228	5.4%	2,373	5.4%	3,172	5.5%
Age 45 to 49 Years		1,135	5.0%	2,179	4.9%	2,954	5.1%
Age 50 to 54 Years		1,216	5.3%	2,285	5.2%	3,079	5.3%
Age 55 to 59 Years		1,442	6.3%	2,727	6.2%	3,594	6.2%
Age 60 to 64 Years		1,505	6.6%	3,083	7.0%	4,099	7.1%
Age 65 to 69 Years		1,451	6.4%	3,098	7.0%	4,105	7.1%
Age 70 to 74 Years		1,445	6.3%	3,095	7.0%	4,045	7.0%
Age 75 to 79 Years		1,097	4.8%	2,400	5.4%	3,094	5.3%
Age 80 to 84 Years		905	4.0%	1,787	4.0%	2,208	3.8%
Age 85 Years or Over		1,133	5.0%	2,113	4.8%	2,526	4.4%
Median Age		44.0		46.0		45.7	
Age 19 Years or Less		4,949	21.7%	9,418	21.3%	12,524	21.6%
Age 20 to 64 Years		11,823	51.9%	22,279	50.4%	29,419	50.8%
Age 65 Years or Over		6,030	26.4%	12,493	28.3%	15,977	27.6%
<b>Female Age Distribution (2021)</b>							
Female Population		12,225	53.6%	23,362	52.9%	30,281	52.3%
Age Under 5 Years		677	5.5%	1,262	5.4%	1,614	5.3%
Age 5 to 9 Years		668	5.5%	1,235	5.3%	1,630	5.4%
Age 10 to 14 Years		596	4.9%	1,154	4.9%	1,532	5.1%
Age 15 to 19 Years		520	4.3%	1,005	4.3%	1,347	4.4%
Age 20 to 24 Years		607	5.0%	979	4.2%	1,247	4.1%
Age 25 to 29 Years		649	5.3%	1,149	4.9%	1,466	4.8%
Age 30 to 34 Years		796	6.5%	1,422	6.1%	1,819	6.0%
Age 35 to 39 Years		682	5.6%	1,362	5.8%	1,825	6.0%
Age 40 to 44 Years		648	5.3%	1,240	5.3%	1,633	5.4%
Age 45 to 49 Years		599	4.9%	1,158	5.0%	1,552	5.1%
Age 50 to 54 Years		664	5.4%	1,215	5.2%	1,638	5.4%
Age 55 to 59 Years		790	6.5%	1,500	6.4%	1,970	6.5%
Age 60 to 64 Years		821	6.7%	1,685	7.2%	2,218	7.3%
Age 65 to 69 Years		836	6.8%	1,718	7.4%	2,214	7.3%
Age 70 to 74 Years		783	6.4%	1,611	6.9%	2,105	7.0%
Age 75 to 79 Years		609	5.0%	1,299	5.6%	1,651	5.5%
Age 80 to 84 Years		536	4.4%	1,009	4.3%	1,208	4.0%
Age 85 Years or Over		742	6.1%	1,359	5.8%	1,612	5.3%
Female Median Age		45.8		47.5		47.0	
Age 19 Years or Less		2,462	20.1%	4,656	19.9%	6,123	20.2%
Age 20 to 64 Years		6,257	51.2%	11,709	50.1%	15,369	50.8%
Age 65 Years or Over		3,506	28.7%	6,997	29.9%	8,789	29.0%

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<b>Male Age Distribution (2021)</b>							
Male Population		10,577	46.4%	20,828	47.1%	27,639	47.7%
Age Under 5 Years		663	6.3%	1,265	6.1%	1,660	6.0%
Age 5 to 9 Years		647	6.1%	1,274	6.1%	1,711	6.2%
Age 10 to 14 Years		596	5.6%	1,162	5.6%	1,586	5.7%
Age 15 to 19 Years		581	5.5%	1,060	5.1%	1,444	5.2%
Age 20 to 24 Years		564	5.3%	956	4.6%	1,239	4.5%
Age 25 to 29 Years		720	6.8%	1,213	5.8%	1,546	5.6%
Age 30 to 34 Years		666	6.3%	1,296	6.2%	1,708	6.2%
Age 35 to 39 Years		612	5.8%	1,254	6.0%	1,671	6.0%
Age 40 to 44 Years		581	5.5%	1,134	5.4%	1,539	5.6%
Age 45 to 49 Years		535	5.1%	1,021	4.9%	1,402	5.1%
Age 50 to 54 Years		552	5.2%	1,071	5.1%	1,441	5.2%
Age 55 to 59 Years		652	6.2%	1,227	5.9%	1,623	5.9%
Age 60 to 64 Years		684	6.5%	1,398	6.7%	1,881	6.8%
Age 65 to 69 Years		616	5.8%	1,380	6.6%	1,891	6.8%
Age 70 to 74 Years		661	6.3%	1,484	7.1%	1,939	7.0%
Age 75 to 79 Years		488	4.6%	1,101	5.3%	1,443	5.2%
Age 80 to 84 Years		369	3.5%	778	3.7%	1,000	3.6%
Age 85 Years or Over		390	3.7%	754	3.6%	914	3.3%
Male Median Age		41.9		44.4		44.1	
Age 19 Years or Less		2,487	23.5%	4,762	22.9%	6,400	23.2%
Age 20 to 64 Years		5,566	52.6%	10,570	50.7%	14,051	50.8%
Age 65 Years or Over		2,524	23.9%	5,497	26.4%	7,188	26.0%
<b>Males per 100 Females (2021)</b>							
Overall Comparison		87		89		91	
Age Under 5 Years		98	49.5%	100	50.1%	103	50.7%
Age 5 to 9 Years		97	49.2%	103	50.8%	105	51.2%
Age 10 to 14 Years		100	50.0%	101	50.2%	104	50.2%
Age 15 to 19 Years		112	52.8%	106	51.3%	107	51.7%
Age 20 to 24 Years		93	48.2%	98	49.4%	99	49.8%
Age 25 to 29 Years		111	52.6%	106	51.4%	105	51.3%
Age 30 to 34 Years		84	45.5%	91	47.7%	94	48.4%
Age 35 to 39 Years		90	47.3%	92	47.9%	92	47.8%
Age 40 to 44 Years		90	47.3%	91	47.8%	94	48.5%
Age 45 to 49 Years		89	47.2%	88	46.8%	90	47.5%
Age 50 to 54 Years		83	45.4%	88	46.9%	88	46.8%
Age 55 to 59 Years		82	45.2%	82	45.0%	82	45.2%
Age 60 to 64 Years		83	45.5%	83	45.3%	85	45.9%
Age 65 to 69 Years		74	42.4%	80	44.5%	85	46.1%
Age 70 to 74 Years		84	45.8%	92	47.9%	92	47.9%
Age 75 to 79 Years		80	44.5%	85	45.9%	87	46.6%
Age 80 to 84 Years		69	40.8%	77	43.5%	83	45.3%
Age 85 Years or Over		53	34.5%	55	35.7%	57	36.2%
Age 19 Years or Less		101	50.3%	102	50.6%	105	51.1%
Age 20 to 39 Years		94	48.4%	96	49.0%	97	49.2%
Age 40 to 64 Years		85	46.0%	86	46.3%	88	46.7%
Age 65 Years or Over		72	41.9%	79	44.0%	82	45.0%

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420 Ridgewood Dr Southern Pines, NC 28387	3 mi radius		5 mi radius		7 mi radius	
<b>Household Type (2021)</b>						
Total Households	10,600		19,701		25,256	
Households with Children	2,401	22.7%	4,572	23.2%	6,118	24.2%
Average Household Size	2.1		2.2		2.3	
Household Density per Square Mile	375		251		164	
Population Family	17,651	77.4%	35,545	80.4%	47,332	81.7%
Population Non-Family	4,944	21.7%	8,141	18.4%	9,880	17.1%
Population Group Quarters	207	0.9%	505	1.1%	708	1.2%
Family Households	6,175	58.3%	12,520	63.6%	16,567	65.6%
Married Couple Households	4,661	75.5%	9,932	79.3%	13,191	79.6%
Other Family Households with Children	1,514	24.5%	2,588	20.7%	3,375	20.4%
Family Households with Children	2,371	38.4%	4,524	36.1%	6,059	36.6%
Married Couple with Children	1,417	59.8%	2,926	64.7%	3,982	65.7%
Other Family Households with Children	954	40.2%	1,598	35.3%	2,077	34.3%
Family Households No Children	3,803	61.6%	7,996	63.9%	10,508	63.4%
Married Couple No Children	3,244	85.3%	7,006	87.6%	9,210	87.6%
Other Family Households No Children	560	14.7%	990	12.4%	1,298	12.4%
Non-Family Households	4,425	41.7%	7,180	36.4%	8,689	34.4%
Non-Family Households with Children	30	0.7%	48	0.7%	60	0.7%
Non-Family Households No Children	4,395	99.3%	7,133	99.3%	8,630	99.3%
Average Family Household Size	2.9		2.8		2.9	
Average Family Income	\$116,079		\$112,879		\$109,636	
Median Family Income	\$89,383		\$90,314		\$89,084	
Average Non-Family Household Size	1.1		1.1		1.1	
<b>Marital Status (2021)</b>						
Population Age 15 Years or Over	18,955		36,837		48,187	
Never Married	5,193	27.4%	8,090	22.0%	10,723	22.3%
Currently Married	8,410	44.4%	18,660	50.7%	24,836	51.5%
Previously Married	5,352	28.2%	10,086	27.4%	12,628	26.2%
Separated	799	14.9%	1,691	16.8%	2,147	17.0%
Widowed	1,423	26.6%	2,887	28.6%	3,648	28.9%
Divorced	3,130	58.5%	5,509	54.6%	6,832	54.1%
<b>Educational Attainment (2021)</b>						
Adult Population Age 25 Years or Over	16,682		32,837		42,910	
Elementary (Grade Level 0 to 8)	483	2.9%	724	2.2%	927	2.2%
Some High School (Grade Level 9 to 11)	637	3.8%	1,174	3.6%	1,816	4.2%
High School Graduate	2,521	15.1%	5,391	16.4%	7,634	17.8%
Some College	3,115	18.7%	6,203	18.9%	8,296	19.3%
Associate Degree Only	1,882	11.3%	3,474	10.6%	4,537	10.6%
Bachelor Degree Only	4,950	29.7%	9,791	29.8%	12,147	28.3%
Graduate Degree	3,094	18.5%	6,080	18.5%	7,552	17.6%
Any College (Some College or Higher)	13,041	78.2%	25,548	77.8%	32,533	75.8%
College Degree + (Bachelor Degree or Higher)	8,045	48.2%	15,871	48.3%	19,700	45.9%

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<b>Housing</b>						
Total Housing Units (2021)	12,217		23,132		29,483	
Total Housing Units (2010)	10,853		20,393		25,843	
Historical Annual Growth (2010-2021)	1,363	1.1%	2,740	1.2%	3,640	1.3%
Housing Units Occupied (2021)	10,600	86.8%	19,701	85.2%	25,256	85.7%
Housing Units Owner-Occupied	6,777	63.9%	14,202	72.1%	18,840	74.6%
Housing Units Renter-Occupied	3,822	36.1%	5,499	27.9%	6,416	25.4%
Housing Units Vacant (2021)	1,617	13.2%	3,432	14.8%	4,227	14.3%
<b>Household Size (2021)</b>						
Total Households	10,600		19,701		25,256	
1 Person Households	3,982	37.6%	6,366	32.3%	7,686	30.4%
2 Person Households	3,860	36.4%	7,839	39.8%	10,164	40.2%
3 Person Households	1,272	12.0%	2,472	12.5%	3,300	13.1%
4 Person Households	942	8.9%	1,903	9.7%	2,567	10.2%
5 Person Households	362	3.4%	757	3.8%	1,033	4.1%
6 Person Households	120	1.1%	247	1.3%	340	1.3%
7 or More Person Households	62	0.6%	116	0.6%	165	0.7%
<b>Household Income Distribution (2021)</b>						
HH Income \$200,000 or More	990	9.3%	1,712	8.7%	2,133	8.4%
HH Income \$150,000 to \$199,999	633	6.0%	1,276	6.5%	1,588	6.3%
HH Income \$125,000 to \$149,999	602	5.7%	1,119	5.7%	1,463	5.8%
HH Income \$100,000 to \$124,999	835	7.9%	1,852	9.4%	2,364	9.4%
HH Income \$75,000 to \$99,999	1,279	12.1%	2,734	13.9%	3,659	14.5%
HH Income \$50,000 to \$74,999	2,093	19.7%	3,935	20.0%	4,983	19.7%
HH Income \$35,000 to \$49,999	1,197	11.3%	2,269	11.5%	2,917	11.6%
HH Income \$25,000 to \$34,999	836	7.9%	1,536	7.8%	1,986	7.9%
HH Income \$15,000 to \$24,999	911	8.6%	1,540	7.8%	2,008	8.0%
HH Income \$10,000 to \$14,999	537	5.1%	831	4.2%	973	3.9%
HH Income Under \$10,000	686	6.5%	897	4.6%	1,181	4.7%
<b>Household Vehicles (2021)</b>						
Households 0 Vehicles Available	691	6.5%	951	4.8%	1,171	4.6%
Households 1 Vehicle Available	3,697	34.9%	6,745	34.2%	8,187	32.4%
Households 2 Vehicles Available	4,355	41.1%	8,473	43.0%	10,943	43.3%
Households 3 or More Vehicles Available	1,857	17.5%	3,532	17.9%	4,955	19.6%
Total Vehicles Available	18,597		35,411		46,723	
Average Vehicles per Household	1.8		1.8		1.8	
Owner-Occupied Household Vehicles	13,602	73.1%	28,036	79.2%	37,978	81.3%
Average Vehicles per Owner-Occupied Household	2.0		2.0		2.0	
Renter-Occupied Household Vehicles	4,995	26.9%	7,374	20.8%	8,745	18.7%
Average Vehicles per Renter-Occupied Household	1.3		1.3		1.4	
<b>Travel Time (2021)</b>						
Worker Base Age 16 years or Over	9,193		17,887		23,397	
Travel to Work in 14 Minutes or Less	3,639	39.6%	6,443	36.0%	7,935	33.9%
Travel to Work in 15 to 29 Minutes	1,676	18.2%	3,655	20.4%	5,110	21.8%
Travel to Work in 30 to 59 Minutes	2,755	30.0%	4,566	25.5%	5,750	24.6%
Travel to Work in 60 Minutes or More	425	4.6%	822	4.6%	1,248	5.3%
Work at Home	643	7.0%	1,697	9.5%	2,241	9.6%
Average Minutes Travel to Work	17.8		17.9		18.1	

# Complete Profile

2000-2010 Census, 2021 Estimates with 2026 Projections  
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.168/-79.4175

420 Ridgewood Dr Southern Pines, NC 28387	3 mi radius		5 mi radius		7 mi radius	
<b>Transportation To Work (2021)</b>						
Worker Base Age 16 years or Over	9,193		17,887		23,397	
Drive to Work Alone	7,204	78.4%	14,116	78.9%	18,580	79.4%
Drive to Work in Carpool	907	9.9%	1,455	8.1%	1,850	7.9%
Travel to Work by Public Transportation	29	0.3%	32	0.2%	39	0.2%
Drive to Work on Motorcycle	19	0.2%	33	0.2%	38	0.2%
Bicycle to Work	-	-	5	-	18	-
Walk to Work	169	1.8%	228	1.3%	248	1.1%
Other Means	222	2.4%	322	1.8%	383	1.6%
Work at Home	643	7.0%	1,697	9.5%	2,241	9.6%
<b>Daytime Demographics (2021)</b>						
Total Businesses	1,777		2,565		2,799	
Total Employees	15,386		28,315		30,318	
Company Headquarter Businesses	62	3.5%	88	3.4%	97	3.5%
Company Headquarter Employees	1,603	10.4%	2,218	7.8%	2,394	7.9%
Employee Population per Business	8.7 to 1		11.0 to 1		10.8 to 1	
Residential Population per Business	12.8 to 1		17.2 to 1		20.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	24,109		45,938		53,690	
<b>Labor Force</b>						
Labor Population Age 16 Years or Over (2021)	18,717		36,369		47,551	
Labor Force Total Males (2021)	8,560	45.7%	16,903	46.5%	22,369	47.0%
Male Civilian Employed	4,583	53.5%	8,430	49.9%	10,945	48.9%
Male Civilian Unemployed	266	3.1%	466	2.8%	622	2.8%
Males in Armed Forces	708	8.3%	1,450	8.6%	1,803	8.1%
Males Not in Labor Force	3,003	35.1%	6,557	38.8%	9,000	40.2%
Labor Force Total Females (2021)	10,157	54.3%	19,465	53.5%	25,182	53.0%
Female Civilian Employed	4,602	45.3%	8,675	44.6%	11,201	44.5%
Female Civilian Unemployed	253	2.5%	489	2.5%	648	2.6%
Females in Armed Forces	101	1.0%	190	1.0%	230	0.9%
Females Not in Labor Force	5,202	51.2%	10,111	51.9%	13,103	52.0%
Unemployment Rate	519	2.8%	955	2.6%	1,269	2.7%
<b>Occupation (2021)</b>						
Occupation Population Age 16 Years or Over	9,184		17,105		22,146	
Occupation Total Males	4,583	49.9%	8,430	49.3%	10,945	49.4%
Occupation Total Females	4,602	50.1%	8,675	50.7%	11,201	50.6%
Management, Business, Financial Operations	1,544	16.8%	2,932	17.1%	3,666	16.6%
Professional, Related	2,434	26.5%	4,446	26.0%	5,640	25.5%
Service	2,264	24.6%	3,836	22.4%	5,061	22.9%
Sales, Office	1,236	13.5%	2,641	15.4%	3,444	15.5%
Farming, Fishing, Forestry	7	-	26	0.2%	52	0.2%
Construction, Extraction, Maintenance	604	6.6%	1,237	7.2%	1,799	8.1%
Production, Transport, Material Moving	1,095	11.9%	1,987	11.6%	2,485	11.2%
White Collar Workers	5,214	56.8%	10,019	58.6%	12,749	57.6%
Blue Collar Workers	3,970	43.2%	7,087	41.4%	9,396	42.4%

# Complete Profile

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<b>Units In Structure (2021)</b>							
Total Units		9,615		17,156		22,160	
1 Detached Unit		6,552	68.1%	14,160	82.5%	18,496	83.5%
1 Attached Unit		725	7.5%	991	5.8%	1,109	5.0%
2 Units		462	4.8%	542	3.2%	581	2.6%
3 to 4 Units		622	6.5%	737	4.3%	812	3.7%
5 to 9 Units		1,134	11.8%	1,276	7.4%	1,313	5.9%
10 to 19 Units		221	2.3%	297	1.7%	332	1.5%
20 to 49 Units		297	3.1%	387	2.3%	426	1.9%
50 or More Units		185	1.9%	224	1.3%	247	1.1%
Mobile Home or Trailer		401	4.2%	1,087	6.3%	1,937	8.7%
Other Structure		-	-	1	-	5	-
<b>Homes Built By Year (2021)</b>							
Homes Built 2014 or later		856	7.0%	1,284	5.6%	1,560	5.3%
Homes Built 2010 to 2013		901	7.4%	1,455	6.3%	1,717	5.8%
Homes Built 2000 to 2009		1,679	13.7%	3,447	14.9%	4,613	15.6%
Homes Built 1990 to 1999		1,731	14.2%	3,821	16.5%	5,357	18.2%
Homes Built 1980 to 1989		2,095	17.1%	4,119	17.8%	4,908	16.6%
Homes Built 1970 to 1979		1,297	10.6%	2,483	10.7%	3,220	10.9%
Homes Built 1960 to 1969		1,049	8.6%	1,470	6.4%	1,881	6.4%
Homes Built 1950 to 1959		388	3.2%	746	3.2%	918	3.1%
Homes Built 1940 to 1949		76	0.6%	100	0.4%	128	0.4%
Homes Built Before 1939		528	4.3%	775	3.4%	955	3.2%
Median Age of Homes		30.3	yrs	28.9	yrs	28.5	yrs
<b>Home Values (2021)</b>							
Owner Specified Housing Units		6,777		14,202		18,840	
Home Values \$1,000,000 or More		49	0.7%	169	1.2%	192	1.0%
Home Values \$750,000 to \$999,999		346	5.1%	513	3.6%	653	3.5%
Home Values \$500,000 to \$749,999		266	3.9%	477	3.4%	646	3.4%
Home Values \$400,000 to \$499,999		742	10.9%	1,220	8.6%	1,741	9.2%
Home Values \$300,000 to \$399,999		1,231	18.2%	2,481	17.5%	3,242	17.2%
Home Values \$250,000 to \$299,999		998	14.7%	2,601	18.3%	3,184	16.9%
Home Values \$200,000 to \$249,999		1,111	16.4%	2,723	19.2%	3,428	18.2%
Home Values \$175,000 to \$199,999		507	7.5%	1,114	7.8%	1,355	7.2%
Home Values \$150,000 to \$174,999		361	5.3%	775	5.5%	1,021	5.4%
Home Values \$125,000 to \$149,999		146	2.2%	360	2.5%	479	2.5%
Home Values \$100,000 to \$124,999		314	4.6%	439	3.1%	584	3.1%
Home Values \$90,000 to \$99,999		80	1.2%	115	0.8%	201	1.1%
Home Values \$80,000 to \$89,999		144	2.1%	228	1.6%	382	2.0%
Home Values \$70,000 to \$79,999		61	0.9%	226	1.6%	415	2.2%
Home Values \$60,000 to \$69,999		211	3.1%	338	2.4%	456	2.4%
Home Values \$50,000 to \$59,999		9	0.1%	26	0.2%	67	0.4%
Home Values \$35,000 to \$49,999		26	0.4%	52	0.4%	92	0.5%
Home Values \$25,000 to \$34,999		60	0.9%	99	0.7%	254	1.3%
Home Values \$10,000 to \$24,999		28	0.4%	81	0.6%	182	1.0%
Home Values Under \$10,000		88	1.3%	162	1.1%	263	1.4%
Owner-Occupied Median Home Value		\$272,590		\$264,266		\$259,257	
Renter-Occupied Median Rent		\$846		\$881		\$882	



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420 Ridgewood Dr Southern Pines, NC 28387		3 mi radius	5 mi radius	7 mi radius
<b>Total Annual Consumer Expenditure (2021)</b>				
Total Household Expenditure		\$687.21 M	\$1.31 B	\$1.65 B
Total Non-Retail Expenditure		\$364.11 M	\$690.12 M	\$873.82 M
Total Retail Expenditure		\$323.1 M	\$615.21 M	\$780.08 M
Apparel		\$24.02 M	\$45.55 M	\$57.69 M
Contributions		\$23.06 M	\$43.84 M	\$55.44 M
Education		\$20.75 M	\$38.83 M	\$48.98 M
Entertainment		\$38.92 M	\$74.15 M	\$93.97 M
Food and Beverages		\$100.64 M	\$191.15 M	\$242.3 M
Furnishings and Equipment		\$24.16 M	\$46.06 M	\$58.38 M
Gifts		\$17.38 M	\$32.78 M	\$41.42 M
Health Care		\$58.61 M	\$112.04 M	\$142.16 M
Household Operations		\$27.21 M	\$51.75 M	\$65.53 M
Miscellaneous Expenses		\$13.08 M	\$24.85 M	\$31.47 M
Personal Care		\$9.22 M	\$17.52 M	\$22.2 M
Personal Insurance		\$4.88 M	\$9.34 M	\$11.84 M
Reading		\$1.53 M	\$2.91 M	\$3.68 M
Shelter		\$145.01 M	\$273.86 M	\$346.6 M
Tobacco		\$4.11 M	\$7.75 M	\$9.83 M
Transportation		\$124.11 M	\$236.9 M	\$300.57 M
Utilities		\$50.51 M	\$96.05 M	\$121.85 M
<b>Monthly Household Consumer Expenditure (2021)</b>				
Total Household Expenditure		\$5,403	\$5,522	\$5,457
Total Non-Retail Expenditure		\$2,863 53.0%	\$2,919 52.9%	\$2,883 52.8%
Total Retail Expenditures		\$2,540 47.0%	\$2,602 47.1%	\$2,574 47.2%
Apparel		\$189 3.5%	\$193 3.5%	\$190 3.5%
Contributions		\$181 3.4%	\$185 3.4%	\$183 3.4%
Education		\$163 3.0%	\$164 3.0%	\$162 3.0%
Entertainment		\$306 5.7%	\$314 5.7%	\$310 5.7%
Food and Beverages		\$791 14.6%	\$809 14.6%	\$799 14.6%
Furnishings and Equipment		\$190 3.5%	\$195 3.5%	\$193 3.5%
Gifts		\$137 2.5%	\$139 2.5%	\$137 2.5%
Health Care		\$461 8.5%	\$474 8.6%	\$469 8.6%
Household Operations		\$214 4.0%	\$219 4.0%	\$216 4.0%
Miscellaneous Expenses		\$103 1.9%	\$105 1.9%	\$104 1.9%
Personal Care		\$72 1.3%	\$74 1.3%	\$73 1.3%
Personal Insurance		\$38 0.7%	\$40 0.7%	\$39 0.7%
Reading		\$12 0.2%	\$12 0.2%	\$12 0.2%
Shelter		\$1,140 21.1%	\$1,158 21.0%	\$1,144 21.0%
Tobacco		\$32 0.6%	\$33 0.6%	\$32 0.6%
Transportation		\$976 18.1%	\$1,002 18.1%	\$992 18.2%
Utilities		\$397 7.4%	\$406 7.4%	\$402 7.4%