

Complete Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 35.5921/-78.4021

10105 US-70	3 mi radius		5 mi radius		7 mi radius	
Clayton, NC 27520						
Population						
Estimated Population (2023)	12,692		44,424		96,912	
Projected Population (2028)	13,821		47,757		106,589	
Census Population (2020)	11,837		41,245		89,218	
Census Population (2010)	9,081		29,327		64,171	
Projected Annual Growth (2023-2028)	1,129	1.8%	3,333	1.5%	9,677	2.0%
Historical Annual Growth (2020-2023)	855	-	3,179	2.6%	7,694	2.9%
Historical Annual Growth (2010-2020)	2,756	3.0%	11,917	4.1%	25,047	3.9%
Estimated Population Density (2023)	449 <i>psm</i>		566 <i>psm</i>		630 <i>psm</i>	
Trade Area Size	28.3 <i>sq mi</i>		78.5 <i>sq mi</i>		153.9 <i>sq mi</i>	
Households						
Estimated Households (2023)	4,305		15,796		35,341	
Projected Households (2028)	4,909		17,748		40,723	
Census Households (2020)	3,969		14,493		32,134	
Census Households (2010)	3,035		10,124		23,095	
Projected Annual Growth (2023-2028)	603	2.8%	1,952	2.5%	5,383	3.0%
Historical Annual Change (2010-2023)	1,271	3.2%	5,671	4.3%	12,245	4.1%
Average Household Income						
Estimated Average Household Income (2023)	\$94,664		\$93,141		\$98,774	
Projected Average Household Income (2028)	\$85,024		\$85,233		\$88,151	
Census Average Household Income (2010)	\$63,974		\$65,154		\$62,045	
Census Average Household Income (2000)	\$68,680		\$59,914		\$55,008	
Projected Annual Change (2023-2028)	-\$9,640	-2.0%	-\$7,909	-1.7%	-\$10,623	-2.2%
Historical Annual Change (2000-2023)	\$25,983	1.6%	\$33,227	2.4%	\$43,766	3.5%
Median Household Income						
Estimated Median Household Income (2023)	\$88,884		\$84,212		\$81,397	
Projected Median Household Income (2028)	\$84,865		\$80,602		\$76,778	
Census Median Household Income (2010)	\$54,897		\$55,466		\$52,533	
Census Median Household Income (2000)	\$54,728		\$49,338		\$45,756	
Projected Annual Change (2023-2028)	-\$4,019	-0.9%	-\$3,610	-0.9%	-\$4,619	-1.1%
Historical Annual Change (2000-2023)	\$34,156	2.7%	\$34,874	3.1%	\$35,641	3.4%
Per Capita Income						
Estimated Per Capita Income (2023)	\$32,582		\$33,392		\$36,223	
Projected Per Capita Income (2028)	\$30,627		\$31,929		\$33,863	
Census Per Capita Income (2010)	\$21,381		\$22,494		\$22,333	
Census Per Capita Income (2000)	\$24,627		\$21,530		\$20,362	
Projected Annual Change (2023-2028)	-\$1,955	-1.2%	-\$1,462	-0.9%	-\$2,359	-1.3%
Historical Annual Change (2000-2023)	\$7,955	1.4%	\$11,862	2.4%	\$15,860	3.4%
Estimated Average Household Net Worth (2023)	\$460,553		\$462,418		\$459,648	

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Lat/Lon: 35.5921/-78.4021

10105 US-70 Clayton, NC 27520	3 mi radius		5 mi radius		7 mi radius	
Race and Ethnicity						
Total Population (2023)	12,692		44,424		96,912	
White (2023)	8,114	63.9%	28,225	63.5%	62,397	64.4%
Black or African American (2023)	2,651	20.9%	9,650	21.7%	20,193	20.8%
American Indian or Alaska Native (2023)	84	0.7%	262	0.6%	516	0.5%
Asian (2023)	131	1.0%	587	1.3%	1,325	1.4%
Hawaiian or Pacific Islander (2023)	1	-	6	-	42	-
Other Race (2023)	778	6.1%	2,539	5.7%	5,477	5.7%
Two or More Races (2023)	932	7.3%	3,155	7.1%	6,962	7.2%
Population < 18 (2023)	3,320 26.2%		11,531 26.0%		25,077 25.9%	
White Not Hispanic	1,681	50.6%	5,887	51.1%	12,943	51.6%
Black or African American	682	20.5%	2,517	21.8%	5,412	21.6%
Asian	32	1.0%	148	1.3%	363	1.4%
Other Race Not Hispanic	173	5.2%	590	5.1%	1,285	5.1%
Hispanic	752	22.6%	2,389	20.7%	5,074	20.2%
Not Hispanic or Latino Population (2023)	10,742 84.6%		37,997 85.5%		83,171 85.8%	
Not Hispanic White	7,703	71.7%	26,863	70.7%	59,549	71.6%
Not Hispanic Black or African American	2,583	24.0%	9,438	24.8%	19,769	23.8%
Not Hispanic American Indian or Alaska Native	28	0.3%	88	0.2%	188	0.2%
Not Hispanic Asian	127	1.2%	569	1.5%	1,281	1.5%
Not Hispanic Hawaiian or Pacific Islander	1	-	4	-	24	-
Not Hispanic Other Race	13	0.1%	76	0.2%	149	0.2%
Not Hispanic Two or More Races	287	2.7%	960	2.5%	2,211	2.7%
Hispanic or Latino Population (2023)	1,950 15.4%		6,427 14.5%		13,741 14.2%	
Hispanic White	411	21.1%	1,362	21.2%	2,848	20.7%
Hispanic Black or African American	68	3.5%	212	3.3%	423	3.1%
Hispanic American Indian or Alaska Native	56	2.9%	174	2.7%	327	2.4%
Hispanic Asian	5	0.2%	18	0.3%	45	0.3%
Hispanic Hawaiian or Pacific Islander	-	-	2	-	19	0.1%
Hispanic Other Race	765	39.2%	2,463	38.3%	5,328	38.8%
Hispanic Two or More Races	645	33.1%	2,196	34.2%	4,751	34.6%
Not Hispanic or Latino Population (2020)	9,673 81.7%		34,497 83.6%		75,072 84.1%	
Hispanic or Latino Population (2020)	2,165 18.3%		6,748 16.4%		14,146 15.9%	
Not Hispanic or Latino Population (2010)	7,796 85.8%		25,623 87.4%		56,234 87.6%	
Hispanic or Latino Population (2010)	1,286 14.2%		3,704 12.6%		7,937 12.4%	
Not Hispanic or Latino Population (2028)	11,669 84.4%		40,781 85.4%		91,404 85.8%	
Hispanic or Latino Population (2028)	2,153 15.6%		6,976 14.6%		15,186 14.2%	
Projected Annual Growth (2023-2028)	203 2.1%		549 1.7%		1,445 2.1%	
Historical Annual Growth (2010-2020)	879 6.8%		3,044 8.2%		6,208 7.8%	

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Total Age Distribution (2023)							
Total Population		12,692		44,424		96,912	
Age Under 5 Years		798	6.3%	2,669	6.0%	5,921	6.1%
Age 5 to 9 Years		858	6.8%	3,255	7.3%	7,072	7.3%
Age 10 to 14 Years		1,031	8.1%	3,556	8.0%	7,586	7.8%
Age 15 to 19 Years		929	7.3%	2,992	6.7%	6,514	6.7%
Age 20 to 24 Years		708	5.6%	2,311	5.2%	5,022	5.2%
Age 25 to 29 Years		881	6.9%	2,921	6.6%	6,180	6.4%
Age 30 to 34 Years		952	7.5%	3,156	7.1%	6,919	7.1%
Age 35 to 39 Years		868	6.8%	3,150	7.1%	6,998	7.2%
Age 40 to 44 Years		966	7.6%	3,362	7.6%	7,147	7.4%
Age 45 to 49 Years		846	6.7%	3,110	7.0%	6,776	7.0%
Age 50 to 54 Years		942	7.4%	3,243	7.3%	6,857	7.1%
Age 55 to 59 Years		769	6.1%	2,750	6.2%	6,186	6.4%
Age 60 to 64 Years		706	5.6%	2,411	5.4%	5,213	5.4%
Age 65 to 69 Years		621	4.9%	2,151	4.8%	4,574	4.7%
Age 70 to 74 Years		387	3.1%	1,542	3.5%	3,510	3.6%
Age 75 to 79 Years		223	1.8%	996	2.2%	2,198	2.3%
Age 80 to 84 Years		124	1.0%	470	1.1%	1,223	1.3%
Age 85 Years or Over		84	0.7%	378	0.9%	1,015	1.0%
Median Age		35.2		36.4		36.9	
Age 19 Years or Less		3,615	28.5%	12,472	28.1%	27,093	28.0%
Age 20 to 64 Years		7,638	60.2%	26,415	59.5%	57,299	59.1%
Age 65 Years or Over		1,439	11.3%	5,536	12.5%	12,521	12.9%
Female Age Distribution (2023)							
Female Population		6,201	48.9%	22,384	50.4%	49,306	50.9%
Age Under 5 Years		381	6.1%	1,304	5.8%	2,954	6.0%
Age 5 to 9 Years		406	6.5%	1,595	7.1%	3,497	7.1%
Age 10 to 14 Years		477	7.7%	1,711	7.6%	3,668	7.4%
Age 15 to 19 Years		491	7.9%	1,452	6.5%	3,157	6.4%
Age 20 to 24 Years		322	5.2%	1,104	4.9%	2,428	4.9%
Age 25 to 29 Years		409	6.6%	1,449	6.5%	3,098	6.3%
Age 30 to 34 Years		452	7.3%	1,582	7.1%	3,547	7.2%
Age 35 to 39 Years		403	6.5%	1,564	7.0%	3,524	7.1%
Age 40 to 44 Years		494	8.0%	1,733	7.7%	3,657	7.4%
Age 45 to 49 Years		389	6.3%	1,548	6.9%	3,460	7.0%
Age 50 to 54 Years		468	7.5%	1,587	7.1%	3,388	6.9%
Age 55 to 59 Years		363	5.9%	1,361	6.1%	3,131	6.4%
Age 60 to 64 Years		358	5.8%	1,248	5.6%	2,689	5.5%
Age 65 to 69 Years		340	5.5%	1,202	5.4%	2,524	5.1%
Age 70 to 74 Years		200	3.2%	842	3.8%	1,924	3.9%
Age 75 to 79 Years		118	1.9%	538	2.4%	1,212	2.5%
Age 80 to 84 Years		72	1.2%	295	1.3%	748	1.5%
Age 85 Years or Over		59	1.0%	269	1.2%	701	1.4%
Female Median Age		36.0		37.5		38.0	
Age 19 Years or Less		1,754	28.3%	6,062	27.1%	13,276	26.9%
Age 20 to 64 Years		3,657	59.0%	13,175	58.9%	28,922	58.7%
Age 65 Years or Over		789	12.7%	3,146	14.1%	7,108	14.4%

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Male Age Distribution (2023)						
Male Population	6,491	51.1%	22,040	49.6%	47,606	49.1%
Age Under 5 Years	418	6.4%	1,365	6.2%	2,967	6.2%
Age 5 to 9 Years	452	7.0%	1,660	7.5%	3,574	7.5%
Age 10 to 14 Years	554	8.5%	1,845	8.4%	3,918	8.2%
Age 15 to 19 Years	438	6.7%	1,539	7.0%	3,358	7.1%
Age 20 to 24 Years	385	5.9%	1,207	5.5%	2,594	5.4%
Age 25 to 29 Years	472	7.3%	1,472	6.7%	3,082	6.5%
Age 30 to 34 Years	500	7.7%	1,574	7.1%	3,372	7.1%
Age 35 to 39 Years	465	7.2%	1,587	7.2%	3,474	7.3%
Age 40 to 44 Years	472	7.3%	1,629	7.4%	3,490	7.3%
Age 45 to 49 Years	457	7.0%	1,562	7.1%	3,316	7.0%
Age 50 to 54 Years	475	7.3%	1,656	7.5%	3,468	7.3%
Age 55 to 59 Years	406	6.3%	1,389	6.3%	3,055	6.4%
Age 60 to 64 Years	349	5.4%	1,163	5.3%	2,525	5.3%
Age 65 to 69 Years	281	4.3%	949	4.3%	2,051	4.3%
Age 70 to 74 Years	187	2.9%	700	3.2%	1,586	3.3%
Age 75 to 79 Years	105	1.6%	458	2.1%	986	2.1%
Age 80 to 84 Years	52	0.8%	175	0.8%	475	1.0%
Age 85 Years or Over	25	0.4%	109	0.5%	313	0.7%
Male Median Age	34.4		35.3		35.7	
Age 19 Years or Less	1,861	28.7%	6,410	29.1%	13,817	29.0%
Age 20 to 64 Years	3,980	61.3%	13,240	60.1%	28,377	59.6%
Age 65 Years or Over	650	10.0%	2,390	10.8%	5,412	11.4%
Males per 100 Females (2023)						
Overall Comparison	105		98		97	
Age Under 5 Years	110	52.3%	105	51.1%	100	50.1%
Age 5 to 9 Years	111	52.7%	104	51.0%	102	50.5%
Age 10 to 14 Years	116	53.7%	108	51.9%	107	51.6%
Age 15 to 19 Years	89	47.1%	106	51.5%	106	51.5%
Age 20 to 24 Years	120	54.5%	109	52.2%	107	51.6%
Age 25 to 29 Years	115	53.6%	102	50.4%	100	49.9%
Age 30 to 34 Years	111	52.5%	99	49.9%	95	48.7%
Age 35 to 39 Years	115	53.6%	101	50.4%	99	49.6%
Age 40 to 44 Years	95	48.8%	94	48.5%	95	48.8%
Age 45 to 49 Years	117	54.0%	101	50.2%	96	48.9%
Age 50 to 54 Years	102	50.4%	104	51.1%	102	50.6%
Age 55 to 59 Years	112	52.8%	102	50.5%	98	49.4%
Age 60 to 64 Years	97	49.4%	93	48.2%	94	48.4%
Age 65 to 69 Years	83	45.3%	79	44.1%	81	44.8%
Age 70 to 74 Years	94	48.4%	83	45.4%	82	45.2%
Age 75 to 79 Years	89	47.0%	85	46.0%	81	44.9%
Age 80 to 84 Years	72	42.0%	59	37.2%	64	38.9%
Age 85 Years or Over	42	29.5%	40	28.7%	45	30.9%
Age 19 Years or Less	106	51.5%	106	51.4%	104	51.0%
Age 20 to 39 Years	115	53.5%	102	50.6%	99	49.9%
Age 40 to 64 Years	104	51.0%	99	49.7%	97	49.3%
Age 65 Years or Over	82	45.2%	76	43.2%	76	43.2%

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10105 US-70 Clayton, NC 27520	3 mi radius		5 mi radius		7 mi radius	
Household Type (2023)						
Total Households	4,305		15,796		35,341	
Households with Children	1,771	41.1%	6,406	40.6%	13,808	39.1%
Average Household Size	2.9		2.8		2.7	
Household Density per Square Mile	152		201		230	
Population Family	11,251	88.6%	39,166	88.2%	84,383	87.1%
Population Non-Family	1,090	8.6%	4,457	10.0%	11,097	11.5%
Population Group Quarters	352	2.8%	801	1.8%	1,432	1.5%
Family Households	3,442	80.0%	12,164	77.0%	26,324	74.5%
Married Couple Households	2,825	82.1%	9,741	80.1%	20,755	78.8%
Other Family Households with Children	617	17.9%	2,423	19.9%	5,570	21.2%
Family Households with Children	1,771	51.5%	6,402	52.6%	13,794	52.4%
Married Couple with Children	1,354	76.4%	4,769	74.5%	10,093	73.2%
Other Family Households with Children	417	23.6%	1,633	25.5%	3,701	26.8%
Family Households No Children	1,671	48.5%	5,762	47.4%	12,530	47.6%
Married Couple No Children	1,471	88.0%	4,972	86.3%	10,661	85.1%
Other Family Households No Children	200	12.0%	790	13.7%	1,869	14.9%
Non-Family Households	863	20.0%	3,632	23.0%	9,016	25.5%
Non-Family Households with Children	-	-	4	0.1%	14	0.2%
Non-Family Households No Children	863	100.0%	3,628	99.9%	9,002	99.8%
Average Family Household Size	3.3		3.2		3.2	
Average Family Income	\$104,743		\$103,438		\$112,078	
Median Family Income	\$102,897		\$97,532		\$95,219	
Average Non-Family Household Size	1.3		1.2		1.2	
Marital Status (2023)						
Population Age 15 Years or Over	10,005		34,944		76,334	
Never Married	3,123	31.2%	11,403	32.6%	23,718	31.1%
Currently Married	4,707	47.0%	16,336	46.8%	37,317	48.9%
Previously Married	2,176	21.8%	7,205	20.6%	15,298	20.0%
Separated	332	15.3%	955	13.3%	2,257	14.8%
Widowed	449	20.6%	2,122	29.5%	4,513	29.5%
Divorced	1,395	64.1%	4,127	57.3%	8,528	55.7%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	8,369		29,641		64,797	
Elementary (Grade Level 0 to 8)	357	4.3%	1,165	3.9%	2,558	3.9%
Some High School (Grade Level 9 to 11)	422	5.0%	1,358	4.6%	3,328	5.1%
High School Graduate	2,219	26.5%	7,571	25.5%	16,338	25.2%
Some College	1,753	20.9%	5,921	20.0%	14,066	21.7%
Associate Degree Only	1,136	13.6%	4,097	13.8%	8,057	12.4%
Bachelor Degree Only	1,836	21.9%	6,770	22.8%	14,420	22.3%
Graduate Degree	647	7.7%	2,758	9.3%	6,030	9.3%
Any College (Some College or Higher)	5,371	64.2%	19,547	65.9%	42,573	65.7%
College Degree + (Bachelor Degree or Higher)	2,482	29.7%	9,529	32.1%	20,450	31.6%

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Housing						
Total Housing Units (2023)	4,532		16,659		37,935	
Total Housing Units (2020)	4,151		15,155		33,939	
Historical Annual Growth (2020-2023)	381	-	1,503	-	3,996	-
Housing Units Occupied (2023)	4,305	95.0%	15,796	94.8%	35,341	93.2%
Housing Units Owner-Occupied	3,806	88.4%	13,425	85.0%	28,521	80.7%
Housing Units Renter-Occupied	499	11.6%	2,370	15.0%	6,820	19.3%
Housing Units Vacant (2023)	226	5.0%	863	5.2%	2,594	6.8%
Household Size (2023)						
Total Households	4,305		15,796		35,341	
1 Person Households	716	16.6%	3,061	19.4%	7,664	21.7%
2 Person Households	1,512	35.1%	5,366	34.0%	11,872	33.6%
3 Person Households	779	18.1%	2,915	18.5%	6,312	17.9%
4 Person Households	780	18.1%	2,774	17.6%	5,828	16.5%
5 Person Households	367	8.5%	1,155	7.3%	2,503	7.1%
6 Person Households	99	2.3%	359	2.3%	815	2.3%
7 or More Person Households	52	1.2%	166	1.1%	346	1.0%
Household Income Distribution (2023)						
HH Income \$200,000 or More	362	8.4%	1,411	8.9%	3,133	8.9%
HH Income \$150,000 to \$199,999	450	10.4%	1,286	8.1%	2,952	8.4%
HH Income \$125,000 to \$149,999	430	10.0%	1,458	9.2%	2,840	8.0%
HH Income \$100,000 to \$124,999	514	11.9%	1,856	11.8%	4,560	12.9%
HH Income \$75,000 to \$99,999	684	15.9%	2,165	13.7%	4,638	13.1%
HH Income \$50,000 to \$74,999	654	15.2%	3,027	19.2%	6,342	17.9%
HH Income \$35,000 to \$49,999	420	9.8%	1,456	9.2%	3,362	9.5%
HH Income \$25,000 to \$34,999	309	7.2%	1,256	7.9%	2,822	8.0%
HH Income \$15,000 to \$24,999	229	5.3%	1,068	6.8%	2,285	6.5%
HH Income \$10,000 to \$14,999	131	3.0%	414	2.6%	958	2.7%
HH Income Under \$10,000	123	2.8%	398	2.5%	1,448	4.1%
Household Vehicles (2023)						
Households 0 Vehicles Available	131	3.0%	594	3.8%	1,204	3.4%
Households 1 Vehicle Available	800	18.6%	3,303	20.9%	8,594	24.3%
Households 2 Vehicles Available	1,777	41.3%	6,777	42.9%	14,978	42.4%
Households 3 or More Vehicles Available	1,598	37.1%	5,121	32.4%	10,565	29.9%
Total Vehicles Available	9,889		34,951		75,744	
Average Vehicles per Household	2.3		2.2		2.1	
Owner-Occupied Household Vehicles	8,997	91.0%	31,039	88.8%	64,592	85.3%
Average Vehicles per Owner-Occupied Household	2.4		2.3		2.3	
Renter-Occupied Household Vehicles	892	9.0%	3,911	11.2%	11,152	14.7%
Average Vehicles per Renter-Occupied Household	1.8		1.6		1.6	
Travel Time (2023)						
Worker Base Age 16 years or Over	6,522		23,220		49,194	
Travel to Work in 14 Minutes or Less	1,012	15.5%	3,559	15.3%	7,921	16.1%
Travel to Work in 15 to 29 Minutes	1,497	23.0%	5,443	23.4%	11,956	24.3%
Travel to Work in 30 to 59 Minutes	2,602	39.9%	8,962	38.6%	18,970	38.6%
Travel to Work in 60 Minutes or More	596	9.1%	2,658	11.4%	4,875	9.9%
Work at Home	816	12.5%	2,598	11.2%	5,473	11.1%
Average Minutes Travel to Work	28.9		30.9		29.7	

Complete Profile

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Transportation To Work (2023)						
Worker Base Age 16 years or Over	6,522		23,220		49,194	
Drive to Work Alone	4,900	75.1%	18,144	78.1%	38,272	77.8%
Drive to Work in Carpool	650	10.0%	2,092	9.0%	4,678	9.5%
Travel to Work by Public Transportation	2	-	24	0.1%	38	-
Drive to Work on Motorcycle	1	-	1	-	1	-
Bicycle to Work	3	-	9	-	38	-
Walk to Work	88	1.4%	209	0.9%	393	0.8%
Other Means	62	1.0%	141	0.6%	302	0.6%
Work at Home	816	12.5%	2,598	11.2%	5,473	11.1%
Daytime Demographics (2023)						
Total Businesses	350		1,155		3,056	
Total Employees	3,050		7,064		21,383	
Company Headquarter Businesses	13	3.8%	31	2.7%	67	2.2%
Company Headquarter Employees	665	21.8%	918	13.0%	2,113	9.9%
Employee Population per Business	8.7 to 1		6.1 to 1		7.0 to 1	
Residential Population per Business	36.3 to 1		38.5 to 1		31.7 to 1	
Adj. Daytime Demographics Age 16 Years or Over	6,330		18,075		46,714	
Labor Force						
Labor Population Age 16 Years or Over (2023)	9,804		34,269		74,781	
Labor Force Total Males (2023)	4,975	50.7%	16,844	49.2%	36,377	48.6%
Male Civilian Employed	3,521	70.8%	12,271	72.8%	25,271	69.5%
Male Civilian Unemployed	210	4.2%	431	2.6%	985	2.7%
Males in Armed Forces	-	-	3	-	214	0.6%
Males Not in Labor Force	1,245	25.0%	4,139	24.6%	9,907	27.2%
Labor Force Total Females (2023)	4,829	49.3%	17,425	50.8%	38,404	51.4%
Female Civilian Employed	3,001	62.2%	10,949	62.8%	23,926	62.3%
Female Civilian Unemployed	198	4.1%	408	2.3%	725	1.9%
Females in Armed Forces	2	-	36	0.2%	38	-
Females Not in Labor Force	1,628	33.7%	6,032	34.6%	13,715	35.7%
Unemployment Rate	408	4.2%	840	2.4%	1,710	2.3%
Occupation (2023)						
Occupation Population Age 16 Years or Over	6,522		23,220		49,194	
Occupation Total Males	3,521	54.0%	12,271	52.8%	25,270	51.4%
Occupation Total Females	3,001	46.0%	10,949	47.2%	23,924	48.6%
Management, Business, Financial Operations	1,554	23.8%	4,975	21.4%	10,807	22.0%
Professional, Related	1,040	15.9%	4,467	19.2%	9,441	19.2%
Service	1,188	18.2%	3,967	17.1%	8,406	17.1%
Sales, Office	922	14.1%	3,790	16.3%	9,819	20.0%
Farming, Fishing, Forestry	11	0.2%	76	0.3%	213	0.4%
Construction, Extraction, Maintenance	1,078	16.5%	3,160	13.6%	5,530	11.2%
Production, Transport, Material Moving	729	11.2%	2,785	12.0%	4,978	10.1%
White Collar Workers	3,516	53.9%	13,232	57.0%	30,066	61.1%
Blue Collar Workers	3,006	46.1%	9,987	43.0%	19,128	38.9%

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Units In Structure (2023)						
Total Units	4,305		15,796		35,341	
1 Detached Unit	3,799	88.2%	12,902	81.7%	27,871	78.9%
1 Attached Unit	18	0.4%	453	2.9%	1,034	2.9%
2 Units	11	0.3%	132	0.8%	458	1.3%
3 to 4 Units	5	0.1%	101	0.6%	490	1.4%
5 to 9 Units	40	0.9%	105	0.7%	398	1.1%
10 to 19 Units	10	0.2%	211	1.3%	417	1.2%
20 to 49 Units	18	0.4%	295	1.9%	1,013	2.9%
50 or More Units	1	-	3	-	82	0.2%
Mobile Home or Trailer	403	9.4%	1,577	10.0%	3,549	10.0%
Other Structure	-	-	15	-	28	-
Homes Built By Year (2023)						
Homes Built 2020 or later	25	0.6%	144	0.9%	318	0.8%
Homes Built 2010 to 2019	1,258	27.8%	4,661	28.0%	9,881	26.0%
Homes Built 2000 to 2009	1,042	23.0%	4,506	27.0%	9,495	25.0%
Homes Built 1990 to 1999	1,073	23.7%	3,454	20.7%	7,138	18.8%
Homes Built 1980 to 1989	332	7.3%	968	5.8%	2,653	7.0%
Homes Built 1970 to 1979	218	4.8%	686	4.1%	1,814	4.8%
Homes Built 1960 to 1969	157	3.5%	631	3.8%	1,695	4.5%
Homes Built 1950 to 1959	122	2.7%	464	2.8%	1,283	3.4%
Homes Built 1940 to 1949	37	0.8%	77	0.5%	219	0.6%
Homes Built Before 1939	42	0.9%	205	1.2%	845	2.2%
Median Age of Homes	26.6	yrs	25.9	yrs	27.9	yrs
Home Values (2023)						
Owner Specified Housing Units	3,806		13,425		28,521	
Home Values \$1,000,000 or More	25	0.6%	32	0.2%	49	0.2%
Home Values \$750,000 to \$999,999	174	4.6%	318	2.4%	509	1.8%
Home Values \$500,000 to \$749,999	47	1.2%	546	4.1%	955	3.3%
Home Values \$400,000 to \$499,999	314	8.2%	1,288	9.6%	2,808	9.8%
Home Values \$300,000 to \$399,999	918	24.1%	3,236	24.1%	6,591	23.1%
Home Values \$250,000 to \$299,999	729	19.1%	2,461	18.3%	4,415	15.5%
Home Values \$200,000 to \$249,999	760	20.0%	2,393	17.8%	5,456	19.1%
Home Values \$175,000 to \$199,999	147	3.9%	522	3.9%	1,287	4.5%
Home Values \$150,000 to \$174,999	286	7.5%	971	7.2%	2,228	7.8%
Home Values \$125,000 to \$149,999	119	3.1%	378	2.8%	997	3.5%
Home Values \$100,000 to \$124,999	72	1.9%	426	3.2%	1,100	3.9%
Home Values \$90,000 to \$99,999	37	1.0%	113	0.8%	219	0.8%
Home Values \$80,000 to \$89,999	13	0.3%	78	0.6%	204	0.7%
Home Values \$70,000 to \$79,999	60	1.6%	194	1.4%	377	1.3%
Home Values \$60,000 to \$69,999	2	-	6	-	13	-
Home Values \$50,000 to \$59,999	8	0.2%	45	0.3%	81	0.3%
Home Values \$35,000 to \$49,999	8	0.2%	35	0.3%	103	0.4%
Home Values \$25,000 to \$34,999	43	1.1%	87	0.6%	131	0.5%
Home Values \$10,000 to \$24,999	24	0.6%	97	0.7%	434	1.5%
Home Values Under \$10,000	19	0.5%	199	1.5%	565	2.0%
Owner-Occupied Median Home Value	\$283,046		\$280,928		\$267,944	
Renter-Occupied Median Rent	\$797		\$791		\$824	

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Total Annual Consumer Expenditure (2023)						
Total Household Expenditure	\$291.63 M		\$1.04 B		\$2.44 B	
Total Non-Retail Expenditure	\$153.38 M		\$549.99 M		\$1.29 B	
Total Retail Expenditure	\$138.25 M		\$494.39 M		\$1.16 B	
Apparel	\$10.37 M		\$37.05 M		\$86.74 M	
Contributions	\$9.64 M		\$34.65 M		\$81.22 M	
Education	\$8.98 M		\$32.18 M		\$75.68 M	
Entertainment	\$16.78 M		\$59.91 M		\$140.17 M	
Food and Beverages	\$42.8 M		\$153.21 M		\$358.5 M	
Furnishings and Equipment	\$10.42 M		\$37.17 M		\$86.87 M	
Gifts	\$7.18 M		\$26.07 M		\$60.95 M	
Health Care	\$24.48 M		\$87.72 M		\$204.86 M	
Household Operations	\$11.52 M		\$41.27 M		\$96.59 M	
Miscellaneous Expenses	\$5.52 M		\$19.78 M		\$46.31 M	
Personal Care	\$3.92 M		\$14.03 M		\$32.81 M	
Personal Insurance	\$2.14 M		\$7.61 M		\$17.75 M	
Reading	\$634.04 K		\$2.27 M		\$5.32 M	
Shelter	\$60.85 M		\$218.23 M		\$511.37 M	
Tobacco	\$1.65 M		\$5.96 M		\$13.98 M	
Transportation	\$53.65 M		\$191.57 M		\$447.65 M	
Utilities	\$21.1 M		\$75.71 M		\$177.01 M	
Monthly Household Consumer Expenditure (2023)						
Total Household Expenditure	\$5,645		\$5,510		\$5,762	
Total Non-Retail Expenditure	\$2,969	52.6%	\$2,902	52.7%	\$3,037	52.7%
Total Retail Expenditures	\$2,676	47.4%	\$2,608	47.3%	\$2,726	47.3%
Apparel	\$201	3.6%	\$195	3.5%	\$205	3.5%
Contributions	\$187	3.3%	\$183	3.3%	\$192	3.3%
Education	\$174	3.1%	\$170	3.1%	\$178	3.1%
Entertainment	\$325	5.8%	\$316	5.7%	\$331	5.7%
Food and Beverages	\$829	14.7%	\$808	14.7%	\$845	14.7%
Furnishings and Equipment	\$202	3.6%	\$196	3.6%	\$205	3.6%
Gifts	\$139	2.5%	\$138	2.5%	\$144	2.5%
Health Care	\$474	8.4%	\$463	8.4%	\$483	8.4%
Household Operations	\$223	3.9%	\$218	4.0%	\$228	4.0%
Miscellaneous Expenses	\$107	1.9%	\$104	1.9%	\$109	1.9%
Personal Care	\$76	1.3%	\$74	1.3%	\$77	1.3%
Personal Insurance	\$41	0.7%	\$40	0.7%	\$42	0.7%
Reading	\$12	0.2%	\$12	0.2%	\$13	0.2%
Shelter	\$1,178	20.9%	\$1,151	20.9%	\$1,206	20.9%
Tobacco	\$32	0.6%	\$31	0.6%	\$33	0.6%
Transportation	\$1,038	18.4%	\$1,011	18.3%	\$1,056	18.3%
Utilities	\$408	7.2%	\$399	7.2%	\$417	7.2%